# The Cattleman

Fort Worth, Texas, July, 1957

SANTA GERTRUDIS CATTLE—Color transparency by Roger B. Letz.



Looking For Stockers or Feeders?



Two stocker-feeder sales are scheduled to be held at the Fort Worth Stock Yards during July.

**JULY 12**—Commercial Angus stocker and feeder sale sponsored by the Texas Angus Association and Market Institute.

**JULY 19**—Commercial Hereford stocker and feeder sale sponsored by the Texas Hereford Association and Market Institute.

These sales afford the producer an opportunity to market large numbers of cattle at a time when added competition will assure satisfactory prices for quality offered—and afford buyers an opportunity to make selections from the large numbers of good quality cattle offered at reasonable prices.

Corn Belt feeders should be able to fill their needs at either of these sales. Some of Texas' best cattle will be offered at private treaty.

For additional information contact your commission firm or the Texas Hereford Association or Texas Angus Association.

KEEP POSTED Tune in for daily broadcasts: Special Market News and Information, WBAP, "570" 7:30 a. m., 12:15 p. m. WBAP, "820" 6:15 a. m., 9:35 a. m. and 1:50 p. m.





You get paid for only the live weight that crosses the scales at marketing time. Every pound counts.

Pests and parasites, infestations and infections all rob you of hard earned gains. Control these costly weightwasters. Let Franklin Products help you eliminate them.

#### SCREWWORMS are Weight-Wasters control them with Franklin KILTECT-100

Effective as a screwworm killer, fly re-pellent and wound dressing. Contains 9 top ingredients for top results. Convenient squirt-top cans

#### FRANKLIN SCREWWORM AND EAR TICK BOMB

Shoots jet-like stream that has both quick - killing and residual - killing effect.

#### FRANKLIN PREMIUM SCREWWORM CONTROL with LINDANE

FRANKLIN EQ 335 SCREWWORM REMEDY

FRANKLIN SMEAR 63 and PROTEC

#### PINKEYE is a champion Weight-Waster

Most prevelant of all cattle infections.

#### FRANKLIN PINKEYE TREATMENT

Proven antibacterials combined with pus-dissolving and eye soothing ingredients. Liquid in plastic spray bottle.

#### FRANKLIN PINKEYE POWDER

Inhibits bacterial growth with penetrating and long-lasting effect. Powder dissolves in eye fluid. Plastic puffer tube.

Both types are excellent for treating all kinds of minor wounds of livestock.

#### STOMACH WORMS are widespread form of Weight-Wasters

The newer convenient and inexpensive way of eliminating stomach worms is to sprinkle

#### FRANKLIN PHENOTHIAZINE PELLETS

on the feed. It is palatable to the taste. Prompt and thorough in action.

#### FRANKLIN PHENOTHIAZINE

is also supplied in Powder, Boluses and Drench.

#### FRANKLIN PHENOTHIAZINE-LEAD ARSENATE

Controls Stomach and Tape Worms in sheep.

Horn Flies are Summer Time WEIGHT-WASTERS! Control these blood-sucking, pestiferous flies with

FRANKLIN Residual Spray BACKRUBBER INSECTICIDE



LICK THE FLY PROBLEM WITH RUB-A-PAD Here is the low-cost, long-lasting answer to the auto-matic application of insecticide to cattle. Provides large

Recommended for all types of backrubbers. It holds its fly-killing potency a long time. Re-sists leeching in the rain. Has both quick-killing and residual-killing effect. 5 Gal. concentrate sufficient for 50 or more cattle all season at a cost of about 15¢

Be sure to have Franklin Catalog! Reliable reference for most of the problems encountered in caring for the health of livestock. Free from Dealers or by mail.



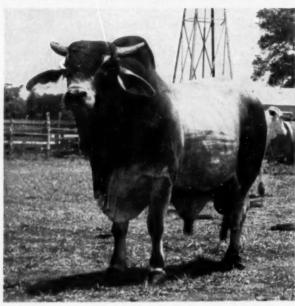
Help When You Need It! Our Drug Store Dealer in your home town has Franklin Products in stock ready for prompt use. He also has professional knowledge as to their proper

use. Call up-

O.M. FRANKLIN SERUM CO.

# BRAHMANS

### THE BLOOD OF MANSO CARRIES ON



#### IN 1957 (January-February-March)

AT: Fort Worth, Texas San Antonio, Texas Houston, Texas Baton Rouge, Louisiana Mercedes, Texas

At these shows our Manso-bred Brahmans entered a grand total of 89 different classes. The following record speaks for itself.

69 first places 16 second places 2 third places

fourth place 1 fifth place

With Rare Exception, the Animals Placed Ahead of Ours at These Shows Were Strong In Manso Breeding.

YES, THE BLOOD OF MANSO CARRIES ON

# J. D. HUDGINS

"Beef-Type Brahmans"

HUNGERFORD. TEXAS

WELCH, **OKLAHOMA** 

VOL. XLIV

JULY, 1957

Published on the first day of each month by The Texas and Southwestern Cattle Raisers Association, Inc., 410 East Weatherford St., Fort Worth 2, Texas, Telephone EDison 2-6167. Western Union Call Letters FKT.

Correspondence on all phases of the cattle business is invited. Subscription \$2.00 a year. Three years \$5.00. Five years \$8.00. Foreign

Subscription \$2.00 a year. Three years solve. Fire Jone year \$4.00.
Entered as second-class mail matter at the post office, Fort Worth, Texas, July 3, 1941, under act of March 3, 1879.
THE CATTLEMAN, copyright 1957 by the Texas and Southwestern Cattle Raisers Association.
Title registered U. S. Patent Office.
Member Audit Bureau of Circulations and Agricultural Publishers Association.



HENRY BIEDERMAN ASSOCIATE EDITOR CARL RUDOLPH ROGER B. LETZ ASSISTANT EDITOR CHAS. A. STEWART MANAGER LIVESTOCK FIELDMAN

### Jable of Contents

	P
Anaplasmosis, Making Progress in Battle Against	
Angus Bulletin for Junior Feeders, New	
Angus Commercial Cow Sale at San Angelo	
Australian Cattlemen Use Santa Gertrudis for Breed Improvement	
Beef Cattle Performance Test at Max Blau Ranch	-0400
Bull Feeding Test Scheduled for Fort Worth	
Capital Area Hereford Tour, Good Crowd Attends	
Cattleman's Corral, The	
Champions at Wetumka, Oklahoma Quarter Horse Show Named	44.1111
Champions in Milwaukee Spring Horse Show	
Charolaise and Charbray Associations Report Gains	******
Chuckwagon	
Deaths	
Factors Affecting the Livestock Industry	
Gilfoil Hereford Sale	
Green Light to Angus Herd Classification Study	
Gulf Coast Angus Sale	
Harper Named to Fill A. L. Ward's Post, Garlon A.	
Heart O' Texas Fair, Quarter Horse and Cutting Contests at	
Hill Country All Female Hereford Sale	
Houston Hereford Club, Inc., Organize	
Houston Stock Show, Douglas Marshall President	
Hunt, Secretary of Missouri Hereford Association	
Indian Capital Quarter Home Sale	
International Exposition Clarifies 1957 Rules	
Just an Old Cow Custom	1
Kinloch Angus Dispersion	
	1
Looking Back	
Looking Back National Livestock and Meat Board Holds Annual Meeting New Products for the Ranch	
New Products for the Ranch	1
Of Things That Concern Cattle Raisers-	
Cattleman Cover, The	
Dams Reduce Texas Flood Damage	
Fewer Cattle to Pasture Areas	
David M. Pettus Named Director of AMS Livestock Division	
TSCRA Activities	
Officers of National Western Reelected, All	
Oklahoma Quarter Horse Show and Race Meet	
Parasites With Good Management, Control	
Past, Present and Future of the Santa Gertrudis	
Performance the Key to Beef Profits	
Pioneer Preacher	
Polled Hereford Show at Tulsa State Fair, All-American	
O A W Ob A Distriction of the Street	
Quarter Horse Show at Plainview, Texas, Winners in Range News of the Southwest Red Angus Field Day at Beckton Stock Farm July 31	1
Red Angus Field Day at Beckton Stock Farm July 31	
Santa Gertrudis Breeders International Affiliate Associations	
Santa Gertrudis Classification a Proven System	
Santa Gertrudis Classification a Proven System	
anta Gertrudis in Commercial Herds	
anta Certrudis III Alaska	
Santa Gertrudis Making Rapid Strides Santa Gertrudis Meeting in Alabama July 7	
Santa Gertruus Meeting in Alabama July 7	
Shepherd Named to American Royal Staff, Geo. R.	1
Sondra-Lin Angus Sale	
Sonoita Quarter Horse Show, Champions at	
pinks Quarter Horse Sale	
exas and Southwestern Cattle Raisers Association Officers,	
Directors and Inspectors	1
Two Stocker-Feeder Sales Scheduled for San Angelo	1
Vaughan, Junior	
Vic Vaquero	
Washington Roundup	
Wilson Assistant Manager of Turner Ranch, Frank	
Wood's Slicker, He's the	
Your Veterinarian Says About Foot Rot of Cattle	1



World-Wide
Distribution
In Only
Two Decades

The map above shows those countries where Santa Gertrudis Breeding Herds are Located

Since the late 1930's, the Santa Gertrudis breed of beef cattle has spread from the King Ranch in South Texas, where it was developed, to more than 32 states in the United States and 31 foreign countries. The reason for this rapid distribution lies in the fact that the Santa Gertrudis is capable of producing quality beef, of the right kind, under a variety of conditions. It is not limited by environment and therefore is able to adapt to almost any condition. Its ability to rustle for food and water, gain on grass alone, heat and pest tolerance, gentleness and milking ability, make it a top producer of beef, explaining its popularity with cattlemen all over the world in such a short period of time.

#### -Food For Thought -

As a commercial operator, you want calves which will sell well as feeders or stockers, or produce a maximum amount of beef, at minimum cost, for slaughter. Cowmen throughout the world are acclaiming Santa Gertrudis bulls for their ability to put more pounds on weanling and slaughter calves, and their ability to sire top crossbred replacement heifers.

As a purebred breeder, your stake rests on your ability to produce top seed stock for the commercial breeder. The Santa Gertrudis has proven itself by demanding top prices in the beef cattle industry.



Santa Gertrudis Auction at Risdon Stud, Warwick,
Oucensland, Australia

For free information and photographs, write:



# ANNOUNCING OUR FIRST

WINROCK FARM

ROUTE 3

MORRILTON, ARKANSAS

G. W. ADKISSON, JR., FARM MGR.

June 12, 1957

To Cattlemen From All Areas Interested in Santa Gertrudis

Winrock Farm is proud to announce its first production Dear Friends:

We believe that you will find in our offering of 25 females and 15 bulls some of the finest in bloodlines available sale. in the United States. In the five years that we have devoted to the building of the foundation herd we have purchased the top females offered at the leading auction sales, the top bulls offered at the annual King Ranch bull sale.

To supplement these purchases we have, by strict selection through private treaty, increased our foundation female herd to its present 303 mother cows. In this group are represented many of the oldest and best known Santa Gertrudis

May 3, 1958, is the day that we have long been herds in the nation. anticipating with sincere pleasure. We hope that you will personally share with us our satisfaction in the progress that has been made to date.

Sincerely yours,

Winthrop Rockefeller



# PRODUCTION SALE OF ... SANTA GERTRUDIS CATTLE

SATURDAY, MAY 3, 1958

at the ranch . . . PETIT JEAN MOUNTAIN

MORRILTON, ARKANSAS



**SELLING** 

15 BULLS

25 HEIFERS

WINROCK FARM

MORRILTON, ARKANSAS

Breeders of Purebred Santa Gertrudis

SW

SW

## **OUR HERD OF SANTA GERTRUDIS IS BASED ON---**

- beef characteristics
- fleshing ability and smoothness
- conformation and meat quality
- gentleness of disposition



a son of Prince Albert, as an Oct., 1956, calf.



PRINCE ALBERT NO. 5, a son of Prince Albert, as a three-year-old

PRINCE ALBERT NO. 3,

a son of Prince Albert, as a three-year-old.

Under the direction of Joe Webb, Manager of Rodgers Farms, we are in the process of breeding Santa Gertrudis cattle based on the use of bulls and females that we consider the most outstanding individuals yet to come out of the breed. We are stressing BEEF CHARACTERISTICS and have carefully selected our foundation herd with this in mind. Our Cattle have "Bred-In" resistance to disease.

\* Come by and see us when you are in the vicinity \*

## RODGERS FARMS

DR. PORTER RODGERS Owner

JOE WEBB Manager

Searcy, Arkansas

# Of things that correern cattle raisers

#### The Cattleman Cover

Santa Gertrudis Cattle

Color Transparency by Roger B. Letz

POR this month's cover we went to the ranch of John Martin near San Diego, Texas. Martin is one of the oldest breeders of Santa Gertrudis cattle off the King Ranch, where the breed originated, having started with King Ranch bulls in 1936. Since that time he has developed a large herd of Santa Gertrudis cattle and is known for supplying many breeders who are now in the business with their foundation stock. His many winnings at the shows are an indication of the quality of cattle he produces. He lives at Alice, Texas, and has several ranches in South Texas. The cattle pictured are, we believe, typical of the Santa Gertrudis breed.

In this issue we pay tribute to Santa Gertrudis cattle and those who are breeding them. This is the first beef breed developed in America and it is fast proving its value as a beef producer in many parts of the world.

In these pages will be found some very important material about this breed, its progress and distribution.

We are grateful to the officers and members of the Santa Gertrudis Breeders International for their splendid cooperation in helping us make this issue possible.

#### **TSCRA** Activities

The Second Quarterly Meeting of Board of Directors Texas and Southwestern Cattle Raisers Association

HE second quarterly meeting of the board of directors of the Texas and Southwestern Cattle Raisers Association was held in the Driskill Hotel in Austin on June 22. The meeting was called to order by President John Biggs and the first order of business was the presentation of a resolution in memoriam to former director, Edward Cone Houghton, who died since the last regular quarterly meeting.

#### In Memoriam

"With profound regret and a deep sense of personal loss, we record the passing of Edward Cone Houghton for many years a member and director of this Association.

"He was a forceful leader, a wise counselor

and a beloved friend of all who knew and worked with him.

"A love for his fellow man which was genuine and freely given made him many friends and a staunch loyalty that embraced his family, friends and associates helped him to hold them.

"BE IT THEREFORE RESOLVED, the Board of Directors of the Texas and Southwest-ern Cattle Raisers Association in quarterly meeting at Austin, Texas, this the twenty-second day of June, 1957 express its deepest sorrow at the passing of our friend. This Association and the livestock industry of the nation as well, has suffered a great loss.

"BE IT FURTHER RESOLVED, that a copy of this resolution be presented to the family and that it be forever preserved in the records of our Association."

#### Secretary's Report

Secretary-General Manager Stewart reported that during the first quarter of the fiscal year 235 new members rendering 15,734 head of cattle were added to the Association. This is 64 fewer new members than for the first quarter of 1956. At total of 193 members were dropped during the quarter and the membership stands now at 9,552 which is a net increase of 42 members over last year.

Mr. Stewart reported that the Association was interested in creating an organization composed of all agricultural interests employing Mexican labor. This organization which was formed on May 8 will for the first time enable all industries using Mexican agricultural labor to use their combined influence in dealing with this subject.

The Secretary also reported that, upon learning that the Ford Motor Company was considering the use of Scotch leather in a new line of automobiles, the attention of that company was called to the importance of the price of hides as it affects the price of cattle and the hope was expressed to them that they would give consideration to the use of domestic leather. The Ford Company reported that Scotch leather has proved satisfactory for their purpose but they plan close relationship with regular domestic leather sources with the objective of developing a product that will be superior and more economical than foreign leather.

The Association has opposed an increase in the cost of bedding stock cars from \$1.64 for single deck to \$7.11 and from \$2.18 on a double deck to \$14.22.



- BLACKLEG
- MALIGNANT EDEMA
- WHEMORRHAGIC SEPTICEMIA



- O Clostridium Chauvei-Septicus Pasteurella Bacterin
  The "Triple Bacterin" one-shot bacterin against
  Blackley, Malignant Edema and Hemorrhagic Septicemia. Each 10-cc. injection contains a full immunizing
- dose of all three components. Available in: 5 dose, 10 dose, 25 dose, 50 dose.

  (2) Clostridium Chauvei-Septicus Bacterin



- 3 Blackleg Bacterin, Whole Culture (Alum Treated)
  To protect healthy herds, where there is no Blackleg
  infection in the community, vaccinate calves with this
  "sterling quality bacterin in the silver box." One
  5-cc. dose for calves of any age gives long-lasting
  protection.
- Blackleg Bacterin, Whole Culture

  For quick protection where Blackleg infection is present in the herd. It offers rapid absorption and faster immunity, thereby saving many animals, when the danger is greatest. Dose: 5-cc. for animals of any age.



An Association representative also appeared before the Railroad Commission of Texas protesting an increase of 5 per cent in rail rates on livestock in Texas.

In cooperation with the National Cattlemen's Association and the National Livestock Producers Association, the Texas and Southwestern Cattle Raisers Association has filed a 43-page brief with the Interstate Commerce Commission in opposition to the 15 per cent increase in livestock rates.

Attorney Joe G. Montague, reporting on his work in Washington, stated that there was strong opposition to the legislation permitting the livestock industry to deduct 10 cents per head on cattle at the posted markets to secure revenue for research and promotion of beef. He said that the American Farm Bureau Federation also opposed this bill. He said he was not too confident the bill would pass but he is rather optimistic and that Representative Poage, who is handling the bill in the House, has told him that he believes the bill will pass.

#### **Jurisdiction Over Packing Industry**

The question of transferring jurisdiction over the packing industry from the U. S. Department of Agriculture to the Federal Trade Commission was discussed at some length and it was pointed out that at the convention in Houston last March a resolution was adopted opposing this transfer. After considerable discussion the following resolution was presented but failed to pass.

"WHEREAS, there are pending in the Congress of the United States certain bills that have for their purpose the transfer from the Secretary of Agriculture to the Federal Trade Commission all authority and jurisdiction to enforce the anti-trust laws insofar as the meat packing industry is concerned, and

"WHEREAS, the jurisdiction to enforce the antitrust laws in relation to the meat packing industry is now vested in the Secretary of Agriculture by the provisions of the Packers and Stockyards Act, but the Congress has never provided the Secretary with sufficient funds and personnel to discharge this function with efficiency, and

"WHEREAS, the producers of livestock are vitally interested in and seriously affected by the enforcement of these anti-trust laws,

"NOW, THEREFORE, BE IT RESOLVED that the Board of Directors of the Texas and Southwestern Cattle Raisers Association, in regular quarterly meeting at Austin, Texas, this June 22nd, 1957, does resolve as follows:

- 1. We recommend to the Congress of the United States that the Secretary of Agriculture be provided with adequate funds to enable him to employ personnel and conduct proper investigations to insure a strict compliance with the anti-trust laws by the meat packing industry.
- 2. We further recommend that the Congress specifically instruct the Secretary of Agriculture to

### THE BEEFMASTER PLAN

"More Beef For Less Money"
1957 BULL CALF CONTRACT

#### WARRANTY

ONLY BULLS FROM THE TOP 25% OF THE CALF CROP WILL BE OFFERED. Bulls guaranteed to be as represented or deposit refunded.

#### SELECTION

- Of the 1957 Beefmaster bulls the Lasater Ranch will retain fifteen head. The next thirty-five head will be offered under this contract.
- 2. Each purchaser will draw by lot 6 bulls. From among these 6, he will mak selection of one. Drawing repeated for each bull contracted.

#### DELIVERY

- 1. Each purchaser will select his bulls in the order in which his contract is postmarked.
- 2. 1957 BULLS, CONTRACTED UNDER THIS BEEFMASTER PLAN, WILL BE DELIVERED AT MATHESON IN JUNE, 1958, AS SHORT YEARLINGS. THEY WILL BE WINTERED ON THE RANGE WITH DAILY SUPPLEMENT, AND WILL WEIGH FROM 900 to 1000 POUNDS. THEY WILL BE READY FOR LIGHT SERVICE.
- 3. At least 10 days before delivery, complete delivery schedule forwarded to purchaser.
- 4. Should purchaser fail to be present at delivery, he will appoint the Lasater Ranch to make his selection.

#### PRICE

- Price of 1957 bulls, under this Beefmaster Plan, will be \$500.00 each, f.o.b. The Lasater Ranch.
- 2. FOR EACH BULL PURCHASED, THE LASATER RANCH WILL GRANT FREIGHT ALLOWANCE OF 5c FOR EACH OFFICIAL HIGHWAY MILE, WITHIN CONTINENTAL UNITED STATES, FROM MATHESON TO POST OFFICE NEAREST RANCH DESTINATION. FOR EXAMPLE, IF PURCHASER'S RANCH POST OFFICE IS 1000 HIGHWAY MILES FROM MATHESON, FREIGHT ALLOWANCE WILL BE \$50.00 PER BULL, TO BE DEDUCTED FROM PRICE.

#### GENERAL INFORMATION

- 1. Purchasers will be invited to sign contract governing use of Beefmaster name.
- 2. Correspondence handled through The Lasater Ranch office, Box 545, Falfurrias, Texas. Purchaser will sign this contract and return it with deposit of \$100.00 per bull. The contract will become binding only upon being signed by Tom Lasater. When so signed, a duplicate will be forwarded to purchaser and thereafter the contract will be non-cancellable. If, however, the Lasater Ranch should be unable to deliver any of the bulls contracted, due to causes beyond its reasonable control, the Lasater Ranch may cancel this contract and the deposit will be refunded.

I (we) contractdelivered at the L	asater Ranch	, Matheson, Color		this	Beefmaster	Plan	to	be
Enclosed my (our)	deposit or							
Purchaser		Address			Telephon	e No.		
Postmark	ACCEPTED:	The Lasater Ranc	h, ByTom Las					

Write now, without obligation, for your copy of this contract

Lasater BEEFMAS

"More Beef for Less Money since 1908."

Ranch: MATHESON, COLORADO

Mailing address: THE LASATER RANCH, FALFURRIAS, TEXAS



REG. U.S. PAT. OFF.

actively enforce the anti-trust laws as affecting the meat packing industry as well as affecting livestock and livestock transactions.

3. We further recommend that the Secretary of Agriculture be advised by the Congress that unless he does actively enforce all of these anti-trust laws, effort will be made in the next or succeeding Congresses to transfer jurisdiction of this function from him to some other proper governmental agency."

Upon failure of this motion, J. W. Sartwelle presented the following resolution which was adopted.

"We recommend that the present law which permits organizations or individuals engaged in other businesses who own as much as 20 per cent of a meat packing concern to escape the jurisdiction of the Federal Trade Commission on all of their operations be amended so that all operations, other than meat packing, be subject to that jurisdiction that would control if no interest was owned in a meat packing concern."

#### Other Committee Reports

Bryant Edwards, chairman of The Cattleman Committee, reported that there was very little new in regard to the situation relative to that publication; that circulation remained at a stable figure and in spite of a slow-up in activity and some dropping off in advertising revenue, the financial condition of the magazine remained very satisfactory.

Claude McCan, chairman of the Finance Commit-

tee, reported that the finances of the Texas and Southwestern Cattle Raisers Association were about the same or slightly better than at the same time a year ago.

#### Beef Research

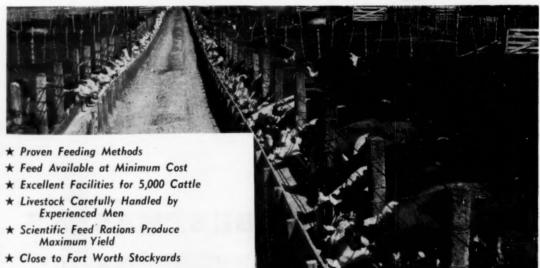
Tobin Armstrong, a member of the Fact-Finding Committee of the American National Livestock Association, reported on a meeting which he attended in Denver, Colorado, where plans were instituted to study the entire livestock industry with the view of finding out just what should and can be done to reduce the spread between production costs and retail prices with the objective of increasing the net return to the producer. He said that in this meeting a minimum of \$35,000 was pledged by the various organizations represented to carry on the research program and of that amount \$20,000 had already been collected.

#### Livestock and Meat Board

Jay Taylor, who has been the representative of the Texas and Southwestern Cattle Raisers Association on the National Live Stock and Meat Board for many years, reported on a recent trip that he made to Europe and on conditions as he found them there. He asked to be relieved of his duties as representative on the National Live Stock and Meat Board and President Biggs reluctantly agreed and asked for a suggestion for a successor to Mr. Taylor. Claude McCan offered the name of Norman Moser, Second Vice-

## GET 'EM FAT FOR MARKET

Our Lower Cost Methods Give YOU Bigger Profits



WRITE, WIRE OR CALL

**TELEPHONE CLearwater 8-4221** 

ALEDO FEED LOTS, Inc. ALEDO, TEXAS

## **QUALITY BREEDING PRODUCES CHAMPIONS**

SEVEN ELEVEN RANCHES breed Santa Gertrudis cattle exclusively. Each year we condition several head and exhibit them at the various stock shows throughout the Southwest area. These cattle are shown and judged competitively with show animals from many other top herds throughout the country. The verdict has been rendered for 1957 and we are proud of the record made by our show string from Seven Eleven Ranches.

#### AT THE 1957 SAN ANTONIO LIVESTOCK EXPOSITION

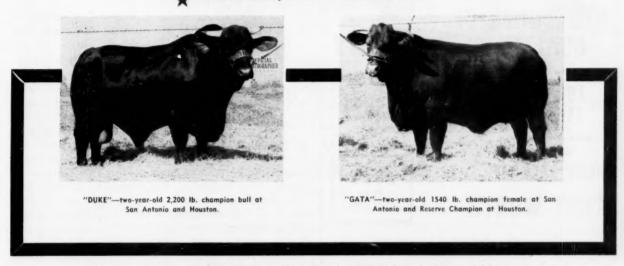
SEVEN ELEVEN RANCHES SHOWED

- **★** Grand Champion Santa Gertrudis Bull
- **→** Grand Champion Santa Gertrudis Female

#### AT THE 1957 HOUSTON FAT STOCK SHOW

SEVEN ELEVEN RANCHES SHOWED

- Grand Champion Santa Gertrudis Bull
- **▲** Grand Champion Santa Gertrudis Female
- Reserve Champion Santa Gertrudis Female



**QUALITY and BETTER QUALITY** is the objective of our breeding program. If you are already breeding Santa Gertrudis and feel that new blood will help; if you are interested in establishing a herd of Santa Gertrudis cattle, or if you are crossbreeding for big commercial calves, we can help you.

#### WRITE FOR ILLUSTRATED BROCHURE

Seven Eleven Ranches

BOERNE, TEXAS

FISCHER, TEXAS

LOUIS NAGY, Manager of Ranches.

ALBERT BLANKENSHIP, Herdsman, In Charge of Cattle.

A. W. NOLL, Herdsman, In Charge of Registered Columbia Sheep.

L. A. NORDAN, Owner

711 MILAM BLDG.

SAN ANTONIO 5, TEXAS



# MARKET YOUR HEREFORD STOCKERS AND FEEDERS

SOME OF TEXAS' BEST WILL SELL IN THESE ★ TWO SALES ★

# HEREFORDS OF QUALITY and QUANTITY

JULY 11th NEXT SALE AT
SAN ANTONIO

NEXT SALE AT
FORT WORTH

JULY 19th

Other Sales Scheduled at San Antonio SEPT. 5 – OCTOBER 24

All Sales are at the Union Stockyards, on Thursdays. Write Carlton Hagelstein, Box 800, San Antonio, Texas

Other Sales at Fort Worth
AUGUST 16 SEPTEMBER 13 OCTOBER 11

These sales are at the Fort Worth Stockyards on Fridays. Stockers and feeders show for awards in all sales

ALL SALES SPONSORED BY THE TEXAS HEREFORD ASSOCIATION IN COOPERATION WITH COMMISSION COMPANIES AND STOCK-YARDS COMPANIES OF FORT WORTH AND SAN ANTONIO



For additional information write your Commission Co. or

#### TEXAS HEREFORD ASSOCIATION

Henry Elder, Manager • 1105 Burk Burnett Bldg. FORT WORTH, TEXAS President, and he was unanimously chosen to succeed Mr. Taylor on the National Live Stock and Meat Board. A rising vote of thanks was given to Mr. Taylor in appreciation of his splendid services as Association representative on the board for so many years.

#### **Beef Council**

Leo Welder, chairman of the Public Relations Committee, reported on the activities of the Texas Beef Council and urged cattlemen to support this organization in order that it may continue to function until such time as legislation is secured permitting the funds to be raised by deducting a per head fee on livestock marketed.

#### Water Conservation

Fred Wulff, chairman of the Water Conservation Committee, reported that although the recent Texas Legislature passed a number of water bills apparently none of them will make any great change as far as the Texas water situation is concerned and that agriculture as a whole was in just as good a position concerning water legislation at the end of the session as it was at the beginning. He expressed the hope that the Texas Agricultural Water Committee, of which this Association is a member, had something to do with that.

The Association opposed a water pollution bill because it did not feel that it sufficiently protected agriculture. It also opposed a bill requiring the licensing of water well drillers and requiring electric logs for water wells. Neither of these was passed.

The Texas Agricultural Water Committee did support a bill to create a Water Development Board for the purpose of studying the water problems of Texas and making recommendations for the solution of those water problems. Unfortunately, he said this bill also failed to pass. He expressed the opinion that such a board, which should be independent of all political pressure, is necessary before water problems of Texas can be attacked in an abstract manner. He does not think that the Board of Water Engineers is the proper agency to study and recommend water laws, although it might be the proper agency to administer our water laws. He urged members of the Association to support the creation of a Water Development Board, which he feels that Governor Daniel will bring up for consideration at a special session of the legislature.

Mr. Wulff urged that agricultural people do not drop their guard now that we have finally had some good rains in Texas. He believes that the water problem is as important as ever and that agriculture must be ever ready to protect its interests insofar as water is concerned.

#### Livestock Sanitary Commission

President Biggs called upon Frank Scofield, chairman of the Texas Livestock Sanitary Commission, to

# The PLUS in FEED for ANY BREED

REGARDLESS OF THE SEASON





# DEHYDRATED ALFALFA

Nature's Natural Nutrient
DEHYDRATED ALFALFA MEAL or PELLETS PUTS
ON CHEAPER GAINS AT LESS COST...

It is an excellent supplement especially with lowgrade roughage because it is rich in Carotene 200,000,000 I.U. or more Vitamin A in every ton, 17% or more Protein, 38 to 40% Nitrogen Free Extract, more than a dozen minerals and vitamins and the important unidentified growth factor(s) that steps up the Rumen activity, that makes stronger appetite, greater daily gain.

TESTS SHOW THAT when Dehydrated Alfalfa is added to the feeding program better daily gains are made—and at a less over-all feed cost.

HERE'S WHAT YOU GET—a richer, more palatable feed—with better color and texture—a PLUS in your feed that makes for better quality at lower production cost.



Send for Your FREE Copy of this BOOKLET

Improved Beef Supplement with Dehydrated Alfalfa.

Write

American Dehydrators Association
430 Board of Trade Building



MEMBERS PHROUGHOUS THE NATION TO SERVE YOU

comment on the work of the commission. Mr. Scofield reported that while formerly there were only three members on the commission and that all of these members were also members of the board of directors of the Texas and Southwestern Cattle Raisers Association, now there were six members and only one. Mr. Scofield, represented the beef cattle industry. He pointed out that he did not believe the beef cattle industry realizes the danger it is facing and urged everyone to take a more active interest in the commission. He called attention to the admonition appended to the last bill appropriating funds for the Texas Livestock Sanitary Commission to the effect that if the industry did not present a plan in the next session of legislature to finance the commission that the commission be abolished. He said that the present appropriation was wholly inadequate and would make it necessary to drop 50 per cent of the inspectors because of lack of funds. He said the commission would do the best they could with the money they had and that there may be some chance of getting additional funds if a special session of legislature is called.

In answering the question as to whether or not the director of the commission had to be a veterinarian, Mr. Scofield explained that it was not necessary that he be a veterinarian.

A motion was passed by the directors expressing thanks to Mr. and Mrs. Pat Rutherford for the very fine entertainment they provided for the directors at their ranch near Buda on the previous evening. At this event many directors and their wives and others from all parts of the state were guests of the Rutherfords at a very delightful buffet dinner.

#### **Next Meeting**

Dr. J. C. Miller, Dean of Agriculture, A. & M. College, extended an invitation to the board of directors to hold their next quarterly meeting at A. & M. and this invitation was accepted. That meeting will be held on September 19 and 20 and directors planning to attend should write to Dr. Miller at A. & M., making their hotel reservations.

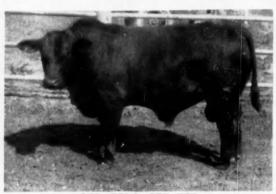
#### **New Members**

The following applications of 235 new members listed by counties and rendering a total of 15,734 head of cattle, were accepted to membership in the association:

#### TEXAS

Armstrong: N. M. Stockett; Atascosa: Robert B. Davidson, Walter Hebst: Bastrop: G. B. Burns, Otis Evans, W. R. Urner; Bee: J. L. Beck, Brooks Morrow; Bell: C. B. Hodge; Bexar: Richard Allerkamp, Russell Center & Son, Ray M. Flanders, Glen O. Hummel, Jr., L. C. Jenings, S. C. Lord, Quien Sabe Ranch, Bill Tackitt, Texas-California Cattle Co.; Blanco: W. C. Haynes; Brazoria: Melyin D. Coleman, Hill & Crosby, Joe Hudeck, S. Perry, M. C. Webernick, Wilson-Wilson & Gupton; Brewster: Brooks Acton; Brooks; Sullivan Cattle Co.; Burnet: Faires Barton, S. S. Bryson, R. M. Burnam, Burnett Bros., F. E. "Pete" Ebeling, Guy E. Green, W. C. Lawson, J. M. (Jack) Miesch, H. T. Roper; Caldwell: Vernon Smith; Cass: C. O. Pratt; Colorado: C. H. Potter; Comal: N. A. Pendergrast, S.

Dallam: Eual W. Allen, Jessy E. Baggett, Ernest D. Sheets, O. L. Smith, Jr.; Dallas: Weaver E. Holland, John B. Jones, T. F. & Matt Larkin, H. L. (Continued on Page 24)



CCR ZERO GET 777

One of 12 bulls used in feed test, all ½ brothers to this year's National Champion Bull CCR Bluestem 628. Present average weight 1110 pounds at 14 months. Average daily gain 3.225 pounds for 150 days.

#### WEIGHT GAINING ABILITY

is beginning to come into it's own... producers are realizing that beef still sells by the pound...

WHILE OTHERS ARE TALKING ABOUT IT, CLEAR CREEK RANCHES GIVE YOU PROOF...



Frank Buttram Charter Member, American Brangus Breeders Association Dorsey Buttram
RANCHES AT WELCH, OKLAHOMA, AND GRENADA, MISSISSIPPI



Here are land improvement experts at work . . . Cat equipment owned by the Beckwith Farms at Weslaco. This progressive organization uses Cat equipment for their own farm work, and for custom work, performing many soil conservation jobs in this area. They have both Cat track-type and wheel-type Tractors for land conservation work and for general farming, and Cat Diesel Engines for irrigation.

Here's what A. J. Heck, General Manager, says about their Cat equipment: "We've standardized on Cat equipment. Our dealer is on the job 24 hours a day to help us keep our equipment running smoothly." Here's a tip that can make you more money: Frequently, as a Caterpillar equipment owner, you can handle your own work and take on extra jobs, too. That's the way many conservation contractors in this area got their start! But if you don't want to go that big, we recommend owning smaller Caterpillar Diesel Tractors for your routine cattle raising jobs like clearing the way for fencing, damming small gullies, clearing and earthmoving, land preparation — turning your bigger jobs over to your conservation contractor with Caterpillar equipment. In either case, you'll be sure you're getting the most for your money.

### CATERPILLAR\*

SUCCESSFUL TEXANS OWN CAT\* EQUIPMENT CENTRAL TEXAS
MACHINERY COMPANY

Abilene — Odessa, Texas

DARR EQUIPMENT CO.

Waco, Texas

HOLT EQUIPMENT CO.

Brownsville — Weslaco, Texas

Dallas — Gladewater — Wichita Falls

WM. K. HOLT MACHINERY CO.

San Antonio — Corpus Christi — Austin, Texas

MUSTANG TRACTOR
& EQUIPMENT COMPANY
Houston — El Campo — Lufkin, Texas

WEST TEXAS EQUIPMENT COMPANY

Amarillo — Lubbock, Texas



Edited by HENRY BIEDERMAN

ONE-DAY-A-WEEK-MARKETING-Monday continues to be the favored day for shipping livestock to market. Harry Smith, extension livestock specialist at Colorado State University says there is little to justify Monday's popularity. Records show that Monday gets 65 to 70 per cent of the week's receipts of cattle, yet over a recent period (March 18 to May 23), slaughter cattle brought the top price only one Monday, March 25. On that date choice steers reached \$22.25 per cwt., which was high for the week and 25 cents higher than the other three market days of that week. Smith says one-day-a-week marketing is uneconomical since it increases market costs.

DAMS PREVENT FLOODS—USDA has announced that the 130 upstream dams, combined with land treatment on the upper Trinity Watershed of Texas, prevented estimated damages of one million dollars to crops, pastures, livestock, homes, buildings, roads and utilities during the current floods.

MEXICAN CATTLE BUYING PROGRAM ENDS-USDA has announced conclusion of the program under which Mexican cattlemen have been buying cattle in drouth and other areas of the U. S. under a loan agreement, authorized by the Export-Import Bank of Washington. About 16,400 head of beef cattle were bought at a cost of \$3,631,000 and about 3,600 head of dairy cattle at \$1,258,000. Purchases were made in 16 states-10,343 in Arizona; 4,861 in Texas, 590 in New Mexico and 200 in Oklahoma. A total of 9,380 Herefords were purchased for \$1,636,249 (Average, \$174); Brahman and Zebu, \$4,019 (Average \$288); 1.868 Santa Gertrudis (Average \$306): 204 Charollaise (Average \$306); 723 Angus (Average \$177) and 82 Brangus (Average \$370). The 16,362 beef cattle purchased cost \$3,630,680 or an average of \$222. The 3,626 dairy cattle cost \$1,258,681 or an average of \$347.

MEAT AND THE POPULATION—U. S. human population is increasing 3 million a year. It on Herefords in it.

is estimated that each day adds 8,000 new customers for meat. Households in U. S. are increasing by one million each year. Since 1938 per capita consumption of beef in U. S. has increased from 53.6 pounds to 85.3 pounds (new record), up 59 per cent. Per capita consumption of all red meats (beef, veal, lamb and pork) increased from 125.4 pounds in 1938 to 166.8 pounds (new record) in 1956, up 33 per cent. Meat production increased 69 per cent in that same period. Beef production is up from 6,908,000,000 pounds to 14,437,-000,000 pounds, or 107 per cent.

PARITY PRICES—The effective parity price for beef cattle on May 15, 1957 was \$22.40, up 80 cents per cwt. from a year earlier. The average price received by farmers for beef cattle on May 15 was \$17.50, up 60 cents per cwt. from April 15 and \$2.20 per cwt. from a year earlier.

BUTZ RESIGNS—Assistant Secretary of Agriculture Earl Butz has resigned. He held this position three years.

WHEAT REFERENDUM—Preliminary returns of wheat referendum held June 20 show that 83.3 per cent of the farmers voted in favor of marketing quotas on the 1958 crop of wheat. This means that marketing quotas will be in effect for the 1958 crop. In Texas 81.4 per cent voted for quotas.

IN THIS ISSUE—If you want to keep up to date with what is happening in Washington be sure to read our Washington Roundup on page 20. John Harms is doing a good job in keeping our readers posted. Keep up with national legislation each month by reading this column.

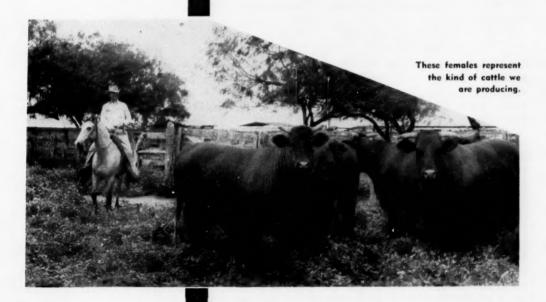
Santa Gertrudis take the limelight this month. Next month we will feature Herefords. Be sure to read the August issue. There will be some important information on Herefords in it. THANK
YOU
SANTA
GERTRUDIS
BREEDERS

We want to take this opportunity to thank all of the folks who purchased Santa Gertrudis cattle from us during the past year. It is very gratifying to us, after 21 years of selective breeding, to see our cattle in new herds throughout the country serving as foundation stock for the development of many new Santa Gertrudis breeding establishments.

We sincerely appreciate your patronage and invite you to come back to see us and select breeding stock from our herds.

#### Mr. Cattleman

If you want to get started in the Santa Gertrudis business we can fill your needs in cows, heifers and bulls. Get your start from a herd that has produced champions. We select for beef production and are sure our cattle will please you.





## JOHN MARTIN RANCHES

John Martin

Alice, Texas

John Martin, Jr.

Phone MO 4-3334

#### FACTORS AFFECTING THE LIVESTOCK INDUSTRY

By JOHN W. STEPHENS

NOTE TO THE READERS: The information on this page is assembled and written about the 20th of each month, nearly two weeks before you read it. This is necessary in order to meet the publication date. Frequently it is necessary for the author to make estimates of coming events. Sources of information and reasons for statements will be furnished on request. Address your inquiries to The Cattleman.

The statements on this page are solely the opinions and views of Mr. Stephens and in no way reflect the views of the editorial staff of The Cattleman. Mr. Stephens is an investment counsellor and you may address any inquiries to him in care of The Cattleman. If you have any suggestions for information that you think should be on this page send your recommendations to the editor.—The Editor.

#### TRENDS:

Farm Products: Spending on food so far this year is about 5 per cent above last year which is a small increase when it is considered that 80 per cent of this increase is due to higher prices for the "market basket." The remaining increase has been due to the normal increase in population.

 $\underline{Parity}$ : Unchanged from last month but should show a decrease to about 80 during the next quarter.

Industrial Production: Down for the third month in a row to 141 (using 1947-49 equal to 100). It is reported in some quarters that steel production is running only 70 per cent of capacity. This could mean a decided drop in industrial production during the third quarter of the year.

Cost of Living: Up .3 of 1 per cent at 119.6 (using 1947-49 being equal to 100 it means we have an 83c dollar). On the basis of 1939 being equal to 100 it means a 49c dollar. It also calls for another increase in wages in some industries.

Personal Income: Continues to run about 5 per cent above last year, which little more than offsets the increase in prices.

#### FAVORABLE:

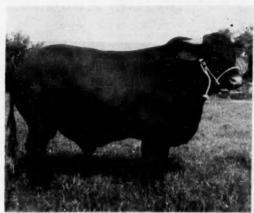
- 1. In 337 reporting cities to the Federal Reserve System, spending for the last 3 months is running 7.3 per cent more than for the same quarter of last year.
- Hog prices continue above those of a year earlier and at the highest level in 3 years. It can also mean a rapid decline this fall.
- 3. June 1st pasture conditions at 88 per cent of normal are the best in the last 5 years. Condition of all hay is the most favorable for this date since 1927. Grain and feed prices continue below last year.
- 4. Production of spring vegetables this year for processing is now estimated to be 7 per cent below last year.
- 5. Business activity has been holding firm in spite of a drop in industrial production. Slow gains have been taking place in spending for plant and equipment plus purchases by the government. Exports have been booming. Notice all of this is "has been."

#### UNFAVORABLE:

- Further moderate decreases in employment in the non-agricultural establishments and in weekly hours worked by production workers seem probable, particularly in durable goods manufacturing, which means less income to spend.
- The spread between stocker-feeder and slaughter grades is not as favorable as it was this time last year.
- This year's turkey crop and heavy storage stocks—almost double of a year ago—are depressing prices. Farmers are receiving 20 per cent less than a year ago.
- 4. Profit margins are lower than they have been in most of the postwar years. The lull in economic activity during the past 4 months has produced a leveling off in whole-sale prices and none whatever in retail prices.

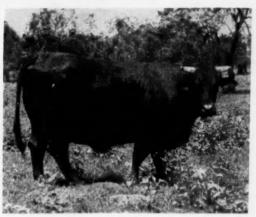
COMMENT: Markets are made, in the first place, by men and emotions; but, in the final analysis they are always balanced by mathematics and facts. Productive capacity is being increased at great expense. —Productive output is adequate to support current demand and to build up inventories. Capital expenditures are not now justified and are a drain on profits, which are being squeezed by increasing wage and material costs. These are the ingredients which end but do not produce or prolong a boom. They should end this one in due course, possibly soon. —Do not look for the Federal Reserve to "ease" the money situation until after a severe price correction in the equity securities markets.

# **OUTSTANDING SANTA GERTRUDIS**



KING TAURUS

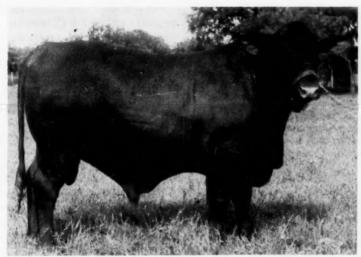
Age 30 months, weight 2,104 pounds. Reserve Champion Santa Gertrudis bull, 1957 Rio Grande Valley Livestock



BIMBO

One of our top brood cows. Age 4 years, weight 1,912 pounds.





Yearling Polled Bull Calf

RANCH LOCATED AT YTURRIA, TEXAS

We take pride in announcing that in association with Marshall Pond of Kingsville, Texas, we now have the entire Worth Wright herd of Santa Gertrudis on our Ranch, and it is our endeavor to continue breeding the fine quality Polled Santa Gertrudis cattle which the late Mr. Wright founded. Our polled bull calf brought top money of \$2,350 at the Rio Grande Valley Santa Gertrudis Association Sale on March 14, 1957.

### YTURRIA RANCH, INC.

F. Yturria & Sons P. O. Box 428 Brownsville, Texas Charter Member: Santa Gertrudis Breeders International

Member: Rio Grande Valley Santa Gertrudis Ass'n. For Sale . . .

Lock, Stock and Barrel!

# 300 ACRE FLORIDA CATTLE RANCH

THIS IS A GOING OPERATION, FULLY STAFFED, BEING OFFERED TO SETTLE AN ESTATE



#### LOCATION:

Located in "Cow Country" just east of Sarasota, on a main cross-state highway. It is virtually all highly-improved lush pasture on Pangola, Pensacola Bahia and Coastal Bermuda grasses. Fenced into forty acre pastures for rotational grazing with fresh water in each. There is ample area of excellent soil for crops and fattening pastures.

#### **EQUIPMENT & IMPROVEMENTS:**

It has plenty of machinery, trucks and other necessary equipment. There is a large fitting barn for the show herd, bull pens and artificial insemination laboratory, hay drying barn, upright and bunker silos, machine sheds, etc. Also six modern dwellings, including owner's beautiful ranch home. Staffed with competent personnel willing to stay with new owner, if desired.

#### CATTLE:

Several years of extreme care have been taken in selecting this sound breeding herd, consisting of several hundred head of registered Angus and Brangus of the preferred families, with an outstanding bull battery of top bloodlines.



This is one of the finest ranches in the south. A great opportunity for immediate establishment in the fastest growing cattle state in the country.



FOR COMPLETE DETAILS WRITE, WIRE OR PHONE

## DON B. NEWBURN

Phone Ringling 7-2147

P. O. Box 1505

SARASOTA, FLORIDA

# The Cattleman's WASHINGTON ROUNDUP

By John Harms, The Cattleman's Special Washington Correspondent.

A new national farm policy now definitely seems in the cards starting next year. Practically everybody in Washington, as well as lots of farmers, have lost faith in present policies and programs—from President Eisenhower on down.

Strong hints that the Administration will come up with another farm program are running wild through the Capital City. Ike himself encouraged the reports at a recent press conference when he declined either to confirm or deny them, pointing out, however, that the present program isn't working as well as one might hope.

Future farm policy might go in one of three directions. Each has its very strong supporters.

- (1) More of the Benson-type policy, with price supports at "disaster" levels of 50% of parity or less for all commodities, including the "basics." No special treatment for any crops. The Agriculture Secretary would determine support levels, and whether they're needed at all.
- (2) "Compensatory payments" coupled with twopricing whereby farmers get a government payment for the difference between the domestic price and 100% of parity, and exports and secondary uses at a lower or no support. This is advocated by some powerful cotton and wheat men. One of the leading enthusiasts is Rep. Bob Poage of Texas.
- (3) Individual programs for each commodity, depending upon its particular needs. For example, cotton might get straight compensatory payments, wheat might get a two-price system, corn might get a combination, tobacco might get no support. This is the approach to watch, mainly because a new organization has been especially created to push it.

The new farm organization, tentatively entitled the National Conference of Commodity Organizations, was set up recently to bring all individual commodity groups together under one banner as far as farm programs are concerned. They'll all plug for each other's programs. Each group controls votes in Congress. If these votes can be combined, we may see the rise of a new and very powerful "farm bloc" in Washington.

Cattlemens' organizations were not represented in the first meeting of NCCO, but efforts are being made to get them in for the next meeting in August. Groups that have shown interest include those representing milk, poultry, hogs, wheat, rice, soybeans. Interest rates on government loans to ranchers and farmers may go up in the months ahead. President Eisenhower has asked Congress to permit the government to charge its borrowers the full interest the government pays when it borrows money. Opposition is hot and heavy. For example, Majority Leader Lyndon Johnson of Texas says he's agin it. Ranchers and farmers are sick and tired of being "gouged," says he.

If Congress does buy the idea, however, it means you'll be paying more interest when you borrow for farm and home improvement, operating, disaster, conservation, reclamation, REA, and other government-sponsored loans. In most cases the amount of interest the government can legally charge is lower than what it must pay on what it borrows—and it borrows a lot.

Good news for hog growers is good news for cattle raisers—this time. The Agriculture Department is predicting almost boom prices for hogs next winter.

The slight 2% increase in the fall pig crop indicated by the most recent USDA survey points to high pork prices next winter. To USDA economists, it means that the demand for beef may be higher. Beef should be a better buy than pork at that season.

Got questions about livestock insecticides? The Agriculture Department has just put out a handbook to answer them. It's called "Insecticide Recommendations for 1957." The handbook contains all the latest official recommendations on the use of chemicals on livestock in easy-to-follow language. It can be had for 65c from the Superintendent of Documents, Government Printing Office, Washington D. C. (But there's nothing to prevent you from trying to get it free by writing Research Information. USDA, Washington 25, D. C.)



YOU WILL BE PROUD TEXAS &



STERN TO BE A MEMBER
410 East Weatherford, Fort Worth

The Meat Inspection Branch of the Agriculture Department got "meat-axed" hard by the economyminded Congress this summer. The USDA appropriation request sought \$2 million more than last year to hire new inspectors and pay for salary increases in the service. But Congress allowed only \$240,000, about 12%. Lawmakers want this branch to get any additional money it needs from unexpended funds elsewhere in the USDA, but, traditionally, these funds are hard to come by and are only temporary help.

Result of the hold-down on inspectors is a slowing down of packing house production lines at a time when slaughter in the Southwest particularly is running heavy. Many packers are trying to put on extra shifts, but can't get inspectors to cover them. The effect of this, according to USDA officials, is likely to be "a depression in market prices for cattle." Packers, they say, may be forced into slowing down purchases at a time when they want to step them up. This tends to jam up markets, cut rancher prices.

The inspection service stands to lose more than 130 inspectors by October 1—unless Congress comes across with a supplemental appropriation before it goes home this summer.

You can forget about a big, national deferred grazing program for this year. Congress gave the Agriculture Department authority with which to set up such a program—but refused to provide the \$25

million USDA figures it would need.

In failing to provide these funds, Congress executed a neat about-face. When the drouth was at its worst in the Southwest, not a word was spoken against the program. Everybody you talked with wanted it. But now, with the drouth considerably eased, no one—not even sponsors of the program—mentions it. Still, USDA officials hold that this is the best time for "deferred grazing" operations. As one official puts it, "such a program would give the grass a better chance to come back than it would have earlier."

Cattlemen who also grow wheat will get a break this year from Congress. That august body is about to approve a bill to exempt from marketing quotas wheat growers who use on their own places all the wheat they grow.

The Senate already has passed a bill on it, and the House is expected to go along shortly. They will be different bills and will have to be incorporated into one by a conference committee. The Senate bill would excuse from quota penalties any grower who overplanted in 1954, 1955 or 1956. The government would refund penalties paid during those years. The House version carries a 30-acre limit and makes no refund provision. Further, this bill would not permit the use of over-allotment acreage to be used for history in future allotments.



Heifers typical of the Double Heart Brand

# Look to the @ Brand For Quality ...

Our single sire bulls are acquired at the "King Ranch Annual Sales." If you want to start a Santa Gertrudis herd or expand the one you now have, come to see us.

Our Foundation Herd was established in 1945 made up of Richard King cows and King Ranch Bulls.

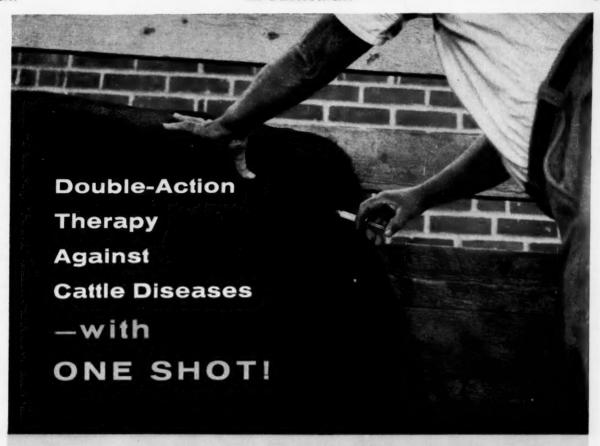
Charter Member Santa Gertrudis Breeders International
Charter Member East Texas Santa Gertrudis Breeders Assn.
Herd Number 92

# Matthew Cartwright, Jr.

Ranch located on U.S. Highway 80, 18 miles East of Dallas—6 miles West of Terrell in the heart of the black land section.

TERRELL, TEXAS

Phones
Office—3-2443
Home—3-2783



INJECTION

### BICILLIN® FORTIFIED

(Benzathine penicillin G and procaine penicillin G)

Serious cattle diseases such as shipping fever, pneumonia, foot rot and navel ill are best treated by high, immediate levels of penicillin, followed by lower, prolonged levels.

Injection BICILLIN Fortified accomplishes both these requirements, with a single shot! It provides the prompt, powerful levels required for treatment plus the moderate, sustained levels (up to one week in the bloodstream!) required for prevention.

Spares your cattle from repeated injections; saves you time, work—and animals!

Protect your future with Wyeth products!

AVAILABLE:

### INJECTION BICILLIN

Tubex\*: 300,000 units Bicillin and 300,000 units procaine penicillin G in 1 cc. Tubex with sterile needle.

#### INJECTION BICILLIN FORTIFIED 300

Vials of 10 cc. and 50 cc.: 150,000 units Bicillin and 150,000 units procaine penicillin G per cc.



#### (Continued from Page 14)

Peterson Co.; Dawson: L. G. Clark, Mrs. L. H. Clark; DeWitt: Edward L. Boldt; Dickens: R. H. Simmons; Eastland: J. F. Connell, Jr.; Erath: M. H. Rush; Falls: T. J. Abate; Payette: Mrs. Cora Cockrill; Fort Bend: Dr. C. A. Banker, Sid Berry, R. S. Duty, Sr., Wilfred Hopmann, Johnnie H. Kubena; Fresstone: H. H. Burleson, R. V. Calame; Galveston: J. Edward Hodges, Jr., Frank A. Nigro. Francis F. Sneigr., Jr.; Gillespie: Alex R. Grote Sr. & Sons; Goilad: W. J. Porter, Jr.; Gonzales: Mr. and Mrs. George W. Holley: Grayson: Robertson-Broiles-Robertson: Gregg: B & B Polled Hereford Ranch, H. P. Hale & Son, Troy W. Lee, W. F. (Bill) Melton, Jack W. Porter, T P Farms; Grimes: Gerald C. Fahey.

Hamilton: Dr. Cyrus B. Cathey; Hansford: O. W. Matthews; Hardin: Marsshil D. Gore: Harris: C. O. Beeler, Block & Siegel, Guy A. Carmichael, Sherman W. Clark, Mrs. Lenore Coskey, N. G. Cummings, John A. Dean, Duval County Ranch Co., H. A. Hegar, Henderson & Doherty, I. E. Henderson, L. R. Kellogg, N. J. Klein, M. C. McElmury, Gus J. Meyer, C. C. Milburn, Dr. John E. Parnell, Ed John Randolph, Jr., H. D. Sanders, Jr., A. R. Shilling, Mrs. Harry F. Snelling, Mrs. Cleo Veenstra, C. M. Wildman; Haskell: E. H. Burnett; Hays: Carl H. Poenisch; Huod: Mrs. Frances Bauerline: Hutchinson: Thompson & Barkley Ranch; Jefferson: Matthew Cartwright III, Hayward A. Newton: Him Hogs: Aaron Dickora: Lim Walls: A. C. Kuether.

Newton; Jim Hogg: Aaron Dickens; Jim Wells: A. C. Kuether.
Karnes: Mrs. K. L. Handy & Son; Kaufman: James I. Cartwright, Jr.;
Kinney: Pratt Cattle Co.; Lampasas: W. F. Bowman, A. B. Carothers, C. P.
Cloud, H. A. Darling, Andrew Forsling, Walter Garner, A. C. Hewgley, A. G.
Kirby, J. S. Lewis, Tom R. Moore, William C. Moore, Lucius M. Stephens, E. G.
Thompson, A. Y. & Frank Tillman; Lavaea: H. C. McElroy, J. R. Ragsdale;
Lee: C. W. Fields; Leon: Millstone Ranch; Limestone: W. J. Sellers, Jr.;
Lipscomb: Clyde L. Mitchell; Live Oak: Gus Houdmann; Lubbock: Barrel
Ranch, Plains Cooperative Oil Mill; Marion: First National Bank, R. C. McCampbell; Matagorda: Leo J. Franzina, Dr. B. E. Simons, R. Talafuse & Sons;
McCalloch: M. L. Jno. Fullagar; McLennan: G. Virgil Dorman; Midland: G &
S Ranch Co.; Milam: Emory Crump, J. B. Ely; Mitchell: Kenneth E. Gibson,
James Dee Wulfjen, Mrs. U. D. Wulfjen; Montague: W. H. Green, Ewing E.
Johnson, O. W. Watson; Moore: Geo. Burnett, Pendleton Bros., J. R. Yell;
Nucces: A. H. Koenning; Orange: M. C. Peveto; Palo Pinto: J. B. Garland;
Parker: W. R. Coffey, K. V. Mader, Weatherford Livestock Co.; Polk: Robert
Willis; Potter: Roy Begeman, Warren B. Parsell; Red River: Russell Guest;
Refugic: Raumgarine, Rros. Dr. T. T. Fagan, Mrs. J. D. Shay.

Parker: W. R. Coffey, K. V. Mader, Weatherford Livestock Co.; Polit: Robert Willis; Potter: Roy Begeman, Warren B. Parsell; Red River: Russell Guest; Refugio: Baumgartner Bros, Dr. T. T. Fagan, Mrs. J. D. Shay.

San Saba: Raymond Ellis, Hill Top Ranch, Mrs. Ward Holman; Scurry; E. L. Brewer; Smith: Bill Blair, H. G. Hart, J. W. Keeling, Dr. John H. Mitchell, C. B. Welborn; Stephens: Jack Ellis; Tarrant: Emmons R. Bahan, Dr. W. Burgess Sealy, R. L. Valkman, W. H. Cattle Co., Geo. Wilderspin; Terrys: Dan & Don Day; Travis: S. J. Smith Ranch; Van Zandt: Earl B. Persons: Victoria: J. L. Miori, Charles Mitscherling; Walker: Ray Epps; Waller: Roy Muske, S. V. Bar Ranch; Ward: Claude Parker; Wharton: Isaac Bencowitz, Bode Bros., Texa West Indies, Emil Townsend; Wheeler: M. B. Eiland; Wichita: Paul R. Mayo, Raymond R. Renfroe, John L. Swanner, Jr., Henry G. Truly; Wilbarger: L. H. Wall; Williamson: Lee Karr; Wise: Mart Frye, Chas. B. Jones, J. G. Stevens; Wood: Mrs. T. F. Bell, D. D. Melton

#### OKLAHOMA

Carter: Carl V. Berry; Cimarron: Joe Bob James; Cleveland: C. H. Totten: Cotton: Coombs Meat Co.; Garvin: C. R. Beck; Greer: John & Ruth Russell; Murray: Roger Jameson; Oklahoma: J. D. Bronscum; Osage: Harry J. Hart, Speck Horn, Rowe Little; Pontotoc: Tar E. Hixson; Stephens: Russell C. Stone; Tillman: Campbell & Loftis, R. I. Helton, Montgomery Bros.; Tulsa: R. Bumgarner, Montie S. House, Ralph Hurd; Washington: Edward A. Blackhawk, Goldie Gibson.

#### KANSAS

Greenwood: Jim Gilbreath; Morton: Emery L. Addington.

LOUISIANA

Saint Tammany: Bar M Ranch

MISSOURI

Jackson: L. E. Anderson.

NEW MEXICO

Catron: Frank Zachary.

#### Cattle Theft Cases

Charley Bear and Claude Pitts pleaded guilty to stealing a cow belonging to Henry Kueck of Needville, May 16, 1957 and were each assessed three years in prison by District Judge J. P. Matthews. The men were placed on probation.

The thieves were caught by the good work of Sheriff Louis Otter, Deputy Red Ricketson and Texas and Southwestern Cattle Raisers Association Inspector Buck Eckols.

A cow and calf were stolen from the sales ring pens at Colorado, Texas, May 24, 1957. Investigation by Sheriff Dick Gregory, Texas and Southwestern Cattle Raisers Association Inspectors B. L. Parker

(Continued on Page 28)



PILOTO
Undefeated Grand Champion bull in 1955 and 1956, at 3 years old.

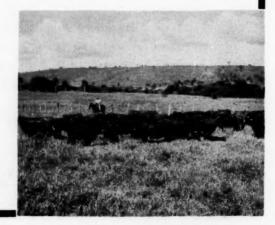
AT THE PRESENT TIME WE HAVE FOR SALE, BULL CALVES AND HEIFERS FROM THIS FINE BULL, AS WELL AS FROM OTHERS IN OUR BREEDING PROGRAM.

A group of Heifers that

#### HACIENDA SAN ANDRES, S. A.

Ermita, Oriente, Cuba

Charter Member Santa Gertrudis Breeders International and Asociacion Cubana Criadores de Ganado Santa Gertrudis.



# Introducing the Mauritz Personnel



TOM SHELTON
(Affiliate)

Santa Gertrudis breeder formerly of Los Sheltones Ranch. Came to the Company with some of his Santa Gertrudis family bloodlines and breeder experience.

JEFF CHRISTIAN

Santa Gertrudis judge, consultant, authority and former SGBI classifier. Jeff enjoys the reputation as being one of the most qualified men in the SGBI field.

MARCUS MAURITZ (Owner-Operator)

The Mauritz family have been progressive constructionists in all phases of agriculture in the coastal region of Texas for 63 years. Marcus continues this pattern of improvement by intensifying higher beef production through Santa Gerturdis.

(Mgr.-Headquarters)

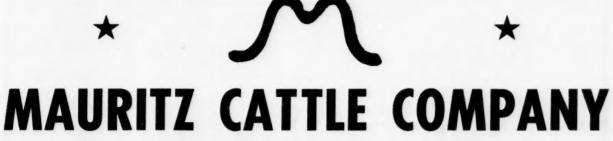
Former manager of the Walner Registered Hereford Ranch and 4-H Club sponsor. Assumed management of the 500 Santa Gertrudis Headquarters unit of the Mauritz Cattle Company and supporting show string.

#### WOODROW SEMMLER

(Mgr.-Little Kentucky) (Not pictured)

Former Braford breeder from Guadalupe County. Woody manages the 1,000 mother cow unit in the upgrading programs of the company.

We Are Ready To Help You With Your Santa Gertrudis Needs



GANADO, TEXAS

CHARTER MEMBER SANTA GERTRUDIS BREEDERS INTERNATIONAL

## SANTA GERTRUDIS WITH

## OUR BULLS TOPPED THREE RECENT GAIN TESTS HERE ARE OFFICIAL TEST PERFORMANCE RECORDS

The effectiveness of our long time program of conducting our own scientific gain tests in order to select bulls with high gaining ability, is demonstrated by the records of our bulls in official ability-to-gain tests conducted by independent institutions. Reproduced on this page is that portion of the final report of three recent tests showing the top gaining bulls.

RWB in the column under "owner" designates Briggs Ranches.

			SANTA	GERTRI	U <b>DIS</b> BU	JLLS				
OWNER	CHAIN OR		SIRE	FINISH	AGE IN		LBS. PER DAY	GAIN	GAIN ON TEST	
CODE TATTOO	REG.	BRAND	CODE	SCORE		WEIGHT	AGE	RATIO	TOTAL	
						4-30-57				
RWB	C	642	347	70	4 3 8	1166	2.7	128	484	3.5
RWB	C	646	347	80	421	1204	2.9	121	456	3.3
RWB	C	640	347	80	446	1184	2.7	120	453	3.2
AVERAGE	4	ANIM	<b>IALS</b>	69	416	1052	2.5	100	378	2.7

AT LULING 1957: Briggs Ranches had the three top gaining Santa Gertrudis bulls of the 41 bulls tested. This test was conducted by the Luling Foundation, Luling, Texas.

				SANT	A GERTI	RUDIS F	BULLS				
OWNER			CHAIN	SIRE	FINISH	AGE IN		PER DAY	GAIN	GAIN	N ON
CODE	TATTOO	REG.	BRAND	CODE	SCORE	DAYS	WEIGHT	AGE	RATIO	TOTAL	DAILY
							3-5-57				
RWB		E	625	3 3 0	5 5	415	1072	2.6	125	436	3.1
RWB		E	69	218	65	426	1070	2.5	121	420	3.0
RWB		E	669	224	5 5	476	1106	2.3	118	410	2.9
AV	ERAGE	3 8	ANIN	MALS	5 4	4 3 5	1007	2.3	100	348	2.5

AT BLUEBONNET 1957: Briggs Ranches had the three top gaining bulls on test in which 38 bulls were tested. This test was conducted by the Texas Agricultural Experiment Station, McGregor, Texas.

	SANTA GERTRUDIS BULLS COND. SCORE														
OWNER	TATTOO	REGIS- TRATION	CHAIN OR BRAND	FEED	SIRE	AGE IN DAYS 1-31-56	WEIGHT 1-31-56	LBS, PER DAY AGE 1-31-56	INIT. 1-31-56	FINAL 6-19-56	FINAL WEIGHT 6-19-56	LBS. PER DAY AGE 6-19-56	GAIN, % GROUP AVE. (1)	GA	
RWI	B 517	E	517	13	276	365	700	1.9	40	70	1224	2.4	1 3 2	524	3.7
RWI RWI		E	5 6 0 5 2	13	276	327 365	688	2.1	3 7 4 0	57	1156	2.5	118	468	3.3
RWI	B 515	E	515	1 3	224	255	632	2.5	4 3	63	1089	2.8	115	457	3.3
	AVER	AGE	2 8	ANIM	ALS	318	736	2.3	47	59	1132	2.5	100	396	2.8

AT BLUEBONNET 1957: Briggs Ranches had the four top gaining Santa Gertrudis bulls of 28 bulls tested. Our 517 bulls, which gained 3.7 pounds per day, holds the record for top gainers of all breeds in all tests conducted by this station to date.

## "BRED-IN" GAINING ABILITY

5

HERE ARE SOME OF OUR "HIGH GAINERS"

#### ATTENTION COMMERCIAL CATTLEMEN

Use performance tested bulls on your herds. They will pay. We have breeding age bulls available now that will sell at prices you can afford to pay.

# COME SEE



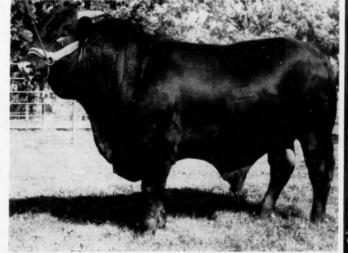


LOBO, one of our top herd sires. Weight—2,050 at 32 months of age. Second high gainer in our 1953-54 test.

Many of our high gaining bulls are from multiple sire herds in which the sires were selected for their ability to gain in our own performance tests.



MUCHO GUSTO No. 447, Highest gainer in our 1955 test.



**BULL No. 517,** highest gaining bull in pounds per day at Bluebonnet test. He gained an average of 3.7 pounds per day on a 140-day test. Now at Winrock Farm, Morrilton, Ark. See his record at left

# Briggs Ranches

SAN ROQUE RANCH

Catarina, Texas R. W. Briggs, Sr. P. O. Box 1981

SAN ANTONIO, TEXAS

BROKEN X RANCH

Hwy. 90 San Antonio, Texas R. W. Briggs, Jr.

#### INTRODUCING...



"JUNIOR" 3-year-old son of El Capitan.

This top son of El Capitan will assist in continuing the blood of his famous sire. Like his sire, Junior has the quality and type to contribute much to a herd of cattle.



Payne Briscoe, Owner

Box 346

DILLEY, TEXAS

# Polled SANTA GERTRUDIS

To produce one of the nation's best Polled Santa Gertrudis Herds, we selected top females from the Worth Wright herd, mating them to Vesper's FENO No. 7, famous Polled herd sire. Eventually, we will be able to supply breeders some really outstanding polled Santa Gertrudis.

#### A Few Service Age Bulls For Sale Now

Ranch located 2 miles South of Sebastian and 9 miles North of Harlingen on U. S. Highway 77

JOE G. BALLENGER Phone GArfield 3-2393 Harlingen, Texas ROBT. B. BALLENGER Phone GArfield 3-2320 Harlingen, Texas

Member Santa Gertrudis Breeders International

## BALLENGER FARMS

P. O. Box 84 Sebastian, Texas (Continued from Page 24)

and Dub Drace resulted in the arrest of Donnie Ray Lake, who pleaded guilty to a charge of cattle theft before District Judge A. S. Mauzey, June 7. His punishment was fixed at three years in the state penitentiary. Sentence was suspended conditioned on defendant's good behavior. District Attorney Eldon Mason represented the State.

J. A. Williams stood trial before District Judge Lester Holt in Lavaca County, June 12, 1957. After hearing the evidence a jury found Williams guilty of stealing a cow belonging to W. J. Huvar and assessed a five year term in the penitentiary to be suspended during good behavior.

The evidence resulting in conviction was worked up by Lavaca County Sheriff Theo. C. Long and Texas and Southwestern Cattle Raisers Association Inspector Lester Stout. The case was prosecuted by District Attorney Paul C. Boethel, County Attorney Leon Pesek and Association Attorney Joe G. Montague.

C. L. Johnson and Melvin H. Wise pleaded guilty to the charge of stealing four cattle belonging to member J. W. Lide in Van Zandt county, February 17, 1957 and were sentenced to four years each in the penitentiary by District Judge A. A. Dawson.

Sheriff Burnett, Deputy King and Texas and Southwestern Cattle Raisers Association Inspector T. O. Tinsley developed the evidence in the case and the prosecution was handled by District Attorney Joe Tunnell.

#### Saving In Freight Rates

As a result of the work of the Association in successfully opposing a 5 per cent increase in freight rates the livestock shippers will save many thousands of dollars. After a hearing before the Railroad Commission of Texas, where the Association presented exhibits and testimony in opposition to the increase, the Commission denied any increase on livestock but allowed the increase on most other commodities.

#### Mexican Cattle Purchase

We have been advised that the Mexicans have applied for another 5 million dollars for the purchase of cattle in the United States. No details are as yet available but it is thought that it will probably be at least another month before any decision will be reached.

#### David M. Pettus Named Director of AMS Livestock Division

A PPOINTMENT of David M. Pettus as director of the Livestock Division in USDA's Agricultural Marketing Service has been announced by O. V. Wells, Administrator of AMS. Pettus has

been acting director of the Livestock Division since the retirement of Harry E. Reed last February, and deputy director since December 1950.

Wells also announced appointment of John C. Pierce, Jr., as deputy director of the division. Pierce has been chief of the division's standardization branch since November 1955. Both appointments become effective immediately.

As director of the division, Pettus will be responsible for administration of the Department's market news, grading, and standardization programs on livestock, meats, and wool. He also is responsible for Sec. 32 Programs applicable to livestock and livestock products.

Pettus began his career with the U. S. Department of Agriculture with a field appointment at Raleigh, N. C., in January 1940. He came to Washington, the following year and has served in responsible positions as an economist and livestock marketing specialist except for two years in the Navy during World War II. He is a native of Kentucky and a graduate in farm economics and marketing of the University of Kentucky at Lexington.

Pierce has been employed by the U. S. Department of Agriculture since October 1948 as a livestock marketing specialist. He is a graduate of North Carolina State College at Raleigh with a major in animal husbandry and was a member of the animal husbandry staff there from 1939-42 and 1946-48. During World War II he served with the Army Quartermaster Corps.

#### **Fewer Cattle To Pasture Areas**

Movement to Blue Stem and Osage Sections
19 Per Cent Below Last Year—Larger
Acreage Guarantees

THE Blue Stem and Osage Pastures of Kansas and Oklahoma have received the smallest number of cattle in over thirty years of record. The receipts of cattle and calves this season have been about 19 per cent below last season and 31 per cent less than two years ago. The carryover of local cattle and calves is down about 9 per cent from a year ago. Pasture feed and grazing conditions are good following heavy April-May spring rains that gave good soil moisture and filled stock ponds, according to a report of the U. S. Agricultural Marketing Service.

The spring (January-May) receipts of cattle and calves into the two sections by rail and truck are estimated at 178,000 head, compared with 221,000 last season, and 260,000 head two years ago, and the 10-year (1946-55) average of 335,000 head. There has been a marked increase in the local production of cattle during the past fifteen years, resulting in a decrease of shipped-in cattle. The late start of pas-



HERE'S HOW: Graze your cattle and feed 2 pounds daily of Evergreen Green Grass Supplement to each one. You can get an extra pound or more of gain daily. During the last 4 weeks of feeding, it is best to use a 4-pound ration for top finish. Don't aim for the grass-fed market when you can top the market this easy way! See your Evergreen dealer.

ADD AN EXTRA POUND
OF GAIN DAILY!

MANUFACTURED BY EVERGREEN MILLS, INC. . ADA, OKLA.











A COW AND CALF WITH OUR LAKE AND HOME IN BACKGROUND



WE WANT TO SHOW YOU THIS STAR STUDDED HERD..



JOHN B. ARMSTRONG \* SELMA, ALABAMA

ture grass tended to delay leasing and the shipment of cattle into the pastures.

The pastures are well filled, with larger acreage guarantees than in past years. Cattle and calves are generally in good condition and cattle are making good gains.

The movement of cattle and calves out of Texas and the Southwest since the first of the year has been smaller than a year ago, with a reduction in cattle and calves going to Kansas, Oklahoma, and northern pastures and outlets. The spring movement of cattle to the west (California and Arizona) from Texas has taken a larger proportion of the spring movement during this spring and the past two years than formerly. The imports of cattle and calves from Mexico during the first three months of 1957 were 78,000 head, compared with 39,000 head in 1956, and 189,000 in 1955.

The inventory estimates of all cattle and calves in the two sections on January 1, 1957 were 759,000 head, about 9 per cent less than the 836,000 head a year ago, compared with 933,000 head two years ago, and the 10-year (1946-55) average of 839,000 head. Peak cattle and calf inventories in the two sections were on January 1, 1953 with 993,000 head. Included in the inventory estimates of the two sections are 80,000 milk cows on January 1, 1957, compared with 81,000 head a year ago, and 85,000 head two years ago.

#### **Dams Reduce Texas Flood Damage**

PSTREAM floodwater detention dams designed by the Soil Conservation Service in Texas are retarding flood-producing run-off water, reducing flood damage, and protecting large reservoirs from heavy sediment loads, the Department of Agriculture announces.

D. A. Williams, SCS Administrator, reported that 173 upstream dams in Texas are retarding about 170,000 acre-feet of run-off water and feeding it slowly into streams. The dams supplement soil and water conservation practices on the land.

On the Upper Trinity project, 128 dams completed out of 800 planned, retarded approximately 107,000 acre-feet of run-off. When the 800 dams are completed they can temporarily retard about a million acre-feet of run-off water, Mr. Williams said.

Biggest loss from the Texas floods, he said, is the millions of tons of good topsoil gouged from farm and ranch lands unprotected by soil and water conservation practices and not trapped by upstream detention dams.

"This soil not only represents millions of tons of food and raw materials lost forever," Mr. Williams said, "but it is settling into streams where it reduces the channel capacity, adds to future flood problems and stifles fish life, and into big reservoirs where it reduces their water storage capacity."

#### ALAMO SANTA GERTRUDIS ASSOCIATION INC. - - -

ALAMO SANTA GERTRUDIS ASSOCIATION was created for the sole purpose of helping member breeders with all things related to Santa Gertrudis cattle. Its officers, directors and members are Santa Gertrudis breeders, and furthermore all of them are members of the Santa Gertrudis Breeders International.

Among other things, the Association sponsors for its members one of the top auction sales of Santa Gertrudis cattle, held each year at San Antonio Livestock Exposition grounds. The 1958 sale will be held on Thursday, February 13th. That will be Santa Gertrudis Day at the big Exposition. Make plans now to attend this important Santa Gertrudis event and select your breeding stock from the excellent cattle which will be offered.

All breeders of Santa Gertrudis Cattle in the Texas Counties listed below are eligible for membership in Alamo Santa Gertrudis Association. By working together we can help one another. Write for details:

Bandera Bastrop Blanco

Bee

Atascosa

Burnet
Caldwell
Comal
DeWitt
Gillespie
Goliad
Gonzales
Guadalupe
Hays

Gonzales Refugio
Gonzales San Patricio
Hays Travis
Karnes Uvalde
Kendall Wilson

amo santa gertrudis association, inc.

SAN ANTONIO, TEXAS

N. A. Quintanilla, President 712 National Bank of Commerce Bldg. San Antonio, Texas L. A. Nordon, Secretary 711 Milam Building San Antonio, Texas

Kerr

Llano

Real

Medina

Live Oak

MANY CATTLEMEN RETURN YEAR AFTER YEAR TO PURCHASE CATTLE AT THE . . .

# PIONEER

A. B. Alexander

Mrs. A. H. Beck

G. H. Bostwick

C. G. Boyce

#### SANTA GERTRUDIS BREEDERS SALE

Since 1952 Pioneer sales have led in quality, price, number of repeat buyers.

Cattle from our sales have been used as foundation stock in many of the best

Santa Gertrudis herds. Below is a list of Pioneer Sale Buyers.

\* Buyers Who Made Purchases At More Than One Sale

Cotulla, Texas

San Antonio, Texas

Aiken, South Carolina

...... Baton Rouge, Louisiana

\*James H. Boyce ............ Baton Rouge, Louisiana

Dr. Antonio Julio Branger .... Valencia, Venezuela

Joe W. Brown .......New Orleans, Louisiana

OUR 6th ANNUAL SALE
WILL BE HELD AT BRIGGS
RANCH, SAN ANTONIO,
TEXAS ON THE DAY
FOLLOWING THE KING
RANCH SALE IN APRIL,
1958. MAKE YOUR PLANS
NOW TO ATTEND.

#### Pioneer Breeders

ARMSTRONG RANCH Armstrong, Texas Oak Alley Plantation Vacherie, Louisiana R. W. BRIGGS, SR. D. Box 1981 Antonio, Texas R. W. BRIGGS, JR. P. O. Box 1981 San Antonio, Texas WALTER W. CARDWELL, SR. WALTER W. CARDWELL, JR. Lockhart, Texas VACHEL LACKEY 215 West Commerce San Antonio, Texas THE LULING FOUNDATION MALTSBERGER RANCH JOHN MARTIN P. O. Box 271 Alice, Texas DR. J. K. NORTHWAY P. O. Box 31 Kingsville, Texas QUIEN SABE RANCH A. A. SEELIGSON, JR. 1633 Milam Building San Antonio, Texas SEELIGSON-STORM 1633 Milam Building San Antonio, Texas

\*W. W. Callan Waco, Texas J. B. Chadwick San Antonio, Texas C. A. Chipley San Antonio, Texas Government of Colombia .....South America Compania Ganadera Becerra, S. A., Camaquev, Cuba George W. Gibbs ... ...Jacksonville, Florida I. Grant Glassen .....Toronto, Canada \*Loyd Jinkins Fort Worth, Texas \*C. E. Johnson ..... Altair, Texas Jones Alta Vista Ranch ...... Hebbronville, Texas \*R. D. Keene Orlando, Florida Roy Keith ..... ......Marshall, Texas \*Mrs. Tweet Kimbali..... ...Sedalia, Colorado \*King Ranch .... .....Kingsville, Texas Potrick Lambert Ranch..... .....Refugio, Texas Gaston Langux .... Amite, Louisiana E. A. Landreth ....McAllen, Texas W. W. Leavine .... ....Tampa, Florida B. H. Lutenbacher Berclair, Texas Ganado, Texas Henry C. Mayers, Jr. Crockett, Texas O. R. Mitchell ... ......San Antonio, Texas

\*Joseph S. Morris San Antonio, Texas Charles H. Moses ... Kenedy, Texas \*John W. Murchison .... San Antonio, Texas Dr. J. K. Northway Kin (For a South American order Kingsville, Texas Tom O'Conner Lucedale, Mississippi Palmer Ranch Sarasota, Florida ..... Miami, Florida \*J. Arthur Pancoast John C. Phillips .... Bartlesville, Oklahoma Julio Rebolledo .... ....Armero Tolima, Colombia Reynal & Di Tella......Buenos Aires, Argentina William Reynal ......Corrientes, Argentina Jack Richardson ......Uvalde, Texas \*Louis J. Roussel .......... New Orleans, Louisiana Corpus Christi, Texas R. E. Sallee \*John A. Shartle ...Troy, Ohio ....Tilden, Texas Tom Shelton Frank Tilton Shreveport, Louisiana Twin Oaks Ranch Corsicana, Texas Dr. Carios Del Valle ......Havana, Cuba B. L. Vineyard ...Wharton, Texas ...Arcadia, Florida Harley Watson ... Joy F. Weakley .... ...Wharton, Texas Oscar Weidemeir ....Victoria, Texas Melvin G. Weigang Kornes City, Texas Dr. C. E. Wertz Raymondville, Texas W Bar Stock Farm .... Crosby, Texas \*John H. Wilson..... Fort Worth, Texas Little Rock, Arkansas \*Winrock Form O. C. Whitaker Fort Worth, Texas Yerba Buena Ranch ...Nogales, Arizona

Meanwhile—some of our members have breeding age bulls, herd sire prospects, and sound, purebred females for sale at private treaty. Visit any of our ranches and you may find just what you need. You are always welcome at any Pioneer Ranch.

Pioneer Santa Gertrudis

1633 Milam Building, San Antonio, Texas





These cows, still showing the effects of a long drouth when photographed, are a part of 5,000 head owned by the San Antonio Loan and Trust Company. These cattle are on the St. Charles Ranch in Aransas County near the Gulf south of Victoria, Texas. All have some Santa Gertrudis blood and the ranch is using Santa Gertrudis bulls on all their cow herds.

## Santa Gertrudis In Commercial Herds

Use of Santa Gertrudis bulls in commercial ranching operations is expanding rapidly—Demand now exceeds supply.

HEN the first Santa Gertrudis bulls were sold off the King Ranch in the early 1930's cattle observers predicted that it would be many years before this new breed would establish itself in the beef cattle industry.

In the 20 to 25 years that have passed since the King Ranch, originator of the breed, began selling Santa Gertrudis bulls, the breed has grown rapidly and there are now more than 600 active breeders who are in the purebred Santa Gertrudis business. Total numbers of classified Santa Gertrudis cattle are small and account for only about one half of one per cent of registered cattle of all beef breeds in the United States. However, when considering that the breed's foundation sire, Monkey, was used beginning in 1923; that the breed was officially recognized by the USDA in 1940: that the Santa Gertrudis Breeders International, official breed accociation, was organized in 1951 and the fact that the King Ranch did not sell females,

the fact remains that the breed is progressing rapidly.

#### Using Santa Gertrudis Bulls in Range Herds

During the past few years another development in the expansion of the breed has become much more evident. This is the ever increasing numbers of Santa Gertrudis bulls being purchased by commercial cattlemen for use on their range herds. This has been brought about only recently because in the past most all of the purebred bulls were needed to expand the numbers of the purebred breeding herds. While the demand for purebred cattle still exceeds the supply, many breeders have sold a portion of their increase to commercial cattlemen realizing that this is the market that will ultimately absorb and determine the success of their purebred operations.

Many breeders have sold top Santa Gertrudis bulls in line with what the cowman can pay and in doing so have established Santa Gertrudis blood in a number of range herds throughout the country. While the number of Santa Gertrudis bulls being used on commercial cows is relatively small at the present time, cowmen who have used these bulls report they are pleased with the results. This has brought about a strong demand for Santa Gertrudis range bulls—a demand that is often difficult for the purebred breeder to fill at competitive prices due to the good market he enjoys from others wanting cattle for purebred breeding purposes.

The pictures that accompany this article show Santa Gertrudis in commercial cattle operations in a number of states. They portray two kinds of breeding programs, one in which the rancher is using Santa Gertrudis bulls in a strictly commercial operation and the other in which he keeps records of his program for the purpose of establishing a purebred status by using Santa Gertrudis bulls in a number of successive top crosses, under requirements set forth by the SGBI.









The pictures at left, made on the J. W. Bryant Bar B Ranch near Plaquemine, Louisiana, show how Santa Gertrudis bulls are improving native cattle in that state. Bulls like the one shown at top left are producing calves of the quality shown in the other photos. The cows on this ranch are of every description in breeding and Bryant intends to improve his cow herd by increasing the amount of Santa Gertrudis blood in the cattle. The replacement heifers in the second picture from the bottom will be bred to Santa Gertrudis bulls in the future and their offspring will be three-fourths Santa Gertrudis and one-fourth native blood. Bryant says Santa Gertrudis are a hardy breed and can produce well under conditions of heat and lots of insects and other parasites.

#### How to Grade-up a Commercial Herd of Cattle to a Purebred Santa Gertrudis Status

If you are interested in grading-up your herd of cattle to certified purebred Santa Gertrudis, here are the official requirements as set forth by Santa Gertrudis Breeders International, the breed association.

1. You can start with any kind of cows, but best results usually come from good beef animals, relatively pure in the blood of a particular breed.

2. Certified purebred Santa Gertrudis bulls branded S by the SGBI must be used in this breeding program.

3. Either single or multiple sire herds may be used.

4. A written statement, addressed to SGBI, of intent to produce purebreds through grading-up must be in the association's files at or before the time the second top cross heifers are placed in breeding herds.

5. The statement of intent must be accompanied by SGBI form giving a description of the herd, its breeding background, number of females of breeding age, source of classified purebred Santa Gertrudis bulls, and the proposed system of ear notching or branding of the first, second and third top cross generation.

6. Upon approval, by a committee of the SGBI, the statement of intent shall be considered as affidavit of origin of the future Santa Gertrudis offspring.

7. At the time the second top cross heifers reach breeding age the herd shall be inspected by a representative of the SGBI, and after approval, the herd will be given a tentative number.

8. The third cross heifers, offspring of the second cross cows, will be classified by the SGBI upon reaching 18 months of age and those accepted will be classified as "Accredited Santa Gertrudis" and branded S Bar.

9. The offspring from third cross cows mated to certified purebred Santa Gertrudis bulls are eligible for certified purebred classification, if they pass inspection.



This bull, owned by Dr. Porter Rodgers, Searcy, Arkansas, is typical of the quality sires being used on a large herd of Braford and Brahorn cows. Rodgers uses artificial and hand breeding in order to concentrate the blood of a few top sires.



Second cross cow with three-fourths Santa Gertrudis blood on the Briggs Ranch, Catarina, Texas. This ranch has a quality herd of second and third cross cattle being used in an upgrading program.



Steers of one-half Santa Gertrudis blood in the feedlot on the T. E. Burns ranch near Dilley, Texas. Steers with some Santa Gertrudis blood are becoming more numerous in feed lots throughout the country, especially in the West.



Santa Gertrudis-type steers in Cuba on the Sumner Pingree Ranch. Cuban cattlemen are using Santa Gertrudis bulls extensively on native cattle and are well pleased with the results.



Santa Gertrudis commercial cattle on the M. E. and Fred D. Hudson Ranch near Branson, Colorado. The Hudson Santa Gertrudis survived the severe blizzard that hit Southern Colorado late last winter without a single loss.



Part of the herd owned by E. E. Cooper, Grainola, Oklahoma. Cooper in the past has sold Santa Gertrudis steers as yearlings and two's that had excellent quality and topped the market.



A Santa Gertrudis bull being used on commercial cows on the ranch of Ira P. Trotter, Chugwater, Wyoming. This bull was raised by a Santa Gertrudis breeder in Colorado.



Santa Gertrudis crossbred cow and her calf on the Rush Creek Ranch, Kerens, Texas. Many Santa Gertrudis bulls are being used on native cows in the East Texas area.



Commercial Santa Gertrudis cattle owned by Dr. T. L. Davidson, Wharton, Texas. Calves from this herd of cattle, which has one-half Santa Gertrudis blood, weigh up to 600 pounds at eight months of age.



First and second cross Santa Gertrudis steers owned by Frank Mc-Gregor of Ruby, South Carolina. These cattle gained 2.7 pounds per day for 114 days in the feed lot.



First cross Santa Gertrudis steers at the Baca Float Ranch, Nogales, Arizona. Feeders in Arizona are a good market for steers that have some Santa Gertrudis blood.



Commercial Santa Gertrudis heifers owned by C. E. Nieman, Alice, Texas. Nieman got his first Santa Gertrudis bulls in 1947 and is increasing the amount of Santa Gertrudis blood in his cattle.

# Performance the Key to Beef Profits

Santa Gertrudis Cattle Have Shown Ability to Make Rapid and Good Gains in Recent Performance Tests in Texas and Florida—Better Beef at Lower Cost

By John B. Armstrong, President Santa Gertrudis Breeders International

CANTA GERTRUDIS cattle, first American beef breed, are demonstrating their ability to perform more profitably under a remarkable variety of environments. From Canada, the Tropics, Australia, Africa, South America and many parts of the U.S. come enthusiastic reports telling of performance exceeding anything before done by other cattle. That the breed is performing so well under so many different conditions is a source of great satisfaction to the founders of the breed at King Ranch and to the members of Santa Gertrudis Breeders International -a fast-growing group of forward-looking, scientific-minded, modern cattle breeders who have led the way in setting up bold new procedures for selecting and culling a dynamic, superior breed of beef cattle.

#### Great Interest in Performance Tests

Profit-conscious cattlemen are becoming more and more interested in performance tests designed to measure the relative capabilities of their animals. Ability to gain rapidly is by far the most significant measure of performance. The ever-increasing interest in testing cattle for ability to gain is evidenced by the fact that more and more cattle of all breeds are being performance tested. Santa Gertrudis cattle have shown consistently superior ability to gain rapidly in all of the performance tests in which they have been entered. At the most recently concluded official rate of gain test at Bluebonnet Farm, McGregor, Texas (a substation of the Texas Agricultural Experiment Station) 38 Santa Gertrudis bulls averaged 2.5 pounds per day during the test and had a pounds per day of age average of 2.3. In comparison, a total of 123 bulls in the test had a daily gain of 2.3 and a pounds per day of age average of 2.1. Also, at a recently concluded official test at the Brooksville, Florida, Experiment Station, 24 Santa Gertrudis bulls had a daily gain of 2.6 pounds and a pounds per day of age average of 2.05. The 58 bulls on test had a daily gain of 2.29 and a pounds per day of age average of 1.8. These are only two recent typical examples showing the superior gaining ability of Santa Gertrudis cattle; there have been many others and will be many more in the future.

#### Better Beef at Lower Cost

Today, Santa Gertrudis breeders are continually seeking better ways to pro-



John B. Armstrong

duce, at lower cost, beef which will fit the taste and budget of the consumer. Countless surveys have shown that the housewife, who personally selects about 85% of the beef that is consumed, prefers tender beef with good flavor and just enough fat to make it juicy. Santa Gertrudis cattle produce just this type of beef, and they produce it at lower cost, which results in greater net profit to the cattleman. Santa Gertrudis cattle are unexcelled as converters of roughage into beef whether it be silage, hay, waste by-products or pasture. With a very limited amount of supplement to balance the ration and a full feed of harvested roughage or good pasture, Santa Gertrudis cattle will make astonishing gains and will produce beef that is just what the housewife wants.

The principal function of beef cattle, in producing a profit and feeding the population, is to convert into useful products the pastures, field clean-up, and harvested roughages of farms and ranches, as well as the annual forage crop from vast areas of range, forest, and desert lands that comprise a large percentage of the land area of the world. The Santa Gertrudis was bred and developed to meet this challenge and it has repeatedly proven its superiority under virtually all conditions. Beef cattle compare so unfavorably with swine and poultry as converters of grain into human food that economics in time will divert more and more of our grain feeds from beef cattle to the swine and poultry. As this trend develops, the Santa Gertrudis cattle, with their superior ability to utilize roughages, will gain rapidly in popularity in the farming areas that now feed large amounts of grain to cattle

The program of Santa Gertrudis Breeders International places emphasis on the following points:

- 1. Continuation of the policy of making every offspring of purebred sire and dam pass a visual inspection by an association classifier. The better cattle are branded with an S and called certified purebreds; the next best (females only) are branded with an S and called accredited purebreds. The animals that do not meet minimum requirements are rejected and not branded. Hence, there is no automatic registration and the main emphasis is placed upon individual excellence instead of pedigree.
- 2. The herd book will be kept open permanently to permit anyone who keeps the necessary records to grade up to purebred status in four generations—provided the fourth generation animals meet the classification standards. This will leave the door open permanently for introduction of useful new bloodlines from other breeds.
- 3. Classification of offspring from multiple-sire herds has a sound genetic basis in beef cattle improvement and is playing a highly significant part in the rapid development and expansion of the Santa Gertrudis breed.
- 4. Recording official performance test data on the pedigrees of tested animals. Santa Gertrudis Breeders International deserves great credit for leading the way in developing this idea which is now gaining attention from other breeds.
- 5. Grouping of show cattle in categories of Excellent, Very Good, and Good instead of the old established method of individually rating them 1, 2, 3, etc.
- 6. Encouraging breeders to maintain the superior milking qualities of the cattle by discouraging the use of nurse cows under any circumstances.
- 7. Performance at a profit for the commercial beef producer is the objective of the Santa Gertrudis program.

Cattlemen with an eye to profits in the future should give serious consideration to introduction of some good Santa Gertrudis cattle in their programs. This is truly a breed with an unlimited FUTURE and a world-wide adaptability.



World distribution of Santa Gertrudis cattle. Each dot on map represents one or more breeding herds.

# Santa Gertrudis Making Rapid Strides

Today Breeding Herds Are Found in 32 States and 31 Foreign Countries—Association Has More Than 630 Members

By JIM COMPTON
Santa Gertrudis Breeders International Staff

THE SANTA GERTRUDIS breed of beef cattle has enjoyed a fabulous increase in popularity among the world's cattlemen in the last decade. It has increased in numbers and in standard and has directed the thinking of many ranchers and livestock producers to more production, efficiency and profit.

Ten years ago, the breed was for the most part confined to South Texas, a few of the southern states and one or two of the South American countries and Cuba. Ten years before that, the breed could be found only on the King Ranch, where it was developed, and a few neighboring ranches to which the King Ranch had sold bulls.

#### On All Continents Now

Today, Santa Gertrudis breeding herds can be found on all continents, in more than 32 of the states in the United States and 31 foreign countries. In the U. S. Santa Gertrudis are located in Alabama, Arizona, Arkansas, California, Colorado, Connecticut, Delaware, District of Columbia, Florida, Georgia, Indiana, Illinois, Idaho, Kansas, Kentucky, Louisana, Massachusetts, Maryland, Michigan, Minnesota, Mississippi, Missouri, Nevada,

New Mexico, North Carolina, North Dakota, Ohio, Oklahoma, Pennsylvania, South Carolina, Tennessee, Texas and Virginia. Abroad, breeding herds are thriving in Alaska, Angola, Australia, Argentina, Canada, Colombia, Cuba, Brazil, British Guiana, British Honduras, Paraguay, Philippine Islands, Hawaii, Mexico, Israel, Russia, Spain, French West Africa, Union of South Africa, Peru, Jamaica, Panama, Dominican Republic, Guatemala, Surinam, Puerto Rico, Venezuela, New Caledonia, New Guinea, Portugal and Southern Rhodesia.

To what is this rapid popularity attributed? The fact that the Santa Gertrudis is America's first beef breed is significant, but not so much as to cause many cattlemen to turn from a breed of long standing to one of newer origin.

Dr. A. O. Rhoad, geneticist for the King Ranch, where the breed was originated, explains the popularity of the breed this way: "The Santa Gertrudis was bred to withstand a set of conditions which compare with the most rugged found almost anywhere. It was bred to thrive under the semi-tropical conditions of South Texas, but while doing this, to produce an economical, quality beef car-

cass. The breed has surpassed all of our expectations in doing this, and its genetic make-up, we think, is responsible."

Continued increase of interest in the breed throughout the world is held by the Association as a healthy sign indicative of the fact that the breed has proven it can thrive under a variety of conditions. In the last decade, the introduction of Santa Gertrudis into temperate areas has shown that this breed also withstands cold weather and grazing conditions as well as any other breed.

#### To All Parts of the World

The Santa Gertrudis breed has no geographical limitations, evidenced in that initial shipments in 1956 were made to Alaska, Spain, Portuguese West Africa, Southern Rhodesia, Angola and Portugal.

In other countries, where Santa Gertrudis has established itself as a major portion of the livestock industry, many repeat shipments have been made. In Cuba, for instance, some 2,000 purebred cows and more than 300 purebred bulls have been classified by Santa Gertrudis Breeders International classifiers. The breed also has grown in leaps and bounds in Australia, Colombia, Brazil, Mexico,

Union of South Africa, and Venezuela. In 1956, officials of the Venezuelan Ministry of Agriculture purchased more than 300 purebred Santa Gertrudis in the United States, for importation.

Continued popularity of this breed in Mexico has also strengthened SGBI's claim that the breed thrives in a variety of climates. The recent United States beef cattle loan program to Mexico greatly aided many new buyers in that country in purchasing Santa Gertrudis. The buying program in that country is still increasing.

Tremendously popular abroad, the Santa Gertrudis also has an excellent domestic market, as seen in the fact that breeding herds are located in more than 32 states, all established in the last two decades. Too, in other states, Santa Gertrudis bulls are being used on cows of other breeds, resulting in increased market weight.

#### More Than 630 Members

Santa Gertrudis Breeders International has grown with the popularity of the cattle. Presently, the Association has more than 630 members in 27 states and 10 foreign countries. Association classifiers have classified more than 67,000 Santa Gertrudis presented since its organization in 1951.

Also, 14 Santa Gertrudis affiliate Associations have been formed in local areas. These affiliates are East Texas, West Texas, South Texas, Alamo, Rio Grande Valley, Oklahoma, Delta, Arizona, Georgia, South Carolina, Florida, Mid-Coast, Cuba, and Colombia, S. A.

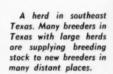
The domestic and foreign demand for Santa Gertrudis animals, for use in purebred and commercial operations, assures the breed of continued importance as a segment of the beef industry. Many breeders believe that the Santa Gertrudis breed is the answer to their production problems, since it offers in one package, a combination of hardiness, heat tolerance, pest and insect resistance, gentleness, a plentiful milk supply, high dressing percentages, and through these, the production of quality beef at minimum cost.

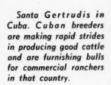


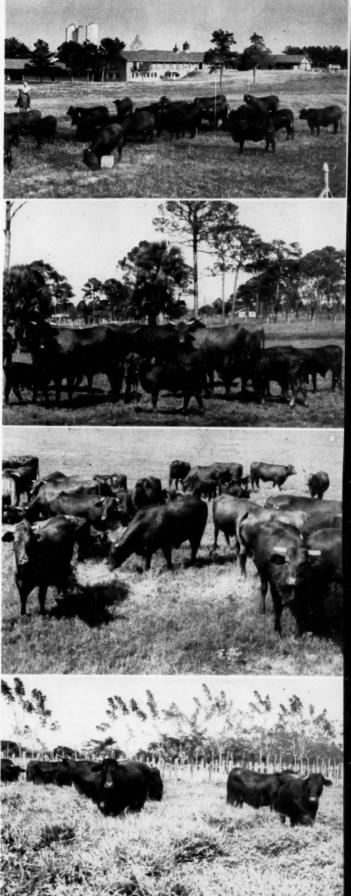
A purebred herd in North Dakota. More herds are becoming established in the northern U. S. and Canada.

Part of a large breeding herd of Santa Gertrudis in Arkansas, where the breed is progressing rapidly.

Santa Gertrudis in Florida, a state that has many good herds and one of the leading areas in which the breed is







# Santa Gertrudis In Alaska

A South Texas Boy's Dream Comes True.

After Years of Waiting He Finally Realizes

His Ambition to Establish a Herd

of Beef Cattle in the Land of

The Midnight Sun



By GRADY STILES





Jim Scarborough, Jr., son of Sheriff and Mrs. Jim Scarborough of Kleberg County, puts his brand on a heifer in his herd on Sitkinak Island off the coast of Alaska. Scarborough, his younger brother, Dan Scarborough, and Ray Bilodeau have launched a ranching enterprise on the island. Their brand is the "Lazy S."

A HERD of cherry-red Santa Gertrudis cattle can now be seen grazing on the lush grass on an island off the coast of Alaska.

The herd is a dream that came true for Jim Scarborough, Jr., son of Sheriff and Mrs. Jim Scarborough of Kleberg county, Texas.

Young Jim is a master sergeant in the U. S. Air Force now, but at heart he is a rancher; and he is laying plans that will make his youthful dreams come

Back in the days when he was a youngster on his father's ranch in South Texas, Jim read stories of wild cattle that had been put ashore on islands in the Aleutian chain extending westward from Alaska. These early cattle were placed on the islands by whalers and were left there as a reserve source of fresh meat. When the whalers were operating in the vicinity of an island on which they had left cattle, some of the crew would put ashore, slaughter a few head, and then take the supply of fresh meat to the ships.

#### Offspring Thriving on Islands

The cattle outlasted the whalers; and long after the whaling vessels had hauled in their sails, offspring of the original cattle were thriving on the islands.

This gave substance to young Scarborough's dreams. He concluded that if cattle could thrive on the islands without benefit of cowhands and branding irons, then they ought to do even better with these amenities of the ranching busi-

Came World War II, and Jim Scarborough joined the U. S. Air Force; but he never let go of his dream of an island ranch.

In 1951 he was assigned to Elmendorf Air Force Base in Alaska, right in the big middle of the country where he had always dreamed of setting up a ranch; and he immediately began a search for the island where he could settle down after retirement from the Air Force and operate the kind of ranch that lingered in his dreams.

His search was a tireless and seemingly an endless one. When he had time off from his Air Force duties he flew over the great chain of islands that take off from the Alaskan mainland like an armadillo's tail. He visited Alaskan ranchers and talked with them, learning all he could about the problems of ranching in the Far North.

His search ended when he located Sitkinak Island and learned that it was available for lease from the Department of the Interior.

The island seemed to have everything one could wish for—plenty of grass, fresh water, no bears, a protected harbor, and a beach abounding in kelp.

But finding the island and carrying on negotiations with the Department of the Interior were two different problems. The former was far easier.

Scarborough said it took some two years to wade through all the red tape necessary to complete negotiations for leasing the island.

In the meantime, Scarborough, looking over the prospects of undertaking the operation of a ranch on a 30,000-acre island, took his brother Dan and a third partner, Ray Bilodeau, into the enterprise.

### Santa Gertrudis Arrive Aug. 10, 1956

Although Sgt. Scarborough and his partners had flown in Hereford and Shorthorn cattle they had purchased from ranchers on the Alaskan mainland, it was not until August 10, 1956 that their first shipment of Santa Gertrudis cattle arrived at Sitkinak Island, where Scarborough has a 30,000-acre spread.

The early air shipments of Alaskan cattle were hair-raising adventures in pioneer ranching; but they had nothing on the later barge shipment of Santa Gertrudis from Seattle to the island ranch.

Scarborough had moved the Santa Gertrudis from South Texas to Seattle and overwintered them there in 1955. He said the cattle held up well under the severe winter weather prevalent in the Northwest; and Charlie Waller, Seattle stockman who fed the cattle during the winter was so impressed with them that he bought a young bull from Scarborough.

For a time, it had been planned to move the Santa Gertrudis from Seattle to Sitkinak by air; but because of costs and poor landing facilities on the island beaches, Scarborough decided to ship them by barge.

"We had quite an experience on the trip," Scarborough said. "It was really eventful all the way. A calf was born on the barge, and a devastating fire almost claimed the whole works. Only a daring Coast Guard rescue saved the cattle and the barge."

Luckily, the cattle went through the harrowing experience with on harm; and after the barge had been repaired at Sitka, it continued its voyage to Sitkinak Island to unload its valuable cargo.

#### Through Winter In Good Condition

Scarborough said that the Santa Gertrudis went through the winter of 1956-57 on the island in good condition. Actually, the weather was not as severe as it had been in Seattle the previous winter.

"All the cattle were winter-thin," Scarborough said, "but the Santa Gertrudis were in better flesh and condition than the native cattle, and that proves, in part, my faith in them and their ability to adapt themselves to almost any climate and any condition."

Scarborough and his partners have taken the weather, dangerous airflights, and hazardous barge trips in their stride; but there was one potentiality they had not been reckoned with on their island ranch—cattle rustlers!

In May, a fishing boat pulled into the island's harbor, and the sea-going rustlers went to work. Scarborough said the rustlers killed nine head of cattle dur-

(Continued on Page 54)

# **Pioneer Preacher**

Reverend Pleasant Tackit Early Day Farmer-Stockman and Pioneer, Fought the Indians and Preached the Gospel



By MYRTLE MURRAY



EDITOR'S NOTE: The author, Myrtle Murray, is no stranger to readers of The Cattleman. She will be remembered for the series of articles "Home Life on Early Ranches of Southwest Texas," which appeared in The Cattleman in 1938-39 and 1940. For many years she was connected with the Home Demonstration Department of the Extension Service at Texas A&M. Her first home demonstration job was in Parker county.



The Rev. Pleasant Tackit. Every garment he has on was homemade of material spun and woven at home. He also made the shoes and other leather goods needed by the family.

THE Reverend Pleasant Tackit settled on Walnut Creek four miles Southwest of Springtown, March 1854 for the purpose of preaching the gospel and to help develop a new country. The rich waving grass was green and velvety for it had never been grazed by domestic cattle. The buffalo had moved a little farther West. The different tribes of Indians were under treaty and located on Brazos and Clear Fork Reservations. Apparently there was no hostile foe to molest or disturb the peace of the family.

"The beautiful running streams of clear pure water, the woodlands, the broad sections of rich prairie landscapes spreading as far as eye could reach, so delighted my eye that I felt at home right from the start," he wrote in his diary.

The Rev. Tackit had a rich background of experience for this great work. He was of French-Huguenot and Delaware Indian ancestry. He had preached in Kentucky and Arkansas and had served as a missionary to the Cherokee Indians. He knew how to get along with friendly Indians and how to deal with the antagonistic ones.

#### Family of Eleven

The Rev. Tackit had come to stay. Having brought his family, consisting of his wife, six children and three orphans, he began immediately to clear land on which to build a log home; and a log "meeting house." But before the log

home, with its dirt floor, was hardly started, he found that he also must fight wild animals, insects and poisonous snakes.

Three days after going into camp, Maggie Lee, the eldest of the three Lee orphans, and a favorite of the family, while moving the bedding, was bitten by a rattlesnake coiled under the bed. The poisonous fangs of the rattler sank deep into her tender skin. Rev. Tackit and his wife applied all the home remedies they knew. There was no doctor available. She suffered excruciating pains for forty hours before she passed away.

While Mrs. Tackit made the shroud for little Maggie, Rev. Tackit and his sons made a crude coffin and dug a grave. The sorrowing family then gathered around it while Rev. Tackit conducted the funeral service. The family sang, "Children of the Heavenly King," and "Jesus Lover of My Soul." He preached from the text, "I go to prepare a place for you," and then prayed. After the newly made grave had been filled, the children placed a wreath of wild flowers on this first grave, in which two years later was organized as Parker county. Then, the family with saddened hearts resumed their various tasks in their pioneer home.

Rev. Tackit was a useful man in settling a new country. He was an experienced stockman and a good farmer. He taught others. He wielded the froe and broad-ax dexterously. He was a homemaker. He married the young lovers and

sent them away with his blessings and visited the sick. He developed communities, organized churches and built log "meeting houses." He established a Methodist church in a grove, built a "log meeting house," cleared a campground and a graveyard, and called it Goshen. This church organization, although in different houses, has continued for more than a century as a monument to the Christian religion and to his zeal.

#### Organized Goshen Society in 1854

The first cabin home there had been built by Hezekiah Culwell. In that home Rev. Tackit preached his first sermon and organized the Goshen Society, in 1854. During that year he devoted most of his time to building log "meeting houses" and preached regularly at Goshen, Springtown and Ash Creek where he built churches. That summer in cooperation with two other ministers-Brothers Wright and Kemp-he helped conduct a camp meeting at Isaac Glass's on Clear Creek. Some families rode twenty miles on horseback to attend. Others came in covered wagons and camped out for the two days. Many of the families had been members of a church in other states before coming to the frontier. They welcomed the opportunity of attending a camp meeting.

The following year the Rev. Tackit was appointed to organize the Belknap Station in Young county. There were no roads. He had to ride through the woods

(Continued on page 56)



Officers and directors of Santa Gertrudis Breeders International elected at the Association's recent annual meeting at San Antonio, Texas, were left to right, seated: Charles Dempsey, Sarasota, Fla., director; W. W. Cardwell, Jr., Lockhart, Texas, secretary; Vachel Lackey, San Antonio, Texas, vice-president; John B. Armstrong, Selma, Ala., president; Ben F. Vaughan, Jr., Corpus Christi, Texas, treasurer, and R. W. Briggs, Sr., San Antonio, Texas, director. Standing, left to right: John Martin, Sr., Alice, Texas, director; Sumner Pingree, Jr., Central Ermita, Oriente, Cuba, director; Dolph Briscoe, Jr., Uvalde, Texas, director; Sterling Evans, Houston, Texas, director; Leroy G. Denman, Jr., San Antonio, Texas, general counselor; W. W. Cardwell, Sr., Luling, Texas, director; R. M. Kleberg, Jr., Kingsville, Texas, director, and Enrique Lievano R., Bogota, Colombia, S. A., director. Not pictured are two other directors, W. W. Callan of Waco, Texas, and Gen. John M. Bennett, Jr., San Antonio.

# Past, Present and Future of the Santa Gertrudis

By R. J. Kleberg, Jr.
President, King Ranch and Originator of the Breed

OST cattlemen are familiar with a part of the history of the Santa Gertrudis breed but there are experiences and events along the route we took in developing the breed and also the King Ranch family of Quarter Horses which might prove interesting.

These two programs have met with some success but in addition to these experiences we have had others which were not as successful. At any rate, rather than write about known history, I will confine this writing about the past, present and future of Santa Gertrudis cattle to experiences we encountered that have not become a part of the written, permanent history.

#### **Extensive Experiments**

In the case of the Santa Gertrudis breed, we carried out long and very extensive experiments in crossbreeding, doublecrossing, backcrossing and finally linebreeding and inbreeding to perpetuate the breed. The point that seems important to me here is that once we singled out the superior bull Monkey, the foundation sire of the Santa Gertrudis breed, there was only one instance in tail-male descent where an outcross was used, though along the route many very outstanding first cross Brahman x Shorthorn bulls were available to us. I realized from my studies of genetics and animal breeding that the only way to reach my objective was to work closely within one bloodline and once within that line to carefully define the conformation and other characteristics which I wished the breed to have and then bend all efforts in that direction. Briefly stated, it

is for that reason that the Santa Gertrudis breeds true today. This fact is one that Santa Gertrudis breeders should have very firmly in mind because the future of their herds and the future of the breed depends very much upon their understanding on this point.

In the course of the development of this breed the blood of Monkey was concentrated quite a bit more in our small single-sire herds than in our multiplesire herds, and finally in our commercial herds.

On a selective basis, close adherence to the type established by Monkey and his best sons and grandsons was intensified in the single-sire herds with the idea that the blood from these single-sire herds could be made to flow through the entire herd of purebred cattle and commercial cattle, and in that way control both blood concentration and type in the entire herd.

King Ranch never has had, even for its own use, a surplus of bulls of the right type, either at the top level or down through the entire herd. For that reason, though it has made every effort to do so, it has not been able to offer as many bulls which it considers the right type to breeders in the United States or in other countries. We have set up several plans to do so, culminating in our present plan of selling the best bulls that we can at public auction, which as you know is a limited number. We also sell bulls we deem to be of stud quality and finally bulls of a commercial grade.

We are sure our herds of cattle are improving steadily and rapidly and we hope that those of you who are using blood from our foundation herd are having this same degree of success.

#### Quarter Horse Breeding

Another successful breeding experience has been the one on the Quarter Horses. We started breeding Old Sorrel to carefully selected Thoroughbred mares of a type suitable for ranch riding purposes, mares that were selected for certain qualities, namely good disposition and conformation that indicated balanced performance. Mares that were good performers in cattle work were given preference. From this firstcross, over a series of years, several outstanding halfbred stallions were produced but they were of distinctly different types. By carefully blending these types and always having in mind the likeness of Old Sorrel, it has been possible to establish as of now a very uniform type of Quarter Horse. This was possible because of the many times that Old Sorrel appears in these pedigrees and also because when animals were produced that were close to his likeness they were immediately placed at the top of our breeding pro-

Continuing in the past, when the King Ranch started to sell bulls to ranchers back in the middle 1930's, we sold them as range bulls that went into herds for commercial production. These herds ranged in quality all the way from very good to inferior cattle. These bulls were a far cry from the quality of bulls that the ranch sells today to go into purebred stud herds. At that early period there were no purebred Santa Gertrudis females except on King Ranch but over the years the ranchers who continued to use our bulls developed good beef cattle with a high proportion of Santa Gertrudis blood. These were eventually recognized by the association as accredited or certified purebreds, if good enough. The point I am making here is that in some instances no particular thought was given during the early period to the quality of the foundation stock as a basis for future purebred herds. The S. G. B. I., happily, is correcting any evident deficiencies inherited from inferior stock by continuing the classification program indefinitely and also by raising the level of excellence for the S and S bar categories.

#### More Care In Selection Now

In more recent years and in particular in the herds that are now getting started in a grading-up program, more careful selection is made of foundation stock. I have visited many ranches in this country, Cuba and Australia and I have found the best cattle on ranches where the foundation stock was good. The Santa Gertrudis has not been in Brazil long enough to see the results on any large enough scale to comment upon. But in Cuba and Australia I have been particularly impressed with the care given to the selection of foundation herds. In Cuba some excellent Santa Gertrudis herds have been established by breeding good Santa Gertrudis bulls on Criollo or Brahman cows. These cows, when crossed with Santa Gertrudis, produce a fastgrowing, beefy type animal, that is inMass-Treat an entire herd as



Now it is just as easy and dependable to treat an entire pen or herd as it is one animal.

SULMET Sulfamethazine Drinking Water Solution mixes rapidly and uniformly in the drinking water. It is your easy-to-store, easy-to-use, fast-acting SULMET that you have depended on for immediate action over the years.

Mix in a pail of water to treat one animal or in your stock watering tank for treating many animals!

SULMET gives you longer, stronger action; provides effective blood levels of sulfamethazine; it is powerful but easy on the animal; costs less per treatment and you give lower

dosage levels at less frequent intervals-often one dose is sufficient to end the problem.

Get SULMET from your veterinarian, druggist or feed dealer. For free literature write AMERICAN CYANAMID COMPANY, FARM AND HOME DIVISION, NEW YORK 20, NEW YORK.

#### In cattle treat:

Pneumonia, calf scours, shipping fever, foot rot, metritis, acute mastitis and bacillary enteritis.

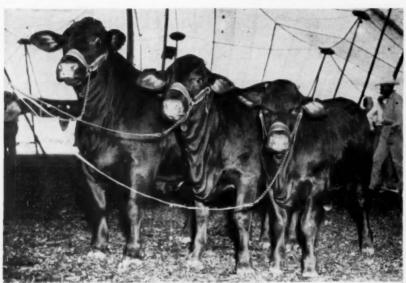


Powerful, gentle, longer acting

Drinking Water Solution

CYANAMID

SULMET®



"CRISP'S" Blue Ribbon Get of Sire

# FOR SALE

1956 FALL CALVES NOW BEING WEANED BULL AND HEIFER CALVES OF TOP QUALITY IMMEDIATE DELIVERY

We are featuring the breeding of CRISP—Blue ribbon winner and sire of blue ribbon calves TOMATE—Grand champion Santa Gertrudis bull at Dallas, 1954.

# CALLAN SANTA GERTRUDIS RANCH

W. W. CALLAN, Owner

34

WACO, TEXAS

Ranch 8 mi. South on U. S. Hwy. 81 • Phones: 3-4121, 4-3493 • J. C. Newman, Phone 3-4792

# OFFERING FOR SALE

TWO TOP QUALITY SANTA GERTRUDIS BULLS

\* Guaranteed to Certify "S"

\* Gain Tested at Bluebonnet Station

Weighed 2.7 pounds per day of age at 14 months on high roughage ration.

# C. G. MURRAY Box 218 WHITNEY, TEXAS

The Cattleman—Subscription rates: One year, \$2; three years, \$5; five years, \$8; foreign, one year, \$4.

creasing rapidly in popularity and numbers.

In Australia today Santa Gertrudis bulls are being used on well-bred herds of Shorthorns, Herefords, Devons and Angus. The offspring of these mating schemes are attracting wide attention and enthusiasm in that country. The demand for Santa Gertrudis exceeds the available supply. In fact, many ranchers want to buy even half-bred bulls for use in their commercial herds.

The point I wish to emphasize here is that many of the breeders presently getting into the Santa Gertrudis business are getting their start with good foundation stock on both the bull and the cow side of their program. We, therefore, can expect them to make even more rapid strides towards producing good Santa Gertrudis cattle than were made in the past.

Another point I wish to make concerns the selection of herd sires. We look to the herd sire to correct any deficiencies that our cow herd may have, either in its background or type. We must largely depend upon the bull to do this job at this stage of development of the Santa Gertrudis breed, even though we all recognize that good prepotent cows are also important in improving the general level of excellence of our cattle.

#### But The Bull Can't Do It All

Finding a top herd sire is not, however, a mere matter of luck. Background. individuality and pedigree are very important factors to consider in the selection of a future herd sire. It is difficult to say which characteristic is the most important before he is old enough to have progeny. Of course, once a bull has progeny and proves himself then the matter of selection is greatly facilitated. That is what makes the get-ofsire class so important in the show ring. To the breeder it is the most important class to win. There are not enough of that kind of sires in any breed, but there must be sufficient number of this prepotent kind in every breed to keep the breed advancing in type and quality. Just remember, however, that the bull can't do it all; that he must have suitable mates both genetically and as individ-

We hope every outstanding young bull we keep as a herd sire will prove to be the prepotent kind. When we base our selection on a knowledge of the background of the herd from which he came, that is the quality of the foundation stock I mentioned earlier, we can have some assurance that a bull so selected will reproduce in accordance with the general level of excellence of the herd from which he came. This is more important than pedigree, as such. In fact, the type of excellence of the individual bull and the level of excellence of the herd from which he came are more important than his immediate pedigree in attempting to predict the bull's ability as a future sire. Pedigree is important when the performance abilities of the immediate parents are known. When breeding Thoroughbred horses, in addition to conformation, I place great importance upon pedigree because perform-



# ...from the day he was born and even before—he's needed mineral!

And the best mineral of all for him is MoorMan's. For MoorMan's Range Minerals for cattle is complete and balanced—contains all the mineral ingredients, in their correct proportion, range cattle are known to need.

For 37 years, because of an intensive and exhaustive research program, in the laboratory and on hundreds of ranches, MoorMan's has been "first in Minerals." MoorMan's Range Minerals for Cattle contain 12 base and trace mineral ingredients—are designed specifically for only one class of livestock—range cattle.

Today, because of this vast research and wide acceptance, MoorMan's Minerals are not only highly effective, but are low in cost—about ½c feeds a cow, or a calf a day... and are easy to feed—available in granular form as well as in handy-to-handle, easy-to-feed blocks.

Your MoorMan Man can tell you about contract prices on large quantities. Or, if he isn't readily available, write, wire or phone Moorman Manufacturing Co., Dept. B77, Quincy, Illinois.

For alkali areas—where the appetite may be lessened by alkali salts in water or forage, MoorMan's have developed a SPECIAL Range Mineral for cattle and sheep, to induce proper consumption.

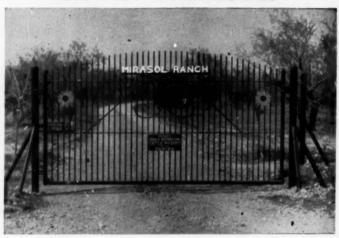
Moor Man's\*

Since 1885-72 Years of Friendly Service

 for strong, fast-developing calves an thrifty, better-milking mother cows.

\*Trademark Reg. U. S. Pat. Off.

# SANTA GERTRUDIS



# "A Sign of Welcome"

We are now offering a few top quality certified purebred cows. Some have calves and the rest will calve soon. Priced reasonable.

Ranch located 10 miles Southwest of Uvalde, on Ranch Road 481

#### **ELMO JONES**

Manager

Box 397 - UVALDE, TEXAS Phone BR 8-3862

C. A. McDANIEL

Owner

Box 3428 - ODESSA, TEXAS Phone Uvalde BR 8-3936

Phone Odessa Federal 2-2005 MIRASOL
RANCH
RANCH
UVALDE, TEX.

Charter Member of 
Charter Member of 
SANTA GERTRUDIS BREEDERS INTERNATIONAL



The TWO V Ranch

PLACIDA, FLORIDA

Breeders of Top Quality

SANTA GERTRUDIS

William H. Vanderbilt and Alfred G. Vanderbilt, owners

Your brand is your coat of arms, but it is of little use unless it is recorded.

ance records are available. The same is true of our Quarter Horses. Before any mare is placed in the King Ranch breedmare bands she has worked several years and her performance as a cutting or roping horse is known.

#### Pedigrees of Increasing Value

Many Santa Gertrudis breeders are keeping pedigree records of their cattle which is an excellent idea. The classification by S. G. B. I. of the offspring is a kind of performance record of the parents which will grow with time in importance and make the pedigrees of increasing value in the selection of breeding stock.

Also, the rate of gain tests made at Bluebonnet Farms and other experiment stations are making valuable contributions to selection. I believe that these tests will play an increasingly important role in the improvement of beef cattle. The results of these tests are a considerable factor in taking some of the uncertainties out of selecting future herd sires as producers of efficient beef cattle. They should be used as a factor but not to the exclusion of breed characteristics.

In developing the Santa Gertrudis, I have always paid considerable attention to selecting young bulls and heifers with good weight-for-age. Although this was done without the aid of experiment station techniques, which came into general use only in very recent years, the principle is the same as the rate-of-gain tests now used. This long period of selection for good gains has paid off because the Santa Gertrudis breed today is recognized as a fast gaining, efficient, beef producing machine. The tests at the experiment stations are proving this. This important characteristic of our breed. efficient conversion of feed-to-beef, must be maintained if our breed is to continue its steady advancement into the beef producing areas of the world.

It seems at this point that I have pretty well covered both the past and present of the breed. Now we come to the future.

As the cattle industry has had a magnificent past and can count on a secure future, as the needs of man are measured, it is appropriate to consider on this occasion the part the Santa Gertrudis breed has played and promises to play in the future, as a component of this great cattle industry.

#### Permanent Place In Cattle History

The Santa Gertrudis breed has secured in its short history a permanent place in the cattle producing industry, is evidenced by breeders who own more than 68,000 stud cattle approved by the S. G. B. I., and many more thousands of commercial cattle carrying Santa Gertrudis blood. That it has an expanding future is evident in the fact that it has spread from the King Ranch in South Texas into 30 states in this country and has been exported to 33 other countries around the world. These are encouraging facts to the association and if you will pardon a personal note, these facts are a source of deep satisfaction to me and my associates on the King Ranch. But more important than these pleasing

# all new

# **DYNAMIC D-14**

With exclusive Power Director

One look . . . and you know right off . . . it's different. *This* new tractor is a history-maker.

Step aboard—feel what farming *could* be like for you from now on. So easy!

Powered by a responsive new Power-Crater engine . . . the 3-plow DYNAMIC D-14 really talks. And it carries a new "big stick" for the tough jobs—an exclusive new Power Director that lets you quickshift to high or low range . . . on-the-go! Eight speeds ahead . . . with live, constant PTO for harvesting!

Exclusive new Low-Line, High-Crop design provides a full 25-inch rear axle clearance for tall crops. Farm relaxed . . . with new Easy-Ride comfort . . . with a feeling of safe, low-set stability.

Your Allis-Chalmers dealer invites you to try the Dynamic D-14 . . . a discovery-drive that opens a new age of farming ease.

ALLIS-CHALMERS, FARM EQUIPMENT DIVISION, MILWAUKEE 1, WISCONSIN



#### TAKE A DISCOVERY DRIVE ON YOUR FARM!

New Range Selector for Traction Booster system controls traction weight automatically . . . on-the-go!

Rear-mounted implements interchange with WD and WD-45. SNAP-COUPLER hitch—of course!

Talk about easy! New Roll-Shift front axle spaces front wheels without a jack. The original Power-Shift rear wheels, too.



**ALLIS-CHALMERS** 



TRACTION BOOSTER, POWER-GRATER, and SNAP-COUPLER are trademarks of Allis-Chalmers,



This bull, bred and raised by the Maltsberger Ranch, topped the Pioneer Sale at San Antonio, Texas, April 11, selling to Winrock Farm, Morrilton, Arkansas. He represents the quality we are producing.

We wish to express our sincere thanks to the following Santa Gertrudis breeders who purchased our consignment to the Pioneer Sale: Winrock Farm, Morrilton, Arkansas

John H. Wilson, Fort Worth, Texas

Mrs. Tweet Kimball, Sedalia, Colorado

Texas A&I College, Kingsville, Texas

J. Grant Glassco,
Toronto, Canada

Maltsberger Ranch bought the first Santa Gertrudis bulls ever sold off the King Ranch in 1934. We have been breeding Santa Gertrudis ever since and have always used King Ranch bulls.

Charter Member Santa Gertrudis Breeders International — Herd #5

# MALTSBERGER RANCH

J. T. Maltsberger

Bill Maltsberger
COTULLA, TEXAS

Phone Artesia Wells 6-2141



El Capitan

# THIS IS . . . EL CAPITAN

"This bull represents the kind of Santa Gertrudis cattle we are trying to produce."

## NINE BAR RANCH

Cypress, Texas

Gus S. Wortham Sterling C. Evans

This bull is owned jointly with Payne Briscoe, Dilley, Texas.

The Cattleman is the most widely read publication of its kind.

statistics is the fact that the Santa Gertrudis breed is spreading rapidly because it is performing well. This is the important fact. It is performing well. It has a definite place because cattle producers here and abroad are obtaining better beef production with Santa Gertrudis than they formerly enjoyed.

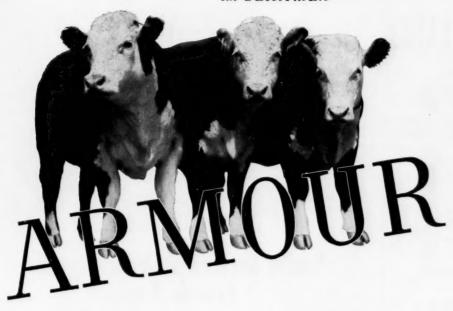
While at first the Santa Gertrudis breed was thought of as a breed for adverse conditions, warm climates, etc., it is now very gratifying to know that the breed has done well by comparison in a great variety of climates. It seems to respond best to best conditions, but at the same time it has produced very well by comparison under very adverse conditions. This gives our Santa Gertrudis breed an opportunity far greater than any of the old established beef breeds, often limited by climatic factors. In fact, the tropical world is now considered first class cattle producing country because of the Santa Gertrudis breed, whereas before its advent the reverse was true.

Must Improve Quality of Cattle

I think that we should all realize that the Santa Gertrudis breed is a comparatively new breed of cattle and while great progress has been made in its development the variation between the really top cattle of the breed, the average of the breed and the inferior animals of the breed is still great. I am sure that the superior animals of the breed will not only compare favorably with the best of the old established breeds but they will excel them in almost any environment where they receive similar care and treatment. The problem here and the job that is up to the association and King Ranch is to produce a large number of uniformly high quality cattle. We cannot expect to do this except over a period of time, but when we have accomplished this purpose, then it is clear that the market for these cattle will be unlimited. When we have reached this point we will have a terrific market and a big job to supply high quality bulls to a very large percentage of the beef producing herds of the world. The only way we can fail or retard the future development of the breed is to sell inferior bulls.

The excellence of the breed is proven by the widespread demand. The improvement and purity of the breed have heretofore been taken care of mainly by the King Ranch, and the King Ranch can and will continue to take care of itself in this respect and looks to the future with great optimism. However, a growing part of that responsibility now rests in the hands of many other breeders. Improvement of his herd affects each breeder personally, but also contributes to the progress of the breed. On the other hand, the production and distribution of inferior cattle from any Santa Gertrudis herd is likely to affect the reputation of the breed.

Meat is now included in the diet of patients with liver and kidney disease. Instead of causing damage to these organs as was formerly believed, meat is now recognized as contributing to the repair of liver and kidney damage.



# DYNAFAC

ATTENTION BEEF PRODUCERS -- DYNAFAC, ARMOUR'S CHEMOBIOTIC FEED

ADDITIVE, HAS OPENED A NEW AND MORE PROFITABLE APPROACH TO BEEF CATTLE
FEEDING. NOTE THESE TEST RESULTS FROM ARMOUR RESEARCH DIVISION.

#### DYNAFAC FOR FEEDER CATTLE

Test Initiated October, 1956 Duration of Test—109 days
Steers were selected for uniformity and divided into 5 groups receiving 0, 0.5, 1.0, 1.5
and 2.0 grams Dynafac per steer per day. The results are tabulated below.

Dynafac gm./head/day	0	0.5	1.0	1.5	2.0
Average Initial Weight (lbs.)	871	898	880	895	870
Average Final Weight (lbs.)	1133	1158	1172	1216	1214
Average Total Gain (lbs.)	262	260	292	321	344
Average Daily Gain (lbs.)	2.38	2.36	2.65	2.92	3.13
Feed Consumed per 100 lbs. Gain	1103	1067	1016	973	892
Feed Cost per 100 lbs. Gain	\$22.79	\$22.12	\$21.12	\$20.29	\$18.64

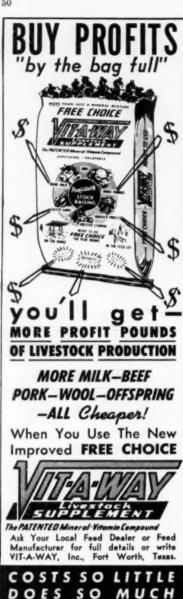
<u>Comments:</u> Steers were fed on a standard ration of corn, alfalfa meal, linseed meal, dehydrated alfalfa meal and molasses.

It will be noted that feed efficiency was improved by each addition of Dynafac to the ration.

With the exception of the 0.5 gram Dynafac per steer/day, the total feed eaten was greater for the Dynafac lots. Because of the greater rates of gain and improved feed efficiency, the cost of putting on 100 lbs. gain was reduced-amounting to a saving of \$4.15 per 100 lbs. gain for the group receiving 2.0 grams Dynafac per day.

Dynafac is now available in branded feeds and pre-mixes. Look for it by the name tetra alkylammonium stearate (Dynafac\*) on the feed tag--or ask your feed man about it. Armour and Company, Union Stock Yards, Chicago.

<sup>\*</sup>Armour brand tetra alkylammonium sterate. Attention feed manufacturers, Dynafac is distributed nationally for Armour by the Chemical Department, McKesson & Robbins, Inc.—contact nearest chemical warehouse.

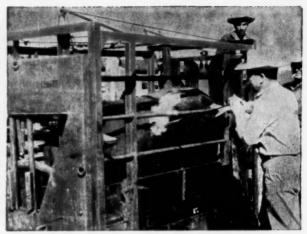




LILLISTON IMPLEMENT CO

ALBANY, GEORGIA . WACO, TEXAS

J. Frank Leigh, Santa Gertrudis Breeders International classifier, is pictured putting the Association's classification brand on a heifer owned by H. R. Morris of Monterrey, N. L., whose ranch is at El Limon, Tamp. Morris was one of the first three ranchers in Mexico to present Santa Gertrudis to SGBI for classification and recordation.



# Santa Gertrudis Classification A **Proven System**

HE classification system that Santa Gertrudis Breeders International has been using for more than six years as a basis for accepting and recording level of excellence of individual animals has proven to be a valuable asset to the Association and its members, according to John B. Armstrong, Selma, Alabama rancher who is the SGBI president.

"When SGBI adopted this system in 1951, there was some skepticism in certain beef cattle circles concerning whether it would be effective since it had not been the custom or tradition to use such a system with beef cattle in this country," Armstrong said. "Six years of continual use of the system, however, has made our breeders more than ever aware of its value and practicability and has strengthened their belief in the fact that simply because an animal is the product of purebred parents it is not necessarily an outstanding individual worthy of use in a purebred breeding herd.

#### Accredited Santa Gertrudis

The Santa Gertrudis classification program, believed to be the first adopted in this country with beef cattle as part of a continuing program, is based on the principle of visually inspecting each animal when it reaches a certain age, regardless of its pedigree. If, when compared to the standard of excellence for the breed, by an official classifier of the Association, this animal meets the necessary requirements with regard to beef conformation, breed character, etc., it is branded and recorded by the Association either as a certified purebred or an accredited Santa Gertrudis, and its sales value is increased accordingly, depending on the degree of quality of the animal within the category into which it is classified. Animals not meeting the minimum requirements of the standard are

More than 67,000 Santa Gertrudis have been presented to SGBI for classification by breeders since 1951. More than 10,000 are presented each year, and the number is growing as more and more Santa Gertrudis are bred.

"We think the classification program has greatly increased the rapidity with which the Santa Gertrudis breed has taken such a prominent place in the beef industry," Armstrong said. "In order to carry out this program, it has often been necessary to cull ruthlessly. but today we have a greater number of animals which perform at their best, which are efficient, which have desired conformation and which are proving profitable in the production of economic, quality beef," he added.

#### Classification System of Judging

In 1953, SGBI began using the classification system of judging in the show ring. Distinguished from the classification system used on the ranch, the show ring scheme provides that animals be judged against the standard of excellence for the breed, and placed in categories of excellent, very good and good, depending on the degree to which they meet the standard. There is no limit to the number of animals which can be placed within each category.

"The 1-2-3 system of judging frequently does not fulfill the objectives of the breeder in that the number 1 animal is given the blue ribbon, regardless of the quality it possesses," Armstrong said. He added that beef cattle winning in the show ring today under the 1-2-3 system are often presented in such abnormal condition that their triumphs are hardly fair guides for the selection of breeding stock that will produce economical and profitable commercial offspring. With the classification system, an animal need not be highly fitted, and it is judged simply on its own merits, and placed according to the degree to which it meets the standard. This means that an animal of good quality but which is not highly fitted, can get a blue ribbon

# THE BRAND OF DISTINCTION

Another World's Record Established



PAULYANA-Sales Top Seller At \$10,400-Shown new owner, J. P. Davidson of Albuquerque, New Mexico and R. O. Sutherland.

THE GRATIFYING RESULTS OF "BREEDING CHAMPIONS TO CHAMPIONS TO GET CHAMPIONS"

Our Deep Sincere Thanks To Those Who Have "Checked The Record" And Acquired R. S. Bar Horses At The WORLD'S RECORD **QUARTER HORSE SALE.** 

We want to take this opportunity of expressing our thanks and gratitude to the many buyers of the R. S. Bar horses offered in our Dividend Sale. We contended and advertised as such that these horses had an unsurpassed record. The buyers and the large multitude of interested Quarter Horse folks who attended our sale took the time and trouble to "Check the Record" and found this to be a fact. Thus the gratifying results of a record sale, more than doubling the previous record for any Quarter Horse sale ever held. The obvious fact remains that you are not going to fool the American Quarter Horse nubic as they have readly become

Sale, more than abubling the previous record for any quarter Horse sale ever held.

The obvious fact remains that you are not going to fool he American Quarter Horse public, as they have rapidly become educated; they know the best and are willing to pay for the best. Many who attended the sole could not purchase horses, due to the minimum of 44 head offered. In other words, there were just not enough to go around. Without them this phenomenal record could not have been set or established. The boys at the ranch, the men who worked the sale and my folks here in the office all participated in this achievement.

As I stated in the catalogue, if it were not for the fact that we had close-up blood to the horses offered many of these horses would not have been for sale, regardless of price. My heartiest and warmest congratulations go to those purchasers who realized this and, as I, realized that the best are definitely and, as proven, the least expensive and who have again sown the seed of these R. S. Bar Champions from the State of California to the State of Vermont and from the State of Michigan to the State of Texas—yes, literally from all over the continental United States. There is no doubt whatsoever that each of you, as their new owners, will conquer new fields and surpass the phenomenal record which these horses have established. I want to personally compliment you on your wisdom and your selection from a herd whose fundamental breeding practice has been, is and will always be the practice of "Breeding Champions to Champions to Get Champions" and will continue to prove it without a question of a doubt.

With each of these individuals goes the R. S. Bar brand of distinction and approval, in sincere hoppes that they will afford you the abundance and magnitude of pleasure and pride they have afforded me. The truism "Quality will ever remain, long after price is forgotten" will be emphatically proven in the months and years to come.

**Bob** Sutherland

## RESULTS OF THE SUTHERLAND SALE, MAY 20, 1957

#### NAME OF HORSE

Barbara Star...... Gold Chick Bailarina's Dunny Short Spark Short Spark
Paululamo
Paulyana
Miss Pondora
Suits Me H
Lady Cynthia
Bertoma
Chance Maid Skipem Commando Star. L. H. Chock Bellamy Hulamo Cute Scoot
Daytona
Short Star
May A. Deck
Sassy Paula
King Paul

#### NAME & ADDRESS OF BUYER

NAME & ADDRESS OF BUYER

J. P. Davidson, Albuquerque, N. M.
Walter E. Schuertte, Freeport, Wisconsin
J. P. Davidson
Willis Peterson, Stuart, Nebraska
Mrs. A. S. Kelly, Chester, Vermont
J. P. Davidson
J. T. Hamilton, Graham, Nebraska
Wm. Schwab, Lee's Summit, Missouri
George Tyler, Gainesville, Texas
Floyd Bond, Gresham, Nebraska
Frank J. Enger, Finlay, Ohio
Walter E. Schuette, Freeport, Wisconsin
Star Brand Cattle Co., Kaufman, Texas
Harry Brooks, Kearney, Nebraska
Albert C. McGehee, Dallas, Texas
Nat Henderson, Stigler, Oklahoma
Nat Henderson, Stigler, Oklahoma
L. P. Davidson
Carl Bracken, Dothan, Alabama
J. P. Davidson
Harry Salhoff, Fredonia, New York
Blue Bonnet Farms, Indianapolis, Indiana

#### NAME OF HORSE Scotch Lassie

Little Beanie Poco Income Speedy Income. Zanti Paul Zanti Paul
M's Golden Lass
Osage Squaw
Roberta Bob
Rusty Dutch
Short Sis
Katy Buck King's Mamie ... Jessarina .... Janie Cal ... Cactus Gal Bonnie Blue Scotch Blond Whizaway Jr..... Hancock Annie

#### NAME & ADDRESS OF BUYER

Jackson Parker, Odessa, Texas
Floyd Bond, Gresham, Nebraska
Mrs. A. S. Kelly
Bill Schaffer, Broadus, Montana
W. B. Cass, Welch, Oklohoma
Neal McMann, Marlette, Michigan
Rex Cauble, Houston, Texas
L. F. Eaton, Solina, Kansas
Fred Drummond Ranch, Pawhuska, Oklohoma
Blue Bonnet Farms, Indianapolis
Mrs. A. S. Kelly
L. F. Eaton, 425 W. Iron, Solina, Kansas
E. F. Niedermeier, Stony Ridge, Ohio
Albert C. McGehee, Dallas
J. T. Hamilton, Graham, Texas
John Bowling, Colorado Springs
Fame Farms, Canoga Fark, California
Mrs. A. S. Kelly
J. Kelley, Florrisant, Colorado
Robert Long, Kansas City, Missouri
Neal McMann, Marlette, Michigan

# Santa Gertrudis



This type Santa Gertrudis Bulls Being offered our Customers

Bull No. 243 was bred on our ranch, and his progeny have proven his great worth and tell why he has earned a place as our Senior Herd Sire. He was dropped April 28, 1952, and weighs 2,285 pounds in breeding condition.

In 1955, we weaned 31 of his calves; in 1956 we weaned 33 of his calves. This was his entire get for both years.

## Here is Their Record:

- 12 bulls weaned in 1955 gained an average of 3.07 pounds per day of life.
- 19 females weaned in 1955 gained an average of 2.61 pounds per day of life.
- 17 bulls weaned in 1956 gained an average of 2.95 pounds per day of life.
- 16 females weaned in 1956 gained an average of 2.68 pounds per day of life.

## Now Offering:

We can now offer some young Santa Gertrudis .

Bulls the quality of those shown above.

# The Luling Foundation

P. O. Drawer 31 LULING, TEXAS

# VESPER RANCH

Santa Gertrudis Cattle Since 1940

NOW OFFERING:

#### TOP PEDIGREED YEARLING BULLS

By Our Coton-Bred, King Ranch Sire — The Sire of Our Show Herd See our show string of Top cattle at the State Fair of Texas

"Look to The Future of Registered Santa Gertrudis --Use Pedigreed Bulls"

DICK VESPER, JR. — Phone 23 — Cotulia, Texas

Charter Member, Santa Gertrudis Breeders International

as easily as another animal of the same quality but highly fitted. Too, it virtually eliminates the possibility of an undeserving animal being awarded a blue ribbon.

Although the Santa Gertrudis classification system was new and untried in 1951, its continuous use has proven it to be one of merit and one which greatly enhances the probability of greater efficiency through the elimination of inferior animals, as shown by greater weight for age, high conversion of feed to pounds of beef and a consistent superiority on the range. The classification system of visual inspection of individual animals is a permanent part of the Association's program and will be used by the organization even after registration is started. Through this means, the Association members feel they can continually increase their ability to produce top quality beef at the most economical cost, and eliminate undesirable animals from the breed.

## Livestock Industry Waging Battle on Beef Tapeworm

ORK by USDA state agencies, and the livestock industry is closing in on a potential menace to man and livestock—the beef tapeworm.

The tapeworm is found in cattle in a systic or larval form (Cysticercus bovis) and in man as the adult tapeworm (Taenia sayinata.) The infestation in cattle is commonly known as "mealy beef" because the cysts give the carcass a spotted appearance.

Nationwide incidence of this parasite is fairly low due to our high sanitary levels and the effectiveness of USDA meat inspection. But the southwestern states—particularly Arizona—have been hard hit the last few years. Greatest loss comes from condemnation of carcasses containing parasites and from increased processing costs. Feeders can expect to lose 5 to 8 cents a pound in marketing carcasses not condemned.

Researchers list several steps in tapeworm eradication. First is cooperation between the medical and veterinary professions to break the life cycle. Careful tests of all farm and feedlot workers to insure that carriers are not endangering cattle should be routine. It might be advisable to test farm and ranch laborers entering this country to determine if they carry the parasite.

Thorough, systematic meat inspection is important in breaking the cycle where the parasite is transmitted from cattle to man. A recent report from New Mexico emphasizes this. Of 179 animals, 123 were found infected with Cysticercus bovis. Four carcasses were condemned. Cysts were removed from the balance of the carcasses, which were processed as an additional precaution.

Finally, sanitary facilities must be provided on farms where cattle are fed or pastured. Laborers should be told why such facilities are important and must be required to use them. Slaughter animals should not be grazed on lands fertilized or irrigated from untreated sewage systems.



# Saving money's second nature to Chevrolet trucks!

The fact is, they've already proved their saving ways on so many farm jobs; Task-Force 57 trucks are winning an even bigger name for Chevrolet as the Economy Champs of the truck world!

You'll find that Task-Force 57 trucks have a way of getting farm jobs done faster and for fewer operating dollars. In the first place, they've got lean-muscled horsepower under the hood—engines that get more work out of a gallon of gas. They bring you the industry's shortest stroke V8's\* and those famous Chevrolet truck 6's that just keep going and going. Besides, these new Task-Force trucks are built to stay on the job.

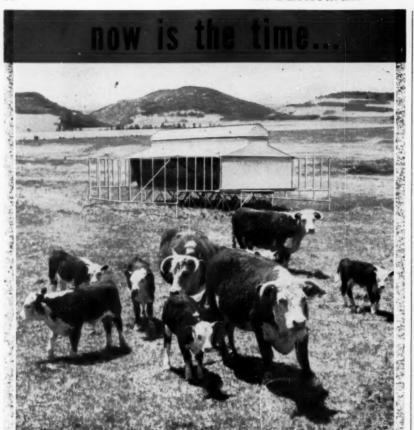
When you get right down to it, Chevrolet trucks are the biggest sellers because they're the biggest savers! More truck owners put their farm loads in Chevies, because they know they can count on lower operating and upkeep costs. Your Chevrolet dealer's the man with the details. . . . Chevrolet Division of General Motors, Detroit 2, Michigan.

\*V8 available in every model—either standard or as an extra-cost option.



# Task·Force 57 Chevrolet Trucks

PROVED ON THE ALCAN HIGHWAY . . . CHAMPS OF EVERY WEIGHT CLASS



exo Calf Creep Feed Highly palatable, Fortified with Dynafac and Aureomycin. See your Texo dealer today.

You will be dollars ahead when they're Texo Fed



## Santa Gertrudis in Alaska

(Continued from page 40)

ing the raid, "cutting off the hams and backstrap and leaving the rest."

It was a severe blow to the Far North ranching enterprise; but Scarborough said that a good description of the boat was obtained, and it seems likely that the rustlers will be brought to justice. However, Scarborough and his partners would much prefer to have the cattle that were killed than to have to contend with cattle rustlers.

Keen Interest In Santa Gertrudis Scarborough said that ranchers have

Scarborough said that ranchers have shown a keen interest in Santa Gertrudis cattle and that there will be a big demand for breeding stock.

Sitkinak Island is only about three flying hours from Anchorage, Alaska, and about 130 miles south of Kodiak. The island is 11 miles long and five miles wide, with rolling topography but no mountains. Because the Japanese Current flows near the island, the temperature is comparatively mild. During the past year, the temperature never dropped below 47 degrees.

There are no trees on the island,

There are no trees on the island, Scarborough said, but the grass is lush and is interspersed with legumes. Much of the native forage is suitable for hay and silage; and Scarborough said he intends to introduce another South Texas practice to Alaskan ranchers—that of putting up feed in trench silos. This is a method used by South Texas farmers and ranchers to store large quantities of livestock feed each year.

Scarborough said his winter feeding problems will be taken care of by the kelp that washes up on the beaches of the island. Cattle relish this highly mineralized food that comes in from the sea. Kelp deposits on the beaches of Sitkinak are said to be the most abundant in Alaska.

About the only wildlife on the island, aside from birds and waterfowl, is a species of large fox. It is about the size of a Texas coyote. There are no bears on the island. On some of the islands in the Alaskan chain, particularly Kodiak Island, bears are a real problem to ranchers, each year killing large numbers of cattle.

There is no difficulty in obtaining materials with which to build fences, corrals, barns, and even houses on the island. Great quantities of lumber and driftwood wash up on the beaches and can be used for all types of construc-

Scarborough said there is an ample supply of fresh water on the island. Near the ranch headquarters is a crystalclear spring that provides water for both household and livestock use. In addition, there are small lakes and streams on the island.

Life expectancy continues to increase and nutrition researchers are studying the food needs of older people more today than ever before. They find that the older person whose diet contains more beef, veal, pork and lamb is in better health and is more alert and active than the one whose diet contains less meat.



# They have a lot to say about MEAT PRICES

When you get right down to basics, the lady at the meat counter has a lot to say about the prices we can pay for your livestock.

Sure, there are many other factors, but none is more important than Mrs. Consumer at the fleeting moment she makes her buying decisions at the retail food store. Each cut or package of meat must be priced so that the Shopping Lady will pick it up and take it home. If the steaks and roasts, the ham, bacon and sausage seem too high, the Lady won't buy at all—or she'll buy less. Yet all

of the meat must be sold within a reasonable time.

What to do about it? For you—strive for better quality in your cattle, hogs and lambs, and try to have them ready for market at seasons when supplies are usually lightest. For us—keep on devising better and better ways of converting your livestock into fine, attractive food products and getting them to the retail store in prime, fresh condition.

Working together, we can do much to increase the amount that the Shopping Lady is willing to pay for meat.

# ARMOUR AND COMPANY

General Offices: Chicago 9, Illinois

"Conchita, Grand Champion Heifer 1956 on native Bermuda pasture"





# WE HAVE A SANTA GERTRUDIS OFFERING AT THE PRESENT TIME OF:

40 HIGH QUALITY YEARLING BULLS WEIGHING AROUND 1000 LBS. WELL BRED, GENTLE, AND PLENTY OF BONE AND SCALE. SOME GOOD BULLS FOR COMMERCIAL HERDS AND SEVERAL PROSPECTIVE HERD BULLS.



35 GOOD, GENTLE YEARLING HEIFERS. SOME BRED AND SOME OPEN. THEY WILL MAKE A REAL SET OF MOTHER COWS.



12 — 3-YEAR-OLD COWS, WEIGHING 1000 TO 1200 POUNDS WITH 5 CALVES AT SIDE AND BRED TO A YOUNG BULL THAT WEIGHED 1800 LBS. AT 23 MONTHS.

We invite you to see these cattle at our place.

# COWART CATTLE CO.

Box 708

Telephones 2944, 5235 or 3953

Henderson, Texas

22 Years of Breeding

# 1935 SANTA GERTRUDIS 1957

We started our Santa Gertrudis Breeding program in 1935 and our present herd consists of 200 S Cows and 195 S Cows. We are using King Ranch Running W Bulls.

We Have Nothing for Sale at Present

# LA BONITA RANCH

P. O. Drawer 558

Albert Martin, Owner

Ph. 3-9232 or 2-1553

LAREDO, TEXAS

Charter Member S.G.B.I.

The Cattleman—Subscription rates: One year, \$2; three years, \$5; five years, \$8; foreign, one year, \$4.

### Pioneer Preacher

(Continued from page 41)

and across the prairies to his appointments, many of which he organized—in Young, Palo Pinto and Shackleford counties. He also served the Indian Agency at Ft. Belknap. Here the blood-thirsty Indians resisted the encroachment of civilization upon his domain. There were times when the renegade whites were as dangerous as the uncivilized Indian.

Despite the dangers and hardships, this was a frontiersman's paradise. Except for maurauding disturbances, the stock roamed at will over the hundreds of acres of free grass. The wild deer grazed with the cattle. The gobble of the turkey and the hoot of the hoot-owl echoed and re-echoed up and down the valley. The howl of the wolf was answered by the scream of the panther and the bark of the dog.

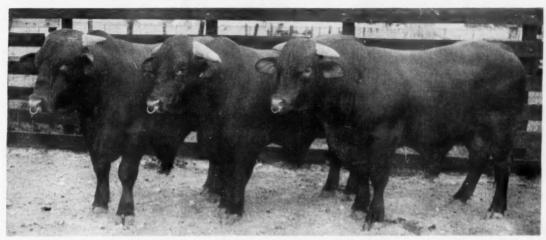
These long rides and the nights spent under the stars were times for deep thoughts and meditations. He slept soundly. Many times he saw the footprints of mocassins in the soft sand next morning.

Rev. Tackit's second appointment was at the Brazos River station with Captain Ross in charge. There was a schoolhouse on the reservation where the Delaware Indian children were being taught English. Captain Ross issued an invitation to the Indians to come to his home to hear Rev. Tackit preach. Their chiefs came and brought a number of men and women with them. While he was preaching, one of the chiefs, through an interpreter, said, "Tell that again." The interpreter paused while the Indian chief turned to another chief and related what had been said in still another language until all the chiefs had been told. Then turning to Rev. Tackit the interpreter said, "Proceed." After the services ended the several chiefs held a council, and through the interpreter said, "Tell the old man we like his talk, and we hope he will return."

#### Preached to Indians

Rev. Tackit did return regularly. One time Captain Ross was requested to send 125 warriors to repel a hostile Indian invasion. He invited Rev. Tackit to preach on Saturday night at the schoolhouse before the departure of the braves the next morning. The building was literally jammed. They filled the seats and sat all over the floor. After the sermon Rev. Tackit prayed and asked the Great Spirit to preserve the braves in battle. and to give them victory. He also prayed to the Great Spirit to take care of the squaws and papooses while the braves were away. Nothing was heard of them for twenty-eight days when they returned in triumph. They had killed 75 Indians and captured 359 head of horses. They had attacked the Tehuacana tribe at daybreak, while the warriors were killing buffalos and the squaws were packing meat to their wigwams. After the fight they travelled two days and nights with little sleep and very little food, to get home. Captain Ross called

# **BULLS \* BULLS \* BULLS**



The outstanding bulls pictured above were purchased from the King Ranch at their 1957 Annual Sale in April.

We are adding these young bulls to our herd bull battery giving us a total of eight top King Ranch bulls in our breeding program.

# FOR SALE-

- 4 THREE TO FIVE YEAR OLD KING RANCH BULLS
  - 4 TWO YEAR OLDS (Ready for Service)
    - . 8 EIGHTEEN MONTHS OLD

ALL TOP ANIMALS - GUARANTEED BREEDERS

# ALSO QUALITY HEIFERS AND COWS FOR SALE

★ 30 Sixteen Months Old Heifers (majority S Bar)

\* 80 Two to Five Year Old S & S Bar Cows

Cows from Armstrong Ranch, Richard King, Luling Foundation and other leading herds. Some with calves—A few springers. All exposed to our top bulls.

# GUARANTEED BREEDERS LET US FIGURE ON YOUR REQUIREMENTS

# Visitors Welcome -

Our farm is located five miles Northeast of Edinburg, Texas, on Farm Road 1925. Phone DU 3-3496 for Appointment

# LANDRETH FARMS

BREEDERS OF HIGH QUALITY SANTA GERTRUDIS CATTLE

BREEDERS OF HIGH QUALITY SANTA GERTRUDIS CATT

E. A. LANDRETH, Owner 

HENRY LOVELL, Manager

Route 1, Box 392 • Phone DU 3-3496 • EDINBURG, TEXAS

REFERENCE . . . . Member, Santa Gertrudis Breeders International
Member, Rio Grande Valley Santa Gertrudis Breeders Association



MELLOW MAN
Grand Champion Santa Gertrudis Bull, 1956, at
Baton Rouge Interstate Fair

BUSY BOY
Grand Champion Santa Gertrudis Bull, 1956,
Florida State Fair, Tampa

# THESE YOUNG BULLS ARE...

evidence that quick gains and good fleshing ability are built in our herd by our Herd sires and dams

In the USDA and University of Florida 1957 official Rate-of-Gain Test for Young Bulls at Brooksville, Florida, the 5 top gainers of all breeds entered were all Panuleta Bulls. Their rate of gain indexes were: 131.4, 129.4, 129.1 and 115.5, 114.7 percent of average for the breed.

We would welcome the opportunity of showing you our Santa Gertrudis



# PANULETA FARMS

Chas. Wolf, Herdsman Ranch on Military trail, 1 mile south of Atlantic Avenue Delray Beach, Florida Phone CRestwood 6-5760 J. Arthur Pancoast, Owner Office at 751 N. E. 168th Uleta, Florida Phone Migmi—Wilson 7-4662

Charter Member of the Florida Santa Gertrudis and the Santa Gertrudis
Breeders International Associations

BREEDING TOP QUALITY SANTA GERTRUDIS

NOW OFFERING A FEW YEARLING BULLS

THAT WILL ADD EXTRA WEIGHT TO

YOUR NEXT CALF CROP

VISITORS WELCOME

CIRCLE "G" RANCH

LONGVIEW, TEXAS

P. O. Box 671

H. U. Garrett, owner

Phone Plaza 8-4443

on the chief about sunrise the next morning and found him smoking a cigaret.

"That old man was right," he said, referring to Rev. Tackit. "For you know he talked to the Great Spirit and asked him to give us success.

"I have been on the warpath most of my life; engaged in many hard-fought battles and have been severely wounded; seen men fall all around; gained many victories; and never saw such success. We killed 75 hostile Indians and lost only one white man."

While the Rev. Tackit went about his various duties, his wife maintained her role just as bravely. There are no stories coming down through the family that she complained of the hardships or that she disapproved of any plans the conference made for her husband. While her husband was away, attending his various appointments, she remained at home caring for the children and doing the work of a pioneer mother-such as making a garden, caring for the crops and livestock with the help of her children. She carded the wool, spun the thread and wove the material from which she fashioned garments for her family. She cooked on an outdoor fire until the family moved inside the log cabin. Then she cooked on an open fireplace. In later years the children (and grandchildren) remembered with gratitude that she always had cookies for them.

The children had no advantages of a formal school but they were taught at home. They learned to add, subtract, multiply and divide with acorns. Rev. Tackit had also taught school. In fact, he was a well educated man for his time. The children probably studied the Blue Back speller and learned to write on a slate. They learned early to assume responsibility and reflected the endurance and bravery of their parents.

During the war between the states, a deserter, or a renegade white, loitered around and near the house when the Rev. Tackit was away. Mrs. Tackit and the children had just been to a nearby creek to get water when they noticed him. Her seven-year-old son, Perry stood for hours with his gun cocked and placed in the fork of a tree ready to fire if he attempted to enter the house. But after a while he went away.

#### Organized Church at Weatherford

In 1857 he was appointed to the Weatherford Circuit. He organized the Methodist church at Weatherford that year with the following members: Mr. and Mrs. J. H. Prince, Mr. and Mrs. S. U. Creel, Mr. and Mrs. Isaac Anderson, Mr. and Mrs. Ezra Mullins, Mr. and Mrs. Joshua Baker, Miss Jennie Curtis (later Mrs. Jennie Sikes) and J. J. Beaman.

The following year he was reappointed to the Belknap Station and settled with his family on Fish Creek.

"We established a good ranch and were doing well," he wrote in his diary. "Then the Indian troubles began in earnest." Several men were killed by the mau-

Several men were killed by the maurauding Indians. Then John Cameron and John Mason were killed while they were at work in the fields and their families murdered. Three children were left to perish. The Cattleman

# ONE INJECTION

with

ONE "BEEFAID" PELLET

(STILBESTROL)

Produces EXTRA Weight Gains
of up to 60 lbs. at a cost of less than
8½c per Steer

No Special Feeds Required
Feed Efficiency is Greatly Increased

VINELAB
"BEEFAID" Pellets
and Implanter
are Specially
Designed for Use
on Steers

T HE implanter is a sturdy instrument made of chrome coated steel, simple in design and easy to operate.

Two surgical, stainless steel needles tooled and beveled to permit entry without mutilating the skin of the animal are supplied with every Implanter. Takes only a few seconds to remove the needle for sterilization and the insertion of a new needle.



Go to your nearest dealer and specify "Vinelab BEEFAID Pellets" and the exclusive Vinelab BEEFAID Implanter. Accept no substitutes. If he cannot supply you, write, phone or wire direct to us. Literature and prices on request.



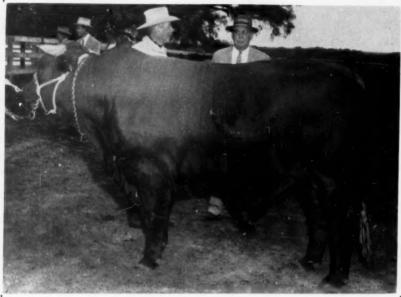
# VINELAND LABORATORIES, INC.

Main Office VINELAND, N. J. West Coast Branch 4068 Broadway Place LOS ANGELES, CALIF.

\*Beefaid is a trademark of Vineland Laboratories, Inc.

ctual Size of SPECIALLY Designed BEEFAID Pellet Implanter

# TOPS at the King Ranch sale . .



Robert J. Kleberg, Jr., left, president of the King Ranch, is shown with R. D. Keene and the top selling bull at the 1957 King Ranch Sale, which we purchased, and are now using on our ranch.





By purchasing the best breeding stock available and by maintaining the highest standards in our breeding program, we are trying to produce the best possible Santa Gertrudis Bulls for our own commercial herd, for other commercial cattlemen, and for other purebred breeders.

if you need top Santa Gertrudis breeding cattle, we invite you to contact us

# R. D. KEENE

Breeders of SANTA GERTRUDIS
1030 LAKE ADAIR BLVD., ORLANDO, FLORIDA

Phone Orlando 2-6656 for appointment. Ranch located 17 miles south of Christmas.

Quality Santa Gertrudis

# BULLS and HEIFERS FOR SALE

BENTSEN DEVELOPMENT COMPANY

(Phone MU 6-7426)

MISSION, TEXAS

Your brand is your own trade mark. Record it . . . protect it!

The Tackit family had several narrow escapes. One of the favorite cows came in with an arrow sticking in her side. Sleet was on the ground, but early the next morning Rev. Tackit and his sons -James, George and L. L. started out heavily armed to round-up their cattle. When they neared Tackit Mountain named for the old Patriarch, they saw blankets hanging on the mountain side and about 40 Indians just beyond them. Rev. Tackit and his sons started back with several head of cattle, one of which was belled. As they approached a narrow pass about one-half mile from home, the cows snorted loudly as they rushed down a branch of Fish Creek.

"Look out boys, the Indians are about," warned Rev. Tackit.

"Father it's only Bounce (little dog) driving the cows down the hillside," said L. L.

The Indians had evidently seen Rev. Tackit and his sons and had followed the sound of the cowbell, and had deliberately chosen their position at the narrow pass. Nearly all of the herd of 80 cattle had filed down the branch when L. L. noticed the head of an Indian peep from behind a huge rock. Then came an unearthly Indian war whoop followed by a shower of arrows. Rev. Tackit and his boys replied with their firearms. George killed the only Indian with a gun. James had the cap of his gun knocked off by an arrow, while another arrow wounded him badly above the right eye. For a time he was blinded by the flow of blood.

"Let's make for the timber," yelled Rev. Tackit. The Indians quickly followed and let go a shower of arrows. This was quickly repelled by the Tackit's firearms. In a remarkably short time four Indians were killed, another wounded so badly he died soon. This ended the battle and the Indians disappeared.

#### Reverend Tackit Wounded

Rev. Tackit was wounded in the foot by an arrow which disabled him for nearly a year. The arrow remained in his foot for eight days. A doctor examined it and differed with Rev. Tackit about the cause of the irritation. A few days later when Mrs. Tackit was dressing the foot the bandage caught on the head of the arrow. Rev. Tackit directed his son L. L., to pull it out. He declined, but told his father he would go to Bel-knap for a physician. But Rev. Tackit was suffering such intense pain that he ordered L. L. to pull it out immediately. So, they tied him down securely on a couch. Then, with a rough bullet mould he pulled out an arrowhead three inches long and three-fourth inches thick. It was a trying operation but he submitted to it with his usual courage and heroism.

After this encounter with the Indians, they rarely came around the house, but never attempted revenge or to molest any member of the family. The Tackits moved back to Parker county the next year, but that locality proved to be very little better.

He continued to organize societies and to build "log meeting houses" until a few months before his death. He is reputed to have preached at 143 appoint-



# Humble's MULTI-PURPOSE GREASE H is one grease with many uses

Humble's Multi-Purpose Grease H covers the widest possible range of farm lubrication needs.

Its quality equals or surpasses that of every single-purpose grease that it replaces.

Multi-Purpose Grease H keeps your transportation and storage problems to a minimum, because you need only *one* grease instead of several. This wide range of use also reduces the chance of grease misapplication.

Multi-Purpose Grease H will fill the needs of most farmers and ranchers for lubricating all their equipment. It's a superior lubricant for chassis, track rollers, wheel bearings, water pumps, ball and roller bearings and universal joints.

Call the Humble bulk agent in your community for Multi-Purpose Grease H, and for other quality petroleum products for your farm or ranch.

HUMBLE OIL & REFINING CO.

Do you receive "The Humble Farm Family?"
Would you like to?
Just send your name and address to:
Editor, Humble Farm Family, P. O. Box 2180,
Houston 1, Texas. There's no charge, of course.





These heifers represent the quality in our Santa Gertrudis herd.

# FLOOD SALE OF SANTA GERTRUDIS

Due to the fact that our ranch has been partially inundated by water held by new lakes north of Dallas we must reduce the size of our Santa Gertrudis herd. We are now offering some of our best cows and other cattle that would not otherwise be for sale.

- . COWS WITH CALVES AT SIDE
  - DRY COWS
    - . HEIFERS
      - BULLS

OUR FOUNDATION IS KING RANCH BULLS AND RICHARD KING COWS

# THOS. Y. PICKETT RANCH

LEWISVILLE, TEXAS

Paul Pickett, Mgr.

Lewisville, Texas

Thos. Y. Pickett Phone LA 1-5163 4000 Cedar Springs Rd. Dallas, Texas

## HARPER RANCHITO SANTA GERTRUDIS

Box 311, Dilley, Texas Phone 8-2426

A few good young Certified bulls for sale

Charter Member Santa Gertrudis Breeders International Member South Texas Santa Gertrudis Breeders Breeding TOP Quality
Santa Gertrudis



# **EVERETT BELL RANCH**

1708 Doherty Ph. JUstin 5-2114
Mission, Texas

Your brand is your coat of arms, but it is of little use unless it is recorded.

ments and probably organized more Methodist churches than any other Methodist minister at that time.

Meantime his children had grown up, married and assumed their civic responsibilities. Their names were Robert Emmet, George W., Louis Lycurgus, James G., Perry Anderson and Caroline. Robert Emmet and Louis Lycurgus each served one term as sheriff of Parker county before their father passed away in 1886 and was buried in the Goshen graveyard.

Rev. Tackit had preached his last sermon at Goshen eight months before he passed away. He told a friend during that time that death had no terrors for him.

His funeral was preached in the Goshen church. Friends filled the church and many stood on the outside to pay their last tribute of love and respect to their minister and friend for 32 years. Some among the audience had heard him preach his first sermon. Many remembered hearing him preach with his pistol by his Bible, his rifle by his side and his hunting knife in his belt. At his request they sang "Shed not a tear." And they unanimously agreed with some of his last words, which he quoted from St. Paul: "I have fought a good fight. I have finished my course. I have kept the Faith."

#### REFERENCES

Rev. Pleasant Tackit's diary.
Weatherford Times, Mar. 27, 1886, write up of

Perry Anderson Tackit's daughters, and granddaughters of Rev. Pleasant Tackit. Miss Hope Tackit, Librarian, Mineral Wells and Miss Belle Tackit, of Dallas. (Sears-Roebuck Co.)

## All Officers of National Western Reelected

A LL officers of the Western Stock Show Association, sponsor of the National Western Stock Show, were reelected at a meeting held in Denver recently. L. M. Pexton is president; Albert K. Mitchell, first vice-president; Ned Grant, second vice-president; Willard Simms, general manager; and Al Reinhardt, treasurer.

New directors elected for terms expiring in 1960 were J. B. Chambers, Frank Duffy, Harry Green, Jr., Marvin Russell, and Conrad Shaeffer. Directors reelected for the same terms were R. B. Broad, John Casey, W. C. Crew, Winston Howard, Lafayette Hughes, Frank Kemp, Lynn Kemper, Raymond Lewis, John Loiseau, W. W. Mercer, W. E. Morgan, R. M. Morris, L. M. Pexton, Lawrence Phipps, Jr., Robert Rice, Carroll Sack, Dan Thornton, Alfred Triefus, Jim White, William White and Norman Winder.

Directors elected for one-year terms were Charles Jennings, George Lazear, J. W. Jarvis, Ivan Thomas, Walter Koch and Ray Minter. Elected for two-year terms were Brice Thomas and J. H. Thatcher.

Meat is important food for school children because it supplies protein which helps build resistance to the many infections to which they are exposed.



# Your Herefords need attention, too!

HEREFORDS will "take over" the attention of the breeders and ranchers in the pages of the August issue of The Cattleman.

Editorial articles of that issue will be devoted largely to HEREFORDS. The annual "The Cattleman HEREFORD Register of Value" will again be carried in its pages. Truly the attention of all readers will be focused on HEREFORDS,

Could there be a more logical time for you as a HEREFORD breeder to direct the attention of the thousands of HEREFORD buyers to your own herd? Information about your own HEREFORDS will reach attentive eyes through advertising placed in that issue. And those eyes belong to the greatest group of bull buyers reached by any single livestock magazine.

So right now, while you are thinking about it, send us the information you wish to use in our Hereford Issue. And if you desire, the services of our competent staff are yours for the asking in making up an attractive ad for you.

The Cattleman

410 East Weatherford Fort Worth, Texas

# The Original Paul PORTABLE SCALE

Now Combined With SQUEEZE-SIDE PEN

The world's first PRACTICAL portable livestock scale is now further improved by adding the saueeze-side pen.



### Paul's Scale Is Simple!

Paul's portable scale is so simple a boy can operate it. This wheel-mounted scale goes WHERE YOU WANT IT behind truck, pick-up or car. Ready in five minutes after arrival at point of use . . . ACCURATE! . . . STURDY!



Paul's patented, EXCLUSIVE torque suspension scale is in use from coast to coast . . . in many foreign countries. Colleges, experiment farms, leading ranches use it. AVOIDS GUESSWORK! . . . MAKES PERFORMANCE TESTING A PRACTICAL REALITY.



#### A Profit-Maker!

Permits you to KNOW when to market your animals . . . and KNOW what they weigh. PER-MITS CULLING OUT POOR GAINERS FROM HERD. Increases Your Profit!

Offered in 8 models from \$289 to \$895 FOB Factory, Duncan, Okla.

Get YOUR operation organized for PROFIT! Write for our FREE catalog and price list. Also FREE brochure upon request.



Texas Distributor DORSEY GRAIN CO. 1600 Carlton, Ft. Worth

# Santa Gertrudis Breeders International Affiliate Associations

#### ALAMO SANTA GERTRUDIS ASSOCIATION

N. A. Quintanilla, 1207 Natl. Bank of Commerce Bldg., San Antonio, Texas, President.

L. A. Nordan, 711 Milam Building, San Antonio, Texas, Secretary.

#### ARIZONA SANTA GERTRUDIS ASSOCIATION

Walter Armer, 4926 E. 13th St., Tucson, Arizona, President.

Charles C. Day, La Posta Quemada Ranch, Vail, Arizona, Secretary.

#### ASOCIATION COLOMBIANA DE GANADO SANTA GERTRUDIS

Cesar Payan Edificio Sociedad de Agrilcultores Oficinia No. 405, Carrera 10 a #14-56, Bogota, Colombia, S. A., President.

#### ASOCIATION CUBANA DE CRIADORES DE GANADO SANTA GERTRUDIS

Sumner Pingree, Jr., Central Ermita, Ermita, Oriente, Cuba, President.

#### DELTA SANTA GERTRUDIS ASSOCIATION

J. W. Bryant, Box 518, Plaquemine, La., President.

G. W. Adkisson, Winrock Farm, Morrilton, Ark., Secretary.

# EAST TEXAS SANTA GERTRUDIS ASSOCIATION

Dan Lester, Box 804, Jefferson, Texas, President.

Geo. Prendergast, Box 1148, Marshall, Texas, Secretary.

# FLORIDA SANTA GERTRUDIS ASSOCIATION

Howell C. Hopson, Leesburg, Florida, President.

Z. H. Patterson, Box 447, Bradenton, Florida, Secretary.

#### GEORGIA SANTA GERTRUDIS ASSOCIATION

Wade Childress, 1209 Washington Ave., St. Louis, Mo., President.

J. Kyle Spencer, Box 97, Columbus, Georgia, Secretary.

#### MID-COAST SANTA GERTRUDIS ASSOCIATION

M. W. Mauritz, Ganado, Texas, President.

J. Brown Cutbirth, 215 Oil and Gas Bldg., Houston, Texas, Secretary.

#### OKLAHOMA SANTA GERTRUDIS ASSOCIATION

Nolan T. Vinson, Route 2, Stroud, Okla., President.

Richard A. Pohly, Box 7066, Tulsa 18, Okla., Secretary.

#### RIO GRANDE VALLEY SANTA GERTRUDIS ASSOCIATION

Frank Yturria, Box 428, Brownsville, Texas, President.

Frank Schuster, Route 1, Box 82, San Juan, Texas, Secretary.

#### SANTA GERTRUDIS BREEDERS OF SOUTH CAROLINA

Frank McGregor, Ruby, S. C., President. Mrs. Lorraine Williams-Garrett, Mullins, S. C., Secretary.

# SOUTH TEXAS SANTA GERTRUDIS ASSOCIATION

Payne Briscoe, Box 346, Dilley, Texas, President.

B. A. Vineyard, Box 645, Cotulla, Texas, Secretary.

# WEST TEXAS SANTA GERTRUDIS ASSOCIATION

C. A. McDaniel, Box 3428, Odessa, Texas, President.

Dr. C. T. Holekamp, II, Junction, Texas, Secretary.

## Making Progress in Battle Against Anaplasmosis

TWO break-throughs in the efforts of science to combat a mysterious and costly disease of cattle were described at the third national conference on control of anaplasmosis at Kansas State College, Manhattan, Kan., June 12 and 13.

Losses due to anaplasmosis are conservatively estimated at upwards of \$10 million annually. Some estimates run as high as \$100 million.

Since the second conference five years ago, research veterinarians have developed a fairly dependable method of identifying carrier animals. They also have found ways of treating carrier animals to prevent them from continuing as reservoirs of infection.

Despite these advances, however, the veterinarians still feel that further re-

search is necessary before an exact classification can be made of the organism which causes anaplasmosis, a blood disease.

Exact identification of the causative agent probably would lay the foundation for developing a vaccine or other positive means of preventing and perhaps eradicating this disease. This central problem is being attacked at various research institutions with the newest tools of science, including radioactive isotopes, fluorescent staining, the electron microscope, and the growing of animal tissues outside the body.

Meanwhile, a technique known as the complement fixation test is being used with apparent success in a few herds to identify animals which carry disease-causing agents in their blood and serve as a reservoir of infection. Thus detected, these animals then can be removed from the herd to prevent further spread of the disease.

# Australian Cattlemen Use Santa Gertrudis For Breed Improvement

By ROBERT C. WELLS

A MARK its centennial year, the King Ranch in October of 1953 was host to a group of scientists for the purpose of a symposium on "Breeding Beef Cattle for Unfavorable Environments." At that time Robert J. Kleberg, Jr., during an address made as president of King Ranch, said: "It is an interesting fact, and one with a genetic explanation, that you can combine two breeds to form a third and then use the third breed to grade up and improve the original two breeds or other breeds. That has been the peculiar history of the Santa Gertrudis breed."

Fresh evidence to substantiate this statement, regarding the Santa Gertrudis, Brahman and British breeds, has recently been reported from Australia and Brazil in which countries Santa

ing it could come close to being just that." Purebred Santa Gertrudis calves showed marked superiority in growth rate over Santa Gertrudis/Herefords, while the latter were markedly superior in weight over straight Herefords. The figures are proof of this for the Department of Agriculture and Stock recorded the results of a test run by it, under identical conditions, of a lot of 17 Hereford steers and 17 Santa Gertrudis-Hereford crossbred steers as shown in Table 1.

Final weights showed Santa Gertrudis crosses gained an average weight of 808; Hereford steers 669, an advantage in favor of Santa Gertrudis crosses of 139 pounds.

The Hereford steers graded 90% baby beef while the Santa Gertrudis crosses not only graded 100% baby beef but

TABLE 1		Average Weight in Pounds Santa Gertrudis Santa Gertrudis			
Date Weighed:	Herefords	Crosses	Cross Advantage		
March 15, 1955 (age 2-3 months)	256	278	+22		
November 18, 1955 (weaned)	431	451	+20		
February 19, 1957 (Final weight)	925	1086	+161		

Gertrudis bulls were crossed on Shorthorn, Brahman and Hereford cows and in two instances the resultant crossbred steers tested officially in comparison with steers of the other breeds in question, while in a third case second cross carcasses won a carcass exhibit at an important Fat Stock Show.

Carcass Champions In Australia

At the June, 1957 Sydney Royal Fat Stock and Carcass Show in Australia, three King Ranch second cross Santa Gertrudis steers won the championship of the carcass exhibit for all ages against strong competition from all breeds and received most favorable comment from the judges.

The Joyce Brothers who ranch in Queensland, Australia, have been outstanding Hereford breeders for 20 years but they wanted to improve the growth rate of their cattle, seeking first quality beef at 24 to 30 months of age. To do so they started crossing Santa Gertrudis bulls on their British breed cows and recently invited several hunderd Australian cattlemen to visit their ranch and observe the results. It was the concensus of opinion, as reported in the press, that if what the Joyces have done is not "the biggest thing that has happened in Australian beef cattle breed-

their carcass weights were 19.1% higher than the Hereford steers of the same

Santa Gertrudis Bulls on Brahmans

In the State of Sao Paulo, Brazil, the Fazenda "Barbeiro Rico" is owned by the Reis de Magalhaes brothers. This fazenda markets 6,000 head of cattle a year and during the past 20 years has built up a good herd of mostly Nehlore cattle.

A purchase was made of five Santa Gertrudis bulls from King Ranch and these arrived in Brazil in April, 1954, and have given excellent results in herds of Nehlore, Gir, Guzerat, Indu-Brazil and mixed crossbred cows.

Some of the Reis Magalhaes cattle were entered in a feedlot test lasting 168 days and carried out at Aracatuba by the Department of Animal Production, from August 21, 1956 to January 22, 1957. The ration consisted of 5% alfalfa hay, 15% cottonseed cake, 55% chopped Jaragua hay, 25% chopped corn, salt and bone meal ad lib.

Included in the test were 10 lots, each lot of six steers, consisting of—1 lot of Santa Gertrudis-Zebu, 4 lots of Nehlore, two lots of Guzerat, one lot of Indu-Brasil and two lots of Gir. The results were as shown in Table 2.

TABLE 2	Avg. Age In Days	Avg. Starting Wt.	Avg. Final Wt.	Avg. Gain In Lbs.
Santa Gertrudis-Zebu	380	691.39	1029.71	338.31
Guzerat	351	456.23	724.68	268.23
Indu-Brasil	361	494.13	785.06	268.89
Nehlore	380	487.08	749.58	260.51
Gir	331	349.33	558.27	208.72

# BRISCOE RANCH

Founded by Dolph Briscoe, Sr.

BREEDERS

of

Santa Gertrudis Cattle

WE WILL HAVE SOME BULL CALVES TO OFFER THIS FALL

Dolph Briscoe, Jr., Phone BR 8-4585

UVALDE, TEXAS

LES BROWN, Mgr., Phone 2804 CATARINA, TEXAS

Charter Member, Santa Gertrudis Breeders
International

# SANTA GERTRUDIS CATTLE

Charter Member . . .

S. G. B. I.

Member . . .

EAST TEXAS SANTA GERTRUDIS BREEDERS ASSOCIATION



COMPETING
IN FALL SHOWS



# CROSS TIMBERS RANCH

Owner—Cullen Thomas, 800 Republic Natl. Bank Bldg., Dallas 1, Texas

Mgr. O. H. Ringham, Pilot Point, Texas, Phone 6-2868 Dallas Office—RI 7-3854 LA 6-7023

PILOT POINT, TEXAS



Lawson-raised Santa Gertrudis calves

# SANTA GERTRUDIS

We always have a few good cattle for sale.

Your Inquiries Invited

# OWEN LAWSON

P. O. Box 4061

**TULSA, OKLAHOMA** 

Phone RI 2-1454

Ranch 3 miles east of Warner, Okla. Member SGBI, Herd No. 519

# SANTA GERTRUDIS CATTLE

Let us help you with Your Santa Gertrudis needs.

**Visitors Welcome** 



Clyde Alexander • C. D. Wheatley
Trinidad, Texas • Phone 2744

Charter Member Santa Gertrudis International Member East Texas Santa Gertrudis Ass'n

The Cattleman
Established 1914
OWNED BY CATTLEMEN
PUBLISHED BY CATTLEMEN
READ BY CATTLEMEN

# CHUCKWAGON By CHARLIE, the cook

T TAKES a lot of fixin' when you set out to assemble a sizeable mess of shuck-wrapped hot tamales, which so many people like to make—but that's not the case with our lead-off food formula for this month, a sort of "different" dish labeled Tamale Souffle Ring.

Even the Mexican maestros of the tamale art will find this a recipe that can be termed somewhat fancy, but one that can be carried out without a lot of bother, and without much cost. And it's a handsome entree, too—colorful in rosy pink touched up with pieces of shiny ripe olives. Goes like this:

INGREDIENTS: One No. 1 tall can ripe olives; one minced clove of garlie; one small chopped onion; third a cup of diced green sweet pepper; one table-spoon butter or margarine; two cups of tomato juice; one cup cornmeal; one teaspoon salt; one tablespoon of chili powder; two eggs.

METHOD: Cut olives in large pieces. Cook garlic, pepper and onion slowly in butter until transparent. Add tomato juice and heat to boiling. Pour over cornmeal, add salt and chili powder and blend well. Separate eggs and beat the whites until soft peaks form. With same beater beat the yolks, then stir them slowly into cornmeal mixture. Fold in egg whites and olives. Turn into wellgreased 8-inch ring mold and set in pan of hot water. Bake in moderate 350-degree oven for about 35 minutes. Take ring from mold and fill center with your favorite type of small meatballs. Serve, if desired, with sauce of condensed cream of tomato soup. About eight servings

Since warmish July evenings just naturally seem to call for an occasional salad on the coolish side, you can't do



"Now we'll try it once more—au gratin—an' if it sounds like hawg rottin' I'm gonna correk yore speech impediment!"

much better than this Sea Foam number created by Mrs. Eva Roth of Superior, Wis. Put it together like this:

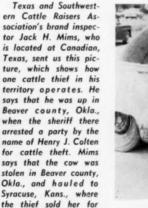
INGREDIENTS: One No. 2½ can of pears; one package of lime gelatin dessert; two packages of Philadelphia cream cheese; two tablespoons of salad dressing; one cup of whipped cream.

METHOD: Drain the can of pears and heat one cup of the pear juice. Pour on the lime gelatin and when it is cooled and slightly set add the two packages of cream cheese, which has been softened with the salad dressing. Mash the pears with a fork and add to the mixture of gelatin and pear juice. Whip the cream and fold into the salad. Chill in a mold or a cake pan.

Wisconsin cooks are among the best to be found anywhere, and this prizewinning formula for Beef Straganoff as compiled by Mrs. William Schmitt of Black Earth helps prove the point. Here's how:

INGREDIENTS: Half a cup of chopped onions; third a cup of butter; one pound of ground beef; one minced clove

## **Cramped Quarters**





\$80.00. The cow weighed 800 pounds and two days after she was sold in Syracuse she had a calf. We are passing this picture along to our readers in order that they may get some idea as to what lengths some cattle thieves will go to accomplish their end.

of garlic (optional); one teaspoon salt; eighth a teaspoon pepper; one can mushrooms; one can of undiluted cream of chicken sour; one cup of sour cream.

chicken soup; one cup of sour cream.

METHOD: Saute onion in butter. Stir
in beef and fry until no red color shows.

Add the next five ingredients and simmer for 15 minutes. Stir in sour cream
and heat thoroughly. Serve with noodles,
rice or mashed potatoes. (Recipe goes
four to six servings).

Most people, for some reason, seem to think of the French as the world's foremost gournets. But the Turks rival the French in that field or even top them, according to a booklet issued by the Turkish Information Office in Washington

. .

In the big Turkish metropolis of Istanbul, for instance, people select their drinking water as the French would select wine. More than that, they can take a sip of water and identify the very spring the water comes from. And a Turk never calls for just apples or just peaches—he specifies the district he wants his fruit to come from, because he says each type has a distinctive taste.

The Turks seem to be "choosey" eaters and believe in cooking all ingredients in the same pot for a better mingling of the flavors, as with this Tas Kebab, or Potted Lamb:

INGREDIENTS: Two pounds shoulder of lamb; four tablespoons of butter; two onions chopped; one No. 2 can of tomatoes; half a teaspoon of salt; fourth a teaspoon pepper.

METHOD: Remove bone and cut lamb into one-inch cubes. Cook in butter in heavy frying pan until browned. Add onions and brown, then add tomatoes, salt and pepper. Bring to boil, then reduce heat and simmer for 45 minutes. Serve with Pilav, which is made like this:

Wash and drain two cups of uncooked rice, then set aside. Cut four medium tomatoes (peeled and seeded) into small chunks. Heat eighth of a pound of butter and the tomatoes together until a tomato paste is obtained. Add to the paste three and a half cups of liquid (water, meat stock or chicken broth) along with two teaspoons of salt and boil for two minutes. Add rice while liquid is boiling, stir once, cover and cook over medium heat without stirring again until rice has absorbed all the liquid. Turn fire very low and simmer for another 20 minutes. Remove from stove and leave covered for 30 minutes-but do not stir. When transferring rice to the serving dish use a flat serving spoon, handling the rice gently to keep it fluffy.

And here's a simple but effective prescription for Beef With Okra done in the Istanbul manner:

INGREDIENTS: One pound of beef, diced; one-eighth pound of butter; one diced onion; one pound of tomatoes; peeled and diced; one cup of water; one pound of fresh okra; salt and pepper to taste; juice of half a lemon.

METHOD: Saute the meat very lightly in butter in a heavy skillet. Add onions and continue cooking over medium heat for five minutes; add tomatoes and half a cup of water. Cover skillet, reduce heat and simmer until meat is nearly tender. Arrange okra on top of meat in rows (after first removing the cone-

shaped tops). Add salt and pepper, lemon juice and another half cup of water. Cover and cook over medium heat until meat is tender, usually about 45 minutes.

# "SEELIGSON COTON . . . "



Seeligson Coton, owned jointly by Quien Sabe Ranch and Seeligson-Storm Cattle Company, is one of our top herd sires. He weighed more than 2,400 pounds as a five-year-old and is from one of the tattooed herds of the King Ranch. A proven breeder, Seeligson Coton is getting calves of which we are very proud.

SOME OF HIS CALVES WILL BE AVAILABLE THIS FALL. NOTHING FOR SALE NOW BUT OUR CALVES WILL BE WEANED AND READY TO SHOW IN NOVEMBER. THIS WILL ALSO BE THE FIRST YEAR WE WILL OFFER HEIFER CALVES FOR SALE. MAKE YOUR PLANS NOW TO SEE THIS TOP CALF CROP.

Our Two Ranches, With Some 800 Classified Santa Gertrudis Animals, Were Built on a Foundation of Richard King and John Martin Females, and King Ranch Bulls,

### QUIEN SABE RANCH

A. A. Seeligson, Jr. Frates Seeligson LEESVILLE, TEXAS

## and

CATTLE CO.

A. A. Seeligson
Jack Storm
PREMONT, TEXAS

SEELIGSON-STORM

Mailing Address

1633 Milam Building Phone CApitol 7-3474

### San Antonio 5, Texas

Charter Members Santa Gertrudis Breeders International

# LIVESTOCK INSURANCE—Thru Harding & Harding

Dependable - No Red Tape - Prompt Service

Protect your valuable breeding animals and

show stock against death from any cause Special insurance for ten head or more and 4-H and FFA Calves Circular of rates and other information furnished upon request.

JOHN C. BURNS, Fort Worth 2, Texas

1205 Burk Burnett Building

Phones: Office ED 6-1657, Res. PE 7-3245

# Control Parasites With Good Management

When Animals Are Properly Bred, Fed and Managed Much of the Medication Now Considered Necessary Could Be Eliminated

\*By R. D. TURK AND E. K. CROUCH



water supply—you can't do better than a famous Dempster Annu-oiled windmill. Having a positive oiling system and antifriction bearings makes Dempster wind-

mills respond to the lightest breeze. You need to oil it only once a year.

Dempster towers are designed and constructed to withstand the heaviest winds. With extra bracing, strong corner posts and sturdy girts extending horizontally from corner post to corner post—they are truly built to stand the storms.

Dempster Annu-oiled windmills are available in sizes from 6' to 18' in diameter. Dempster windmills have been famous for more than 78 years.

There is extra strength in Dempster



pawed open; the top is rolled around a large pipesize tube for extra rigidity; the new, rust-resistant galvanized steel sides and bottom won't flake or peel. Every tank warranted for 5 years.

See Your Dempster Dealer

DEMPSTER MILL MFG. CO.
Beatrice, Nebraska



300 Rooms - Rates \$4 to \$8

G. W. Putnam, Mgr.—FORT WORTH NEWLY AIR CONDITIONED S AN animal poor because of parasites, or is it parasitic because it's poor? Stockmen know that cattle with heavy infections of parasites may be in poor condition. And most will agree that animals properly fed and cared for have fewer diseases, including parasitisms, than poor, malnourished cattle. Also veterinarians are aware that calves born in late spring or early summer more probably become infected with parasites than animals born earlier.

Study of the life histories and identification of internal parasites of farm animals have shown where they live in the animal, some of the damage they do, how they got there. Much also has been done on medical treatment of parasites and parasitic diseases.

#### Much Treatment Not Necessary

However, the role of management practices in preventing the development of parasitic diseases isn't as well known. Treatment is recommended where heavy parasitism exists, but much of the treatment would be unnecessary if the animals had been kept in a healthy condition. This has been demonstrated in a

\*Professor and Head, Department of Veterinary Parasitology (Turk). In Charge of East Texas Pastures Investigation at Lufkin (Crouch). Agricultural and Mechanical College of Texas, Texas Agricultural Experiment Station, College Station, series of studies on effect of medication on internal parasite control at the East Texas Pasture Laboratory of the Texas Agricultural Experiment Station near Lufkin.

Internal parasites in warm, humid areas of East Texas long have been considered a major problem. Medication, as a major means of control, has been emphasized for years. Yet, a series of controlled tests, showed that animals kept in good condition the year round and furnished grazing on good pastures do not get a heavy parasite load, and that treatment doesn't aid but actually causes monetary losses in some cases.

The first study was repeated three times in consecutive years, involving three groups of animals. All groups were fed the same ration, but were given varying doses of phenothiazine, a chemical widely used to control internal parasites. Weight records were kept, and at the end of each yearly test representative animals from each group were slaughtered and their viscera examined for internal parasites. All animals used were unweaned calves of Hereford and Brahman-Hereford breeding averaging about 290 pounds at the start of each test period. The test periods averaged about 100 days.

One group which did not receive any medication, gained an average of 1.98

# Johnson Named Manager of San Antonio Livestock Exposition

A. B. Johnson, center, receives congratulations on his appointment as manager of the San Antonio Livestock Exposition from Joe Freeman. right, exposition chairman of the board and E. W. Bickett, left, president. Johnson is a native Texan, born in Caldwell county and is a Texas A & M graduate. For over 20 years he has been serving as manager of the livestock and oil interests of the late George W. Lyles, who was an active member of the exposition's executive committee since the show started. For the past six years he has served as super-



intendent of the horse show division. Johnson replaces W. L. Jones who will devote full time to the Farm & Ranch Division of the San Antonio Chamber of Commerce.

pounds daily during the test period and contained an average of 1,011 worms per animal.

The second group received 1 gram of phenothiazine per animal each day, gained an average of 1.97 pounds daily and contained an average of 634 worms.

The third group received 12.5 grams of phenothiazine per 100 pounds live-weight each twenty-one days, gained 1.98 pounds daily and contained 962 worms per animal.

It was evident in this test that the parasite load was so light that medication had no effect on gain, and when the cost of medication and labor were considered, medication cost money.

#### Medicated Animals Showed Loss

The next three years, similar test were made, except the cattle were divided into two equal groups. One group did not receive treatment, the second group received 121/2 grams of phenothiazine per 100 pounds liveweight each 30 days. In the first year's test (1954) the nontreated animals gained 1.80 pounds daily and the treated 1.85 pounds. In the second year test (1955), non-treated animals gained 1.90 pounds daily and treated animals gained 1.74 pounds. For the third year (1956), the non-treated gained 1.83 pounds daily; the treated 1.70. There was no significant difference in parasite loads. All animals contained few worms. In these tests, medicated animals actually showed a loss in gain in addition to the expense of treating.

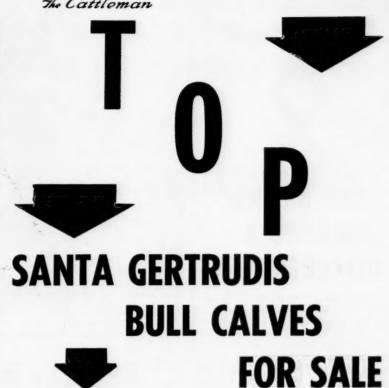
Since it was evident that management practices kept the parasitic load low enough to make medication unnecessary management warrants further considera-

Plenty of good pasture and supplemental feed when needed are the first consideration. Poor body condition and parasitic infections go hand in hand. A hungry cow will graze a poor pasture like a vacuum cleaner, picking up parasites on short grass near the ground. It has been known for years that the biggest concentration of parasites is near the ground. Then, too, the animal in poor condition has little or no resistance to the parasites it does pick up.

#### Early Calves Fare Better

Feeding a cow enough so she will be in good condition to drop a good calf is essential. A strong, healthy calf receiving plenty of milk the first 100 days will be resistant to most diseases. In addition it will graze the best grasses, reducing its chances of picking up parasites. The calf should arrive sufficiently early in the year that pastures will be at their best during the period the calf is beginning to graze. Most cases of obvious parasitism occur in calves born late in the season. Their mother's milk supply falls off, the calves begin to graze on over-grazed pastures and too frequently an acute parasitism results.

Medication is a valuable aid, when indicated, but treatment alone is not enough. Truly good pastures, good feed and good management are essential in the control of parasites.



FOR THE FIRST TIME WE ARE OFFERING FROM OUR SELECT HERD OF KING RANCH COWS EIGHT FINE BULL CALVES FROM SIX MONTHS TO ONE YEAR OF AGE.

> THESE CALVES ARE BY RUNNING W BULLS AND OUT OF RUNNING W COWS. THEY ARE LARGE, DEEP RED, AND OF EXCELLENT TYPE AND QUALITY.

These Deep Red Bull Calves Are Some of the Best in the Country

# DIXIE PLANTATION

QUITMAN, GEORGIA

GEO. A. EVANS, Mgr.

**PHONE 3566** 

MRS. G. M. LIVINGSTON, Owner

Member, Santa Gertrudis Breeders International



# THE BRAND MAKES A DIFFERENCE---

"Reading" brands in the old days was as specialized an art as reading braille, but Matthew Cartwright stumped even the experts when he introduced his "Flying Half-Circle Diamond-and-Half" brand in Kaufman County, Texas, in 1881. When his cattle first appeared wearing this iron, an old-time cowboy took a long look, thought of high-falutin' brands of the fleur-delis style, and drawled, "Well, boys, I reckon that must be th' Fleur de Mustard!" And Fleur de Mustard it was, from then on, whether Cartwright liked it or not!

A recognized brand anywhere in livestock country today is RANCH HOUSE Mineralized Stock Salt, providing cattle, sheep, goats, hogs, and other stock with eleven vital minerals in just the right proportions for faster growth and more profits.

# RANCH HOUSE stock SALT



# UNITED SALT

Houston, Texas — JA 9-4295 4614 Montrose Blvd. Mine — Hockley, Texas



Nature equipped the raccoon to be an actor. With his black mask on at all times he is always "on stage" and seems to get a big kick out of being a thespian.

—Photo courtesy U. S. Fish and Wildlife Service.

# He's The Wood's Slicker

Mr. Raccoon Is Among the Most Intelligent Animals and Will Perform Antics Without Coaching.

Bu ROBERT M. HYATT

He's a real epicure and a lover of snug apartments, which he usually finds in tree hollows of the better woodsy communities. His passion is dining, and he dines well.

Both vegetarian and meat-eater, the raccoon relishes broilers as well as cornon-the-cob, and smacks his lips over choice tidbits from streams and lakes. Eggs, fruit, honey and nuts are well received on the 'coon menu.

He does not have to traipse about gathering provender to store for winter, like some other frugal fellows I could name. His system doesn't require it. With the first nip of winter, he simply gorges himself to rotundity, retires to his chambers and curls up into a furry ball. When the birds begin to twitter in spring he awakes and saunters outside.

#### An Intelligent Animal

Authorities on such things claim the raccoon is among the most intelligent of animals. Without any coaching he will perform antics that many other critters can't be trained to do. A family pet some years ago gave us all a bad time. He would steal my mother's jewelry and hide it in a cigar box bird house. He would prankishly snap off lights and turn doorknobs—occasionally creating highly embarrassing situations.

Among his favorite stunts was to run an unmelodious scale on the piano about midnight, knock pans off the kitchen shelves, and bat things around the floor. Guests at our house suffered the most. Sometimes it was hard to convince them that an animal—flesh-and-blood animal, that is—was causing the disturbances!

Our pet often became a real nuisance. He learned how to uncork bottles and pry the lids off jars, such as preserves and cold cream. Being a practical chap, he would cram himself with the contents, then pick the cleanest sofa pillow on which to wash himself. He never bothered to wash the pillow.

#### Prefers Night for Prowling

Nature equipped the raccoon to be an actor. With his black mask on at all times, he is always "on stage," and seems to get a big kick out of being a thespian. He prefers night for prowling (most men do), and darkness gives him a fatal advantage over frogs, crayfish, roosting birds and other small things. When raiding a henhouse, ordinary latches give him no trouble. He'll push back windows left partly open, and sometimes will drop onto window sills from trees. He is an accomplished second-story worker.

It is interesting to watch a raccoon catch a crayfish. Or, rather, to watch a crayfish catch a 'coon. For that is how it is. The raccoon lets the crayfish latch on to his fingers, at which moment he flips the latter to his jaws. When opening clams, he inserts a fingernail and with one sweep lays bare the contents.

#### Doesn't Wash All Food

Legend has it that the 'coon washes everything he eats. And this has given him a big buildup as a meticulous diner. It's only partly true. He washes mud and grit from frogs and crayfish, and cleans out the entrails of a fish with his nails. But much of his other food is eaten on the spot without benefit of washing. Eggs, milk ear corn and ripe fruit he puts away with not a drop of water in sight. But maybe that's the reason—no water in sight.

Sometime during his long winter snooze, Papa 'coon wakes up long enough to make certain that there will be sons to carry on the family name. The young, arriving in litters of from three to six, are born in spring. Now, newborn brats are bothersome in any man's language. So Papa 'coon yawns, stretches, glances at his noisy offspring, and shuffles off, leaving the bringing-up of his kids to Mama. In the late summer months he rejoins his family—or so say hunters who have seen both parents and kiddies treed by hounds at that time.

#### He's a Fighter, Too

Leading the life of Riley, you'd imagine that such a genial fat man would have little urge for battle. But in that you'd be far wrong. Many a lusty hound dawg has died slugging it out with a raccoon. Papa is a brawler when need be; but Mama displays the ultimate in battle technique when defending her young. Using traditional female wiles, she will decoy a hound to the bank of a stream. There, grappling with her adversary, they will both tumble into the water. That was Mama's intent. Being amazingly deft in water fighting, she wraps herself around the dog's neck and holds his head under until he drowns.

In running from hounds, the raccoon is just as wily as the fox. He'll break his scent-trail by trotting fences and windfall trees and swimming streams.

At these crucial times he is far from lazy.

### Two Nebraska Extension Husbandmen Retire

A NOUNCEMENT has been made of the retirement of two extension animal husbandmen at the University of Nebraska. W. W. (Bill) Derrick retired July 1 and K. C. Fouts, will leave August 31.

Derrick graduated from Texas A. & M. in 1920 and joined the teaching staff of the University of Nebraska on Sept. 1 of that year. He was transferred to the Agricultural Extension Service Jan. 1, 1931. He is credited with having contributed much to the progress of the livestock industry during the intervening years.

Fouts will terminate 38 years of work in the extension service of the university. He started in as a county agent in 1919 and joined the state staff in 1946. He has devoted a great deal of his time and effort to the state's youth and his advice has helped many youngsters to become prominent and successful stockmen.

# SANTA GERTRUDIS CATTLE

"Look to Us for Your Future Santa Gertrudis Needs"

# LOS JABONCILLOS RANCH

Jedd Roe • Box 159 • Premont, Texas

BUSINESS OFFICE:

1542 Milam Bldg., San Antonio, Texas Phone CApitol 7-8338

Ranch located 7 miles north of Premont, or 20 miles South of Alice Texas on U. S. Highway 281

Charter Member: Santa Gertrudis Breeders International

# D & D RANCH SANTA GERTRUDIS CATTLE

Highway 81, 2 Miles South of Belton

DEAN SKINNER, Owner



Pictured is a small herd of our cattle. We have several top herd sire prospects and top quality yearling heifers for sale.

Mailing Address P. O. Box 4057, Austin Texas

WE INVITE YOU TO VISIT US





# Garlon A. Harper Named to Fill A. L. Ward's Post





Garlon A. Harper

HE National Cottonseed Products Association accepted Educational Director A. L. Ward's retirement to advisory capacity and appointed Garlon A. Harper Director of Research and Education at its Sixty-first Annual Meeting in Washington, D. C., on May 20-21.

Ward has been widely known as a leader in the livestock and cotton industries during the thirty-one years he has served as Educational Director for the cottonseed crushing group. Among his most outstanding achievements is the annual publication of the Feeding Practices bulletin which has been used as a feeding and management guide by stockmen, students, and junior livestock club members and as a teaching text by many college and high school agricultural instructors and county agents. Total printing of this publication is in excess of 21/2 million

Harper, the newly appointed Director of Research and Education, joined the Association staff in 1947 and has been assistant educational director since 1952. A graduate of Texas A. & M. College, he is a member of the American Feed Manufacturers Association Nutrition Council. and the American Society of Animal Production. He serves as secretary of the Texas Agricultural Workers Association and is a director of the Dallas Agricul-

Officials of the National Cottonseed Products Association point out that this change in the title of the position to Director of Research and Education was made in line with the Association's greatly expanded research program on seed processing, nutritive value of the feed products, and cottonseed oil quality.

Al Ward, during the many years in which he has served as educational director for the National Cottonseed Products Association, has rendered invaluable service to the entire agricultural industry. He has been particularly interested in the livestock phase and livestock producers everywhere owe him a great debt of gratitude for the work he has done in behalf of the livestock industry.

### **Indian Capital Quarter Horse** Sale

SUMMARY

\$29,465; Avg. \$577

HE First Annual Indian Capital Quarter Horse Sale, held June 10 at Muskogee, Okla., attracted a large crowd of interested spectators and buyers to bid on horses consigned by seventeen Quarter Horse breeders in Oklahoma.

Starbecky, a March 1955 sorrel mare by Dan Star and out of Rainey Nite, brought the top money when she sold to Barney Lyle, Searcy, Ark., for \$4,500. She was the champion mare of the Tulsa State Fair in 1956 and was consigned by R. L. Stamper and Son, Locust Grove, Okla. The same buyer paid \$2,000 for another Stamper consignment, Monte Mischief, a sorrel stallion by Monterrey and out of a daughter of Shiloah for the second top price.

Bray's Leo, a 1955 stallion consigned by H. H. Darks, Wetumka, Okla., sold to W. W. Cole for \$975. O. J. Marie, Jacksonville, Fla., took another Darks consignment, Chock's Boy, for \$750. Sam Shipley, Council Hill, Okla., was the largest consignor with 23 head of strong Arizona-bred horses that sold well.

Walter Britten was the auctioneer.



saddle treel" . . .

Says Gene Pruett, former Saddle Bronc Riding Champ.

SANFORIZED . GUARANTEED

THE H. D. LEE COMPANY

Kansas City, Missouri

### FREE! GUNFIGHTERS BOOK

A GALLERY OF WESTERN BADMEN is a factual bool on Josoo Jamos, Wyath Earp, Billy the Kial, Holliday Hicksk...-21 netarious gundingers in all THERE ARE 24 AUTHENTIC PHOTOGRAPHSI

AUTHENTIC PHOTOGRAPHSI
SPECIAL For a limited time, with every \$3.00 subscription to TRUE WEST (Iz Invest) this book goes as a premium—shoolathy. F&EI
TRUE WEST is a respaine crammed full of TRUE Old
West articles no hadmen, both mines, buried recovery care, indian fighth, cotilave, gines towns, trail drives, gold
and, cowbeys and creab file—THE WAY II REALLY WASI
Man, you ought to see these AUTHENTIC OLD PHOTOSI
URGENTI This is a disuble-barveled, generouslated if
offer, Aut now while the iren's helf Send \$3.00 to

TRUE WEST, Box 5008-5 , Austin 31, Toxos



### Dr. B. T. Simms Retires From Agricultural Research Service

R. B. T. SIMMS, who has rendered distinguished service to the livestock industry of this country for many years, retired June 30, 1957, from his position as Assistant Administrator for Production Research, Agricultural Research Service.

His long career of public service has included work in teaching, research, and animal disease control and regulatory fields. He taught at North Carolina State

College of Agriculture and Engineering and served as professor and head of the Department of Veterinary Medicine of the Oregon State College. He was appointed Director of the U.S. Regional Animal Disease Research Laboratory, Auburn, Alabama, in 1938 and served as Chief of the former



Dr. B. T. Simi

Bureau of Animal Industry from November, 1945, until the reorganization of the U. S. Department of Agriculture in the fall of 1953. Since that time he has been engaged principally in directing livestock research in the Agricultural Research Service.

Dr. Simms has been active in the work of many organizations contributing to the advancement of welfare of the livestock industry. He has served as President of the American Veterinary Medical Association and has represented the federal government at a number of international meetings held to promote better understanding of the need for livestock re-

search and disease control. Among the many awards and recognitions that Dr. Simms has received are the Twelfth International Veterinary Congress prize and the Distinguished Service Research Award of the National Health Institute.

Dr. Simms has accepted a teaching and

research position on the staff of the Veterinary College of Ankara University, Ankara, Turkey, where his work will be in the field of diseases of cattle and sheep. He has accepted this assignment under the auspices of the University of Nebraska.

### LOOKING for SANTA GERTRUDIS cattle?

OUR MEMBERS

CAN FILL

YOUR NEEDS . . .

WRITE FOR

INFORMATION

OR COME

SEE US.

Ballenger Farms, Sebastian, Texas Everett Bell, Mission, Texas Bentsen Development Co., Mission, Texas

Russell C. Cherry, Raymondville, Texas
E. A. Landreth, Edinburg, Texas
Houston Lockhart, Weslaco, Texas
Dean Porter, Brownsville, Texas
Ed. C. Raymond, Raymondville, Texas
Roberts & Roberts, Rio Hondo, Texas
Carl Schuster, San Juan, Texas
Frank Schuster, San Juan, Texas
Speer Farms, Los Fresnos, Texas
Carl Wertz, Raymondville, Texas
F. Yturria, Brownsville, Texas

### RIO GRANDE VALLEY SANTA GERTRUDIS ASSN.

**BOX 428** 

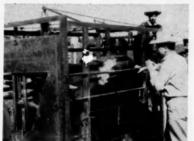
Frank Yturria, president

BROWNSVILLE, TEXAS

Frank Schuster, sec.-treas.

Red Vandy, champion roping horse, Wetumka, Okla., Quarter Horse show, owned by Turner Meadows, Wetumka, Okla. Cathey photo.

# SANTA GERTRUDIS IN MEXICO



Santa Gertrudis Breeders International classifier Frank Leigh puts an "5" on one of our bulls. Our herd was classified on the first classification trip made by the SGBI in Mexico.

for sale . . .

15 certified purebred S bulls, 18 months old and up, ready for service. A good selection of younger animals of top quality.



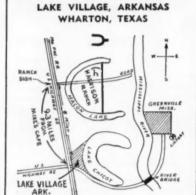
Our cattle are excellent for the Latin American market. They are bred to resist heat, insects and adapt themselves to Latin American areas.

### CIA. GANADERA SANTA GERTRUDIS, S. A.

Municipio De Gomez Farias, Tamps.

RANCHO LA ISLA Apartado 18 Limon, Tamps. Mexico H. R. MORRIS Apartado 943 Monterrey, N. L. Mexico





HARRISON RANCH

Herd Foundation

King Ranch W Cows and W Bulls

Address correspondence to

#### GERARD A. HARRISON

Box 430

Wharton, Texas

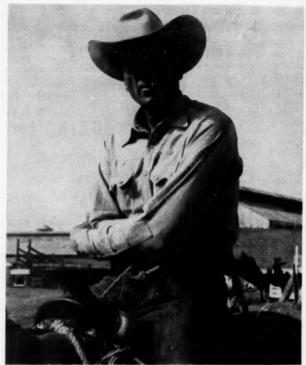
Member Santa Gertrudis Breeders International

### DOMINO RETURN

HEREFORD BREEDING Specialize in Choice Range Bulls

### WINSTON BROS.

SNYDER, TEXAS



Junior Vaughan of Kenna, New Mexico, is a top roper.

# **Junior Vaughan**

Dispite His Inconsistency He is One of the Toughest Ropers
In the Game

By WILLARD H. PORTER

J UNIOR VAUGHAN, professional rodeo contestant from Kenna, New Mexico, is probably the most misunderstood calf roper in the world today. And what I mean by that is that calves don't understand Junior when he leaves the box. Calves have never been able to figure him out—Brahmans, Herefords or cross-breds.

Why? Because Junior seems to be plagued by a lot of hard luck, especially in a multi-calf matched roping. He's apt to go out and secure one in 14 or better, and then turn right around and miss, break the barrier, break a rope or let a calf get up on him before receiving the "okay nod" from the field judge.

So for this reason, all Junior's calves are grey-haired with worry before they're released. The only thing they can do is run as fast as they can, bobbing and weaving, toward the catch pen at the far end of the arena. And the only thing Junior can do is take after them as fast as he can and hope for the best.

#### One of the Toughest Ropers In Game

Sometimes the "best" is really terrific, for despite a certain inconsistency in this New Mexico boy's rodeo work,

I'll have to admit that I think he's one of the toughest ropers in the game.

For instance, there was the time at Fort Stockton, Texas, in the fall of 1955, when Junior sacked out 20 other good calf ropers in a four-animal contest. Riding the dun gelding Cherokee Mac (better known as Treefee), he scored a total time of 53.2 on the four head for an average of 13.3.

He beat James Leonard (second with 54.4) and Bud Smith (third with 55.1), as well as such roping greats as Troy Fort, Jim Bob Altizer, Buddy Groff, John D. Holleyman, Lefty Wilken and others.

And that same year he triumphed in two other four-calf contests—one at Crosbyton, Texas, and one at Hurley, New Mexico, where he split first money with Billy Hogue with a total time of 61 flat.

But then that same year at the big Clovis, New Mexico, roping, Junior bedded down his fourth calf in 12.6—the fastest for the day—and then proceeded to take a 35.4, two-loop run on his last calf.

In 1952 at Clovis, Junior two-looped his first one, made two beautiful runs

after that and ended up by breaking the barrier on his fourth and last run.

In 1953 at Roswell, New Mexico, he three-looped his first calf in a four-calfaverage contest and tied his next one in 13.8. At Clovis again in '53. Junior had a chance for some final money but broke a rope on his final calf.

No wonder calves don't understand Junior! But that's the way it goes in the business of professional roping.

#### Born In Elida, New Mexico

Junior Vaughan was born at Elida, New Mexico, on August 23, 1927. He graduated from the Elida High School in 1945. At high school, Junior developed his athletic proficiency by playing basketball and high jumping on the track team. As he grew, so did his feet. And today he possesses a set of the largest under-pinnings in all of rodeo, a physical attribute which once prompted Dan Taylor to dub Junior "Big Track"—a nickname that's stuck ever since.

After his school days were over, Junior started calf roping in small shows, jackpots and matches. The first match he engaged in was against Billy Hitson in 1945. Since then he has roped Earl Moore, Corky Andrews, Tom Parker, Fred Darnell, John Dalton, B. J. Pierce and others, winning most of the

contests.

Although Junior is a self-made roper, having gotten a lot of practice on the "outside" when he was young, he will give credit to Red Davis of Fort Sumner, New Mexico. Red showed Junior a lot of valuable tricks of the trade and started matching him against fellow New Mexi-

Junior started following the rodeo circuit in 1949. The first show he made away from home was at Olathe, Kansas, where he won the calf roping. Then for two months that same summer, he and F. C. Stover loaded up their roping

Miss Bollette, champion roping horse, McKinney Quarter Horse show, owned by Joe Mize, Midlothian, Texas, and ridden by Joe Tidwell. Cathey

ponies and went north to Canada, where they both campaigned very successfully. Junior made big tracks all over the state of Alberta and ended up winning the Southern Alberta Circuit. He tied the then-fastest calf at Calgary-14 flatplaced in the finals at Coleman and Macleod and won the calf roping at Medicine Hat, beating Sherman Sullins, Del Haverty and George Richmond, in that order.

"I sure had a lot of fun up there in Canada," allows Junior, "besides winning a little money."

#### Roped His Fastest Calf in 9.7

The fastest calf that Big Track has ever salted away was downed in 1955 at a four-calf contest at Junior Fisher's place south of Andrews, Texas. Sixteen contestants were tossing at Brahmans over a 15-foot score. On one of his runs, Junior Vaughan ended up with a very creditable 9.7. But he didn't place in the average because on another of his runs he missed a calf. He was riding Treefee.

From time to time in this series on professional ropers that I've been writing for The Cattleman, I have mentioned this horse Treefee. He used to belong to Earl Brown of Adrian, Texas, and Junior traded Earl out of him after the Phoenix rodeo in 1955.

Treefee is a well-made, husky gelding and when he's "right" he's one of the best going. But for a lot of ropers he's (Continued on Page 79)

MOSS POINT

PASCA GOULA



will be used this year in our program of single sire herd

You are cordially invited to inspect our herd of top-quality Santa Gertrudis cattle.

### LUCEDALE, MISSISSIPPI

Member of Santa Gertrudis Breeders International-Herd No. 205

Route 63 . Phone, Lucedale 2421 Sam Loftin, Jr., Manager

THE LAZY E

WE HAVE about 12 GOOD YOUNG BULLS and BULL CALVES out of our herd sires . . . DON JUAN (10-247) and PRINCE TORAZO **OF SEELIGSON** (32-8) son of the \$40,000 bull EL TORAZO . . .

These are located on stock farms near Fort Worth. They are out of the top grade heifers I have been breeding.

JOHN H. WILSON

**PHONE ED 6-5214** 

1201 SINCLAIR BUILDING

FT. WORTH, TEXAS

### New Officers of Houston Fat Stock Show

There is no death. The stars go down To rise upon some other shore. And bright in Heaven's jeweled crown

They shine forevermore.

9. L. Mc Creery

#### Jess G. Dalby

Jess G. Dalby, of Asperment, Texas, died April 19 in a Stamford sanitarium at the age of 69. He was the son of the late F. J. Dalby, longtime rancher of Stonewall county. Dalby and his brother Fred purhased the family ranch in 1918 and oil was discovered on it in 1951. Survivors are his wife; one son, Billy J. Dalby; two grandchildren, James and Patricia; his mother, Mrs. Sally Dalby, one brother, Fred B. Dalby, all of Aspermont; two sisters, Mrs. J. B. Osborne of Vernon and Mrs. Charles L. Gibson of Aspermont; 12 nieces and nephews.

#### Mrs. Clemmie E. Coffee

Mrs. Clemmie E. Coffee, 87, member of a pioneer Texas family, died June 13 in Amarillo after an illness of six weeks. Mrs. Coffee had lived in Amarillo about two and a half years with her daughter, Mrs. W. I. Bennett, and Mr. Bennett, who is a brand inspector for the Texas and Southwestern Cattle Raisers Association. Mrs. Coffee was born near Jackson, Miss., in 1869 and when only one year old came with her parents to Texas

Newly elected officers of the Houston Fat Stock Show, left to right: John T. Jones. treasurer; R. A. Parker, vice-president: Howell B. Jones, secretary; Douglas Marshall, president; and Archer Romero, chairman of the



and settled in Brown county, on land still owned by members of her family. Her brother, Jim Keen, made one of the last cattle drives to the north. Her husband, the late S. C. Coffee, a veteran judge and attorney of Brownwood and Albany, died in 1938. Mrs. Coffee is survived by four daughters and two sons. They are, Mrs. L. A. Burns, Anthony, N. M.; Mrs. W. E. Key, Rogue River, Ore.; Mrs. H. L. Graham, Dallas; Mrs. Bennett, Amarillo; John A. Coffee, Big Spring, and W. R. Coffee, Bartlesville, Okla. She also leaves four grandchildren and three great-grandchildren.

#### Col. James Edward Winston

Col. James Edward Winston, cattleman and planter and a great-grandson of Jane Long, the first white woman in Texas, died June 14 at his home in Rich-

mond, Texas, after a lengthy illness. He was 78 years old. Col. Winston's home is located on an original Spanish land grant and the property has been in the family since 1819.

#### S. P. Britt

S. P. Britt, Wheeler county rancher, died at his ranch home June 12 at the age of 89. Wheeler, a native of Georgia, came to Texas at the age of 15 and in later years owned a bank at Childress and operated a ranch near there. He moved to Wheeler county in 1913 and established a ranch. Later he bought Pasamonte Ranch near Clayton, N. M. He is survived by two sons, Buck Britt of Clayton, N. M., and Tom M. Britt of Wheeler; a daughter, Mrs. E. K. Caperton of Shamrock; six grandchildren and 11 great-grandchildren.

# OFFERING ...

# A FEW YOUNG BULLS AND HEIFERS FOR SALE

using . . .

KING RANCH AND

MALTSBERGER BULLS COW HERD S and S

featuring . . .

SINGLE SIRE HERD BREEDING



RANCH



O. W. Scott

Duck Hill, Mississippi

#### PRETTY BOY

# DID IT AGAIN!

In the 1956 and 1957 Beef Cattle Gain Evaluation Tests at the Bluebonnet Sub-Station of the Texas Agricultural Experiment Station, McGregor, Texas, our chief Herd Sire, PRETTY BOY, sired:

- \* The Top Gaining Bull over all breeds in the 1st 1956
- \* The Top Gaining Santa Gertrudis Heifer in the 1957 tests.

IF YOU ARE INTERESTED IN GAIN-TESTED SANTA GERTRUDIS. WE ARE OFFERING A FEW BULLS AND HEIFERS BY PRETTY BOY FOR SALE. ADD WEIGHT TO YOUR CALVES AND MONEY TO YOUR POCKETS BY USING A PRETTY BOY BULL.

Write, Phone or Visit

# FRANK SCHUSTER

SAN JUAN, TEXAS

Route 1, Box 82

Phone STerling 7-3096

Member Santa Gertrudis Breeders International

# INTERNATIONAL SHOPPING CENTER

a market for you . . .

# MEETING PLACE FOR THE AMERICAS!

When you display your herd at the Pan-American Livestock Exposition in Dallas, you're showing to the largest captive audience in the world!

Last year 1,738,775 persons attended this great attraction of the State Fair of Texas, and in 1957 more interested people from more countries of the Western Hemisphere and more people from more states of the United States will see your herd here than at any other similar show in the nation.

Through an effective, well-planned promotional program, the Pan-American Livestock Exposition and the State Fair of Texas are being made the most important single events of our nation in the minds of Latin American Livestock raisers. They will attend in large numbers to look, to learn and to buy.

You, too, will enjoy and appreciate the completeness of this Exposition. Friendly, courteous attention will be shown you and your personnel and you will have the opportunity to enjoy the world's largest and greatest state fair. This year the State Fair of Texas includes among its many attractions, "My Fair Lady," Ice Capades and gigantic automobile, electric, farm implements and women's shows.

Make plans now to exhibit in the 1957 Pan-American Livestock Exposition. Write today for the 1957 Premium List to Ray W. Wilson, manager, Pan-American Livestock Exposition, Box 7755, Dallas 26, Texas.

# PAN-AMERICAN LIVESTOCK EXPOSITION / OCT. 5-13

28 BREEDS of PUREBRED LIVESTOCK \$86,353 in Premiums JUDGING OCTOBER 5-13

STATE FAIR OF TEXAS/OCT. 5-20/DALLAS

-1.0



THE NAME LEVI'S IS REGISTERED IN THE U. S. PAT. OFF. AND DENOTES GARMENTS MADE ONLY BY LEVI STRAUSS & CO., 98 BATTERY ST., SAN FRANCISCO

#### C. A. RAPP & SON



Our chief herd sire is Eileenmere 62d by the "487th"

Farms located 3 and 6 miles west of Estelline on State Hwy 86 Phone 2501

ESTELLINE, TEXAS

### THE BEST DAGGETT QUARTER HORSES EVER RAISED

Now offering one 1956 and three 1957 stud prospects and one 1957 filly, and contracts on 1958 colts and fillies.

Featuring the bloodlines and service at stud of Rattler P-5340, by Dodger, by Harmon Baker, by Peter McCue. Also WMD Rain Cloud 27313, a double grandson of Dodger.

The strongest concentration of Dodger blood in America. Prices \$250 to \$1000. Liberal Terms. Price list on request.

WALTER M. DAGGETT

Phone 2501 Day Phone 199 — Night Phone 201F31 FRANKLIN, TEXAS

### PROTECT CATTLE INTERESTS

Write for further information



# PROMOTE CATTLE INDUSTRY

410 East Weatherford, Fort Worth

#### J. R. Durrett

J. R. Durrett, Panhandle real estate operator and farmer and rancher, died June 17 apparently of a heart attack while on a fishing trip to Tres Ritos, N. M. Durrett was born in Alabama and came to Amarillo about 34 years ago and had been engaged in extensive investments both in town and farming property in the Panhandle. He is survived by his wife; a daughter, Mrs. McDonald Hays; a son, Delmar Durrett, and six grandchildren.

#### Albert West

Albert West, cattleman, developer, first mayor of George West, Texas, and a long-time member of the Texas and Southwestern Cattle Raisers Association, died June 2 in San Antonio, at the age of 74. He is survived by his wife; two sons, Albert, Jr., of Nixon, Texas, and Milton Vance West of Victoria, Texas; a daughter, Mrs. C. K. McClelland, San Antonio; a brother, Buck West of San Antonio; two sisters, Mrs. Charles Schreiner and Mrs. Charles H. Burns, both of San Antonio; seven grandchildren and 14 great grandchildren.

### James Edward Winston

James Edward Winston, Fort Bend county farmer and rancher, died at his home in Richmond, Texas, June 14, at the age of 78. Winston was the greatgrandson of Jane Long, sometimes known as the Mother of Texas. Survivors include three sons, James Edward and Bert Winston of Houston and Jordie Winston of Richmond; a daughter, Mrs. Marjorie Murphree of Richmond; a sister, Mrs. J. F. Farmer of Richmond; and two grandchildren, Miss Isla Cowan and Bret F. Winston, Jr., both of Houston.

#### J. Ralph Johnson

J. Ralph Johnson, Brazoria county sheriff, died recently at the age of 76. A native of Woodville, Miss., Johnson came to Texas 50 years ago and was a Brazoria county law enforcement officer for 25 years. He is survived by his widow.

#### Adriance Munson

Adriance Munson, 71, of Angleton, died May 31 of injuries received in an automobile accident near Boerne on May 25.

#### Mrs. Minnie Kertell

Mrs. Minnie Kertell, pioneer Wilbarger county (Turkey Creek, 1902-1910) ranchwoman, succumbed to a heart attack June 10 at her home in Galveston. Born in England, she came to Northwest Texas in early life. She was a noted horsewoman and known in Wild West show circles. She is survived by her husband, Capt. Chas. R. Kertell, Galveston; daughter, Mrs. C. S. Alexander, Asherton; a granddaughter, Mrs. Carol Albright, East Orange, N. J., and grandson, Richard K. Alexander, Miami, Fla.

### Junior Vaughan

(Continued from Page 75)

a hard horse to ride. Even though Junior will confess that he's got a lot of things wrong with him, he also admits that he's the best horse he ever rode.

"You can win on him," says Junior. "That's why I like him. He's probably not working perfectly, but he's sure taking me to the pay window."

These two—Junior and Treefee—present quite a sight when they leave the chute box. And if both of them are right, look out!

Treefee takes one great jump, or rather a long, fast stride, and is moving like an express train. He'll overtake the fastest of calves in a hurry. Junior throws a good, strong loop, tosses his slack well and really leaves the saddle. And as he's throwing and tying the calf, Treefee works a taut rope.

Junior has long arms and legs and can usually handle the rankest of tough calves. He is a very fast tyer and finishes placing his "hooey" by slapping both arms straight up in the air as if the calf is just too hot to handle any longer.

His two bad knees don't seem to bother him on the ground, but he usually has one or both wrapped when he's contesting. He hurt one of his knees in a jackpot at Elida in 1948. His pony stepped over the slack rope before Junior had time to pull it tight and pitch it away. When he bailed out, he hung up in a stirrup. There was quite a wreck for a second or two. He pulled ligaments in his knee and dislocated a cartilage.

For a while Junior was in the habit of whipping the slack rope over his horse's head to the left. One time he did this and retained a hold on the rope as he dismounted. It worked out pretty well and Junior kind of got in the habit of getting off this way. That is, until one day when he got a coil of rope around his wrist. The slack whistled out of the rope and nearly tore his arm off. This affair broke him of the habit.

Junior has another horse at home called Powder, a Palomino with lots of speed. He's a fairly young horse and Junior practices on him in the winter at Tom Gainer's place west of Kenna, where Junior lives.

With a hankering now to start roping steers professionally, Junior is looking for a steer horse. And when he gets one, there'll be another tough competitor in the ranks of the steer busters.

Do you reckon the steers will be able to figure him out any better than the calves?

Studies have shown that the amino acids in beef, pork and lamb protein are released more readily and more fully than those in certain other foods. This means that the building and repairing of body tissue is more rapid after meat is eaten and also that the body will be better able to resist infection.

All progressive cattlemen read



V-25-FM

You can gain complete, safe control over horn flies, lice and other insects with Dr. Rogers' X-25-EM — the insecticide which is not toxic to young animals. Use economical Dr. Rogers' X-25-EM to spray or dip all your livestock. It sticks to the animal's hair, gives longer protection and is not washed off by rain.



TEXAS PHENOTHIAZINE CO. (BOX 4186) FORT WORTH

For Effective Screw Worm Control Use These Dr. Rogers' Products: BIG RED (new screw worm killer); SMEARS E.Q.335; #62; #215 or Dr. Rogers' SCREW WORM BOMB (colored blue).

# A FEED LOT FEEDER WITH 25,000 POUND CAPACITY

(With a 30 day trial before you pay)

Ideal for either a small or large feed lot operation

This 8' Feed Lot Feeder with 12' roof holds approximately 25,000 lbs. of feed and will accommodate some 200 head of feeder cattle. It is all welded construction, built with new 18'-gauge metal and a good grade of used pipe. Price \$600.

(Shown with two of the four lids to the storage bin open)

Delivered Anywhere in U.S.A.
(Shipping costs free on all orders over \$500 within 300 miles Fort Worth)



We also manufacture a steel Creep Feeder for calves; Price \$220; a square-bottom feed trough 14 feet long x 30" wide x 10" deep. Price \$35 or 3 for \$100; and a 16-ft. box-type hay feeder that feeds 20 head of cattle. Price \$100.

Write for illustrated brochure and price list

# BAKER BUILT FEEDERS

Box 111, Dept. C R

Rhome, Texas

Phone 98 or 51

Your brand is your coat of arms, but it is of little use unless it is recorded.

# ABERDEEN-ANGUS "THE BREED WITH A RECORD"



Mr. Black

He upgrades your calves . . . breeds the horns off . . . breeds your herd black.

Better buy a black bull.

#### Bill Faudree

117 South Lorgine Midland, Texas

#### Thornton's W R Ranch

Argyle, Texas U. S. Highway 377 J. D. Kyle, Mgr. Ph. Roanoke, Texas, 2758

### FLYING M RANCH

Registered Angus Cattle
M. C. & Lou Martin, Owners
J. Brooks, Manager
Billy Bryson, Asst. Manager
Route 1 — McKinney

# DUNRAVEN ANGUS HERD

Featuring the best in imported Scotch, Sunbeam and Bandolier Breeding.

We usually have good bulls of strong breeding age for sale. Also foundation females.

JAMES C. TUCKER & SON

Owners

Telephone: Austin, Texas

GReenwood 8-7205

Mailing Address: Del Valle, Texas

Registered Aberdeen-Angus Cattle

#### ABERDEEN-ANGUS

Popular Bloodlines, Desirable Quality, Attractive Prices.

CAPPS RANCH

TIPTON, OKLAHOMA

#### MAGIC VALLEY RANCH

Visitors Always Welcome
Dr. J. C. Calabria, Owner
W. T. "Bill" King, Mgr.
P. O. Box 797
Grapevine, Texas

Thanks to Tom Deahl, Fritch, Texas for the purchase of five bulls.

We have only a few bull calves for sale.

VISITORS WELCOME

Telephone-Redmon, Tex., National 7-3471

Readfords

CYPE E MADPORD ON MERRILLA BRADFORD

HAPPY, TEXAS

Registered Aberdeen Angus Cattle

### Half-Circle J-D Ranches

Dedicated to the improvement of Angus cattle for the Commercial Producer Jack Danciger, Owner

C. L. "Pat" Patterson, Mgr.

Rt. #5 Box 265A Fort Worth, Texas

### 77 RANCH ABERDEEN-ANGUS CATTLE

Geo. Graham, Owner Dr. Dan Roberts, Mgr.
WICHITA FALLS, TEXAS

### Angus steers are America's best feeders



### Bring \$1 to \$3 more per cwt.

Angus fat steers dress out more salable beef, so packers usually pay \$1 to \$3 more per cwt. for them—extra profit if you feed Blacks.

#### Convert feed into Seef efficiently

Angus are famous for converting grain and roughage into quality beef that brings top-of-the-market prices. Be ahead! Feed Blacks!

American Angus Ass'n, St. Joseph, Mo.

# CRAIGIE

ANGUS HERD

Stock Bulls: a formidable array of herd sires imported from Scotland including:

Imp. Elector of Shempston

Imp. Everad of Ballindalloch

Imp. Eulibuster of Kilham

Imp. Geordus

Imp. Genkins

Femoles: Herd is maintained at 150 females, representing fashionable Pride, Blackbird Blossom, Alexina, Coquette and Erica strains.

The Property of

K. A. CLARK, Easton, Maryland

Tel. Talbot 2-3473



**Quality Angus that Produce** 

25 miles north of San Antonio on Highway 281 at Highway 46 Phone: Geneva 8-2300, Bulverde, Texas

# **Looking Back**

## Through the Pages of The Cattleman

(July 1917)

A branch of the Bureau of Markets, U.S.D.A. was opened at Fort Worth during the past month in room 202 Livestock Exchange building. W. O. Ellis is in

During the month of June inspectors for the Cattle Raisers Association of Texas recovered for members of the Association 308 cattle, 3 horses, 4 mules and 51 hides of butchered cattle.

J. C. Dibrell, Hereford breeder of Coleman, Texas, has recently taken his two sons, James and Carter, into partnership under the firm name of J. C. Dibrell & Sons. This is the third generation of Dibrells engaged in the Hereford breeding business.

Crews Brothers, Childress, Texas, purchased the entire Hereford herd of 2,600 head from Col. Wm. E. Hughes, Denver, Colo., and leased his ranch of 31,000 acres in Collingsworth county.

#### (July 1927)

Beef cattle this spring have sold the highest for the season since 1920. Heavy beef steers on the Chicago market sold up to \$14 during the past month, medium weights up to \$13.70 and long yearlings as high as \$12.90.

J. J. Love and John Fort bought the old Underwood Ranch, comprising 40 sections, southwest of Bledsoe, N. M. from J. V. Crawford, Carlsbad, for \$6,000.

Some of the larger cattle deals reported during the past month: J. D. Sugg Estate, San Angelo, sold 3,000 cows; J. M. McFaddin Estate, Victoria, sold 1,700 steers to P. R. Austin; Popham and Popham, Amarillo, sold 910 steer yearlings to Jesse C. Moore, Sculley, Okla.; the estate of Mrs. H. M. King, Kingsville, shipped 10,717 steers and spayed heifers to J. L. Borroum's Kansas and Oklahoma ranch; W. E. Miers, Sonora, sold 700 steers to J. H. Mundine, Uvalde; C. B. Woodward, Pearsall, sold 1,400 three-year-old steers to Kincaid Brothers, Uvalde.

Jack Turner, young animal husbandman who graduated from Texas A&M a few years ago, has been named assistant agricultural agent for the Missouri Pa-

cific lines in Texas. Recently Turner has been in charge of the Hereford herd of Dr. Charles H. Harris, Fort Worth.

#### (July 1937)

A group of Texas Gulf Coast ranchmen, officials and members of the American Brahman Cattle Breeders Association, made a two-weeks trip to Cuba where they accepted a number of new members and registered 900 head of Brahman cattle as "foundation stock" in the association.

George Beggs, Fort Worth, paid \$600 for Leader's Count at the Shorthorn auction held by Edellyn Farms, Wilson, Ill.

Harper & Turner, Sulphur, Okla., were the largest buyer of cattle offered at the late Robert H. Hazlett auction of El Dorado, Kans. Included among the Harper-Turner purchases were the best ten head for which they paid \$18,800. Harper & Turner also topped the sale on a bid of \$6,800 for the bull, Hazford Tone 76th. The 604 lots in the Hazlett offering sold for an average of \$505 to buyers from 32 states and Canada.

#### (July 1947)

James M. Brook, first vice president of the Texas and Southwestern Cattle Raisers Association, tendered his resignation at the quarterly meeting of the association in Oklahoma City and Bryant Edwards, Henrietta, Texas, was elevated

# An Invitation to Anybody interested in Angus cattle:

The Texas Angus Association will sponsor a STATE WIDE Field Day JULY 27th on the E. C. Johnston Ranch, Marshall, Texas.

this important Angus event will include:

9:30 A. M.—Registration and tour of the ranch and inspection of the Johnston Angus herd.

10:00 A. M.—Type demonstration; discussions of herd classification production testing and other subjects of vital interest to Angus breeders.

10:45 A. M.—Judging Contest. A special judging contest will be held for junior contestants and also one for adults. All 4-H, F.F.A. and College judging teams are especially invited to attend. Cattle from some of the state's leading Angus herds will be on hand for judging.

12:00 Noon-FREE BARBECUE. A delicious Barbecue lunch will be served free of charge.

1:00 P. M.—Siesta, gossip with friends, look at cattle, just enjoy yourself.

This Angus Field Day is designed for only two things. Your pleasure and a chance for you to see some good Angus cattle and obtain some valuable

A SPECIAL INVITATION to Breeders and Junior judging teams from Louisiana, Arkansas and Oklahoma to join us.

Remember the day is: JULY 27th at the Johnston Ranch

We'll be looking for you.

REGISTERED ABERDEEN-ANGUS



E. C. Johnston, owner

BARDOLIER, EILEENMERE, AND SUNBEAM BREEDING

D. H. LAVOI MGR MARSHALL TEXAS PH -44935

MAILING ADDRESS WASKOM, TEXAS

# "RED ANGUS-have you seen them?"

# WELCOME-Red Angus Field Day

Wednesday, JULY 31

nationally known ALL-AMERICAN Indian Days Aug. 2, 3, 4

SEE

REGISTERED BREEDING HERD (originating with red individuals from reg. Black Angus Herd)
REGISTERED BULLS & HEIFERS — FATTENED CROSSBRED STEERS
CROSSBRED RED ANGUS — HEREFORD HEIFERS

HEAR

WHAT PERFORMANCE TESTING CAN MEAN TO YOU, AS BUYER OR BREEDER

EAT

RED ANGUS BAR-B-QUE

HERD FOUZDED 19

5



GOOD RANGE CONDITION GRADED FOR TYPE

Registered Red Angus cows & calves wintered on 1 lb. cake with hay

Do you want to try Red Angus? To keep your color red, Frozen Service of top living herd bull, Serenade, Reg. #29F... for Purebred or Commercial herds at Colorado A&M State College, Ft. Collins, Colorado

(also proven bulls & females at the ranch)

## BECKTON STOCK FARM

SHERIDAN, WYOMING

(in the heart of the Big Horns)

Mrs. Waldo Forbes, owner & charter member Red Angus Assoc. of America

### QUALITY BEEF PRODUCED ECONOMICALLY

With a Minimum of Fat and Waste—with a Maximum of Lean Meat— That is the choice of the Housewife, who is today's dictator of what kind of beef animal we must produce tomorrow.

Cedar Hill's Breeding Program is adjusted to meet the demands for the modern-day beef carcass—that is the Performance-Tested animal that will supply the most salable cuts of Beef at an economical cost.





REGISTERED ABERDEEN-ANGUS CATTLE

CEDAR HILL, TEXAS

David K. Danciger, Owner L. D. "
J. W. Lowe, Herdsman Ray Reyes, Asst. Herdsman Wallace Wigley, Bulls

L. D. "Dutch" Shepler, Gen. Mgr. Herdsman Wesley Sims, Farm Mgr.



Senor Luis Martinez Vertiz, Jr., left, owner of Criaderos Begona, state of Guanajuato, Mexico, was a recent visitor to Angus ranches in Texas where he purchased several registered animals. Shown with Vertiz is C. L. "Pat" Paterson, manager of Half Circle J D Ranch, Fort Worth.

from second vice-president. Brook tendered his resignation because of ill health.

All possible speed in the fight to eradicate foot and mouth disease in Mexico was recommended to the Department of Agriculture by an advisory committee appointed recently by Secretary Anderson.

The Sni-A-Bar Farms Shorthorn dispersion held in Kansas City set a number of records for the breed when 196 lots sold for an average of \$1,765. One bull, Pittodrie Upright, the 1946 Perth champion sold for \$34,000, the highest price ever paid for a Shorthorn bull in this country.

The famous Bell Ranch, one of the largest cattle spreads in New Mexico, is being split up by its owners, two sales involving \$1,480,000 being reported recently.

### Red Angus Field Day at Beckton Stock Farm July 31

HAT performance testing can mean to buyer and breeder," will be the principal topic for discussion at the Red Angus field day at Beckton Stock Farm, near Sheridan, Wyo., July 31. At Beckton Stock Farm, owned by Mrs. Waldo Forbes, vice president of the Red Angus Association of America, will be seen the oldest herd of Red Angus in the country. It was founded in 1945 and includes a number of animals that are a credit to their breed.

### **Gulf Coast Angus Sale**

SUMMARY

1	Bulls		Avg.	\$312
6	Females	17,060;	Avg.	284
7	2 Head	20,610;	Avg	287

THE Gulf Coast Angus Association held its 5th annual Pasture Fitted Sale of Angus bulls and heifers May 25 on the Chester Jordan Farm, Brookshire, Texas.

The sale was topped at \$900, paid by C. H. Denney, Iowa, La., for a two-year-old bull, Prince Eric A. 36th, consigned

by Byars Royal Oaks Farm, Tyler, Texas. Miss Eston of Gambrel, a Lloyd Gambrel Angus Farm, Ralls, Texas, consignment was the top heifer at \$625. She was by Eileenboy of Hershmere out of Queen Veronica of Tarkio and sold with heifer calf at side by Black Knight 181st of A.V. to Bear Gracey, Houston. Another son of "the 181st" consigned by Gambrel sold for \$500 to H. E. Palmer, Hitchcock, Texas. He was Black Knight of L. G., a two-year-old out of Edella of Gambrel 16th.

The second top selling female in the sale was a Mecom Ranch, Hitchcock, consignment selling at \$520 to Dr. G. W. Beeler, La Marque, Texas, who was a consistent buyer at the sale. She was a Jan. 1956 daughter of Mecoms Black Peer 15th and sold bred to Black Peer 182 of A.V.

Ray Sims, Belton, Mo., was the auctioneer.

### Sondra-Lin Angus Sale

	SU	MMARY		
6	Bulls	3,380;	Avg.	\$564
151	Females	38,300;	Avg.	253
157	Head	41,680;	Avg.	265

THE Sixth Annual Production Sale of Aberdeen-Angus cattle was held by the Sondra-Lin Stock Farm, J. V. Hampton, Fort Worth, owner, June 15. A nice crowd was on hand for the sale that featured the get and service of Prince Oldfield of Ferndale, Prince 105 S.A.F., Erica Bardolier G.R. 5th, and the service of Jessamoric of Model, a Sondra-Lin imported bull.

Prince Oldfield of S.L., a 1956 bull out of a Gammer cow, topped the sale at \$1,075 selling to Mrs. Paul Richter, Dallas. Osborne Angus Farm, Ashburo, Miss., took the second top, Prince S 339 of SAF, a son of Prince 105 SAF, on a bid of \$950.

The high selling heifer was a Dec. 1954 Bailey Georgina 23d out of the Sondra-Lin show string that sold open to L. G. Ballard, Granbury, on a bid of \$560. E. P. Wilkinson, Apache, Okla., paid the second top price of \$500 for Witch of Sondra-Lin, a March 1956 daughter of Prince 105 SAF that sold bred to Prince Oldfield of Ferndale. Among the larger buyers of cattle at the sale were Lazy A Ranch, Roaksville, Texas; Cross F Ranch, McKinney, Texas; Floy Henson, Graham, Texas; and Ray McCullough, Fort Worth.

Ray Sims, Belton, Mo., and Guy Shull, Elgin, Okla., were the auctioneers.

### Cramsie New General Manager for Swift at Fort Worth

DWARD H. CRAMSIE has been appointed general manager of Swift & Company's meat packing plant at Fort Worth, E. D. Fletchall, vice president in charge of the company's meat packing plant operations announced recently. Since 1943, Cramsie has been manager of the Swift plant at Los Angeles, Calif. He succeeds Ernest M. Justus, who has been transferred to the Chicago General Office where he will be on the staff of E. D. Fletchall, vice president.



QUALITY

PERFORMANCE

FERTILITY



The group of ten bulls pictured above is representative of the 40 bulls that were recently placed on Essar's first 140-day GAIN EVALUATION test. The bulls were put on pasture after weaning without supplemental feed and the picture was taken two weeks after they were brought in and put on feed for the test. Another group of ninety bulls was put on test June 17. The recorded progress of the above pen of bulls will be presented in this space each month until the test is completed.

The information below is taken from the Performance Record Chart that is kept on every calf born at Essar.

(weights given are the averages of the ten bulls)

Weaning Weight 561; Weight When Placed on Test 766

The performance test was begun April 24, 1957 and will be completed September 11, 1957. The feed ration used is: 10# Grain + Protein—Green Chop and Hay. See the next issue for the results of the first weighing of this pen of bulls.

Essar's First Performance Tested Bull Sale Will Be Nov. 9, 1957.

Tom Slick Les Liunadahl

Jim Warnke, Asst. Mgr.

Waymon Ashley, Cattle Bill Ohlenbusch, Farm

Elmo Freisenichn, Asst. Mar., Carrizo Springs

# ESSAR RANCH, SAN ANTONIO, TEXAS

R. F. D. #4

**BOX 176A** 

MUCHAS GRACIAS al Senor Luis Martinez Vertiz, Jr., dueno de CRIADEROS BEGONA de Doctor Mora, Guanajuato, Mexico, por haber comprado el toro Aberdeen-Angus de nuestro pertenencia que Ilevamos a la Feria de Toluca en la Republica Mexicana en Mayo de 1957

MANY THANKS to Luis Martinez Vertiz, Jr., owner of CRIADEROS BEGONA in Guanajuato, Mexico, for the purchase of our Aberdeen-Angus bull that we exhibited at the State Fair of Mexico in Toluca, Mexico, May 1957.

### **GAMBREL ANGUS FARM**

RALLS, TEXAS

Lloyd Gambrel, Jr. Owner

Phone Caprock 2215

### **Organize Houston Hereford** Club, Inc.

EREFORD breeders in the Houston area met recently and oganized the Houston Hereford Club. Inc. J. T. Duke, Horseshoe D Ranch, Houston, was elected president; Jack Clarke, Clarke Hereford Ranch, Conroe, Texas, vice-president; Carl Detering. Buffalo Creek Ranch, Houston, treasurer; and John S. Kuykendall, Houston, secretary.

The executive committee is composed of Ralph A. Johnston, Houston; George E. Stanton, Alvin, and the above named

The main purpose of the club is to sponsor a Hereford sale at the Houston Fat Stock Show, Friday, February 21.

It will be a fitted sale and every effort will be made to assemble a group of 40 to 50 top quality cattle.

Membership in the Houston Hereford Club, Inc., is open to any Hereford breeder or any enterprise interested in promoting Herefords in the state. Contact John S. Kuykendall, secretary, 2035 Commerce building, Houston.

### Hill Country All-Female Hereford Sale

60	Lots		\$17,172;	Avg.	\$286
48	Pairs		14,976;	Avg.	312
12	Heifers	and			
1	Dev Cor	WT 60	9.076 .	Awa	179

THE ANNUAL All-female Hill Country Hereford Association Sale held at Mason, Texas, on June 4 brought forth a very good group of cattlemen who all seemed in a much better mood than has been the case during the past several years when their coun-

satche, Texas, were also heavy buyers.

& Co.

The second top was for a bull calf from the same herd, which went to the same purchaser for \$520. Houston Clinton & Co. also paid \$515 for a 4-year-old cow from the Bennie H. Wilson herd at Berclair, Texas.

try was pestered with severe drouth. The average on the sale of pairs was

The top of the sale was \$525 paid for

a cow with a heifer calf at side, from the Lazy E Ranch, Round Mountain, Texas. The buyer was Houston Clinton

### Gilfoil Hereford Sale

the highest this association has had in five years and many think this is an indication that there may be an improvement in the price situation in the offing. One of the heaviest buyers in the sale was Houston Clinton & Co., Burnet, Texas, A. M. Albright and Son, Wee-

Walter Britten was the auctioneer.

SUMMARY

241/2	Bulls\$	9,045;	Avg.	\$269
37	Females	5,385;	Avg.	146
611/2	Head	14,430;	Avg.	235

THE Gilfoil Plantation, Tallulah, La., held their annual sale of Hereford cattle May 27, and a nice crowd was on hand for the event. A good demand for service age bulls was reflected by active bidding. The sale was topped when a one-half interest in Omega Prince 100th, a November 1955 son of Omega Prince sold for \$1,050 to H. P. Pippen, Tallulah. Pippen selected several head including Omega Silver D 58th a Jan. 1955 son of Real Silver Domino 59th at \$400. The second top selling bull was Omega Silver D 61st, also a son of "the 59th," that went to Dean Lee, Chambers, La., on a bid of \$725. Big Ridge Cattle Co., Columbia, La., paid \$600 for Omega Zato Heir 16th, by Silver Zato Heir 24th.

The female sale was topped by Maiden Domino 48th, an October 1955 daughter of P Royal Duke 99th, a show heifer bred to the top selling bull, that went to Doris Ballew, Natchez, Miss., for \$375.

Col. G. H. Shaw was the auctioneer.

DB-The Place to Get Top Values



TR ROYAL ZATO 73rd

Owned jointly with Turner Ranch. Come by and see the yellow, rugged calves we have by this outstanding young

supply your needs . . . Come by any time.

#### FOR SALE

With herd sires like TR Royal Zato 73rd and our large cow herd that

must be regular producers of qual-

ity calves, we are producing the

kind of Herefords that are getting

top results in other herds. We can

A Group of Good Service-Age Range bulls, Rugged and Ready

# **DUDLEY BROS., Comanche, Texas**

Gail, Tom and Eltos Dudley, Owners

# HEREFORDS FOR SALE

BIG - RUGGED - THE COWMAN'S KIND

- \* 65 Bulls, from six months to two years of age, 20 are of breeding age.
- \* 65 Heifers, from six months to two years of age, all open.

These cattle are of Prince Domino Return and Real Domino 51st breeding. Priced from \$150 to \$200. All are registered.

### BURSEY HEREFORD FARM

Fred Bursey, Mgr. Phone TE 8-7897

FORT WORTH, TEXAS
(Ranch 6 mi NE on US 377) Mail address only, Smithfield, Texas

# HERRIN HEREFORD RANCH



TR Zato Heir 446th One of our herd sires

For Sale **BULLS - COWS - HEIFERS** 

Due to our ranch being overstocked, we must sell a number from our berd. We have been building our herd for several years and have culled the interior kind and added only the best. Here is a real opportunity for you to select some of our best... and at reasonable prices. reasonable prices.

Come by the ranch located at Stafford, Texas, on U. S. 90, on west edge of Houston.

R. T. Herrin, Owner
Box 1440, Houston, Texas. Phone FA 3-5111.

### Field Representative Goes Into Hereford Business

PORREST R. McCLAIN of Memphis, Tenn., southeastern field representative for the American Hereford Association since 1950, resigned his post June 1, to enter the purebred Hereford business.

McClain has purchased the L. Chatterton herd of registered Herefords at Greensboro, Ala. The herd was established by Chatterton in Montana in 1910 and moved to Alabama in 1944. Chatterton exhibited the champion load of Hereford bulls at the National Western Livestock Show at Denver in 1931.

McClain will run the cattle on the 320 acre Chatterton farm under a lease arrangement. Included in the herd are approximately 100 cows of breeding age plus replacement stock and herd bulls.

McClain, a native of Leedey, Okla., is a graduate of Oklahoma A&M College.

### Frank Wilson Assistant Manager of Turner Ranch

RANK WILSON has been named assistant manager of Turner Ranch, Sulphur, Okla., according to an announcement by Jim McClelland, manager of the ranch.

Wilson has a wide acquaintance among Hereford breeders and is well known as an authority on Hereford cattle. For a number of years he has managed CK Ranch, near Brookville, Kans. Previous to that he was a field representative for the American Hereford Association. Going back some ten years or more he was ranch foreman for Jack Turner who then operated Silver Crest Herefords in the Fort Worth area.

Wilson will move his family to the ranch around July 1.

### Charles Hunt Secretary of Missouri Hereford Assn.

HARLES G. HUNT of Stanley, Kans., has been named secretary of the Missouri Hereford Association, succeeding Al Dyer, of the University of Missouri, who resigned this past winter.

Hunt was manager of Berl Berry Herefords until the herd was dispersed last fall. He is a graduate of Oklahoma State University. He joined the staff of the American Hereford Association in 1950 and managed the Robberson Ranch at Mustang, Okla., before joining Berl Berry.

Meat supplies ample amounts of iron and protein, which help build healthy blood and prevent anemia. Therefore, beef, veal, pork and lamb are important foods for babies, teen-age girls and older people who are susceptible to this condition.

I wish The Cattleman came twice a month as it is a wonderful beef magazine.—Joe McKilligan, Hammond, Wis.

# how would you . . .



# like to own some registered cows like the above? . . all intensely bred Anxiety 4th . . .

Even though we have had some recent good rains, we must protect our country and give the grass a chance to grow and spread. Also, there is quite a good deal of oil activity on this ranch which of course does not help the surface of the land. Therefore it is our plan—even though we dislike to carry it out—to cut down on our cattle just as soon as we wean the calves, about the first of August. At that time we will have at least 35 good cows to sell, of the right ages and of the right blood-lines. If you are interested, let us hear from you.



# TEXAS POLLED HEREFORDS "EVERYTHING

Kallison's has EVERYTHING for The Cattleman!



Your cattle will come-arunnin' when they hear Kallison's famous KATTLE KALLER HORN. A sensational time-saver for stockmen. Fits all cars and trucks. Cattlemen all over the nation say, "Couldn't get along without the KATTLE KALLER HORN!" Order yours from Kallison's today. It's a wise invest-

BURDIZZO

THE ONE AND ONLY BLOODLESS CASTRATOR

ment. Low cost, too!



The BURDIZZO is the world's finest castrator. Eliminates shock, weight loss and infection. Rigid and smooth working. No wounds. May be used in any weather. Choice of small, medium, large sizes. Each .

BIG COUNTRY STORE

SAN ANTONIO, TEXAS

KALLISON'S, 124 S. Flores, San Antonio, Texas Please send me:

-KATTLE KALLER HORNS at \$11.95 ea.

BURDIZZO Castrators at \$20.00 ea.

☐ Small

☐ Large

Address

☐ Medium

KALLISON'S RANCH - BREEDERS OF REGISTERED POLLED HEREFORDS

J. D. SHAY

REFUGIO, TEXAS Polled Herefords for Sale Largest Herd of Polled Herefords in South Texas N. M. MITCHELL

Polled Herefords

SANDERSON - TEXAS Visitors Welcome

Your brand is your coat of arms, but it is of little use unless it is recorded.

### All-American Polled Hereford Show at Tulsa State Fair

HE Tulsa State Fair, September 28 to October 4. will be the scene of the first All-American Polled Hereford Show and Sale.

The show, sponsored jointly by the Tulsa State Fair and the American Hereford Association, will feature premiums totaling \$10,000, representing an equal matching of funds by the two groups.

General plans for the show were announced by G. C. Parker, president, and Clarence Lester, manager of the Fair, after meeting with representatives of the American Hereford Association.

Official request for the national polled show with the American Hereford Association as co-sponsor was made by the National Western Polled Hereford Association and approved by the AHA board early this year.

As in the past, the Tulsa State Fair will feature the Magic Empire Hereford Show as a major event on its livestock schedule for show week.

### Good Crowd Attends Capital Area Hereford Tour

HE Capital Area Hereford Association held its annual tour June 15 and a good crowd was on hand at each of the five stops to see the progress the breeders in the area are making and inspect some of their cattle.

Stops were made at the Bassel Hereford Farm, west of Temple; the N. A. Mason Hereford Farm, and the P. G. Skinner Hereford Farm, both east of Bartlett; the John Nash Ranch, between Round Rock and Georgetown; and the G. E. Schneider Ranch, west of Georgetown. A delightful lunch was served at Nash Ranch.

At each of the stops the host presented some of his cattle as well as his herd sires. The visitors were also given an opportunity to look over some of the cattle that had been tentatively selected for the sale the association will hold in Austin December 5.

Elmo V. Cook, secretary-treasurer of the association reported that 30 head of cattle had been tentatively listed for the sale. The association will hold its next membership meeting in Austin August 8 at which time it is hoped around 60 head of cattle will be listed.

WINKEL'S POLLED HEREFORD RANCH

Herd Sires

WPHR Domestic W. Domestic W 78, Domestic W 47, WPHR Domestic M 39, WPHR Advance Domestic W. All sons and grandsons of Essar

J. W. Winkel - R. F. Winkel LLANO, TEXAS

# RANCH LOANS

VM. "BILL" WILLIAMS 211 Insurance Bldg. Lubbock, Texas PAUL LEWIS
911 Grandview Drive S.E.

Albuquerque, New Mexico

# CONNECTICUT GENERAL LIFE INSURANCE COMPANY

WESTBROOK-COLE COMPANY, Loan Correspondent McBurnett Building, San Angelo, Texas

### **Hereford Transactions**

W. H. Bryant and Don Roberts, Quitman, Texas, purchased a Hereford bull, 10 cows and 2 heifers from R. R. Wortham, Fort Worth, Texas.

W. C. Schwethelm, Kerrville, Texas, purchased 22 Hereford cows from V. P. Tippett, San Angelo, Texas.

J. E. Birdwell, Post, Texas, purchased 7 Hereford bulls from Robert McAteer, Spur. Texas.

C. M. Ulmer, Morgan Mill, Texas, purchased 8 Hereford bulls from Chas. Pettit, Walnut Springs, Texas.

Northern Pump Company, Minneapolis, Minn., purchased a Hereford cow and 19 heifers from Claude E. Heard, Beeville, Texas.

Pearce Johnson, Austin, Texas, purchased 13 Hereford cows and 8 heifers from Max C. Smith, San Marcos, Texas.

T. G. Kuykendall, Cherokee, Texas, purchased 3 Hereford cows and 2 heifers from E. H. Neeld, Lometa, Texas.

The Osmun Co., Houston, Texas, purchased 1 Hereford bull, a cow and 7 heifers from Lynn W. Strom, Austin, Texas.

B. H. Price, Ladonia, Texas, purchased a Hereford cow and 4 heifers from M. W. George, Jr., Ladonia.

Wm. H. Woods, Verden, Okla., purchased 4 Hereford cows and 7 heifers from Mickey & Dee Ann McAulay, Cushing, Okla.

Allen Hash, Broken Arrow, Okla., purchased 6 Hereford heifers from H. A. Sherman, Tulsa, Okla.

#### VIC VAQUERO—by Bill Leftwich



Worn out pastures, rest necessario justa lika me, worn out vaquero.

Robert L. Smith, Indianola, Okla., purchased 6 Hereford heifers from Clayton Effinger, Crowder, Okla.

Breeders Report Excellent Results from Advertising in The Cattleman

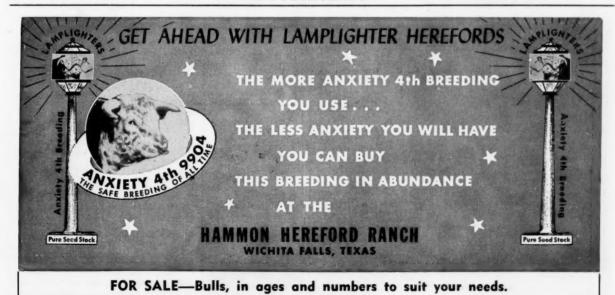
### National Stock Yards Forms Livestock Foundation

A NEW and forward step toward increased livestock marketing service was taken by the market interests at National Stock Yards when the St. Louis Live Stock Exchange and the St. Louis National Stock Yards Company took the lead in sponsoring a new organization to be known as the "National Stock Yards and Exchange Foundation, Inc."

Officers and members of the board of directors are: William G. Robertson, president; Gilbert Novotny, vice-president; R. C. Kamm, secretary-treasurer; Leo G. Robinson, J. G. Sheaffer and Paul E. Woodson.

The purpose of the organization is to unite all interests in an educational and promotional program to improve the market, and its ability to serve its customers, both in buying and selling livestock.

Lewis B. Peggs has been appointed Executive Vice-President to head up the program. Peggs received his degree in Animal Husbandry at Purdue University in 1932. Following graduation he worked in livestock procurement for Kingan, Inc., Indianapolis, Indiana, for two decades. He resigned as head of the livestock division in 1953 to accept an assignment as livestock consultant to the Republic of Turkey under the foreign aid program. After completing this work he was public relations director for a large national order buying organization until April of this year.



### International Exposition Clarifies 1957 Rules

ASH prizes of more than \$100,000 were voted by the directors of the International Live Stock Exposition and Horse Show for the 58th annual show when the board of directors recently met to determine the classification for the 1957 event which will be held November 29 through December 7.

Rules pertaining to the ownership of animals exhibited this year were changed and clarified by the directors:

Purebred animals must be owned by the exhibitor for 60 days prior to the closing date for making entries, November 1; and registry certificate of ownership must be produced by the owner.

Steers, wethers, and barrows must be owned by the exhibitor at the time of entry closing, November 1, and any animals sold at sales or shows after November 1 will not be eligible to compete.

Steers entered in the Junior Live Stock Feeding Contest by 4-H and FFA boys and girls will not be permitted to change ownership after April 1, 1957, and barrows not later than June 1. No boy or girl will be allowed to exhibit an animal that has been shown at any fair or show during 1957 by some other person.

Parting with tradition dating back to the first show in 1900, the directors voted to drop the champion by age judging in steers and the weight champions in swine. Breed champions only will be chosen, and the grand champion steer and the grand champion barrow over all breeds will be chosen from the various champion and reserve champion breed winners.

Weight requirements in the International steer show will be abolished at the 1957 exposition in view of the close determination of age made by a committee of veterinary experts on cattle dentition who examined the mouths of all steers at the last three expositions.

### National Live Stock and Meat Board Holds Annual Meeting

RESENT plentiful supplies of meat mean better health for Americans of all ages," stated Carl F. Neumann, Chicago, secretary-general manager of the National Live Stock and Meat Board, during the Board's 34th annual meeting in Chicago, June 13-14.

Neumann stated that the livestock and meat industry is meeting the challenge of keeping the nation's expanding population supplied with ample amounts of meat. He pointed out that meat production last year set an all-time record of 28 billion pounds.

While the population is going up at the rate of 8,000 people per day, Americans are also eating more meat individually, Neumann noted. Per capita consumption of meat last year amounted to 167 pounds—a new record. He stated that one reason for the trend toward greater consumption of meats is the

broadening knowledge among consumers of the nutritive value of meat and other high protein foods.

Reports by the Board's staff at the annual meeting brought to light a great deal of information on the organization's activities in the fields of meat research, education, information and promotion.

Since 1924, Board funds have been used for 114 research projects on the nutritive value of meat. During the past fiscal year, 17 such projects have been sponsored by the Board, with the work directed by outstanding research people at colleges, universities and medical centers.

Record breaking supplies of meat last year did not pile up in storage, but were eaten. This was the result of gigantic, coordinated promotion and merchandising programs in which all segments of the industry cooperate. This great self-help program is made possible through the established facilities of the National Live Stock and Meat Board, service organization of the industry.

Promotional activities of the National Live Stock and Meat Board are financed by the livestock interests with the Texas and Southwestern Cattle Raisers Association one of the larger contributors.

The older person whose diet contains meat and other high quality protein foods will be likely to recover more quickly after an operation, have less anemia and fewer infections than the one whose diet contains less protein.

# RANGE BULLS FOR SALE



typical of the quality in our bull offering

> Ranch on U. S. 281, ten miles south Wichita Falls. Mailing address: City National Building.

Offering Two
Carloads of
Coming 2-YearOld Bulls Ready
To Go To Work.
PRICED
REASONABLE



# TWO PROVEN REGISTERED PHBA PALOMINO STALLIONS FOR SALE

DORADO #9429,

foaled April 1946.

Hijo del Sur

Gold Bushra.

Sire by El Lemon,

he by Golden Don. Dam by Coyote,

he by Yellow Wolf.



Both Stallions Guaranteed

Serviceable-

Priced to Sell

ORO DE LOS CONCHOS #2090

Fooled April 1939

Golden Cargile.

den Cargile.

Nellie.

Sire by Yellow Kid,

he by Harmon Baker.

Contact . . .

Jack Breeden, Buck Nail Ranch-Albany, Texas, or

F. G. Coates, Houston 2, Texas.



Too Many, grand champion mare, Uvalde Quarter Horse show, owned by T. C. Stoner, Uvalde, Texas.

### Spinks Quarter Horse Sale Averages \$526

SUMMARY

49 Head \$25,795: Avg.

UYERS from 14 states were on hand for the annual H. C. Spinks Quarter Horse sale held June 1 on the Spinks Farm, Paris, Tenn.

A large crowd attended the sale. The top selling animal was a sorrel mare, H. C. Mary McCue that sold with a buckskin filly colt at side by Poco Turp, the featured stallion of the sale. She sold for \$1,750 to Joe Westphall, Decatur, Mich. Second high was a show mare, Teques Lady 74th, bought by Clayma Hoffman of South Bend, Ind., at \$1,250.

Steer Jerker, a bay stallion by Poco Turp, was the high selling stallion. He was bought by J. B. Neuman of Bastrop. La., for \$1,150.

Albert Mitchell, Albert, N. M., president of the American Quarter Horse Association, was a special guest at the sale. Some of the sale horses were bred by Mitchell.

Walter Britten, College Station, Texas, was the auctioneer.



Dixie Siemon, champion mare, Wetumka, Okla., Quarter Horse show, owned by T. F. & Matt Larkin, Dallas, Texas. Cathey photo.





overcome effects of heavy worm infestation. Homog-enized to prevent settling; assures easy handling and accurate dosing



wounds; protects against re-infestation. Leaves wounds clean for quick healing. Blue color marks treated wounds. Kills ear ticks, too.

Manufactured By

WM. COOPER & NEPHEWS, Inc. Chicago 14, Illinois 1909 N. Clifton Ave.



G. L. PARET III Inspecting Cattle

# FOR SALE NOW ---

exceptional group of YEARLING BULLS AND HEIFERS

nothing over 15 months old available

# G. L. PARET LOCK MOORE & COMPANY, LTD.

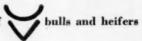
LAKE CHARLES, LOUISIANA

P. O. BOX 531

Telephone HEmlock 3-0341

# FOR ALL YOUR BRAHMAN NEEDS

Be sure to remember our fine selection of bulls and heifers



available now at attractive prices

# SARTWELLE BROS.

Ranch Palacios, Texas

Office 4905 Calhoun Houston, Texas



Dawson Jack, champion gelding, Wetumka, Okla., Quarter Horse show, owned and ridden by Dr. H. P. Kemmerly, Tulsa, Okla. Cathey photo.

### Champions in Milwaukee Spring Horse Show

HAMPIONS in the Milwaukee Spring Horse Show, held at Milwaukee, Wis., May 31-June 2, follow:

Grand Champion Mare: My Regret, owned by Vern Dale of Onalaska, Wis.

Reserve Champion Mare: Flo Badger, owned by Vic Nelson, Elkhorn, Wis.

Grand Champion Stallion: Major's Mano, owned by C. J. Brady of Rochester, Minn. Reserve Champion Stallion: Chigger Red, owned

Reserve Champion Stallion: Chigger Red, owned by Vic Nelson.

Grand Champion Gelding: Quinine Kid, owned by Janet Walker, Aurora, Ill. Reserve Champion Gelding: Bentley's Cat Chief,

owned by Judy Bail of Downer's Grove, Ill.

Junior Reining: Bali Bob, owned by Jack Brain-

ard, Onalaska, Wisc.
Senior Reining: Outer's Stubby, owned by Vern
Dale.

Quarter Horse Riding: Bali Bob, owned by Jack Brainard.



Bali Bob, junior reining and Quarter Horse riding champion, Milwaukee Spring Horse Show, owned by Jack Brainard, Onalaska, Wis. Gerber photo.



Figure 8 Royal, champion stallion, Wetumka, Okla., Quarter Horse show, owned by Ray Brown, Copan, Okla. Cathey photo.

### Champions at Wetumka, Okla., Ouarter Horse Show Named

TEXAS AND Oklahoma Quarter horses shared honors in the Quarter Horse show held at Wetumka, Okla., May 19. Dixie Siemon, owned by T. F. and Matt Larkin, Dallas, Texas, was grand champion mare and Figure 8 Royal, owned by Ray Brown, Copan, Okla., was grand champion stallion.

Star Jr., Sue, owned by Turner Meadows, Wetumka, was reserve champion mare and Bert Leo, owned by Roy Steffey, Oklahoma City, was reserve champion stallion.

The grand champion gelding was Dawson Jack, owned by Dr. H. P. Kemmerly, Tulsa, Okla., with reserve honors accorded Hanky Doodle, owned by Dee Burk, Sallisaw, Okla.



Hanky Doodle, champion reining horse, and reserve champion gelding, Wetumka, Okla., Quarter Horse show, owned by Dee Burk, Sallisaw, Okla. Cathey photo.

Breeders Report Excellent Results from Advertising in The Cattleman

# ATTENTION . . . things you should know about YOUR herd

20%

# MORE CALVES

In the average healthy herd calving dates are 15 months apart. The average breeder thinks his cows are all regular producers. Cows do not all come in heat at the right time. The Barren Cow Treatment brings cows in heat at any season of the year. Some cows require many services, others are bred for several years. A cow may have a false heat period, be bred and not come in heat again for one or more years. A cow might pick up a little infection or have some abnormal condition and still come in heat. Ninety percent of the barren cows have no discharge. These conditions apply to the normal healthy herd. In the case of abortion or other diseases the calving dates would be farther apart. We guarantee a normal healthy calf annually. At a certain time after a cow has had a calf she is examined and if abnormal conditions are found they are easily corrected at that time before she becomes chronic. Any breeder can make an examination and a treatment in twenty minutes time. We do not make prostitutes. Do the right thing at the right time. By this plan there will be no barren cows. Make your cows breed to order. Have calves and milk at any time. Our students are saving three months per cow. Think of the feed bill, interest, taxes, and overhead.

A majority of the high dairy herd tests are made by our students. They know that a fresh

A majority of the high dairy herd tests are made by our students. They know that a fresh cow gives more milk than a stripper. A calf at the right time means 25 percent more milk and 20 percent more calves.



Learn by hearing . . . seeing . . . doing . . .

#### NO LOSS OF TIME IN HERD

The student is taught how to diagnose pregnancy at an early date. If the cow is not with calf she is given a few treatments and bred so as not to lose any time in the herd. Thus, a calf is produced annually.

Our herd management is not only saving a lot of doctor bills and medicine but many animals. Loss of time and unhealthy animals are expensive. We teach a lot of new material on prevention and general herd management. A good nurse who understands prevention thoroughly will net a greater revenue than all treatments combined.

#### SPECIAL SUMMER SCHOOLS

For the convenience of those unable to attend our winter classes, also for the benefit of high school young men and college young men who are interested in cattle (Beef or Dairy). FOUR SUMMER CLASSES WILL BE CONDUCTED:

Write for catalog. Make school reservations early. Student number limited.

"Serving Cattlemen From Coast to Coast Since 1909"

#### GRAHAM SCIENTIFIC BREEDING SCHOOL

Dept. T.C.

216 East Tenth Street, Kansas City 6, Missouri

# THE AMERICAN BRAHMAN

# Truly "a Beef Improver"

Market More Beef With Precision Breeding

Mate your cows to American Brahman Bulls for
true hybrid vigor resulting in . . .

- \* Greater Fertility
- \* Hybrid-Driven Hardiness
- \* Increased Milking Ability
- \* Longer Productive Life
- \* Rapid Growth
- \* Earlier Marketing
- \* Higher Dressing Percentage
- \* Less Waste on the Butcher's Block



Typical Top Quality American Brahman Bull

If you are interested in producing bigger and better calves from your commercial herd or want to buy the best foundation stock for your own registered herd, contact any of the breeders listed below.

BURKE BROS.  "Better Beef-Bred Brahmans"  Box 876  CORSICANA, TEXAS	FLATO BROTHERS  Registered Brahmans P. O. Box 1201  Corpus Christi, Texas  Ranch at Banquete, Texas	A. P. BEUTEL & S. I. STRATTON Registered Brahmans Ph. 72657 Box 552 Lake Jackson, Texas	J. CARTER THOMAS  Manso Beef-Type  CUERO, TEXAS
J. T. GARRETT RANCH 40 mi. south of Houston on highway 35 DANBURY. TEXAS	PARET RANCH  G. L. Paret, P. O. Box 531  LAKE CHARLES, LOUISIANA  RANCH, RAGLEY, LOUISIANA	W. W. MOORE  H Cross Ranch 100% Full-Blood Red Brahmans (also purebreds) Box 97 HOUSTON, TEXAS	PLANTATION RANCH Bill Daniel, Owner Registered Red & Gray Brahmans LIBERTY, TEXAS
KOONTE RANCH Guzerat Beel-Type Brahmans INEZ, TEXAS	C. K. BOYT  Devers, Texas  Breeder of Registered  Brahman and  Crossbred Cattle	V 8 RANCH P. O. Box 788 Howard C. Parker, Mgr. CENTER, TEXAS	Registered Red Brahmans CHEROKEE RANCH C. E. YOAKAM, Owner P. O. Box 152, San Saba, Texas
BAR-M BRAHMAN RANCH W. K. McLean CROCKETT, TEXAS	MILBY BUTLER  Red Brahmans  LEAGUE CITY, TEXAS	WILBOURN S. GIBBS  Double U S Ranch, Box 472  HUNTSVILLE, TEXAS	BLACK RANCH Manso Beef-Type Brahmans Box 863 Tel. 333 WEST COLUMBIA, TEXAS
BARTON BRAHMAN RANCH Faires Barton BERTRAM, TEXAS	CARPENTER RANCHES Southland Life Bldg. DALLAS, TEXAS	RUNNELLS-PIERCE RANCH Sam Cutbirth, Gen. Mgr. Fullblood Brahmans since 1906 Red and Grey WHARTON, TEXAS	AUDREY JONES BECK Jones Ranch 100% Full-Blood Brahmans Only P. O. Box 97 HOUSTON, TEXAS
*	J. T. WHITE HEARNE, TEXAS	CHEROKEE RANCH Tom L. Mills, Jr., Owner Beef-type Brahmans and Quarter Horses RT. 2, JACKSON, LA.	*



Rocky Cody, grand champion gelding, also winner senior cutting, reserve champion reining horse and grand champion senior using horse, McKinney Quarter Horse show, owned by B. J. Ray, Fort Worth, holding trophies. Spencer Smith, left, is show chairman. Cathey photo.

### Oklahoma Quarter Horse Show and Race Meet July 24-27

THE 15th annual Oklahoma Quarter Horse Exhibitors Association show and race meet will be held at Enid, Okla., July 24-27. All races are official and under the supervision of the Racing Division of the AQHA.

A full halter classification approved by the AQHA is included in the show. Working classes include roping, junior and senior cutting and junior and senior reining classes. An added attraction will be a girl's barrel race Friday, July 26.

Trophies will be awarded all first place winners, with an all-around trophy awarded to the horse with the most points in halter and performance classes.

Entries close July 14. Post entries on all races. For information and entry blanks, write Jeanne Moore, secretary, route 4, Broken Arrow, Okla.

### Champions at Sonoita Quarter Horse Show

PARDO, a dun four-year-old, owned by Dr. T. W. Firth, Jr., Phoenix, was named grand champion stallion of the 21st annual Sonoita Quarter Horse show held at Sonoita, Ariz., May 26. The reserve champion was Dooley M, owned by Joe McCrary, Phoenix.

Finley Ranches, Gilbert, Ariz., showed the grand champion mare, Annie Echols, and Salero Maiden, shown by Mrs. John Duncklee, Tucson, was reserve champion.

Art Beal, Stillwater, Okla., judged the halter classes.

### Winners in Quarter Horse Show at Plainview, Texas

JOE HANK, owned by J. O. Hankins, Rocksprings, Texas, and Brenda Sue, owned by John Trimmier, Hale Center, Texas, were named champion stallion and mare, respectively, of the Quarter Horse show held at Plainview, Texas.



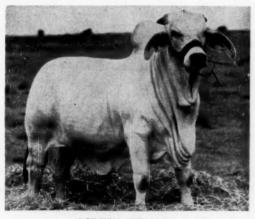
Poco Dia, champion mare, Forest Park Saddle Club Horse show, Fort Worth, owned by C. E. Boyd III, Sweetwater, Texas. Cathey photo.

Skipper Mac, owned by Harry McDaniel, Petersburg, Texas, was reserve champion stallion and Tinky Tonk, owned by Sonny Perry, Amarillo, was reserve champion mare.

D. S. Alston, Kress, Texas, showed the champion gelding, Squeeky K.

The get of King, shown by Jess Hankins, Rocksprings, topped the get of sire class.

Winners in the performance classes were: reining, Smoky Five, owned by LeRoy Spires, Snyder, Texas; junior cutting, Tom Bubbles, owned by Weldon McConnell, Dalhart, Texas; senior cutting, Coyote, owned by John Trimmier.



HCK SUVA NOBILLE 1st
Typical of Koontz Ranch Championship Breeding

We extend a special invitation to our Latin American friends to visit the ranch at any time.

We always have a few choice bulls and heifers for sale. These are the big-boned, beef-type, straightbacked Brahmans.

Still in business and going strong . . .

# Koontz Ranch

Faby Mashburn, Herdsman

Robert L. Massey, Owner

INEZ (Victoria County), TEXAS

# Red Brahmans . . .

Tops for Crossbreeding

Tops for Milk Production



#### FOR SALE

Bulls of Breeding Age That Have Lots of Quality and Are Ready to Go to Work

Also a Good Selection of Heifers

Dr. T. M. Neal

WHARTON, TEXAS

Breeder of Red Brahmans Since 1920

# REGISTERED RED BRAHMANS



CHEROKEE KING 95 (Born May 12, 1953)

WHOSE PEDIGREE CONSISTS OF FOUR GREAT HERD SIRES PREDOMINANTLY GYR ESTRELLA - GAUCHO - RIO NEGRO -RIO RED KING 144

JOINS OTHER SONS OF RIO RED KING 144 AS A HERD SIRE



Two full brothers and one full sister have shared honors with Cherokee King 95 in our show string. Approximately 300 mother cows now comprise our herd.

For Sale Now-Yearling Bulls and Heifers

# CHEROKEE RANCH

SAN SABA, TEXAS

Mail address-

C. E. Yoakam, Owner — P. O. Box 152, San Saba, Texas Ranch Phone, 73383 — Cherokee, Texas

TED HARMAN, Manager

Ranch located at Cherokee, Texas, 125 miles north of San Antonio, Texas



## **BRANGUS NOW AVAILABLE**

registered and certified . . .

### BULLS and FEMALES

raised in Texas, by Texans, for Texans inquiries from elsewhere also answered for complete listing of cattle offered contact,

### TEXAS BRANGUS BREEDERS ASS'N.

MIKE LEVI,

SPICEWOOD, TEXAS

Telephone No. 40

Breeders report excellent results from advertising in The Cattleman.

### Green Light To Angus Herd Classification Study

HE Angus herd classification program passed another milestone at the board of director's meeting of the American Angus Association in St. Joseph, Mo., June 15, when official approval was given to working out the details of the program.

The board is continuing the study of various aspects of the program which would apply to registered Aberdeen-Angus cattle. It was emphasized herd classification would be a voluntary program available to Association members. It is contemplated that animals will not be classified until they are at least 15 months of age.

Before the service is offered, the board will adopt an official scorecard of points to be used by the classifiers as a standard. This scorecard and the mechanics of handling records will be thoroughly tested before adoption for official use.

A classification committee, made up of prominent breeders and college experts, drew up recommendations for the program recently at Cornell University. The committee includes the following: Prof. J. I. Miller, Cornell University; Dean Emeritus H. H. Kildee, Iowa State College; Prof. R. H. Nelson, Michigan State University; Prof. T. J. Marlowe, Virginia Polytechnic Institute; J. B. Hollinger, Chapman, Kansas; Frank Gwerder, Walnut Grove, California; Albert Seiling, Ontario, Canada; Robert Williams, Rochester, Michigan; Dale Fletcher, Pine Plains, N. Y.; John Lathrop, Blandford, Massachusetts; and Dr. Paul Keesee, Poteau. Oklahoma.

Herd classification, which previously has not been tried on a national basis by a major beef breed, has been used on Angus herds in New York state. Dairy breeds have classified herds for many years.



Baker's Checka, champion reining horse, Mc-Kinney Quarter Horse show, owned by Mrs. H. J. Baker, Dallas, Texas. H. J. Baker up. Cathey photo.

### Kinloch Angus Dispersion Sets \$37,000 Top

SUMMARY					
86	Bulls	\$100,940	Avg.	\$1,163	
394	Females	208,785	Avg.	530	
480	Head	309,725	Avg.	645	

THE DISPERSION sale of Kinloch Farms, Supply, Va., June 6-7, attracted buyers from 24 states and Canada. Competitive bidding throughout the two-day sale was proof of the popularity of the cattle, and the climax came the second day when Angus Valley Farms of Tulsa, Okla., paid the top price of \$37,000 for a two-thirds interest in Black Knight 98th of A.V., one of the three featured herd sires at Kinloch. The "98th" is a son of Black Peer 28th of A.V. and out of Miss Prince Eric of T.L.

Kinlochmere 23rd, a son of Eileenmere 1029th and the 1951 International junior champion bull, sold to Eiltonier Angus Farm, Tipton, Iowa, at \$15,000 for a two-thirds interest. Another 1029th son, Kinlochmere 88th, out of Eurotia of Red Gate 5th, went to Beaver Dam Angus Farm, Colbert, Ga., on a bid of \$8,500. Beaver Dam Farms was one of the heavy buyers throughout the sale.

The top-selling female was Estamere Epponian T., that sold for \$3,250 to Gil-

nockie Farms, Haywood, Va.

Texas buyers at the sale included David Ramsey, Dallas; T. B. Porter, Austin; Jack Miesch, Marble Falls; George Saunders, McLean; Rutta Brothers, Columbus; Magic Valley Ranch, Grapevine; Flynn W. Stewart, Wichita Falls; and Miss Jane Saunders, Richmond.

### **Aberdeen-Angus Transactions**

C. C. Wilson of Miami, Texas, sold 21 cows and five bulls to Henry F. Fields of Claude, Texas.

Ben R. Eppright of Austin, Texas, sold nine cows and six bulls to Felix Kiumpp of Basile, Louisiana.

Joe J. Pate of Dublin, Texas, sold seven cows and three bulls to E. W. Miller of Dublin.

Wayne L. Odom of Duncan, Okla., sold 12 cows and a bull to A. L. Hill of Comanche, Okla., and four cows to D. Williams of Duncan.

R. L. Chaney, Sr., of Moody, Texas, sold 12 cows and four bulls to Kay Kim-

bell of Sanger, Texas.

D. L. Keeney, Jr. of Dallas, Texas, sold seven cows to M. R. Bobbitt of Wills Point, Texas.

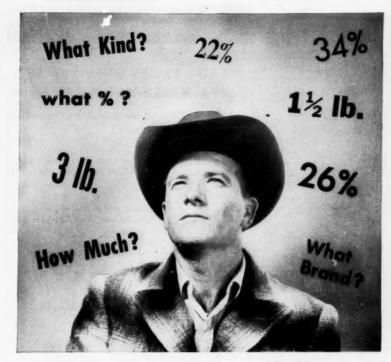
L. L. and Lorene Burns of Myrtle Springs, Texas, sold 13 cows and a bull to the Double L Ranch at Myrtle Springs.

The Buck Estes Angus Farm at Terrell, Texas, sold nine cows and a bull to George Athens of Grand Prairie, Texas.

M. K. Berry of Vernon, Texas, sold five bulls to H. N. Ekern of Crowell, Texas.

C. C. Wilson of Miami, Texas, sold a bull to L. A. Ford of Claude, Texas, and five bulls to Phillip Thompson and Sons of Amarillo, Texas.

The Black Royal Angus Farm at Bixby, Okla., sold nine cows to M. R. Blackburn of Tulsa, Okla.



# Most puzzling problem in a beef feeding program . . .

It's enough to keep a profit-conscious cattleman awake nights...

this business of picking the right protein supplement for his beef rations. It's a numbers game and an animal, mineral or vegetable game all rolled into one. Do you use animal protein, vegetable protein, or the new synthetics? What's the right % of protein content? How much per head per day? What brand to use?

Of course, volumes on the subject still wouldn't supply all the answers. Too much depends on the herd, the kind of range they're on, and the other ingredients in the ration.

How do you decide about protein supplements? Well, the easy way—and it's a sensible way—is to use one other feeders find successful. To thousands of cattlemen, that's SUNFLOWER Soybean Meal or Pellets. Why a soybean supplement? Because livestock nutritionists know there's no substitute for adequate vegetable protein in beef rations. Why Sunflower? Simply because it's the cream of the soybean crop... more than 44% pure vegetable protein guaranteed! How much? Most Sunflower users

say 1¾ to 2 pounds per head per day.Your last problem should be prompt delivery.And you get it, direct from Emporia!

SUNFLOWER Brand Soybean Meal & Pellets
Now available with Stilbestrol added





SOYBEAN MEAL

ME MANSAS SOYA PRODUCTS CO. Emporia, Kansas.



Pump Handle Pete Says:

### LIFE BEGINS WHEN YOU GET A JENSEN WATER SYSTEM!

"By the time we learn to make the most of life most of it is gone!"

You can start living—really living—the day you install a JENSEN WATER SYSTEM. It provides water instantly for your cattle and poultry . . . for washing dishes and clothes . . . for fire protection. Works 24 hours a day when needed. Costs little to buy and operate. Start living better—get a JENSEN WATER SYSTEM NOW!

TOCKED B

STOCKED BY YOUR LOCAL DEALER

Model No. 13-W 1 of 14 Sizes

JENSEN WATER SYSTEMS
Made by JENSEN BROS. MFG. CO., INC., Coffeyville, Kansas

TO TERMINAL PUBLIC LIVE STOCK MARKETS

... A SAFE SIGN TO FOLLOW

They are

THE BACKBONE OF AMERICA'S SYSTEM OF MARKETING LIVE STOCK

KANSAS CITY IS ONE OF THE NATION'S LEADING CENTRAL MARKETS

**Kansas City Stock Yards Company** 

### Douglas Marshall President of Houston Stock Show

DOUGLAS MARSHALL, Houston industralist and owner of Gleann-loch Farm, Aberdeen-Angus and Arabian horse breeding establishment, was elected president of the Houston Fat Stock Show at the annual meeting held recently. He succeeds Archer Romero, who becomes chairman of the board. Vice-presidents elected at the meeting were: Edgar Brown, Jr., Orange, Texas; J. F. Pat Corley, Ralph McCullough, R. A. Al Parker, Rex Hudson, and Jack Pollard, all of Houston.

John T. Jones was elected treasurer and Howell B. Jones, secretary.

New directors elected to serve for the first time were: Harry Hassan, Edgar Brown III, Joe E. Davis, Roy Henry Cullen, A. G. Tex Peden and Leo J.

The Houston Fat Stock Show will be held February 19-March 2.

### Charolaise and Charbray Associations Report Gains

NDICATIVE OF the growth of the American Charolaise Breeders Association is the 50.68 per cent increase in transfers processed by the association office during the first six months of 1957 over the same period in 1956. Charolaise registrations have increased 23 per cent for the same comparative six months period.

The American Charbray Breeders Association shows similar progress with a 56.65 per cent increase in transfers processed for the first six months of 1957 over the same period in 1956. Charbray registrations are up 33 per cent.

### Santa Gertrudis Meeting In Alabama July 7

THE BOARD of directors and members of two committees of the Santa Gertrudis Breeders International will meet at Selma, Ala., July 7, according to John Armstrong, president.

The board meeting will be held at Armstrong's Day Bend Ranch near Selma. The committees meeting in connection with the board meeting are those concerned with public relations and performance testing.

### Quarter Horse and Cutting Contests at Heart O' Texas Fair

A QUARTER HORSE show and cutting horse contest will be among the features of the Heart O' Texas Fair at Waco, Sept. 28-Oct. 4.

Only Quarter Horse halter classes will be shown and entries must be registered AQHA. Foals, yearling and two-year-olds registered in the appendix are eligible. Prize money will amount to \$960. Entry fee is \$5 per horse.

The cutting horse contest purse is \$400 to which the \$20 entry fees will be added. Entries close Sept. 20. First go-round will be Sept. 27 starting at 1 p. m.

### FAIRS and EXPOSITIONS

(and Secretaries or Managers)

Aug. 9-18-Illinois State Fair, Spring-

field; J. Ralph Peak. Aug. 10-16-Ozark Empire Fair, Spring-

field, Mo.; G. B. Boyd. Aug. 11-17-Mississippi Valley Fair, Davenport, Iowa; Frank Harris.

Aug. 17-25-Missouri State Fair, Sedalia; M. C. Ervin.

Aug. 17-25-Wisconsin State Fair, Milwaukee; Willard M. Masterson.

Aug. 20-25-Colorado State Fair, Pueblo; Wm. H. Kittle.

Aug. 23-28-Dutchess County Fair, Rhinebeck, N. Y.; Richard C. Murray. Aug. 23-30-Ohio State Fair, Columbus; D. Robert Jones.

Aug. 23-Sept. 1-Iowa State Fair, Des Moines: Lloyd B. Cunningham.

Aug. 24-Sept. 2-Minnesota State Fair, St. Paul; Douglas K. Baldwin.

Aug. 28-Sept. 6—Indiana State Fair, Indianapolis; Kenneth F. Blackwell. Aug. 30-Sept. 8-Michigan State Fair,

Detroit; Donald L. Swanson. Aug. 31-Sept. 6-Nebraska State Fair,

Lincoln; Edwin Schultz. Sept. 2-7-South Dakota State Fair,

Huron; Kenneth Balgeman. Sept. 6-15-Kentucky State Fair, Louisville; J. Dan Baldwin.

Sept. 7-12-Kansas Free Fair, Topeka;

Maurice E. Fager. Sept. 14-19—Kansas State Fair, Hutchinson; Virgil C. Miller.

Sept. 13-22-Utah State Fair, Salt Lake City; Don Wyatt.

Sept. 15-22-Oklahoma Free State Fair, Muskogee; Tom Conrady, President. Sept. 16-21—Tennessee State Fair, Nash-

ville; L. E. Griffin. Sept. 16-21—Tri-State Fair, Amarillo,

Texas; Rex B. Baxter.

Sept. 20-29-Ak-Sar-Ben Livestock Show, Omaha, Neb.; J. J. Isaacson.

Sept. 20-28-Mid-south Fair, Memphis, Tenn.; G. W. Wynne.

Sept. 23-28-Arkansas-Oklahoma Livestock Exposition, Fort Smith, Ark.; Paul Latture.

Sept. 21-28-Oklahoma State Fair, Oklahoma City; C. G. Baker.

Sept. 24-28-Mississippi-Alabama Fair, Tupelo, Miss.; Jas. M. Savery. Sept. 23-28-Panhandle South Plains,

Lubbock, Texas; A. B. Davis. Sept. 28-Oct. 4-Tulsa State Fair, Tulsa,

Okla.; Clarence C. Lester.

Sept. 28-Oct. 6-New Mexico State Fair, Albuquerque; Leon H. Harms.

Sept. 30-Oct. 5-Arkansas Livestock Show, Little Rock; Clyde E. Byrd. Sept. 30-Oct. 5-Alabama State Fair,

Birmingham; R. H. McIntosh. Oct. 9-20-International Dairy Show &

Rodeo, Chicago; Wm. E. Ogilvie. Oct. 5-20-State Fair of Texas, Dallas; James H. Stewart.

Oct. 7-12-Mississippi State Fair, Jackson; Noah S. Hand.

Oct. 19-26-American Royal Stock Show, Kansas City, Mo.; C. M. Woodward. Oct. 19-27—State Fair of Louisiana,

Shreveport; Joseph T. Monsour. Nov. 1-10-Grand National Livestock Exposition, San Francisco, Calif.; Nye

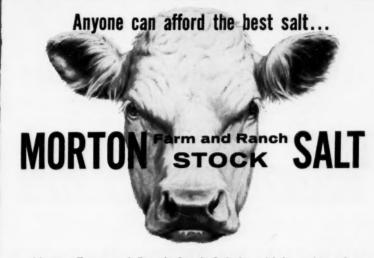
Wilson. Nov. 9-15-Eastern National Livestock

Show, Timonium, Md.; Joseph M. Vial. Nov. 29 - Dec. 7-International Livestock Exposition, Chicago: William Ogilvie.

Jan. 25-Feb. 3-Southwestern Exposition, Fort Worth, Texas; W. R. Watt.

Jan. 29-Feb. 9-Florida State Fair, Tampa; J. C. Huskisson.

Feb. 20-March 3-Houston Fat Stock Show, Houston, Texas, Herman Engel.



Morton Farm and Ranch Stock Salt is a high purity salt screened to a crystal size convenient for free-choice feeding on the range, in the feedlot or barn. Crystals are heavy enough to prevent the salt from blowing away in high winds.

Remember, too, Morton Trace-Mineralized Salt is available in bags or blocks at your feed dealer's.

> Morton Salt Compa Dallas 2, Texas

**New Improved Models** 

# BRUSH-MASTER

SAWS and SHREDDER MOWERS

√ Higher Production √ Lower Overhead √ Easy Operation

Over TEN years of PRACTICAL use and RESEARCH on land clearing and shredding equipment is incorporated in BRUSH-MASTER saws and shredder-mowers—to give the farmer and rancher an equipment combination that will do all jobs from clearing new land to shredding crop residue. WHAT'S MORE—it does the job at a cost that the farmer and rancher can afford to pay—don't miss getting information on this equipment miss getting information on this equipment —for cost saving in your operation.

> For the Last Word In Land Clearing and Shredding Equipment Brush-Master



See your dealer—or drop us a note—we will gladly send complete information on our new improved models.

HAYNES MANUFACTURING COMPANY Livingston, Texas



# ARE WEEDS TAKING YOUR RANGE?



If weeds are getting ahead of your grass you need a Caldwell Rotary Cutter. The PL-5S, shown above, cuts weeds from ground level up. It's an excellent machine for pasture maintenance. Equipped with swinging spring steel blades, the PL-5S will cut brush two inches thick on rocky or stumpy land. A quality product at a quantity price—\$315 F.O.B. factory. See your dealer.

E. L. CALDWELL & SONS

CORPUS CHRISTI, TEXAS

# WHY THE MARKED INCREASE?

IN THE USE OF

# BLACK STRAP MOLASSES

#### BECAUSE

- MOLASSES from cane is a highly valuable feed, rich in sugar and minerals, resulting in healthier, more profitable animals.
- MOLASSES makes roughage more palatable, reduces waste and makes more feed available for consumption.
- MOLASSES cuts total feed costs by substituting for up to one-third of the more expensive carbohydrates in livestock feeding.
- MOLASSES is a binding agent in mixed feeds and reduces the dust and wind loss
  of feeds

Write for Prices and Information

# MOLASSES TRADING CO.

MAIN OFFICE: 503A Jones Bldg. Corpus Christi, Texas Phone: TUIIp 2-8829 STORAGE FACILITIES Corpus Christi, Texas Phone: TUlip 3-8718

### **BRAHMANS FOR SALE**

Offering: Two-Year-Old Bulls, Bull Yearlings & Bull Calves
Rich in Imported Blood Jacobs AA Breeding

ALSO—Brahman-Angus Crossbred Bulls
One to Three Years Old

Cornelius Cattle Co., Markham, Texas

W. D. Cornelius, Sr. Phone Markham 2121 PAZA Simon Cornelius Phone Bay City 2861 ABBA

Your brand is your own trade mark. Record it . . . protect it!

### Beef Cattle Performance Test At Max Blau Ranch

THE Max Blau Ranch, Follett, Texas, was the scene of a Beef Cattle Performance Testing demonstration, Friday, June 7. The all-day program, attended by approximately 150 people, centered around methods of selection, which included the weighing and grading demonstration, discussion of "Type," experiment station, state and national procedures and progress.

Bull and heifer calves were weighed under the direction of the L. A. Maddox. Jr., superintendent of testing of the Texas Beef Cattle Improvement Association. The animals were graded by a committee composed of John Trenfield. Follett, Texas; Stanley Anderson, Animal Husbandman, Texas Technological College, Lubbock, Texas, and George Ellis, Jr., Asst. Animal Husbandman, PanTech Farms, Panhandle, Texas, Based on weights and grades given these calves, the top producers and highest quality animals were retained for breeding purposes. Equal value was given conformation and weight, while selections were being made in accordance with rules and regulations of the national association.

With W. L. Stangel, Dean of Agriculture, Texas Technological College as master of ceremonies, the afternoon meeting featured several speakers who ably discussed recent improvements, successes and problems of beef cattle performance testing. Stanley Anderson pointed up numerous basic principles to keep in mind while producing beef animals with good type, shape or conforma-tion. L. A. Maddox, Jr., discussed progress of state associations and indicated that a large percentage of the counties in Texas are now participating in performance testing programs. Dr. M. R. Callihan, executive secretary of the American Beef Cattle Performance Registry Association explained some of the rules and basic advantages of profitably selecting, registering and merchandising performance tested beef cat-

Max Blau, national president, presided during a late afternoon and night meeting of the executive committee of the American Beef Cattle Performance Registry Association. Those present in addition to Blau were: Clyde Bradford, Happy, Texas, past president; Charles Codding, Foraker, Okla., first vice-president; Glenn Burrows, Santa Fe, N. M., president-elect; Glenn Butts, Fairland, Okla., chairman-elect of the Board of Directors; and Dr. M. R. Callihan, Canyon, Texas, executive secretary.

The executive committee selected Oklahoma as the state in which the next annual meeting is to be held, sometime between the dates of February 21 and March 22, 1958, the exact time and place to be set by the Oklahoma Beef Cattle Improvement Association who will be hosts to the convention.

All progressive cattlemen read

The Cattleman

### Texas Angus Field Day At Johnston Ranch July 27

THE Texas state Angus field day will be held on the E. C. Johnston ranch eight miles east of Marshall on July 27.

The program will get underway at 9:30 AM and will include a type demonstration by Milt Miller, fieldman for the American Angus Association; a judging contest for all visitors; barbecue lunch; and speeches by Frank Richards, secretary of the American Angus Association and members of the Texas A&M College System.

The Johnston Ranch is on Highway 80 about eight miles west of Waskom.

### Texas State Angus at South Texas State Fair

THE South Texas State Fair, Beaumont, has been designated as state show and sale by the board of directors of the Texas Angus Association.

The fair is scheduled for Oct. 17-26. Angus judging will be held on Oct. 23 and the sale, in which 75 bulls and 15 heifers will be offered, will be held on Oct. 24. R. Blake Mackan, Angus breeder from China, is superintendent of livestock at the fair and Norman McAnelly, Tomball, is sale manager.

### New Angus Bulletin For Junior Feeders

A NEW bulletin of interest and help to all junior feeders and exhibitors will be released soon by the American Angus Association, St. Joseph, Mo.

The bulletin is a summary of the many phases of selecting, fitting and showing a calf either in the steer classes or the junior breeding shows. It will be distributed free upon request from junior exhibitors, their county agents or vocational agriculture teachers.



Honey Karnes, champion Quarter Horse and champion Palomino stock horse stallion, Forest Park Saddle Club Horse Show, Fort Worth, owned by J. D. Karnes, Fort Worth and shown by O. H. Crew. Cathey photo.

# want top-quality fencing?

remember...

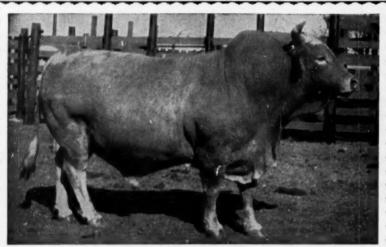




THE COLORADO FUEL AND IRON CORPORATION

DENVER

OAKLAND



"Mr. Poppa"-Gibson Herd Bull

# NOTICE

We are losing some of our leased pastures and will be forced to cut our herd the last of June. We will sell heifer yearlings, cows and calves and dry cows. These will be good, honest hard working country cattle and will be priced in line with their value.

# VISITORS WELCOME



DAN GIBSON

Phone 3-3024

SNYDER, TEXAS

Clairemont Route

### **NEWS, PICTURES, STORIES ABOUT HORSES**



Every issue crammed with stories on various breeds. Arabians, Palominos, Morgans, Quarter Horses, Thoroughbreds, Tenn. Walkers, Saddle-breds, Appaloosas, also Rodeos, cutting horses, riding clubs. How-to-do-it article in every issue. Tells how horses are used and enurticle in every issue. Tells how horses are used and enjoyed. (20th year publication.) Subscription starts magazine coming immediately. Costs less than a cent a day to enjoy this magazine. Twenty issues only \$5.00, ten issues \$3.00.

Published Bi-Monthly — Order Your Subscription today. Now Combined with "Back in the Saddle" Magazine.

# HORSE LOVER'S MAGAZINE P. O. BOX 1432 RICHMOND 4, CALIFORNIA

On Sale at the Larger News Stands.

The Cattleman-Subscription rates: One year, \$2; three years, \$5; five years, \$8; foreign, one year, \$4.

### **Bull Feeding Test Scheduled** For Fort Worth

FEEDING test, to be known as the Fort Worth selected bull feeding test, has been announced by the Fort Worth Chamber of Commerce and other cooperating agencies.

The 112-day test is designed to evaluate present and prospective sires of beef cattle and is being sponsored by the Fort Worth Chamber of Commerce, in cooperation with the Texas Angus, Hereford, Polled Hereford and Shorthorn associations and the Texas Extension Service and Experiment Station. The tests will be conducted at Aledo Feed Lots, Inc., Aledo, Texas.

The tests will provide cooperating ranchers with an economical method of obtaining information and of testing cattle which they can use in improving the production efficiency of their herds and in improving the grade of beef conforma-

Ranchers interested in putting bulls on test may obtain additional information by writing to their breed association secretary or to W. A. King, Fort Worth Chamber of Commerce. The final date applications will be accepted is July 15.

### Stockers and Feeders Sell Up to \$24.25 at Fort Worth Sale

EMAND for cattle in the special stocker-feeder sale sponsored by the Texas Hereford Association and the Fort Worth Market Institute at the Fort Worth stock yards June 7 was greater than the supply and more cattle, especially carload lots of better quality, could have been disposed of at strong prices.

Jeff Slocum, Cresson and Foster Price, Sterling City, judged the cattle. Nelson Dunn, Fort Worth, had the champion pen of 10 steers. They sold for \$24. The reserve champion pen of 20 steers, owned by B. C. Williams, Fort Worth, sold for \$24.25, with some extra steers at \$23.50.

O. C. Rosson, Sweetwater, had the champion pen of 10 heifers that sold at \$22.50 and a similar price was paid for the reserve champion pen of 20 owned

### **Angus Commercial Cow** Sale at San Angelo

THE 13TH ANNUAL Angus commercial cow sale was held at San Angelo, Texas, May 27 with about 1.000 cattle selling at above average prices. The sale was sponsored by the Texas Angus Association.

Eight bulls sold with a top of \$330. Pairs sold up to \$205. Breeding age heifers brought up to \$157.50 and yearling heifers sold around \$100.

Most of the cattle were purchased by ranchers in the San Angelo area, where ranchmen are beginning to restock after a long drouth.

FREIGHT

PREPAID

## Your Veterinarian Says . . .

**About Foot Rot of Cattle** 

LTHOUGH it has been recognized as a serious disease for many years, the exact cause of foot rot of cattle is still unknown. In many cases it appears to be caused by a germ called Actinomyces necrophorus that sets up infection after entering the foot tissues through cuts and wounds. These germs live in all kinds of filth, including manure piles and swampy pastures and muddy lots and mudholes around tanks or ponds.

However, it is often seen in pastured cattle during the dry summer months and in suckling calves that have never been in a barn lot. Such cases fail to support the theory that it is a filth-borne disease. In addition it seems definitely contagious in some outbreaks, which is also contrary to old ideas about foot rot. Accordingly, it appears that there may be more than one cause, and two or more types of foot rot affecting cattle.

Symptoms vary considerably, and cattle may appear lame before feet are suspected as being involved. Generally, though, a foot is badly swollen and the toes spread apart by the time an animal is noted as being lame. In advance stages the foot becomes decayed and oozes pus, while constant pain causes affected cattle to lie down most of the time while losing weight at an alarming rate.

Many satisfactory treatments are known, for foot rot usually isn't hard to control. Old methods consisted of soaking the feet in formalin or disinfectant solutions and the application of chemicals like copper sulfate and butter of antimony, followed by bandaging. In recent years this type of treatment has been largely replaced by sulfa solutions given intravenously and intramuscular injection of antibiotics like penicillin and streptomycin. Sometimes both the old and new types of treatment are combined and when joints are badly damaged one of the toes may require amputation.

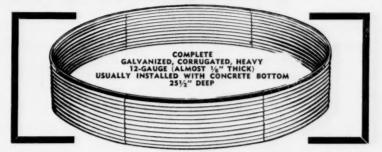
When several animals are affected and individual treatment isn't practical, owners sometimes treat the whole herd. This calls for building a water-tight box a foot and a half wide, eight inches deep, and about ten feet long, using either metal, wood or concrete. This is placed in a narrow gate or doorway, and is filled about half full of a ten per cent copper sulfate solution. The animals are driven through it daily for about a week or until the feet are healthy again. Adding two or three gallons of white vinegar to the solution will aid in dissolving the copper sulfate in cold water. The solution should be changed whenever it becomes too dirty.

Regardless of the method used, the treatment of foot rot can be depended on to cost time for treatment and money for medicine, so preventive measures are highly practical and the following are recommended:

1. Keep hoofs properly trimmed to eliminate ingrown hoofs that encourage injuries and infection.

2. Do away with wet places in lots and pastures through drainage, fencing,

# 12-GAUGE, CORRUGATED BOTTOMLESS **TOCK TANKS**



#### **General Description**

Extra heavy copper alloy copper bearing galva-nized corrugated steel bottomless stock tanks 25½" deep. Constructed of brand new 12-gauge copper-alloy copper bearing galvanized corrugated steel sheets. (And remember that 12-gauge is heavier than 14-gauge and 16-gauge. 12-gauge is olmost ½" thick.) Tank is already punched for bolts and complete with bolts, nuts, gasket mate-rial and ready for installation. Since the tank is made of extra heavy, 12-gauge no top rim is used.

IMMEDIATE DELIVERY

FREIGHT PREPAID

### Extra Heavy 12-Gauge Corrugated Galvanized Steel

Diameter	Weight	Gallon Capacity	Price Freight Prepaid
10-ft.	350 lbs.	1249	\$ 69.00
13-ft.	470 lbs.	2091	85.00
16-ft.	580 lbs.	3187	115.00
20-ft.	700 lbs.	4998	135.00
23-ft.	820 lbs.	6604	160.00
26-ft.	935 lbs.	8440	183.00
30-ft.	1050 lbs.	11245	199.00
33-ft.	1170 lbs.	13591	222.00
36-ft.	1290 lbs.	16141	245.00

# RNSTEIN BRO

164 N. Mechanic

Phone LI 4-5210 PUEBLO, COLORADO

# STOP PINK EYE



# **OCUROL-VET**

THE ONE-SQUIRT METHOD

Proven On More Than A Million Head

Supplied in 60cc bottles with handy spray attachment. For treatment of Pinkeye and other Bacterial or Fungicidal infections of the eye.

\$2.25 Per Bottle

At Your Favorite Dealer, Veterinarian or Druggist

Manufactured by The Ocurol-Vet Co. Sabinal, Texas

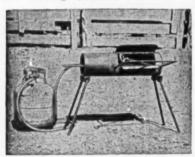
# Staggs IMPROVED

# Branding Jable

USED IN ALL STOCK RAISING STATES AND FOREIGN COUNTRIES Simple and efficient in operation. No danger of injuries or ground infection. Drop door and removable body bars expose all parts of the animal, for dehorning, castrating and all other operations.



Steel Construction. Electrically Welded. Standard Rights and Lefts — \$150.00. Reversible that can be used for either side branding-\$165.00.



STAGGS

# Branding Iron Heater

Another Staggs labor saver. No waiting for irons to heat, irons hot in less than 5 minutes. No generating or pumping, no danger of fire or outside heat or

Standard heater for 6 irons, complete with 5-gal. bottle, all connections, ready to use, \$47.50.

Large size for 10 to 15 irons, complete, \$57.50.

For information, write:

# STAGGS & CO.

HENRIETTA, TEXAS

Phone 375 Box 163

or filling. Since rocks and cinders may cut feet, sand or concrete is preferred for filling jobs.

3. Keep stables clean and avoid the accumulation of mud and filth in barn vards and feed lots.

4. Secure a recommended organic iodine compound from your veterinarian and mix it with salt at the ratio of one pound to 50 pounds of salt. This mixture is then fed free choice.

5. Make cattle walk through three or four inches of hydrated lime at least once daily. This can be done by using the trough already described for treatment and setting it up in an appropriate place. It can be made more effective by mixing five pounds of powdered copper sulfate with every hundred pounds of the lime. The box will require occasional cleaning and the frequent addition of more lime.

### George R. Shepherd Named To American Royal Staff

EORGE R. SHEPHERD, formerly affiliated with the Southwestern Exposition and Fat Stock Show, has been named assistant to C. M. Woodard, secretary-manager of the American Royal Livestock Exposition, according to an announcement by E. M. Dobbs, president. Shepherd will assume his duties immediately.

Dobbs pointed out that increased administrative duties necessitated by the growth of the livestock and horse show activities made it necessary to add to the operations group.

As assistant to Woodard, the new executive will perform management duties on all phases of the Royal to be held October 19-26. These include the annual parade, queen contest and coronation ball, in addition to the eight-day livestock and horse show.

Shepherd, a native of Fort Worth, has been in the commission business on the Fort Worth stock yards and for a number of years has been superintendent of the bull carlot and pens division of the Southwestern Exposition and Fat Stock Show.



Buddy Day, champion Quarter Horse and champion Palomino gelding, Forest Park Saddle Club Horse Show, Fort Worth, owned by Ronnie Bankhead, Fort Worth. Cathey photo.



CHUNKO DUKE MANSO

- One of Our Top Herd Sires
- Officially Performance Proven
- Sire of 1st Place Winners at Major Shows

#### FOR SALE

Outstanding Sons-Some Are of Breeding Age-Some With Show Records

Also Breeders of Santa Gertrudis

# **FAY RANCH**

CEDAR LANE, TEXAS

12 Miles Southeast Bay City

Office 1801 Dallas Ave., Houston - CA 70511



Write for FREE details & pictures AMERICAN BRAHMAN BREEDERS ASSOCIATION





- . The Chute with a Side Exit
- · Left or Right Side Brand
- Automatic Head Adjuster Ideal for Brahmas
- Also Calf Cradles, Corrals, Feeder Bunks, and Stock Racks for Pickups

Dealers Wanted Distributor — W G ESTES
Abilene, Texas
I CATTLE CHUTE COMPANY
Dodge City, Kansas

The World's Finest Cattle Handling Equipment

### Soil Conservation Society of America to Meet Aug. 28-31

THE problem of water, too much or too little of it, will be the theme of the national convention of the Soil Conservation Society of America at Pacific Grove, Cal., August 28-31. Many sections of the country have been plagued with too little water during the past five years or more until the last few months when there has been too much water over some sections. It will be of interest to learn what speakers at the convention will propose to solve these problems.

Membership of the Soil Conservation Society of America includes professional workers in soil and water conservation and related fields in the United States. Canada and Colombia.

### **Texas Brangus Breeders Meet**

HE Texas Brangus Breeders Association held a general membership meeting and field day June 22 at the Pale Face Ranch, Spicewood, Texas. Principal speakers at the meeting were Dr. T. C. Cartwright, Texas Agricultural Experiment Station, 23, Mc-Gregor, Texas, and Prof. J. K. Riggs, Texas A & M College. Performance testing of cattle was the general topic discussed, and the association voted to furnish two groups of steers for a 140 day feed test to be held at Sub Station 23 this fall.

### Mexico's Horse Meat Inspection System Recognized by USDA

MENDMENT of Federal meat inspection regulations to recognize the horse meat inspection system of Mexico has been announced by the U. S. Department of Agriculture.

This action means that horse meat and horse-meat products of Mexico now may be imported into the United States provided the products are accompanied by the required Mexican inspection certificate and found to be otherwise satisfactory.

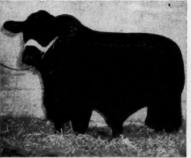
### Wildlife May Indicate Disease **Outbreak in Farm Animals**

BSENCE or inactivity in the wildlife of a given area may indicate an outbreak of listeriosis, according to a report in the Journal of the American Veterinary Medical Association. Listeriosis is an infectious disease caused by bacteria which can infect more than 26 animal species, including man, the Association said.

A case study presented by veterinary authorities in the Journal, reported that the sheep on five ranches and one herd of cattle in California were infected during an epizootic (an epidemic in animals) of listeriosis. Farmers in the area noticed a decline in the number of raccoons and skunks in the vicinity just before and during the time that their animals were affected. These species were believed to be the source of the infection.

# tangus Produce

MORE BEEF AT LESS COST





Typical Champion Brangus Cattle-The Real Beef Type

Brangus is a breed of beef cattle developed in the United States by the use of Brahman and Aberdeen-Angus blood and has been accepted by cattlemen over the nation and in many foreign countries.

Brangus can do well for you because: They are easy to handle—have no horns—have great resistance to cancer eye and pink eye—are extremely hardy solid black in color-adapt themselves to either heat or cold-are good milkers -make good gains under adverse conditions.

Contact any of the breeders listed below for information, and about purchasing Brangus cattle.

#### WILLOW SPRINGS RANCH

Registered Brangus Cattle Matt M. Syler, Mgr. Route 2, Burton, Texas Phone GR 6-8132 Brenham

#### WALTER POPE

Phone 52118 Coalgate, Oklahoma

#### PALEFACE RANCHES

Generations of Big Beef-Type Brangus

Spicewood, Texas

### CLEAR VIEW RANCH

Raymond Pope, Owner 81 Brangus Ave. Vinita, Oklahoma

#### CLEAR CREEK RANCHES

Frank & Dorsey Buttram

Welch, Okla., & Grenada, Miss.

#### PAUL DAVIS FARMS

825 Northwest 2nd St. Oklahoma City, Okla.

# BRANGUS

Listings on this page are available for \$10 per month. Take advantage of this promotion designed to put your name before more than 28,000 cattlemen in 48 states and 40 foreign countries. The Cattleman, 410 East Weatherford, Fort Worth.

Attention, South American Buyers: The breeders listed on this page can supply your needs for foundation cattle.

### CHAS. MOORHOUSE COM. CO. CATTLE \* LAND \* INSURANCE

STOCKER and FEEDER CATTLE

**Our Specialty** 

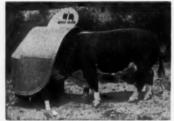
Munday, Texas Phone 6811

Benjamin, Texas Phone 2181

THE SOUTH continues to grow in the livestock business. Keep abreast with the trends in this area through the columns of Livestock Magazine, now published monthly as a news and feature magazine. For free sample copy, write Livestock Magazine, P. O. Box 4245, Memphis 1, Ten-

# The WHIRLWIND FEEDER

for Mineral and Salt



- \* PORTABLE
- \* ALL-STEEL CONSTRUCTION
- \* PROTECTED AGAINST CORROSION

Our many repeat customers prove that the Whirlwind Feeder is doing its job well. STANDARD SIZE (for Mineral Feeding) \$44.50 f.o.b. RALLS, TEXAS

LARGE SIZE (for Creep and Salt Control Feeding) \$59.50 f.o.b. RALLS, TEXAS (Cash with order or 1/4th down, remainder C.O.D. please)

For more information see your local Feed Dealer or write COLLIER

LIVESTOCK FEEDER CO.

Box 896-C, RALLS, TEXAS



BI-MONTHLY MAGAZINE

Brings you NEW, Original, Practical ideas from successful craftsmen . . . Do-It-Yourself plans, patterns and techniques by leading writers - not published elsewhere.

Send For Your

### SAMPLE COPY

#### The Leather Craftsman

P. O. Box 1386, Fort Worth, Texas Dept. C Gentlemen:

- Please send me a sample copy
- Send me 6 months' trial subscription (3 issues)

State

\$1.00

Address

City.

### Just An Old Cow Custom

By S. OMAR BARKER

Range cows with little calves to raise

Have quite a system. While they graze-

In other words, step out to lunch-

They leave their youngsters in a bunch

Watched over by one cow, elected

By means no human has detected.

Sometimes it's one, sometimes another

That takes her turn as calfguard mother.

She lies down with them. chews her cud

Just as the calves' own mammas would.

But should there be a threat of harm.

She bawls to signal the alarm.

She's quite a dame, this simple critter,

The rangeland's bovine baby-sitter!

I am enclosing two one-dollar bills for subscription to The Cattleman magazine for another year. I enjoy it very much after being associated with cattlemen for so many years. I also enjoyed attending the convention in Houston in March and saw lots of folks I have known for so many years. E. F. Reese, Corpus Christi. Texas.

### CLASSIFIED ADVERTISING

TOO LATE TO CLASSIFY

### State of Washington CATTLE RANCH

6.200 acres deeded, over 6,000 acres leased and 310 State Cow Calf Permit. This ranch will handle 750 mother cows and will keep 500 head of the calf crop over to long yearlings. It is located in Loomis Valley, one of the most scenic spots in the northwest, 30 minutes from good town. It has an elevation differential from 1,100 to 6,000 feet which contributes to a most efficient operation. It has about 335 acres of sprinkler irrigated hay ground with new pumps and pipes. It has three nice homes. The price is \$325,000 which was arrived at by an independent appraiser. Also included is a list of furniture, tools, machinery, horses and hay. The cattle herd or any portion may be bought at market price. Has excellent experienced manager.

### Dean L. Sherfey

322 Rookery Bldg. SPOKANE, WASHINGTON

Telephones:

Office TEmple 8-3568 Residence KEystone 4-6240

1,200 acre ranch in the Ozarks. About 100 head of cattle on it. Now only \$16.00 per acre. Harvey Stewart, Realtor, Nettleton, Ark. Phone 2-7010, Jonesboro, Ark.

96 HOLSTEIN DAIRY HEIFERS with lots of quality. Priced to sell. Six months old to springers. Robert H. Walter, Lannon, Wisconsin.

### THE TWO GO TOGETHER



PORTABLE leads the way again with a chute for every need-four sizesfourteen models.



Portable Truwate Livestock Scalesjust the Scales you waited for.

Before you buy, write:

### **Moaford Industries** Crystal City, Texas

KENT-ucky CATTLE A REALLY GOOD

Patent Applied for Cheap Enough to Have SEVERAL in Each Pasture

Cheaper and safer than you can make one. Durable—3trong—20 thicknesses burlap tightly and securely banded on steel cable with non-alip attachment—9 feet long—enough for several cattle. Ranch tested approven. Globe Cable Oil mixes with 4 gallons fuel oil for five fillings.

gallons fuel oil for five fillings.

HERE'S OUR PROPOSITION—
Four Cattle Oilers and 4 gallons Globe Cable Oil prepaid for \$54.80. Six Cattle Oilers and 6 gallons Globe Cable Oil prepaid for \$77.20. Eight Cattle Oilers only—no Cable Oil—prepaid for \$78.00.

Oilers alone, any number under eight, \$\tilde{\theta}\$ \$9.55 each, Globe Cable Oil, \$3.75 gallon and you pay the freight.

BREEDERS SUPPLY AND EQUIPMENT CO. P. O. Bex 1369 Lexington, Kentucky
DISTRIBUTOR KENT-UCKY LIVESTOCK APPLIANCES

Breeders Report Excellent Results

from Advertising in

The Cattleman

# **Cattle News**

OMAHA

Bu HART JORGENSEN

Hart Jorgensen, Executive Director of the Livestock Foundation of Omaha, is personally known to thousands of Corn Belt and Western livestock growers and feeders through his market broadcasts, and talks before various livestock grower and feeder groups.—The Editor.

Back from the stockgrower conventions, Omaha market men reported they'd rarely if ever seen grass and moisture conditions in the range country of Wyoming, Colorado and Western Nebraska and South Dakota as good as in mid-June. In view of that the Western man is generally optimistic as regards the coming fall stocker and feader season. Meanwhile, in the Corn Belt area adjacent to the Omaha market, mid-June moisture conditions and crop prospects stack up as correspondingly excellent—in fact, the best in years. A continuance of that favorable weather and crop pattern into fall will mean lots of grass, lots of corn, and lots of cattle and calves. At the Sandhills Cattle Association convention held at Gordon, Neb., in late May the consensus was that stocker and feeder cattle and calf prices this fall could be anywhere from \$1 to \$3 higher than a year earlier. However, a Corn Belt feeder on the program (Knute Johnson of Elburn, Ill., president of the Corn Belt Livestock Feeder Association), said that as a feeder of 2-year-old steers he was concerned about the bumps that that class of cattle had encountered during peak marketing periods of the past two winters.

Mid-June fat cattle values at the Omaha market still enjoyed a bulge of better than \$2 above a year earlier, but it was about this time a year ago that the fat cattle market started the upsurge that carried into September-October. Around the Omaha market, current opinion seems divided as to whether or not fat cattle prices in late summer and fall can match the pace of a year ago. However, a random poll indicates majority opinion is skeptical of a repeat performance, chiefly by virtue of the fact that many of the calves and light cattle that went out a year ago are due back in late-summer and early fall and thus should make for substantial fat cattle volume at that time.

Omahan Vic Gellen reports to Jim Rosse of Livestock Conservation, Inc., that even Texans are boasting about Omaha steaks. He says he dined at a small (small, that is, for Texas), restaurant just outside of San Antonio, where the menu featured: "Northern Fed Omaha Beef—Large T-Bone—Over a Lb."

## You Can't Beat White's

fashioned by artists in leather

Work Boots and Saddles that are durable—Dress Boots and Saddles for the most fastidious—Official Boot and Saddle Maker for World Championship Rodeos—Let Us Make Your Boots and Saddle.

Write for order blanks

## L. WHITE

Boot and Saddle Shop

2461 NORTH MAIN STREET FORT WORTH 6, TEXAS

> Telephone MA 4-2323





★ KEEPS COWS OUT • SAVES FEED

★ BIG CAPACITY • SAVES TIME AND WORK

★ MORE PROFIT • HEAVIER WEANING WEIGHT

Get heavier, upgraded calves at weaning . . . better price, earlier marketing. Brower's Calf Creep Feeder holds 30 bu. feed, takes care of 40 calves. Weather tight — keeps feed dry in any weather. Anchors solidly at all 4 corners — stays put. Sturdy angle iron stalls keep out larger cattle; stalls fold to top for easy towing through gates. Steel skids; hopper and trough of heavy, rust-resisting Armco Zincgrip. Shipped knocked-down to save freight; easy to assemble.

WRITE FOR LITERATURE AND PRICES
BROWER MANUFACTURING CO., Box 1915 QUINCY, ILLINOIS



To Be Certain of Your



### CHAROLAISE

Breeding INSIST On Registry In

The American Charolaise Breeders Association
The Original and Oldest Charolaise Breeders
Association in the United States

AMERICAN CHAROLAISE BREEDERS ASSOCIATION
And

AMERICAN CHARBRAY BREEDERS ASSOCIATION

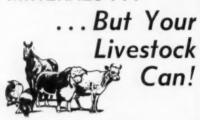
841 First National Bank Bldg.

Phone CApitol 7-4482

Houston, Texas

# W YOU

MAY NOT BE ABLE TO TELL THE DIF-FERENCE BETWEEN MINERALS...



You can't tell a good mineral simply by smelling of it, tasting of it, or crumbling it between your fingers. There is only one way to find out which mineral is the best for your stock . . . and that is to feed it to them and observe the results.

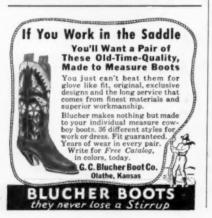
You don't need sales literature or advertising matter to tell you whether your animals are getting fatter, healthier, more productive. You can see these things (or absence of them) with your own eyes.

We welcome and invite ranchers to try Lamkin products on this basis. We know they get results . . . results you can see with your own eyes, weigh on the scales, deposit in the bank. This is the acid test for any mineral. You're invited to apply this test to Lamkin's, beginning



Get in touch with your Lamkin dealer now, or write us direct.

# LAMKIN BROTHERS



### FORT CMITH ARK OKI A

### FORT SMITH, ARK.-OKLA.

Bu G. SHINN

The Fort Smith Stockyard was out of operation the last week of the month of May due to the Arkansas River flood. The receipts of all livestock the first week of June were the largest of any week to date this year. The week of nonoperation caused an increased demand for all classes of slaughter cattle and calves and kept them all moving at generally steady prices except the veal calves, which have steadily declined from 50c the first week of the past month to \$1.00 lower the last week. Stockers and feeders were generally steady during the past month.

Standard and good slaughter steers and heifers ranged from \$16 to \$20.50, with a few selling up to \$21, some choice up to \$22. Utility and commercial cows sold from \$12 to \$13.50, a few at \$14. Canner and cutter cows at \$10 to \$12, shelly canners sold up to \$9.50. Utility and commercial bulls ranged from \$14 to \$15.75, with a few selling up to \$16. Canner and cutter bulls sold \$12 to \$14.

Good and choice vealers sold from \$17 to \$20, with high-choice selling at \$21 to \$22. Utility and standard ranged from \$12 to \$15.50, with a few bringing \$16. Good slaughter calves weighing up to 500 lbs. ranged from \$16 to \$20, with utility and standard remaining steady at \$12 to \$15.50.

Common and medium stocker and feeder steers remained steady at \$15 to \$17.50 and good and choice at \$18 to \$20. Common and medium stock heifers sold at \$15 to \$16.50. Medium and good stock steer calves cleared at \$17 to \$18.50, with good and choice clearing at \$19 to \$21.

From the first of January to date the Fort Smith area has had 38.83 inches of rain, this is an excess of 16.53 inches. Normal rainfall for this period is 22.30 inches. The excess rain has done considerable damage to the small grain crops in addition to the Arkansas River flooding the lowlands. Most of the stockmen say that they are not complaining yet, after the experience they had with the drouth for five years.

### NORTH CENTRAL ILLINOIS

By DEAN BLAKE

At present we are waiting for the ground to dry enough to permit corn cultivation and much of the hay that has been mowed in the last ten days is lying in the fields. We raise a mixture of brome, alfalfa, timothy and red clover in most of the North Central part of Illinois. The hay is rank and tangled due to the continued rain and high driving winds, thus the curing has been slowed up. Most farmers cut two crops of this mixture a year.

The bloat problem is always with us, and very few feeders who are running light cattle through the summer get by without some death loss in their herds. Some of the antibiotics are being put into the salt and some commercial feeds to keep down this loss.

At present, and continuing well up



Now! A faster and easier way to kill screw worms! Simply squirt Mar-Dane 1883 direct from the can into the wound. Contains LINDANE for fast, sure killing action. Leaves a long-lasting plastic-type residue to repel and kill flies.



## FOR SALE

Carload 2-yr-old reg. Angus heifers, bred to calve next Feb. to Imp. Jarl Eric of Southburn, a big, smooth bull imported from Scotland. These are well grown and good enough for foundation purposes. Popular families. Herd accredited. Priced reasonably.

### K. A. CLARK

Easton, Maryland Tel.: TAlbot 2-3473



until the Christmas holidays, there will be a steady flow of yearlings weighing from 800 lbs. to 1100 lbs. going to the Chicago market, grading from choice to prime. Some of these will be strictly dry-lot fed and some will be fed while on pasture, with a short turn in a dry lot the last 30 days. As these cattle leave the farm they will be replaced by yearlings or calves that have been on local pastures through the summer, aiming at the winter and spring markets. Local sales barns are selling some light yearling heifers and steers that have come from Louisiana, grading fair to

good, at from 17c to 21c. A few good to choice at 20c to 23c and an occasional package of strictly choice at 23c or better. We have several local dealers who keep a continuous flow of feeders coming in direct from Texas and other Southwestern states. Not many cattle will be available to them in the Northwest states until September or October. Many dealers, and some big feeders, have entire output of some ranches contracted for in both areas. Prices are reported to be somewhat higher on these contracts than they were last year. In this North Central area, we have many feeders who

feed out from 300 to 1200 cattle a year. About two out of three smaller farmers feed from 20 to 100 head a year. As corn is the principal crop, and the hay crop is heavy, it will mean that this program will continue for some time.

At present the ground still continues to absorb most of the water and very few of the creeks have overflowed, due to the gentle way the rain has fallen. Local wells are still producing at a good rate, relieving some worries that have bothered feeders in the last few years. However, our water table is still lower than it was ten years ago.

# SOUTHWESTERN CATTLEMEN

# Producers of fine quality beef cattle

Registered Herefords

See Us for
Range and Herd Bulls



Horseshoe "D" Ranch

Johnson City, Texas

## W. T. Waggoner Estate

Vernon, Texas



Quality
Commercial
Herefords

**Yearling Steers and Heifers** 

Ranch located in Wilburger, Baylor, Wichita, Foard, Knox and Archer Counties, Texas

## KIRK EDWARDS

HENRIETTA TEXAS



**Quality Commercial Herefords** 

Feeder Calves, Replacement Heifers & Bulls

Ranch located in Archer and Clay counties, Texas.

## J. A. Matthews Ranch Co.

ALBANY, TEXAS

Joe B. & Watt Matthews, Mars.



Quality Commercial Herefords
Feeder Calves, Yearlings and Stocker Heif

Feeder Calves, Yearlings and Stocker Heifers Ranch located in Throckmorton and Shackelford counties, Texas

## Runnells-Pierce Ranch

(Partition of Pierce Estate)

Wharton, Texas



Registered Fullblood Brahmans and Quality Crossbred Cattle

Feeder Calves, Stocker Heifers
Ranches located in Wharton and
Matagorda counties. Texas

## Jack Frost Ranches

Tower Petroleum Bldg.

Dallas, Texas



Quality Commercial Hereford Feeder Calves, Stocker Herefords

Ranches located in Nolan, Kent and Deaf Smith counties, Texas.

## BREEDERS OF BRAFORD CATTLE

We have some yearling bulls for sale.

## L RANCH COMPANY

La Ward, Texas Contact Tom Holstein Phone 113

## LEAGUE RANCH



Registered and Commercial Herefords

> Benjamin, Texas Jack Idol, Manager

## McDannald Ranches



Quality Commercial Herefords and Angus A. T. McDannald, Owner Box 2972 - Houston, Texas

Ranches in Park and Jefferson Counties, Colo., and Harris County, Texas

TEXAS & SOUTHWESTERN
CATTLE RAISERS

FOR QUALITY COMMERCIAL CATTLE contact any of the ranches listed on this page. All of these ranches maintain membership in the Texas and Southwestern Cattle Raisers Association. Stray cattle or cattle of questionable ownership bearing brands shown should be reported to this Association. Advertising service in this section is available to members of this Association. Write: The Cattleman, 410 E. Weatherford. Fort Worth. Texas.



## TEXAS AND SOUTHWESTERN CATTLE RAISERS ASSN.

410 EAST WEATHERFORD, FORT WORTH 2, TEXAS

#### **OFFICERS**

JOHN BIGGS JOHN BIGGS PRESIDENT
EDGAR HUDGINS FIRST VICE-PRESIDENT
NORMAN MOSER SECOND VICE-PRESIDENT
M A FILL FO PRESIDENT M. A. FULLER. TREASURES
CHAS. A. STEWART SECRETARY-GENERAL MANAGER
ERNEST DUKE ASSISTANT SECRETARY
C. E. HODGES. ASSISTANT SECRETARY
ATTORNEY

#### PAST PRESIDENTS

## C. K. Boyt, Devers

A. E. Gates, Laredo Ewing Halsell, San Antonio A. C. Jones, Beeville

#### BOARD OF DIRECTORS

Tobin Armstrong, Armstrong H. G. Barnard, Tulsa, Okla. George Becker, Kaufman George Beggs, III, Fort Worth Col. John M. Bennett, Jr., San Antonio
Lee T. Bivins, Amarillo
W. T. Bonner, Gainesville
E. S. F. Brainard, Canadian J. S. Bridwell, Wichita Falls Dolph Briscoe, Jr., Uvalde R. A. Brown, Throckmorton Stanton Brunson, Crosbyton D. Burns, Guthrie Bob Cage, Eagle Pass G. R. Canada, Anahuac Walter W. Cardwell, Sr.,

Luling Ben H. Carpenter, Dallas Frank H. Chappell, Jr., Lubbock

Woods Christian, Mission David S. Combs, San Antonio Hal Cooper, Ft. Supply, Okla. Fred Craddock, Pawhuska, Okla.

J. M. Crews, Childress H. Mason Crocker, Brady Mit Dansby, Bryan G. Cameron Duncan,

San Antonio
Tom East, Jr., Hebbronville
Joe B. Finley, Encinal H. G. Flowers, Asperment Jack Frost, Dallas Albert E. Gates, Laredo H. P. Guerra, Roma O. C. Hadden, Ponca City,

J. K. Haley, Jr., Mt. View, Okla. Furd Halsell, Fort Worth George Halsell, Fort Worth Newton Harrell, Claude R. H. Harris, Jr., Uvalde A. H. Heiner, Beaumont J. J. Helm, Antlers, Okla. Fred A. Hobart, Pampa Gage Holland, Marathon Harry Hudgins, Sherman J. F. Jackson, Groesbeck Ralph A. Johnston, Houston W. W. Jones, Corpus Christi Cleve Kerr, El Paso T. A. Kincaid, Ozona R. M. Kleberg, Jr., Kingsville

H. L. Kokernot, Jr., Alpine

Holman Cartwright, Dinero
W. T. Coble, Amarillo
Bryant Edwards, Henrietta
Claude K. McCan, Victoria
Roy Parks, Midland

Agack Roach, Amarillo
Jay Taylor, Amarillo
C. E. Weymouth, Amarillo
Ray W. Willoughby,
San Angelo

HONORARY VICE-PRESIDENTS Richard King, Corpus Christi R. J. Kleberg, Jr., Kingsville Joe Matthews, Albany G. R. White, Brady

> Karl Leediker, Crockett Frank Lewis, Bay City W. J. Lewis, Jr., Clarendon George Light, III, Cotulla Reese B. Lockett, Brenham Jack B. Love, Llano Ed Lowrance, San Antonio J. B. McCord, Coleman J. C. McGill, Alice Carter McGregor, Jr.,

Carter McGregor, Jr.,
Wichita Falls
Jack Mansfield, Vega
H. H. Matthews, Sabinal
Watt Matthews, Albany
T. C. Meador, Eldorado
L. M. Mertz, San Angelo
Albert Mitchell, Albert, N. M.
Joe C. Mitchell, Marfa
Hilmer Moore, Richmond
H. H. Moore, Navasota
Warren Moore, Alvin Marren Moore, Alvin Alfred Negley, San Antonio R. J. Nunley, Sabinal Thomas M. O'Connor, Victoria J. G. Phillips, Jr., West Columbia

L. W. Pierce, Jr., Lindale T. J. Poole, Jr., Bay City Foy Proctor, Midland F. B. Pyle, Sanderson Watt Reynolds, Fort Worth M. H. W. Ritchie, Paloduro Howard Rivers, III, Elgin T. L. Roach, Jr., Amarillo J. W. Sartwelle, Houston Tom B. Saunders, Fort Worth Harry Scaling, Bellevue Clarence Scharbauer, Midland Stuart Sherar, Houston Jack Shelton, Romero Howell Smith, Wichita Falls Dick Snyder, Clayton, N. M. W. G. Swenson, Stamford Jack Turner, Fort Worth Bilby Wallace, Clairemont Lafayette Ward, Jr., San Antonio W. R. Watt, Fort Worth

W. R. Watt, Fort Worth Leo J. Welder, Victoria J. T. White, Hearne W. W. White, Mason Roger Williams, Victoria Harrie Winston, Snyder Lawrence Wood, Refugio F. R. Wulff, Jr., Brady

#### FIELD INSPECTORS

N. B. Albright.......95 Brown Drive, Amarillo Allee, Warren P. Box 454, Carrizo Springs Anderson, H. C., Jr. 2371 Orange, Beaumont Davis, Vern E. Gen. Del., Big Lake
Dick, J. C. Box 12, League City
Drace, Dub. 3707 23rd St., Lubbock Eckols, Buck......Rt. 2, Box 230B, Liberty Flowers, Dennis T. .....Box 1256, Marfa Hodges, John Ely......137 Grapeland, San Antonio Hull, Jack J.....Box 1045, Pawhuska, Okla. Jefferies, Alan T. Box 92, Clarendon Lansford, G. L. Box 201, Hebbronville Luman, James Wm......427 Whittenburg, Borger McDaniel, Howard D......725 W. Kansas Ave., Midland Mims, Jack H. Box 21, Canadian Parker, Bonnard Lee.....Box 786, Tahoka Peeler, Travis Lee.....Box 303, Kingsville Porter, Herman O. Box 483, Brady Rosenthal, Coy T......Box 364, Antlers, Okla. Stewart, John L. 3733 W. 7th St., Fort Worth Tinsley, T. O. Gilmer, Texas Vivian, Leon T..... .....George West

#### MARKET INSPECTORS

Abilene and	(H. M. Moore, Jr., Box 1461
Sweetwater	J. V. Waldrop, 1601 Sycamore St.
Alice	Walter King, Box 502
	(C P Alla

Amarillo,	Box	5056,	N.	Amarillo	Station	C. R. Alls W. I. Bennett F. E. Schottlander Jack Yale, Jr.
-----------	-----	-------	----	----------	---------	---

... Ray B. Wilson, Jr., 2900 E. 5th St. Austin Denver, Colo.........K. K. Hartmann, 220 Livestock Exch. Bldg.

M. O. Cannon O. O. Cannon A. D. Daugherty Mrs. Hattie Hodges Fort Worth, 121 E. Exchange Avenue......

A. H. Morrison
V. P. Phelps, Jr.
E. R. Peacock
F. E. Peacock
E. N. Portwood
J. O. Shawver

G. M. Brooks Max R. Buchanan Houston, 4905 Calhoun Road..... John W. Smith

Oklahoma City, Okla., 228-A L.S. Exch. Bldg. O. L. Conner T. E. Moffett, Jr.

A. E. Becker Glen O. Hummel, Jr. Miss Myrtle Jacobs San Antonio, P. O. Box 800..... T. L. Luker Frank R. Savage

Texarkana......James H. Rhea, Box 512, Texarkana Stk. Yds.

The cost of membership in the Association is \$6.00 annual dues and 12 cents per head per year assessment on the number of cattle rendered.

The Association employs inspectors at the markets and principal shipping stations on the range. Field inspectors are also employed to travel over the range country and investigate reports of cattle stealing, etc. Association attorneys assist in the prosecution of those charged with theft of cattle owned by members.

# you are invited to..

**ENJOY THE SATISFACTION** of being actively identified with other leaders in promoting the welfare of the livestock industry.

ENJOY THE PROTECTION and services of a staff of nearly 150 workers, trained and experienced in the problems of your industry.

**ENJOY THE BENEFITS** of belonging to the oldest and largest organization of its kind in America.

Texas and Southwestern Cattle Raisers Association

## COST OF MEMBERSHIP is computed on the following basis:

Annual dues	\$6.00
65% of cattle owned (not less than 50 head) at 12c per head	\$
The Cattleman magazine yearly subscription (optional)	\$3.00
National Live Stock and Meat Board (optional) 1c per head	\$
Total yearly charge	S

If you prefer you may just show the number of cattle you wish to render and we will mail your statement for correct amount of dues.



Fill out the application below, enter your brands on the back, tear out and mail today to Toxas and Southwestern Cattle Raisers Association, 410 East Weatherford Street, Fort Worth, Texas.





To the President and Members of the Texas & Southwestern Cattle Raisers Association:

The Petition of the subscriber represents that he is desirous of becoming a member of the Association and I CERTIFY THAT I HAVE RENDERED NOT LESS THAN 65% OF THE CATTLE I AM HANDLING. In case of acceptance I agree and bind myself to conform to the By-Laws governing the Association, and to pay all dues, assessments and other charges provided for by the Association, at Fort Worth, Texas.

Name..

(Print Name)

Ranch is located

Mailing address

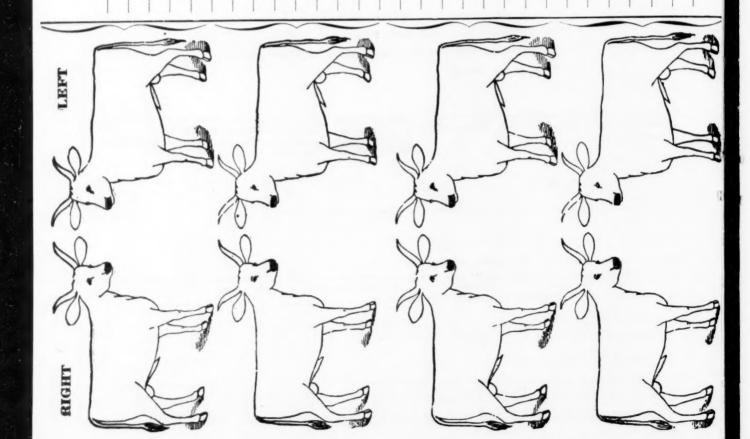
Enter here 65% of cattle owned (No. head).

Signature of Applicant

HORSE BRANDS

# REMARKS

(For Instructions See Other Side)



# Livestock Markets Review

Price Range at Fort Worth, Houston, San Antonio and New Orleans During Past Month

NEW ORLEANS Slaughter classes of cattle and calves sold firm to higher during the first part of the month with some price decline showing up toward the latter part of the period under review.

Heavy rains over most of the territory caused adverse rural traveling conditions and resulted in comparatively light receipts. This in turn proved to strengthen the market with heavy demand being made on all classes of slaughter material. Stocker and feeder offerings generally drew better prices during the period and trading was very active in this category.

Calves were very active all during the month, with best trade on those rating commercial and up. The cow trade was active and fully steady with very good demand. Steers and heifers were in good demand at steady to firm prices. Bulls were active and firm to higher. Stockers were in excellent demand and good outlets were had on all classes. The hog market was active on both slaughter kinds and feeder material.

Good to choice calves sold from \$20-\$21; commercial \$17-\$19; utilities from \$14-\$16; and culls \$8-\$12.

Commercial cows brought \$13-\$14; utilities from \$11-\$12; cutters \$9-\$10 and canners \$7-\$8.

Best bulls sold \$13.50-\$14; utilities \$12-\$13; cutters \$9-\$11.

Good to choice slaughter steers sold \$18-\$22; commercials \$14-\$15; and utilities \$12-\$13.

Good to choice slaughter heifers sold \$17-\$21; commercials \$14-\$16; and utilities \$12-\$13.

Good stocker steers brought \$13-\$15; common and medium \$10-\$12; stocker heifers ranged from \$12-\$13.

Good to choice hogs, 180-220 lbs., brought \$19-\$19.50; good, 230-250 lbs., \$17.50-\$18.50; good, 160-180 lbs., \$16-\$17; good butcher pigs \$14-\$15; packer sows \$11-\$14 and good feeder pigs \$15-\$16

SAN ANTONIO Price advances on most cattle and calf classes marked trading on the San An-

tonio market during June. The lone exception was stocker calves which were around \$1.00 lower than at the close of the previous month.

As compared to the close of the preceding month, slaughter steers and yearlings, bulls and slaughter calves were \$1.00 higher. Slaughter cows were 50c-\$1.00 up and stocker steers were steady to 50c higher.

Most standard to good slaughter steers and heifers in mixed lots scaling 500-700 lbs. sold at \$19.00-21.00. A few loads and lots mostly good moved at \$21.00-22.50 and a few mostly good to low choice steers weighing 700-1,070 lbs. sold at \$22.50 - 23.50. Numerous lots mostly standard mixed yearlings cashed at \$18.00-19.00, utility to low standard \$16.00-18.00 and a few cutter and utility at \$14.00-16.00.

Bulk of the cow offerings were mixed lots cutter and low utility which sold at \$12.50-14.00. A few utility to low commercial brought \$14.00-15.25. Canners and cutters moved in a \$10.30-13.00 spread, very few below \$11.00. Utility bulls up to 1,000 lbs. changed hands at \$15.00-16.75 and lighter weight cutter and utility sold at \$14.00-15.00.

Bulk standard to low good slaughter calves brought \$19.00-21.50, a few mostly good at \$21.50-22.50. A sizeable volume utility to standard moved at \$17.00-19.00, cull and utility at \$14.00-17.00.

Bulk medium to low good yearling steers cashed at \$18.50-19.50 with several lots common to medium at \$17.50-18.50. Medium stock steer calves cashed at \$18.00-19.50, medium to low good \$19.50-21.50 and a load mostly good at \$22.50. Common to medium stock heifers and heifer calves earned \$16.00-18.50. Medium to low good stock cow and calf pairs moved in a \$125.00-165.00 spread.

In the hog division, mixed lots U. S. No. 1 to mostly 2 and 3 barrows and gilts scaling 118-260 lbs. sold during the month in a range of \$18.00-20.00. U. S. No. 1, 2 and 3 sows up to 330 lbs. brought \$16.50-18.00 with heavier 2 and 3 grades going

at \$13.50-17.50. Medium to choice feeder pigs 70-120 lbs. earned \$16.50-18.00.

Small lots good slaughter spring lambs sold at \$18.50-20.00, mixed good and choice going at \$20.00-21.50. Mixed lots old crop shorn slaughter lambs and yearlings bearing fresh shorn No. 2 pelts claimed \$15.00-17.00 for good, with utility to good selling at \$12.00-16.00. Cull to good aged slaughter wethers went at \$10.00-11.00, with cull to good shorn slaughter ewes going at \$6.50-8.00. Medium to good spring feeder lambs in small lots went in a \$15.00-18.00 spread.

Mixed Spanish and shorn Angora slaughter goats earned \$6.00-8.00 per cwt. with slaughter kids going at \$3.50-4.25 per head.

FORT WORTH Cattle and hog prices on the Fort Worth Livestock market during June showed some strength, however, sheep and lamb prices dropped. Receipts of all classes of livestock showed reduced numbers compared with arrivals during June last year.

Recent sales in the cattle yards show slaughter steers and heifers selling steady to 50c higher than a month ago, with most sales steady to strong. Cows were mostly \$1.00 higher and bulls 25c-50c higher. Slaughter calves were 50c to mostly \$1.00 higher than a month ago and most stocker and feeder yearlings and calves \$1.00-2.00 higher, with some sales only 50c higher.

Offerings in the cattle yards this month were slightly more than 35 per cent stockers and feeders and slightly less than 35 per cent cows, the balance slaughter steers, heifers and bulls, with most of the steers and heifers averaging under 800 lbs. but including some heavier fed steers.

Recent sales of good 700-1,100 lb. fed steers ranged from \$21.00-22.50 and choice grades from \$23.00-24.00, latter price for a few head of 890 lb. steers. Standard grade steers ranged from \$17.50-20.00. A few choice mixed yearlings and heifers cashed from \$22.00-

Announcing-Hereford Stocker-Feeder Sale

Thursday, July 11, 1957, Union Stock Yards San Antonio

Sponsored by TEXAS HEREFORD ASSOCIATION

in Cooperation with the Commission Firms and Stock Yards Company

UNION STOCK YARDS SAN ANTONIO

For the High Dollar, Sell Your Livestock at the

# New Orleans Stock Yards, Inc.

LIVESTOCK RECEIVED
ANYTIME, DAY or NIGHT

6807 N. Peters St.

The Oldest Central Market in the Deep South
Five Bonded Commission Merchants for Your Protection

FOR INFORMATION
PHONE - WIRE - WRITE

1869 — Eighty-Eight Years of Unexcelled Service — 1957

NEW ORLEANS, LOUISIANA

Phone CRescent 3771

23.00, with standard and good grades from \$17.00-22.00. Cutter and utility mixed yearlings turned from \$12.00-16.00.

Cow offerings were largely canners and cutters selling from \$10.50-13.00, with shelly cows \$8.50-9.50. Utility cows cashed from \$13.50-14.50 and commercial cows from \$15.00-15.50. A few of the younger standard cows sold from \$16.00-17.00. Commercial bulls cleared recently at \$15.50 and \$15.75, a few to \$16.00. Cutter and utility bulls ranged from \$12.50-15.25.

Choice slaughter calves sold recently from \$22.00-22.75 a few to \$23.00. Good slaughter calves turned from \$20.00-21.50, standard calves \$17.00-19.50, utility \$14.00-16.00 and cull calves from \$11.50-13.00.

There has been a broad demand for stocker and feeder cattle. Medium and good 500-700 lb. steers sold from \$16.50-21.50, with a few good and choice to \$22.00. Some good 750-950 lb. steers moved from \$19.00-20.00. Medium and good stocker heifers cleared from \$15.00-19.00. Medium and good steer calves moved from \$17.00-22.00. Good and choice calves ranged from \$21.00-24.00, with high choice 474 lb. steer calves \$25.50 and 460 lb. heifers out at \$22.00. The \$25.50 stocker calves were the highest since November 1952.

Butcher hog prices during the latter part of the third week in June were around \$1.50 higher than a month previous. The high point so far this month \$21.00 was paid June 17th and was the highest in two years. Most U. S. 1-3 grade mixed 200-280 lbs. sold during the third week of June at \$19.75 and \$20.00 and sows from \$16.00-17.50 a few to \$18.00.

Supplies and quality of the sheep and lambs during June dropped considerably

compared with May and prices were also down. Nearly 60 per cent of the receipts this month were spring lambs and 30 per cent old crop shorn lambs. Recent sales compared with a month ago show spring lambs weak to 50c lower, shorn slaughter lambs \$2.00-2.50 lower and slaughter ewes 50c higher. Feeder lambs steady to strong. Choice and prime spring reached \$23.50 early this month, with most good and choice slaughter spring lambs recently or after June 19th selling from \$19.50-20.00. Good and choice 85-105 lb. shorn slaughter lambs sold up to \$18.00 the first three weeks of June and No. 2 and 3 pelt slaughter lambs and yearlings from \$16.00-17.50. Cull and utility shorn slaughter ewes sold recently from \$6.00-8.00, most sales \$7.00 down. Good shorn aged wethers \$12.00-13.00. Medium and good spring feeder lambs moved from \$16.00-17.50 with sales earlier in June from \$18.00 to \$19.00 and one sale at \$20.50. A few shorn feeder yearlings \$14.00-15.50 some early in the month to \$16.50.

HOUSTON Trading was active in the cattle division at the Port City Stockyards during the past month for practically all represented classes on offer. Cows for slaughter were in very broad demand with most deals completed early each trading day. Only higher asking prices tended to retard trade to any extent. Cows comprised the bulk of the month's receipts but several lots of yearlings and a few lots of steers arrived along with a normal supply of bulls. Sev-, eral packages of yearlings and a few cows went on stocker orders. The total salable receipts for the month amounted to about 8,950 cattle, about 1600 head more than were offered the preceding month but about the same number that

arrived the corresponding month of last year. Some Good and high Standard slaughter yearlings advanced about 50c during the month, lower grades going at mostly strong prices, slaughter cows advanced a total of \$1.50 during the period, bulls about \$1.00. Stocker classes went at strong rates. Good slaughter steers and yearlings sold from \$20.50-22.50, Standard from \$18.00-20.00 and Cutter and Utility from \$13.00-17.00. Utility slaughter cows made from \$13.50-14.50, some high-yielding cows to \$15.00. Canner and Cutter from \$11.50-13.50 with shelly Canner down to \$10.00. Cutter and Utility bulls brought from \$14.00-16.00 late in the month, heavy individuals to \$16.50. Common and Medium stocker steers and yearlings sold from \$13.00-17.00 and a few Common and Medium stock cows from \$11.50-13.00.

Calves: Trading was generally active in the calf division, packers taking the bulk of the receipts but stocker buyers providing some competition for suitable kinds and weights. The percentage of Good grade in the slaughter division was larger than the preceding month and a few lots of Good and Choice stocker calves appeared. The total salable receipts for the month amounted to about 14.150, about 1.350 head over the previous month's run but 6,150 head less than came in the same period of last year. Slaughter calves advanced \$1.00-1.50 during the month, while stocker calves sold at fully steady rates. Good slaughter calves made from \$21.00-23.00, Standard from \$18.00-20.00 and Cull and Utility from \$14.00-18.00. Choice stocker steer calves sold at \$22.50, Good from \$19.00-21.00, some Medium at \$18.00 and Common and Medium mixed breed and crossbred calves from \$13.00-17.00. The bulk of the heifer calves went on packer

The Largest Color Lithographers in the Southwest

PRINTERS S

LITHOGRAPHERS

OFFICE FURNITURE

OFFICE SUPPLIES

STAFFORD-LOWDON COMPANY

FORT WORTH, TEXAS

OFFICE SUPPLIES

COURT HOUSE RECORDS

Book and Stationery Supplies

Bank Supplies

# Range News of the Southwest



Western Ranges

Western grazing conditions are the best since 1949. May rainfall, following earlier rains, resulted in a marked improvement in the condition of range and pasture feed, following several years of drouth. The condition rating of range feed on June 1, 1957 at 85 per cent is the highest for that date since 1949, but 84 per cent was reported in June 1952. The condition of range feed improved 8 percentage points during May following a 5-point increase during April. This two month improvement of 13 points is the largest for the two month spring period since 1935 following the 1934 drouth, when there was an 18-point increase. This improved grazing situation ends a period of 77 months, beginning in January 1951, during which time the condition of range feed has been 80 per cent or above only six times. The 30year (1923-52) June range condition is 85 per cent, with the average for the 10 years (1946-55) for June standing at 82 per cent. The growth of range and pasture feed is late with generally ample moisture for current needs, except in parts of West Texas and the southern parts of New Mexico and Arizona, The Northern Plains have good late feed with local areas needing moisture for summer feed. In the Central Plains, soil moisture is ample with cool weather delaying feed growth. The Northwest has the best grazing and summer feed prospects in over ten years. Utah, Nevada and California have the best range feed in several years. Cattle and sheep have generally made good gains and are in the best condition in several years.

#### Texas

Range and pasture feed continued to respond to abundant moisture as much above normal rains continued over most of the state during May. Surplus coolseason grass and clover were still available but this feed will mature with the first days of hot summer weather. Ample moisture is available to bring summer grass along rapidly. Drouth, however, has thinned stands of permanent grass and pastures in all parts of the state are very weedy. Many will be mowed to conserve moisture and give summer grass a chance to recover. Supplemental feeding has stopped in all areas except on the west side of the Trans-Pecos where



drouth continues. All range feed reported at 86 per cent condition was the highest since June 1950. A year ago range feed was reported at 68 and the 10-year June 1 average is 82 per cent.

Cattle and calves were picking up weight rapidly on the lush green feed available over most of the state. Many farmers and ranchers were back in the market looking for stocker cows, calves and yearlings. Winter death losses were relatively light except for the late March blizzard losses in the Panhandle country. Screw worms are causing considerable trouble over most of the state. Cattle and calves were reported at 85 per cent condition on June 1, compared with 76 per cent a year ago and the 10-year average of 84 per cent for this date.

#### Cattle Sales and Prices

Where sex is not given on sale, excepting calves, the reference is to steers. As "The Cattleman" goes to press several days before date of release, range conditions may have changed since these reports were made.

#### **AMARILLO**

McGehee Bros., Wayside, sold 111 twoyear-old steers and 116 two-year-old heifers to Healy & Co., Wichita, Kans.

Arthur Stavalo, Perryton, sold 21 three-year-old steers to John Clay & Co., Fort Worth.

W. H. Kimble, Amarillo, sold 92 yearling heifers to Wallace Locke, Miami.

Mrs. Hope Fish, Matador, sold 49 yearling steers and heifers to J. D. Martin, Amarillo.

Bob Hulett, Amarillo, sold 307 yearling steers and heifers to Patton Pkg. Co., El Paso.

O. G. Hill & Sons, Hereford, sold 1324 yearling steers and heifers to Cross L Ranch, (Fred Hill), Nebraska points.

We have had good rains since the last report but need more at this time. Country shipping has almost stopped but sales rings are doing a pretty good business. No fall deliveries have been quoted so far.

Prices are about the same as last month.—N. B. Albright.

#### BUDA

Fred Hill, Amarillo, buyer for Crosselle Cattle Company, Greeley, Colo., bought cattle as follows: 1132 steer vearlings and 359 heifer yearlings from Youngblood's, Waco; 886 steer yearlings from Ed McIntosh, Marlin; 146 steer yearlings from L. O. Hay Est., Marlin; 212 steer yearlings from C. M. Mears, Marlin; 150 steer yearlings from Mears & Albright, Marlin; 1693 steer yearlings from Hilliary Bargainer, Marlin; 200 steer yearlings from James Gibbs, Valley Mills; 157 steer yearlings from Gamel & Naman, Valley Mills; and 183 steer yearlings from Bill O'Brien, Waco. These cattle were loaded at Temple and went direct to Greeley, Colo.

Burns and Angel, Houston, sold 514 steer yearlings to J. R. Barnard, La-Pryor. These yearlings came off the Little River country.

Joe L. Smith, Dalhart, sold 255 good heifer yearlings to Mavis & Co., Bellville. These yearlings wintered on the Brazos Bottom near Calvert and were placed in the feed lots at Bellville.

Mr. Crenshaw, Marlin, sold 148 good steer yearlings to Triplett & Bruington, who shipped them to feed lots at Monmouth, Ill.

H. S. Weber, Nixon, sold around 600 steer yearlings to George Rainey, Uvalde. These yearlings came off the oat fields at San Marcos.

Raymond Jones, Burnet, bought 150 pairs of cows and calves from Hugh Phillips, Buchanan Dam.

A. W. Morrison, Johnson City, has contracted around 1,000 good Llano and Blanco County calves for fall delivery, at 21c and 23c.

Gene Scrutchin, San Marcos, sold 100 heavy good calves to go to northern feed lots July 1, at 21½c and 23½c.

The demand for all classes of cattle is strong and there are not enough of the

LIVESTOCK \* LOANS You are cordially invited to discuss your livestock loan needs with us. For more than a third of a century we have helped cattlemen and sheepmen of the Southwest solve their financial problems.

## AGRICULTURAL-LIVESTOCK FINANCE CORPORATION

1102 BURK BURNETT BLDG. . FORT WORTH, TEXAS

JNO. S. BROWN, President • JNO. C. BURNS, Vice-President • W. E. FITZHUGH, Secretary • Continuously Serving Since 1921

LIVESTOCK LOANS \*

# More Than 20 Years of Dependable Livestock Loans to the Livestock Producers of Texas NATIONAL FINANCE CREDIT CORPORATION OF TEXAS

FORT WORTH

plain or good kinds to meet the damand. We have had 32 inches of rain since January 1. Too much rain and rust damaged the central Texas oat crop at least 50 per cent. Prospects look good for a large corn and maize crop.—A. B. Strickland.

#### BENJAMIN

This country has had about 24 inches of rain in the past forty days, which made a wonderful grain crop and then almost ruined it. The drouth has been broken in this country and everyone is looking for better times. They are harvesting a good deal of grain but lots of it was badly damaged. Then are more water and weeds on the ranches than there has been for fifty years, but there is no grass unless it grows later, which will take lots of summer rains. There is a good demand for well-bred stocker cattle, but there are very few in the country—Chas. Moorhouse.

#### BRYAN

Western Order Buyers, Denver, bought 375 heifer yearlings from E. W. Martin, Waco; 1072 steer and heifer yearlings from Felton & Martin, Waco; Gordon Parcus, Marlin; Harry Trippel and Jerry Miller, Waco. These cattle were shipped to Arizona and Colorado.

Triplett & Bruington, Illinois, bought

296 steer yearlings from Joe B. Lloyd, Jr., San Antonio, and shipped them to Illinois.

Otto Hansen, Los Angeles, Calif., bought 730 steer yearlings from Titus Westbrook, Marlin, and shipped them to California.

Porter & Franklin, Bryan, sold 296 steers to Foxley & Co., Nebraska; and 940 steers and heifers to T. R. McKinley, Kansas.

Marvin Porter, Bryan, bought 303 steers from Marshall Peters, Bryan, and sold them to A. B. Spencer, San Antonio, who shipped them to Arizona.

Tom Bell, with Texas Livestock, bought 515 steer yearlings from J. T. Cooper, Streetman, and J. F. Jackson, Groesbeck, and shipped them to Illinois and Indiana.

Ross Kennedy, Sabinal, bought 298 steer yearlings from J. E. McLelland, Fort Worth, and shipped them to Missouri

J. F. Jackson, Groesbeck, sold 399 steer yearlings to Fred Hill, Amarillo; 252 steer yearlings to Tadlock Bros., Fort Worth.

J. F. Jackson, Groesbeck, and Wortham & Evans, Houston, sold 398 steers to A. J. Lindsay & Co., San Antonio, who shipped them to Arizona and California. T. R. McKinley, Kansas, bought 902 steers from Porter Bros., Caldwell, and shipped them to Nebraska and Kansas City.—D. E. Flowers.

#### CANADIAN

No sales reported.

We have had rain and thunder showers weekly over this section. Cattle are doing good. Wheat has been slow to ripen, due to the wet weather. Some people have begun harvesting wheat at this time. Prices are good on most all classes of cattle and are in line with prices on the major markets.—Jack H. Mims.

#### CLARENDON

Motley & Motley, Hollis, Okla., sold 325 heifer yearlings to Ralph Collinson, Amarillo.

J. M. Crews, Childress, sold 100 heifer yearlings to Roy McLoud, Gilcrest, Colo., and 42 steer yearlings to Harold Shortsleeve, Sheridan, Ill.

V. Lee Matney, Amarillo, bought 76 steer and heifer yearlings and 56 steer and heifer yearlings from W. E. Davis, Childress.

Fontayne Elmore, Clarendon, bought 99 cows and calves from Allen Bryan, Amarillo; 113 from W. J. Lewis, Jr., Clarendon; 72 from Archie Daugherty, Clovis, N. M.; 20 from E. Cubine, McLean; 16 from Bob Sherrod, McLean; 15 cows and calves and 10 yearlings from Three Cooke's Cattle Co., Clarendon; 85 cows and calves from J. H. McMurtry, Clarendon; and sold 99 cows and calves to Three Cooke's Cattle Co., Clarendon; 77 to Gene Woods, Claude; and 72 to Tulia parties.

Shelton & Son and Chamberlain, Clarendon, bought 250 steers from J. D. Craft of Jacksboro; 375 heifers from John Young, Seymour; 250 heifers from Bud Compton, Cisco; 90 heifers from Jim Keith, Wichita Falls; 320 steers from W. J. McMurtry, Archer City; 475 steers and heifers from Robt. Harmell, McGregor; 190 steers from Mr. Keysinger, Seymour; 803 steers and heifers from Ray Jones, Wichita Falls; and sold 428 steers and 1,115 steers and heifers to

## UNION FEED YARDS

P. O. Box 338, Blythe, Calif.

Associate Members

J. W. Espy, Fort Davis, Texas Joe B. Finley, Encinal, Texas Adolph Miller, Los Angeles, Calif. Sid E. Moller, Blythe, Calif.

## CUSTOM CATTLE FEEDING

We are equipped to handle more cattle efficiently than any feed lot operation in California.

When your livestock is ready to sell, you want the services of a long-established commission firm. We'll be glad to help you.

# TEXAS LIVESTOCK MARKETING ASSOCIATION CATTLE - HOGS - SHEEP

FORT WORTH MA 4-3177 SAN ANTONIO CA 5-2875

KANSAS CITY VI 2-5200

Let us service your consignment to the stocker-feeder sales: Fort Worth, July 12 and July 19 and San Antonio, July 11



Reserve Safety Features



E. B. CHANDLER

Loan Correspondents Aetna Life Insurance Company 106 E. Crockett St., San Antonio, Texas

Miller & Karsh, Denver; and 120 heifers to Fred Hill, Amarillo.

This country has had a lot of rain but it is getting a little dry on top and an inch of rain would help a lot. There are lots of weeds and grass. Cattle are mending fast.

Steer calves are selling 22c to 25c; heifer calves, 21c to 23c; dry cows, 12c to 14c; cows with calves, \$150 to \$175: yearling steers, 20c to 22c .- A. T. Jefferies.

#### MULESHOE

B & B Cattle Co., Friona, sold 230 heifers to Lee Merrill, Clovis, N. M.

G. W. Williams, Bovina, sold 250 mixed yearlings to Pete Knapp, Miller, S. D.

H. L. Fitzgerald, Levelland, sold 50 cows and calves to Dean Smith, Klamath Falls, Oregon.

R. K. Field, Bronco, sold 250 heifer yearlings to Jewell Avent, Tulia.

Fitzgerald & Berryhill, Levelland, sold 100 cows to Grady Brister, Dalhart.

Sudan L. S. & Feeding Co., Sudan, sold five loads of steers and 12 loads of heifers to various packers.

Pittman & McWhorter, Hereford, sold 510 steer yearlings to Nebraska parties. Halsell Cattle Co., Earth, sold 400 heifer yearlings to Dalhart parties.

J. Shelby Jersig, Clovis, N. M., sold 157 cows and calves to Jno. S. McMurtry. Muleshoe.

Steer calves are selling 211/2c to 24c; heifer calves, 19c to 21c; two- and threeyear-old heifers, \$150; dry cows, 121/2c to 15c; cows with calves, \$135 to \$160. -Jno. S. McMurtry.

#### SWEENY

Harold Graves, Brazoria, sold 50 cows and calves to Alonzo Peeler, Christine.

We have plenty of rain, grass and insects in this country. Cattle are doing fine and are selling well at the markets. Cows and calves are reported selling from \$125 to \$165 a pair. Stocker cattle are doing good at the markets and fat cows and bulls are selling around 15c. In some sections here the flood waters are still standing and are ruining a lot of good land and grass.-Leonard Stiles.

## Cattle on Feed in the Texas Panhandle About 1906

This is a picture of the James Trent feedlot three miles south of Clarendon taken about 1906. Trent operated a market, slaughter house, refrigerator plant as well as the feedlot. He had his own feed mill and furnished beef for the Fort Worth & Denver railroad section hands from Wichita Falls to



Texline. This picture is jurnished by his son, C. B. Trent, shown in picture as a 10-year-old boy. Trent bought wild game from hunters-ducks, geese and deer-and processed it and shipped it to large hotels in Chicago.

## Two Stocker-Feeder Sales Scheduled for San Angelo

IRECTORS of the Concho Hereford Breeders Association met with Marvin Couey, director of the Texas Angus Association, in San Angelo recently and set dates for stocker-feeder calf sales. The Angus sale was set for August 19 at the Producers Livestock Auction Company and the Hereford sale the following day, August 20, at the San Angelo Livestock Auction Company.

Hereford directors attending the meeting were Chas. Creighton, Big Spring; Paul Turner, Sweetwater; Dawson Coleman, Miles; Ed Cumbie, Bronte; X. B. Cox, Jr., San Angelo, and Claude Mc-Innis, Byrds, president of the associa-

The Concho breeders will hold their annual bull sale at San Angelo January 9.

## Wright Named Livestock Specialist With Burrus

ESLEY E. BALLMANN and Charles W. Harris, co-managers of Burrus Feed Mills, have announced the appointment of F. C. (Caddo) Wright as livestock specialist for the firm.

Prior to joining the Burrus organization, Wright served as vice president and general manager of the Hughson Meat Company in San Marcos following three and one-half years as general manager of the Green Valley Cattle Company at San Marcos. The Green Valley Cattle Company was at that time one of the largest commercial feeder operations in the Southwest feeding some 75,000 cattle in a three year period.

His practical and technical experience will be made available to any livestock producer in the Southwest through the



MORTALITY INSURANCE PROTECTION - At Home, in Transit, At She WRITE FOR RATES

Lower Cost Coverage Group . . . Ten or More HARDING & HARDING Phone — Geneva 5100

Illinois

Established 1918"

## D. H. LILLYWHITE COMPANY.

CATTLE Night Phones:
D. H. Lillywhite, Pres.
AXminister 12875
Dale B. Lillywhite, Vice Pres.
OXbow 62730
Floyd Williams
LUdlow 92031 **Bonded Livestock Commission Merch** 

Union Stock Yards

LOS ANGELES

Office Phone: LUdlow 82248 Members: Los Angeles Livestock Exchange BUTCHER CATTLE

Grady Moore—UNiversity 49440 John Gordon—Cltrus 25226 Ed McGuire

HOGS & SHEEP

Robert Jones LUdlow 78849

# LIVESTOCK CALENDAR

#### HEREFORD SALES

July	11-	-Comme	ercial	Stocker-F	eeder,	Union	Stock-	
		varda	San	Antonio	Toyne			

- July 19-Stocker-Feeder Sale, Fort Worth. Aug. 16-Stocker-Feeder Sale, Fort Worth.
- Aug. 20-Concho Hereford Stocker-Feeder Calf Sale, San Angelo.
- Sept. 5—Commercial Stocker-Feeder, Unio Stockyards, San Antonio, Texas. Sept. 13—Stocker-Feeder Sale, Fort Worth.
- Sept. 14—East Texas Hereford Breeders Sale Tyler, Texas.
- Tyler, Texas.
  Sept. 30—Ken-Mar Ranch Dispersal. Attica, Kans. Oct. 11-Stocker-Feeder Sale, Fort Worth.
- Oct. 11-Wyoming Hereford Ranch, Cheyenne, Wyo.
- Oct. 14-Thorp Hereford Farms, Britton, S. D. Oct. 24-Commercial Hereford Stocker-Feeder, Union Stockyards, San Antonio, Texas.
- Oct. 28-Dellford Ranch, El Dorado, Kans. Oct. 29-South Texas Hereford Assn., Beeville, Texas.
- Oct. 29-31—A. H. Karpe's Greenfield Hereford Ranch Herd Reduction Sale, Bakersfield, Calif.
- 5-Windsor Place, Boonville, Mo.
- Nov. 11-Bianchi & Sanford, Macon, Mo
- Nov. 13-Magic Empire Range Bull Sale, Pawhuska, Okla.
- Nov. 25—Par-Ker Ranch, Chelses, Okla. Dec. 2—National Anxiety Hereford Br. Assn., Amarillo, Texas.
- Dec.
- -C K Ranch, Brookville, Kans.
  -Northern Oklahoma Hereford Assn., Dec. Perry, Okla.
- 5-Capital Area Hereford Assn., City Coli-Dec. seum, Austin, Texas.
- 6—Texas Oklahoma Hereford Br. Assn., Wichita Falls, Texas.
- Dec. 16-Bridwell Hereford Ranch, Wichita Falls, Texas.
- Jan. 6, 1958-Mid-Texas Hereford Assn. Sale,
- Stephenville, Texas.

  Jan. 25—Hull-Dobbs Ranch, Fort Worth, Texas.

  Feb. 10—Missouri Horned Hereford Assn., Sedalia, Mo.
- Feb. 21-Houston Hereford Club Sale, Stock Show, Houston, Texas.

#### POLLED HEREFORD SALES

- July 6-O'Bryan Ranch, Hiattville, Kans.
- 4-National Polled Hereford Sale, Tulsa, Okla.
- -Panola-Tate Hereford Calf Sale, Senatobia, Miss.
- Oct. 12-O'Bryan Ranch, Hiattville, Kans.
- Oct. 18-R. D. Cravens, Oklahoma City, Okla. Dec. 13-Oklahoma Polled Hereford Br. Show and
- 13—OKlahoma Polled Hereford Br. Show and Sale, Stillwater, Okla. 18, 1958—Double E Ranch, Senatobia, Miss. 17—Cass-Morris-Four Star Polled Hereford Sale, Hughes Springs, Texas. 3—Hull-Dobbs Ranch, Walls, Miss. Feb. 17-
- 4-Panola-Tate Calf Sale, Senatobia, Miss.

#### ANGUS SALES

- July 12-Stocker-Feeder Sale, Fort Worth.
- Aug. 19-Texas Angus Assn. Stocker-Feeder Calf
- Aug. 19—1exas Angus Assn. Stocker-reeder Cair Sale, San Angelo, Texas. Aug. 29—Commercial Angus Stocker-Feeder, Union Stockyards, San Antonio, Texas. Sept. 2—Paramount Valley Farm Sale, El Reno,
- Okla.
- Stocker-Feeder Sale, Fort Worth Sept. 9-10-LeBaron Farms Dispersion, Warrenton, Va.
- Sept. 16-Texas Angus Assn. State Sale, Tyler, Texas.
- Sept. 28-Red Oak Farms, Rocky Comfort, Mo. Oct. 14-Nocona Area Sale, Nocona, Texas.
- Oct. 21—New Mexico Angus Cattlemen's 11th
  Annual Show & Sale, Clovis, N. M.
  Oct. 24—State Range Bull Sale, Beaumont, Texas.
- Oct. 28-29-Ralph L. Smith Farms Disp., Chillicothe, Mo.

JACETO

- JULY 1 S M T W 1 2 3 7 8 9 10 14 15 16 17 21 22 23 24 28 29 30 31 1957 T F 4 5 11 12 18 19 25 26
- 9 16 23 30 5 6 7 8 12 13 14 15 19 20 21 22 26 27 28 29
- T 3 10 17 24 M 2 9 16 23 30
- 5 12 19 26 6 7 8 9 13 14 15 16 20 21 22 23 27 28 29 30

NOVEMBER 1957 3 4 5 6 7 8 10 11 12 13 14 15 17 18 19 20 21 22 24 25 26 27 28 29 16 23 30

MARCH 1958

DECEMBER 1937 M T F F 2 3 4 5 6 9 10 11 12 13 16 17 18 19 20 23 24 25 26 27 T W
3 4
10 11
17 18
24 25
31 ....

S 5

- JANUARY . 729 6 7 8 13 14 15 20 21 22 27 28 29 16 23 30
- FEBRUARY M T W 11 18 25 5 12 19 6 13 20 27 4 11 18 3 10 17 MAY 1958 JUNE 1958 M 2 9 16 23 30 W T F 4 5 6 11 12 13 18 19 20 25 26 27 T 3 10 17 24
- APRIL 1958 T W T 1 2 3 7 8 9 10 4 15 16 17 1 22 23 24 F 4 11 18 25 7 8 9 14 15 16 21 22 23 28 29 30 4 5 6 7 8 11 12 13 14 15 18 19 20 21 22 25 26 27 28 29 20 Oct. 30-American Angus Breeders' Futurity and Arkansas Angus Assn. Sale, Little Rock,

6

- Avic Nov. 5-N. W. Oklahoma Angus Br. Assn. Sale. Enid, Okla. Essar Ranch 1st Performance Tested
- Bull Sale, San Antonio, Texas. Nov. 11—Glen Bar Farms, Pauls Valley, Okla. Nov. 18-Fooks Angus Farm's Third Production
- Sale, Camden, Ark.

  Dec. 9—Hill Country Sale, Fredericksburg, Texas. Dec. 10-Kermac Angus Farm Annual Bull Sale,
- Poteau, Okla. Jan. 9, 1958—Magic Valley Ranch 2nd Produc-tion Sale, Grapevine, Texas.

  Jan. 11—Angus Valley Farm's Annual Production
- Sale, Tulsa, Okla.

#### BRAHMAN SALES

- Aug. 15-Commercial Crossbred Stocker-Feeder, PAZA, Union Stockyards, San Antonio,
- Texas.
  Sept. 26—Commercial Crossbred Stocker-Feeder. PAZA, Union Stockyards, San Antonio, Texas.

#### HORSE SALES

Oct. 17-Quarter Horse, International Amphitheatre, Chicago, Ill.

#### FEEDER SALES

- Sept. 27—Chicago Feeder Sale, Union Stockyards, Chicago, Ill. Oct. 4-Chicago Feeder Sale, Union Stockyards,
- Chicago, Ill. Oct. 11-Chicago Feeder Sale, Union Stockyards,
- Chicago, Ill.
  Oct. 18—Chicago Feeder Sale, Union Stockyards,
- Chicago, Ill. Nov. 1-Chicago Feeder Sale, Union Stockyards, Chicago, Ill.

- July 1-2-Oklahoma Polled Hereford Assn. Tour, L. S. Pope, Secy., Stillwater, Okla.
- July 2-4—Texas Cowboy Reunion, Stamford, Texas. July 3-7—Will Rogers Range Riders 14th Annual Show, Amarillo, Texas.
- July 11-Commercial Hereford Stocker-Feeder Show, Union Stockyards, San Antonio, Texas
- July 19-20-Cameron Saddle Club Horse Show, Cameron, Texas.
- July 24-27-Kueckelhan Ranch Rodeo, Bonham, Texas
- July 27-State-wide Field Day, E. C. Johnston Ranch, Marshall, Texas.
- Aug. 5-10—Top O' Texas Rodeo, Horse Show & Fair, Pampa, Texas.

- Aug. 15-Commercial Crossbred Stocker-Feeder Show PAZA, Union Stockyards, San
- Antonio, Texas. Aug. 19-20—East Texas Quarter Horse Show and
- Races, Longview, Texas. Aug. 22-24—North Plains Fair, Perryton, Texas. Aug. 29—Commercial Angus Stocker-Feeder Show, Union Stockyards, San Antonio, Texas.
- Sept. 2-7—Central East Texas Fair, Marshall, Texas.
- 5—Commercial Hereford Stocker-Feeder Show, Union Stockyards, San Antonio, Texas
- Sept. 9-14—West Texas Fair, Abilene, Texas. Sept. 14-21—East Texas Fair, Tyler, Texas.
- Sept. 28-29-Texas-Oklahoma Fair, Iowa Park,
- Texas. Sept. 26-Commercial Crossbred Stocker-Feeder Show PAZA, Union Stockyards, San An-
- tonio, Texas. Sept. 27-Chicago Feeder Show, Union Stock-
- yards, Chicago, III.

  Sept. 28-Oct. 4—Heart O' Texas Fair, Waco, Texas.
  Sept. 28-Oct. 4—Hisa State Fair, Tulsa, Okla.

  Sept. 28-Oct. 4—All American Polled Hereford
- Show, Tulsa, Okla. Sept. 28-Oct. 6—New Mexico State Fair, Albuquerque, N. M. Sept. 30-Oct. 5—Arkansas Livestock Exposition &
- Rodeo, Little Rock, Ark.
  4-Chicago Feeder Show, Union Stockyards,
- Chicago, Ill.
- Oct. 5-13-Pan-American Livestock Exposition, State Fair of Texas, Dallas, Texas.
- Oct. 5-20-State Fair of Texas, Dallas, Texas. Oct. 11-Chicago Feeder Show, Union Stockyards, Chicago, Ill.
- Oct. 16-International Quarter Horse Show, ternational Amphitheatre, Chicago, Ill. 6-South Texas State Fair, Beaumont,
- Oct. 17-26—Sout Texas. Oct. 18--Chicago Feeder Show, Union Stockyards,
- Chicago, Ill. Oct. 19-27—State Fair of Louisiana, Shreveport,
- La. Oct. 24-Commercial Hereford Stocker-Feeder Show, Union Stockyards, San Antonio,
- Texas. Oct. 24-26-13th Annual Chicago Feeder Show & Sales, Union Stockyards, Chicago, Ill.
- -Chicago Feeder Show, Union Stockyards, Chicago, Ill.
- Dec. 13—Oklahoma Polled Hereford Breedera Show, Stillwater, Okla. Jan. 1-4, 1958—Arizona National, Phoenix, Ariz.
- Jan. 10-18-National Western Stock Show, Den-
- ver, Colo. Jan. 24-Feb. 2—Southwestern Exposition and Fat Stock Show, Fort Worth, Texas.
- Feb. 19-Mar. 2—Houston Fat Stock Show, Hous-ton, Texas.

JACETO - JACETO -

START OR IMPROVE YOUR HERD WITH BRAHMANS OF CHAMPIONSHIP ANCESTRY

## BURKE BROS.

BETTER BEEF-BRED BRAHMANS CORSICANA, TEXAS

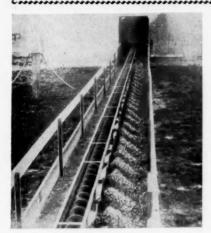
BUY THE BEST AT A PRICE IN LINE WITH THE REST



JACETO

JACETO - JACETO -

## NEW PRODUCTS FOR THE RANCH



#### Blend-O-Matic Cattle Feeder Mixes Feed Uniformly

The Blend-o-matic Cattle Feeder eliminates the need for extra mixing equipment because it automatically mixes feed uniformly while delivering it. Eightfoot troughs can be mounted to any length desired. A well-built auger pushes the feed up to 120 feet, allowing it od drop through controlled openings at two foot intervals. Properly operated, the

Cattlemen are always welcome at the Paso del Norte where real "Old West Friendlines" prevails. Conveniently located downtown. El Paso's only hotel with adjoining garage.

R. L. Miller, Manager

DRY AIR-CONDITIONED

GARAGE ADJOINING

TO BE ADJOI

last pile of feed has the same analysis of feed as the first, whether it is silage, cob meal or grain.

Feed diverters allow divided bunk feeding, one side at a time. Other features of the Blend-o-matic, marketed by Mogler Farm Industries, Lester, Iowa, include low horsepower requirements, no bearings to cause wear, U-trough is up out of the way of cattle, only three places to grease once a month, heavy duty transmission furnished with a variable speed V-pulley.

U-trough stands and weather-proof covers are optional.



#### Silver King Chute and Scale Combination

Heldenbrand & Son Manufacturing Company of Oklahoma City announce the addition to their Silver King line of a portable combination chute and scale. The new combination is designed to make possible with one piece of equipment the operations that formerly could be handled only through the use of a portable chute and a portable scale. The unit will be especially applicable in FFA and 4-H Club work as well as special performance testing.

Shortages of farm and ranch labor in the past few years have made it necessary for stockmen to eliminate every unnecessary operation or to combine operations wherever possible. The Silver King Chute and Scale Combination should prove a real time and labor saver in handling stock. Added to this is the fact that by making the two pieces of equipment in one unit, a saving is brought about in the initial investment.

Silver King chutes have long since proved their value in squeezing operations in handling stock for branding, dehorning, castrating, vaccinating, or foot trimming, plus the many other treatments that cattle may require. And the loading and hauling uses for chutes are well known.

Today, more and more stockmen are using a weighing program in livestock operations, whether they are range operators or feeders, in order to have effective control over the operation at all times.

Free literature is available from the manufacturer, P. O. Box 2367-A, Oklahoma City, Okla.



G. H. SHAW

Auctioneer
I refer you to the breeders
I have sold for.

P. O. BOX 68 MONROE, IOWA

Walter S. Britten
Texas' Leading
Auctioneer
College Station, Texas
Ph. Bryan, Texas,
TA24335





## HAMILTON JAMES

Livestock Auctioneer

Sell your livestock the profitable auction way. Write now and reserve your date, NEWTON • ILLINOIS

C. D. (Pete) Swaffar Livestock Auctioneer

> 1111 S. Pittsburg TULSA, OKLAHOMA Phone 6-1879





L. "Rusty" McCamy AUCTIONEER

> Box 264 Bellville, Texas

## RAY SIMS AUCTIONEER

I will be happy to work for you, too! Write, wire or phone me at Belton, Mo.





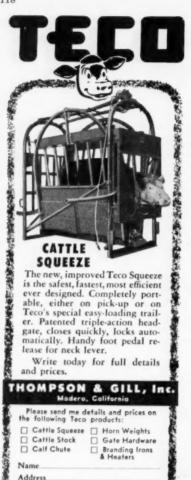
GUY SHULL Livestock Auctioneer Phones

Ft. Sill Lawton 2-6232 El 30828 ELGIN, OKLA.

# AUCTION SALE Cattleloge JOHN WALLACE 10 2 9210 1117 Florence 31 Fort Worth, Tease

## "THE RANCHMAN"

Oklahoma's Only Livestock and Rodeo
Magazine—\$2.00 a Year
MRS. FERNE E. KING, Editor
608 COMMERCIAL BLDG. TULSA 3, OKLA.
Single Copy—35c



**学术学者对这些现象**于1945 Sold by: Stoney, Inc., Denver, Colo. Southern Livestock Supply Co., Nashville, Tenn.

City



GETS THE JOB DONE, \$1.00 PER TUBE om your dealer or parcel post prepaid From Us

JOHN B. STRIBLING & SON

## ABERDEEN-ANGUS JOURNAL

Official Publication for the American Angus Association: Published monthly. 25¢ for sample copy. 3 Years for \$5.00 P. O. Box 238, Webster City, Iowa

## · CLASSIFIED ADVERTISING ·

Rates 15 cents per word; minimum 10 words per insertion. Cash should accompany order.

#### MISCELLANEOUS

Sour Dough Biscuit Recipe and full directions \$1.00. Franke Murdock, Dalhart, Texas.

OSCAR R. WHILDEN
Whitney Bldg. - New Orleans, U. S. A.
Cable Address: "Whilden"
Exporter of All Breeds of Livestock. His services (and facilities) are also available as Foreign
Forwarding Agent to Buyers and Sellers of livestock who deal direct, Mortality Insurance arranged. Stock Farm in Jefferson Parish, La.

LIVE STOCK PRODUCERS, know your markets. Read National Live Stock Producer, 3 years \$1.00. Dept. CA, 139 North Clark Street, Chicago

Z. Ilmons.

DIAL-A-MATIC Adding Machine. Adds (up to 99,999). Subtracts! Easy, quick, accurate! \$2.00 Postpaid. M-LEES, Box 6792 (C), San Antonio,

HEAVY DUTY cattle chute gates, holds all sizes cattle for dehorning, branding, etc. \$34.88 full price. Free folder. C 907 12th Street, Santa Monica, Calif.

COLLECTIONS-THE QUICK, EASY WAY, A series of twelve letters which have amazing re-markable pulling power on hard to get money. Used by nationally known firms. \$1.00. Money back guarantee to collect ten times their cost. Ashley's, Tahoka, Texas.

KEIRSEY TILTING CHUTE will help you work your calves with less labor and much easier. All steel, reversible. Full details free—KEIRSEY TILTING CHUTE, Roy, New Mexico.

WRITE FOR FREE LITERATURE on Hog Cholera, Erysipelas, Hemorrhagic Septicemia and other livestock diseases. All vaccines produced under U. S. Veterinary license. Colorado Serum Co., 4950 York St., Denver 16, Colo.

#### SCHOOL OF AUCTIONEERING

LEARN auctioneering. Term soon. Write for catalogue. Missouri Auction School, Box 5303A4, Kansas City, Missouri.

BE AN AUCTIONEER

BE AN AUCTIONEER

Term soon. Write for free catalog. Home Study
Course Available. Reppert School of Auctioneering, Decatur, Indiana. Box 1. Founded 1921. G. I.
training approved.

LEARN AUCTIONEERING — Term soon—free catalog. REISCH AUCTION SCHOOL, Mason City, Iowa.

BE AN AUCTIONEER-Instruction by the nation's leading auctioneers. Write for information.
NATIONAL AUCTION INSTITUTE, P. O. Box
88-C. College Station, Texas.

AUCTION SCHOOL, Ft. Smith, Ark. Term on. Veterans approved. Free catalog. Home Study Course.

AUCTIONEERING CAN be for you. Write for information. Western College of Auctioneering, Box 1458, Billings, Montana.

#### HELP WANTED

WANTED—A single man, 40 to 50 years old, with references, for a job on a ranch at a camp. \$150 per month. Sam Portwood, Seymour, Texas.

#### POSITIONS WANTED

WANTED—Job as manager of large commercial cattle Ranch. Salary and/or per cent. Lifetime experience; married; sober; speak Spanish. Best of references. Reply to The Cattleman, Box 7-H.

#### RED POLLS

Registered Red Poll bulls and females. All ages. Calvin Hodde, 2015 Woodcrest Drive, Houston, Texas. OV 2-5762.

FENCE POSTS

## CEDAR POSTS

Bartsch Cedar Yard Write or Phone 196

## HERMAN BARTSCH

BASTROP, TEXAS

BOIS D'ARC posts in any quantities at our ranch at DeKalb, Texas. Ellerd Truck Line, Box 581, Phone No. 3923, Kilgore, Texas.

#### BRAHMANS

REGISTERED red Brahman bulls, registered gray Brahman bulls; one's to four's.—Dr. T. M. Neal, Wharton, Texas.

#### SHEEP AND GOATS

Interested in Angora goats? Read the Sheep and Goat Raiser. Hotel Cactus, San Angelo, Texas. The only ranch magazine published serving the Angora Goat Industry. Subscription, \$3.00 per year-Sample copy, 25 cents.

#### HORSES

H. H. DARKS, Quarter Horses, Wetumka, Oklahoma. Home of LEO SAN.

ANGUS—Performance tested, big, fast-growing type of pure Scotch breeding. Request folder and data. Wye Plantation, Queenstown, Maryland.

ANGUS—One or twenty purebred uniform heif-ers; also bulls, all breeding age. From one of Missouri's accredited beef herds. Coates Valley Hill Farms, Augusta, Missouri.

REGISTERED ANGUS—70 young cows with April calves. Farmer prices. Highway 6 near 66. Francis Meade, Minooka, Illinois.

#### POLLED SHORTHORNS

FOR SALE: Registered POLLED Shorthorn Bulls, Reds, Roans. Free Delivery to Your Ranch. W. G. Gresham, Box 3146, South Austin P. O., Austin 13, Texas.

#### RANCHES-FARM LANDS

### "Best In The West"

Oregon cattle spread! 18,000 acres deeded and 82,000 Taylor Grazing; excellent bunch grass country, carry est. 1500 cattle. 1800a under plow, additional 5000a good farm land. Look at the water: 31 watering reservoirs, about 15 springs, water: 31 watering reservoirs, about 15 springs, 9 drilled wells; gas engines & pump jacks. 2 sets main ranch buildings PLUS 3 line camps, houses, barns, corrals, loading chutes. FULL LINE MA-CHINERY, MORE INCLUDED! Main ranch in town. 24 miles highway frontage. Owner retiring . . . real producer . . . \$300,000, 29% down!

## STROUT REALTY

EUGENE, ORE.

### 2,500 New Mexico Cow Unit Ranch

Ranch, consisting of approximately 108,800 acres, 96,560 deeded and 12,180 state lease, is in Valencia County near Arizona Line. An efficiently improved ranch; sumptuous headquarters, nine excellently fenced pastures watered twenty wells, numerous good tanks and springs, unusual corrals. Good open rolling strongly turfed country, abounding in all kinds of browse. Being in the embayment of San Juan Basin, minerals are very interesting. In every way a fine ranch offered at advantageous terms.

Price: \$1,020,000.00, 29% or less cash, balance at twenty or more annual installments at 4½% interest.

EXCLUSIVE SALES REPRESENTATIVE

## WILLIS T. STEWART

Room 262 Korber Bldg.

Albuquerque, N. M.

One of the better Western Slope Colorado Meadow Ranches, 900 acres with about 500 acres irrigated meadow and hay land, balance dry land pasture, free water rights, large creek through center of ranch, on paved highway and REA line, best of improvements, suitable for year 'round or summer operation. Priced to sell, if interested contact owner, P. O. Box 307, Carrizozo, N. M.

## 1,000 Head Steer Ranch Near **Denver Market**

Wonderful water right. Elevation 8500.
2,000 head steer operation at the right price.
Wonderful country. Good hunting and fishing.
Choice 100 head cow ranch fully improved.
Beautiful mountain setting, only two miles from
town. Priced at \$31,500.
Write for details on any of these, or we have
other ranches, stockranches, or any type of busi-

#### Mountain Realty Company 302 Main Street, Grand Junction, Colorad

#### RANCHES-FARM LANDS

400 acre farm 10 miles east of Chadron on ray 20. Some improvements. 60 acres in balance good pasture and timber. Price

\$16,000.00.

480 acre well improved farm 13 miles south of Oelrichs, S. D. Modern 5-room house with basement, 35 acres alfalfa, 232 acres cultivation, 53 acres wheat base. Price \$22,800.00. Some terms. L. C. LARSON & SON, Chadron, Nebraska.

SOUTH FLORIDA Ranch, Farm and Grove Acreage, large and small tracts. Robert L. Har-riss. Broker, P. O. Box 926, Fort Pierce, Florida.

## 2,500 Colorado Cow Unit Ranch

Ranch

Low investment and operating cost unit secure against drouths and winters. Located in famous San Luis Valley, consists of two tracts operated together for over fifty years: 7,000 deeded acre irrigated tract immediately south of Alamosa and an approximate 18,000 acre state lease adjacent to mountains. The 7,000 acres, two good homes, numerous pastures and artesian stock wells, excellent corrals and abundant water rights harvests 3,000 or more tons of hay which with meadows winters an equivalent number of cows. The improved, convenient and beautiful state lease, rolling and open well turfed country, watered by permanent streams, lakes and springs summers a like number. A combination enjoying a half century of profitable history.

Price: \$500,000.00, 29% cash, balance convenient terms.

EXCLUSIVE SALES REPRESENTATIVE

## WILLIS T. STEWART

Room 262 Korber Bldg. Albuquerque, N. M.

Want to lease 250 to 500 cow ranch. Watt M. Casey, Box 270, Laredo, Texas.

#### COLORADO RANCH BARGAIN Priced at \$180,000.00

7700 acres deeded, 77.5 cu. ft. water, 500 acres Meadow Hay, 300 acres grain, 185 Head Forest Permit, Taylor Grazing, 800 ton hay, modern ma-chinery, 12 head horses, excellent improvements. remin; layor crazing, sou for nay, modern ma-chinery, 12 head horses, excellent improvements. Located South of Kremmling, Colorado, in beautiful Middle Park. Good terms. This is approximately \$15.00 per acre not counting improvements and

#### THE VICTOR HUFFAKER CO.

P. O. Box 467 Phone Parkway 5-3369 Ho\* Sulphur Springs, Colo.

#### COLORADO RANCHES.

9500 ACRES-Through the drought years never failed to cut 350 tons hay. Excellent pasture and forest permits.

350-COW CAPACITY—Cuts 12,000 bales native hay. Excellent improvements. Good schools. 13,000 ACRES—Ranch-type improvements. Lots of stock water and grass. \$22 an acre.

860 ACRES DEEDED—2720 B.L.M. LEASE— Carrying 225 cows. Ranch improvements.

GENERAL STORE—Only one in large ranch country. A "little gold mine." After 40 years successful operation, owner wants to retire. C.P.A. records will be shown interested

#### =HOWARD A. HART=

WITH HOWARD C. WILSON AGENCY, INC. 213 Independence Bldg., Colorado Springs, Colo. Phone MElrose 5-3516

(After hours res. phone MElrose 2-7846)

#### RANCHES-FARM LANDS

Before You Buy, Sell, or Trade For a Ranch, Contact W. H. POWELL & COMPANY 817 Taylor St., Suite 306 Phone ED 6-8263 FT. WORTH, TEXAS

"Best Ranch Deals in the Southwest"

## SOUTH DAKOTA RANCH

VICINITY OF RAPID CITY

Well situated in a good grassed region, and exceptionally well watered, including some irrigated acres. 4,700 acres deeded with 1,000 leased. Two sets of buildings, including one ultra-modern home. This is one of the better ranches in the Black Hills Area. Excellent future possibilities in an investment of this type.

## Morrison Real Estate Service Sturgis, South Dakota

## TOPS IN COLORADO

One of Colorado's most famous cow ranches— owned and operated by the late Senator Charles Murphy for 50 years. A home for 750 cows located in productive North Park on the Michigan river. 2,000 acres irrigated hay meadows, plus 900 acres of sub-irrigated grazing. Total over 8,000 acres. Abundance of free irrigation water. Ideal winter protection. Could summer 2,500-3,000 yearlings. 12 miles of finest trout streams, good hunting, excellent improvements. Price of \$236,000 includes machinery, 29% down. Easy terms on balance. Broker participation invited. Exclusive with

## BURGHART-HATTON Realtor

506 Exchange National Bank Bldg. Colorado Springs, Colo.

## 3000 acre Paradise

1400 acres in excellent pastures, 1200 acres timber. 400 acre lake which affords the best in game fishing and wild fowl shooting. By appointment only.

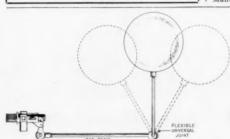
## L. D. GRAY, REALTOR

GRIFFIN, GA.

We can supply you with a ranch in Colo., Wyo., North & So. Dak. and Mont. Let us know your needs. L. C. Larson & Son, Chadron, Nebr.

1285 ACRE RANCH rich muckland, fully improved, on U. S. 98, 30 minutes from Palm Beach. Priced right, terms. Fattening 2600 steers now. Call for appointment or write for particulars. Thurmon W. Knight, Reg. R. E. Broker. Phone 7361, Pahokee, Fla.

NORTHEAST TEAPOT DOME, Wyoming—11,550 acres deeded, 4,000 leased, ½ minerals in 6,000 acres. 3 modern houses, all fencing woven hog wire. Ranch, 275 cows, 1,800 sheep. Good place. 29% down. New 500-bbl. well near. Bob Manuel, Colorado, Texas.



**Newland Supply** Box 336 Nocona, Texas

## AUTOMATIC Stock Tank Valve

THE FLEXIBLE UNIVERSAL JOINT allows free motion of float ball when nuzzled by livestock . . . clean, fresh water at desired level in any type tank or trough . . . operates on any water pressure.

COMPLETE-ready to install 1/2" 6.45 34" 6.95 P.P. Prepaid check with order-money back guarantee

#### RANCHES-FARM LANDS

BLACKBELT clover and grass lands, large and small, 3 acres to cow; 53 inches rainfall, no snows. Ernest F. Randall, Realtor. Box 368, Selma, Alabama.

## LOCATED IN THE HEART OF FLORIDA

Fastest growing state, land of opportunity, cattle ranches, farm land, orange groves and homes. Contact F. L. REVELL, Realtor, Wauchula, Fla. Serving the people in Hardee County and Central Fla. for 31 years. Phone 3-3171.



The men listed below have had years of mortgage loan experience. Among them are operating ranchmen and farmers. They know the problems of livestock and farming; they talk your language. For confidential and prompt attention to your special needs, call on them.... This CM brand represents over a century of mortgage service by the Connecticut Mutual.

STERLING HEBBARD

Arizona & Western New Mexico
Tovrea Stockyards Adm. Bldg.
P. O. Box 2265, Phoenix, Ariz.

HENRY C. HALL Cont. & East. Wyoming, Cent. & East. Montana, Nebraska Hall & Hall, 408 Zook Bldg. Denver 4, Colo.

D. D. WOOD N.E. Louisiana, S.E. Arkansas, & S.W. Mississippi Tallulah, Louisiana

DONALD A. DRYER Oregon, Southern Washington H. A. Dryer Co., 525 Corbett Bldg. Portland, Ore.

CLAUDE B. HURLBUT Texas Panhandle, Eastern New Mexico Southeast Colorado 1521 Texas Ave., Lubbock, Texas

H. L. MARTIN, Manager EDWIN H. KEHRES, Inspector DAVID L. COOK, Ass't. Inspector Southwest Division—Texas, Oklahoma, Arkansas, Louisiana & Mississippi Frost National Bank Bldg. San Antonio 5, Texas



## FARM AND RANCH LOANS

NORTHEAST N. M. AND THE TEXAS PANHANDLE

For part of Purchase Price, Refinancing Exist-ing Liens Cost of Irrigation Wells, etc. Com-petitive Interest—Annual Payments.

**Southern States Loan Company** CHAS. M. HOLT, Pres.

612 VAN BUREN

AMARILLO, TEXAS

# ADVERTISING DIRECTORY

A P	age
	118
Alamo Santa Gertrudis	113
Assn., Inc. Aledo Feed Mill, Inc.	31
Allia-Chalmers Mfg. Co.	10 47
American Angus Assn.	80
American Brahman Br. Assn American Charbray &	102
Charolaise Br. Assn.	105
American Cyanamid Co. American Dehydrators Assn.	43
American Dehydrators Assn. Andrews Hereford Farm 3rd Co	13
Armour & Co. 49, John B. Armstrong	55
John B. Armstrong	30
В	
Baker Built Feeders	79 28
Ballenger Farms Bar M Brahman Ranch	92
Bar M Brahman Ranch Bar M Ranches 3rd Co Barton Brahman Ranch Audrey Jones Beck	ver
Barton Brahman Ranch	92
Beckton Stock Farm	82
Beckton Stock Farm Everett Bell Ranch Bentsen Development Co.	62
Bentsen Development Co.	101
A. P. Beutel & S. I. Stratton Black Hereford Ranch	92
Black Hereford Ranch Black Ranch 3rd Co	92
Black Ranch 3rd Co	106
G. C. Blucher Boot Co. C. K. Boyt Clyde R. Bradford Breeders Supply & Equipment Co. R. W. Briggs Ranches 26, Rricce Ranch	92
Clyde R. Bradford	80
Equipment Co.	104
R. W. Briggs Ranches 26,	65
Walter Britten	117
Brower Mfg. Co. 105,	106
Burke Bros. 92,	67
John C. Burns Burrus Feed Mills Bursey's Hereford Farm	54
Bursey's Hereford Farm	
Milby Butler	92
c	
	80
E. L. Caldwell & Sons W. W. Callan	98
W. W. Callan Canter's Western Corral Capps Ranch Carpenter Ranches Matthew Cartwright, Jr.	71
Carpenter Ranches	92
Matthew Cartwright, Jr.	
Caterpillar Dealers	15 63
The Cattleman Cedar Hill Ranch	82
Cedar Hill Ranch E. B. Chandler & Co.	115
Cherokee Ranch (Mills) 92,	92
Cia Ganadera Santa Gertrudis S. A.	
Gertrudis S. A.	73
Circle G Ranch Circle T Ranch 3rd Co	ver
R. A. Clark	100
Clear Creek Ranches 14,	103
Clear View Ranch Collier Livestock Feeder Co. Colorado Fuel & Iron Corp.	04
Colorado Fuel & Iron Corp Connecticut General Life	99
Ins. Co. Connecticut Mutual Life	87
Ins. Co. Wm. Cooper & Nephews, Inc.	19
Cornelius Cattle Co.	30
Tom & Ray Cowart	56
Creslenn Ranch	66 85
Cross Timbers Ranch	65
D	
Walter Daggett	78
Davis Ranch	88
Paul Davis Farms	71
D & D Ranch Dempster Mill Mfg. Co.	68
Divis Plantation	69
Double U S Ranch	92

	Page
Dudley Bros	84
Dunraven Ranch	86
E	
A. B. (Kirk) Edwards El Rancho Chico	107
El Rancho Chico	28
Essar Ranch	83
Evergreen Mills, Inc.	29
P	
The Farnam Co.  Bill Faudree Albert B. Fay Ranch Flato Brothers	71
Bill Faudree	102
Flate Brothers	92
Flato Brothers Flying M Ranch	. 80
Flying M Ranch Fort Worth Stockyards 2nd O. M. Franklin Serum Co	Cover
O. M. Franklin Serum Co	1
Jack Frost Ranches	107
G	
Lloyd Gambrel	83
Garrett Brahman Ranch	99
General Motors Corp.— Chevrolet Motor Div	
Chevrolet Motor Div	53
Gibson Reefmasters	100
Globe Laboratories Golden Hoof Ranch 3rd	C
Graham School	Cover
George Graham-77 Ranch	91 80
н	
Hacienda San Andres S. A. Half-Circle J-D Ranch Hammon Hereford Ranch Harding and Harding Harper Ranchito Harrison Ranch Haynes Manufacturing Co. H Cross Ranch	74
Herrin Hereford Ranch	84
H Crose Ranch Herrin Hereford Ranch Hi-View Hereford Ranch 3rd	Cover
Horse Lover's Magazine	100
Horseshoe D Ranch	107
Hotel Paso del Norte	117
Hull-Dobbs Ranch 3rd	Cover
HI-view Heretord Ranch 3rd Horse Lover's Magazine Horseshoe D Ranch Hotel Paso del Norte J. D. Hudgins Huil-Dobbs Ranch 3rd Humble Oil & Refining Co. Ralph W. Hutchins 4th	61
	Cover
1	***
V. T. Irby & Sons	120
J	***
Hamilton James Jensen Bros. Mfg. Co., Inc.	117 96
Johnston Ranch	81
K K	91
	86
Kallison's Kansas City Stockyards Co.	

P	nge
Kansas Soya Products	95
R. D. Keene	60
Koontz Ranch 92,	93
L	
La Bonita Ranch	56
Lake Creek Hereford Ranch	88
	106
Landreth Farms La Pryor Milling Co.	57 21
Lasater Ranch	9
Lasater Ranch Owen Lawson	66
	107
The Leather Craftsman H. D. Lee Co.	104
H. D. Lee Co.  Licata Lilliston Implement Co.	72
Licata	50
D H Lillywhite	115
Livestock Magazine	103
Los Jaboncillos Ranch	67
Licata Lilliston Implement Co. D. H. Lillywhite Livestock Magazine Los Jaboncillos Ranch L Ranch Co. Liling Enundation	107
Luling Foundation	52
M	
L. "Rusty" McCamy McDannald Ranches Magic Valley Ranch Maltsberger Ranch C. J. Martin & Sons, Inc. John Martin Ranches J. A. Matthews Ranch Co. T. N. Mauritz & Son Michaelis Ranches 4th Cov Mirasol Ranch	117
McDannald Ranches	107
Magic Valley Ranch	80
Maitsberger Kanch	48
John Martin Ranches	17
J. A. Matthews Ranch Co.	07
T. N. Mauritz & Son	25
Michaelis Ranches 4th Con	rer
	46
N. M. Mitchell Mogford Industries, Inc.	86
Molasses Trading Co.	98
Molasses Trading Co. Charles Moorhouse	03
Moorman Manufacturing Co	45
C. G. Murray	97 44
N	
National Finance Credit Corp. 1	14
Dr. T. M. Neal	93
	12 20
Newland Supply 1	19
Nine Bar Ranch	48
0	
Ocurol-Vet Co1	01
P	
Paleface Ranches 1 Pan-Gill Ranch 4th Cov Panuleta Farms 90, Paul Mfg. Co. 90, Paul Mfg. Co. 1 Phomas Y. Pickett Ranch Pioneer Santa Gertrudis Br.	03
Pan-Gill Ranch 4th Cov	er
Panuleta Farms	58
Paul Mfg Co. 90,	64
Thomas Y. Pickett Ranch	61
Pioneer Santa Gertrudis Br.	32

	**
Corp	114
	93
s, Inc.	112
	20
	119
	48
	101
4th C	
90	58
90	, 92
h Br.	64

	 64 61 32
-	

Yates Ranch C. E. Yoakam Yturria Ranch, Inc.

Walter Pope1	
R	
The Ranchman C. A. Rapp & Son Rio Grande Valley Santa Gertrudis Assn. Dr. Porter Rodgers Farms	17
C. A. Rapp & Son	78
Rio Grande Valley Santa	73
Gertrudis Assn. Dr. Porter Rodgers Farms	6
RS Bar Ranch	51
Dr. Porter Rodgers Farms RS Bar Ranch Runnells-Pierce Ranch 92, 16 Ruri-Mar Ranch	75
8	
San Antonio Stock Yards 11	il
Santa Gertrudis Br. International	3
Sartwelle Bros.	90
	76
Seeligson Kanches 6	37
Seven Eleven Ranches 11	11
J. D. Shay	36
	7.4
Ray Sims 11	7
Ray Sims 11 Southern States Loan Co. 11 Spring Mountain Ranches 4th Cove Stafford-Lowdon Co. 11 Staggs & Co. 16	9
Stafford-Lowdon Co11	2
O4-4- D-1 # M	17
State Fair of Texas 7 Levi Strauss & Co. 7	18
John B. Stribling & Son 11	18
C. D. Swaffar 11	7
T	
Talbot Hereford Ranch 3rd Cove	r
Teco Products 11 Texas Brangus Assn. 9	8
Teco Products 11 Texas Brangus Assn. 9 Texas Hereford Assn. 1 Texas Livestock Marketing	2
	4
	9
Raisers Assn. 109, 11 Harl R. Thomas 4th Cove	0
Texas & Southwestern Cattle Raisers Assn. 109, 11 Harl R. Thomas 4th Cove J. Carter Thomas 8 Thornton's W R Ranch 8 TRJ Ranch 3rd Cove	2
Thornton's W R Ranch 8	0
TRJ Ranch 3rd Cove True West 7 Fred W. Turner Estate 4th Cove Turner-Thornton	T
Fred W. Turner Estate 4th Cove	Z
Turner-Thornton	
Herefords 3rd Cove	6
U	
Union Feed Yards11	4
Union Feed Yards 11 United Salt Corporation 7	0
v	
V 9 Parah	
V 8 Ranch 9 Vesper Ranch 5	2
Vineland Laboratories, Inc. 5	9
	0
w	
W. T. Waggoner Estate10	7
W. R. Watt Ranch3rd Cove	F
W. T. Waggoner Estate 10 John L. Wallace, Inc. 11 W. R. Watt Ranch 3rd Cove Westbrook Hotel 6 J. T. White 9	8
L. White Boot & Saddle Shop. 10	13
Willow Springs Ranch 10	3
John H. Wilson 7. Winkel's Polled Hereford Ranch 8	e
Winrock Farm 4, Winston Bros. 7	5
Winston Bros. 7- W-W Cattle Chute Co. 10:	4 2
Wyeth, Inc.	

## The Cattleman

Established 1914

OWNED BY CATTLEMEN PUBLISHED BY CATTLEMEN READ BY CATTLEMEN

V. T. IRBY & SONS, The Home of Royal Herefords WE HAVE SOLD OUT OF SERVICEABLE BULLS AT PRESENT

Address all correspondence to V. T. Irby, Beeville, Texas



## BAR M RANCH

O. H. McAlister, Owner • Albert Haase, Mgr.
Rhome, Texas
Ranches at Rhome, Midland and Graham

## \* BLACK HEREFORD RANCH

Phone 114 J 2

Granbury, Texas
(35 miles SW of Fort Worth on US 377)
Ranch headquarters 11 miles NW on Highway 4

### BURSEY HEREFORD FARM

Fred Bursey, Mgr. • Phone TE 8-7897
Fort Worth, Texas
(Ranch located 6 mi. NE on US 377)
Mail Address Only: Smithfield, Texas
FOR SALE: A number of females and serviceable age bulls—
Prince Domino breeding.

#### CIRCLE T RANCH

J. Glenn Turner, Owner • E. E. Garrett, Herdsman Phone 2114

Roanoke, Texas
(20 miles NE Fort Worth on US 377)
Ranch located 2 miles E on Highway 114

#### HI-VIEW HEREFORD RANCH

J. L. Rush, Owner Midlothian, Texas

Ranch located 35 miles SE Fort Worth on US 287 & 75

## M. O. ANDREWS

Box 1015 — Phone: Off. ED 6-7487, Res. JE 5-2354 Fort Worth, Texas Rubin Kasper, Mgr., JE 6-8532 Ranch located south edge of Fort Worth

## **HULL-DOBBS RANCH**

Fort Worth, Texas

Phone Newark, Texas, 9-2611 Ranch located 15 miles N on US 81, then 2 miles W on Farm Rd. 718

## T. E. MERCER TRJ RANCH

Fort Worth, Texas

Harry Baker, Herdsman • Phone PE 7-7551 Ranch located 4 miles SW on US 377

#### W. R. WATT RANCH

(Formerly Northwoods Stock Farm)
Box 150

Fort Worth, Texas
Phone ED 2-7361
Also Watt Ranch, Throckmorton, Texas

#### TALBOT HEREFORD RANCH

D. G. Talbot, Owner
3712 Cresthaven • Phone MA 6-2884
Fort Worth, Texas
Ranch at Aledo, 15 miles SW of Fort Worth
FOR SALE: Serviceable age bulls and clean pedigree females

#### TURNER AND THORNTON

4901 Crestline Rd. • Phone PE 8-4549
Fort Worth, Texas

Ranches at Rhome and Boerne

#### GOLDEN HOOF RANCH

Julia Ruth and Chas. Biggerstaff, Owners • Ph. Central 7481

Denton, Texas

Ranch located 6 miles west on Highway 24 Real Silvers and Zato Heirs at their best



Visit these

Will putter.

# CHAROLLAISE AND CHARBRAY CATTLE

BOSQUE 511

"LIKE A PAINTING BY A MASTER . . . THE QUALITY SHOWS THROUGH"

A good Charbray or Charollaise Bull will put more weight on your calves and more money in your pockets. We have some animals for sale at all times and are always happy to show our cattle.

THE CATTLE OF THE FUTURE . . . BY TEST THEY PRO-DUCE THE FASTEST GROWING CALVES IN THE WORLD! HERD LOCATED AT MERIDIAN. FLYNN AND HEMPSTEAD, TEXAS

Write for illustrated brochure on the amazing Charollaise and Charbray cattle



P. O. BOX 303 . MERIDIAN, TEXAS

For information and literature please contact

HERB J. HAWTHORNE owner

P. O. Box 7366, Houston

RAY STOCKARD

ranch manager P. O. Box 303, Meridian



MICHAELIS RANCHES M. G. Michaelis, Jr. Muzquiz, Coah., Mexico Ph. CO-82241 - Kyle, Texas

HARL R. THOMAS 7 mi. north on Hwy. 77 MU-92244

н RALPH W. HUTCHINS Box 475 MU-92840 Raymondville, Texas

4T RANCHES
Fred W. Turner Estate
3 West 4th 5t. WO-83232 Ph. 182 — 10 mi. east Rock-Weslaco, Texas

YATES RANCH Billie, Fayette and Mrs. Lela Yates Vineyard, Texas

